SPECIMEN BOOK OF

'MONOTYPE' PRINTING TYPES

VOLUME ONE

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INTRODUCTION

Information given on specimen sheets

The specimen sheets in these books show sizes of type to be cast from three classes of matrix: 1. Composition; 2. Large Composition; 3. Display. In the case of Large Composition and Display sizes, the class is indicated above each size of type. Composition and Large Composition matrices are arranged in the matrix-case according to the unit values of the characters comprising the fount. This allocation of unit values to the characters in a fount is identified by a Unit Arrangement (U.A.) number which is shown above each Composition or Large Composition size.

In addition to the point size of the fount, the smallest Didot (continental standard) body upon which it can be cast is stated. (In the case of sizes cut primarily to be cast on Didot bodies, the point size upon which it has been cast is given.) Where long or short descenders have been incorporated the fount size corresponds with the size of the non-descending characters which are the same as in a fount with normal descenders. The smallest body size upon which they can be cast is also indicated.

Information about the size of type is followed by the 'set', indicating the normal wedge and justification scale to be used with it. Lastly the alignment is given. In Composition sizes, this is the matrix alignment, i.e. the distance between the top edge of the *matrix* to the base line of the capital letter H. In Large Composition and Display sizes, the figure given is for the type alignment, i.e. the distance between the top edge of the *cast type* and the base line of the capital letter H. In the case of sizes cut primarily to be cast on Didot bodies, the alignment given is for the Didot size and not for the quoted point size on which it has been cast.

Kinds of matrices

Composition matrices are usually made for point sizes up to and including 14 point or Didot. The matrices generally measure ·2″ × ·2″; they are supplied either singly or in sets, usually of 255 or 272.

Composition matrices can be used for casting type on a Composition Caster or, as sorts, on a Type and Rule Caster or a Super Caster.

Large Composition matrices are made in 14, 16, 18, 20, 22 and 24 point or Didot, and measure ·4″ × ·2″ in the narrower characters and ·4″ × ·4″ in the wider characters.

Type can be cast from Large Composition matrices on a Composition Caster with a Large Composition Attachment, or, as sorts, on a Type and Rule Caster or a Super Caster.

Display matrices are made in sizes 14 to 72 point or Didot. Where facilities exist for a Lending Library, many Display series (complete founts only) are available on loan to users of 'Monotype' machines. (Border matrices are not included in our Lending Libraries. Details of this service are given on another page.)

Sorts, for hand composition, can be cast from Display matrices on a Composition Caster fitted with a Display Attachment in sizes 14 to 36 point or Didot or on a Super Caster in all sizes from 14 to 72 point or Didot.

Rule matrices are made in several weights and combinations. Continuous strips can be cast from these matrices and cut automatically into required lengths.

Rules in sizes 1½ to 12 point or Didot can be cast on a Composition Caster fitted with Display and Lead and Rule Attachments or on a Type and Rule Caster. On a Super Caster, rules can be cast in sizes 1 to 18 point or Didot.

Continuous Strip Border and Dash matrices can be cast only on a Super Caster.

Designation on 'Monotype' Matrices

Matrices for normal founts are stamped with the series number and the point size thus, $\frac{110}{12}$ or Didot size thus, $\frac{556}{6D}$.

Special characters (i.e. characters which do not form part of the normal fount) are stamped on the front with the series number and point size, and on the back with a special number. A dash above the point size (in place of the series number) signifies that the special character does not belong to any specific type series.

Special figures are marked on the front with an F number and the point size thus, $\frac{F330}{11}$.

The matrices of non-Latin founts are marked on the front with the series number and point size and on the back with the number allotted to the character.

Border matrices are stamped on the front with the point size and BA or BD according to whether the matrices are to be cast on the Anglo-American point system or the Didot system. Thus $\frac{BA}{6}$ or $\frac{BD}{6}$. On the back of the matrix is stamped the number of the Border design.

Display matrices are stamped with the series number, the point size and also a figure indicating the width in points to which the character is to be cast thus, $\frac{262}{18\ 9\frac{1}{2}}$. If the matrix is a special character, it will bear its appropriate number on the opposite side.

The set-mark matrix is stamped on the front with the series number and point size (as in normal Composition matrices) and with Pt., D or E. these designations signify whether the matrices of the fount are to be cast on the Anglo-American point system, the Didot system or the Old English body system, respectively. Where the set-mark is designed to be cast on a unit value other than 18 units, the unit value is also stamped on the front.

Note: The special numbers should be read starting from the cone hole end of the composition matrix.

Ordering of matrices

When Large or Small Composition matrices are ordered, the series number, point size and, where possible and applicable, the Matrix-case Arrangement (M.C.A.) to be used should be quoted.

When display matrices are ordered the point size and series number should be quoted. When border matrices are ordered the point size and border number should be quoted. For special characters, i.e. characters not forming part of a fount, the reference number, if known, should be quoted.

Orders for rule matrices should quote the designation which appears above them in the Specimen Book. When ordering rule matrices for use on a Composition Caster fitted with Display and Lead and Rule Attachments or a Type and Rule Caster, add A to the designation. When 1½ to 3 point rules are ordered for the Super Caster, state whether ·03″ or ·015″ drive is required.

Special matrices to order

Quotations are given on request. When special matrices are ordered, the following details should be supplied:

a) The point size.
b) The unit width.
c) The fount with which the new character is to be used.
d) A drawing (or an unworn type, if available) and the weight of the new character (using the thick and thin stroke of an existing type design or giving the dimensions of the strokes in points).
e) Where a drawing is to be considerably reduced, state whether the detail may be simplified.
f) If the face of the new character is to be "full face" or to overhang the body, this should be stated.

INTRODUCTION

Ce que vous trouverez dans ces spécimens

Les spécimens de ce catalogue comportent des exemples réalisés dans différents corps et fondus à partir de trois catégories de matrices: (1) Composition; (2) «Composition gros corps» (large composition); (3) «Gros corps» (Display). Ces deux dernières catégories sont différenciées sur les spécimens par les mentions «Large Composition» et «Display». Les matrices «composition» et «composition gros corps» sont disposées dans le châssis porte-matrices en fonction des valeurs en unités de chaque signe constituant le jeu. La répartition des valeurs en unités d'un jeu de matrices déterminé se réfère à un «Arrangement d'unités» (Unit arrangement ou U.A.) dont le numéro est précisé pour chaque corps ou, en tête du feuillet, pour l'ensemble des matrices composition de la série; (ce numéro d'arrangement d'unités permettant la sélection du dispositif à utiliser au clavier et à la fondeuse-composeuse).

En plus de la force de corps généralement exprimée en points anglais, on trouvera entre parenthèses la valeur du plus petit corps en points Didot sur lequel les caractères peuvent être fondus. (Lorsqu'il s'agit de matrices gravées sur valeur Didot, le corps indiqué en points anglais est celui ayant été utilisé pour le texte figurant sur le spécimen). Lorsque des corps avec lettres à descendantes longues ou courtes sont présentées («long descenders» ou «short descenders») l'indication de corps est basée sur celle des lettres courtes reprises sans modification aucune de la série avec descendantes standard. Le plus petit corps sur lequel les caractères peuvent être fondus est également indiqué.

La force de corps est suivie par le coefficient de chasse ou «set» qui détermine le coin et le tambour de justification à utiliser. Le dernier renseignement est celui de l'alignement (Line). Pour les petits corps, il s'agit de l'alignement de la matrice (Line M), c'est-à-dire de la distance qui sépare le bord supérieur de celle-ci du pied d'une lettre capitale. Les chiffres indiqués pour les matrices «composition gros corps» et les matrices «gros corps» se rapportent à l'alignement du caractère (Line T) c'est-à-dire à la distance comprise entre le bord supérieur du caractère et le pied d'une lettre capitale. Dans le cas des matrices gravées sur valeur Didot, l'alignement a été déterminé sur la base du corps Didot et non du corps en points anglais sur lequel elles peuvent être fondues.

Catégories de matrices

Les matrices dites «composition» sont en règle générale destinées à la fonte des caractères jusqu'au 12 et parfois même 14 points (Système Didot ou Anglais). Ces matrices mesurent généralement .2 de pouce (deux dixièmes de pouce) au carré.

Les matrices composition peuvent être utilisées pour la fonte des textes ou des sortes sur la fondeuse-composeuse et pour la fonte des sortes sur la Supra ou sur la fondeuse Display (Carfilint). Les matrices «composition gros corps» sont fabriquées en 14, 16, 18, 20, 22 et 24 points anglais ou Didot, et mesurent .4 × .2 de pouce pour les signes les plus étroits, et .4 × .4 de pouce pour les autres. Elles peuvent être utilisées sur une fondeuse-composeuse équipée d'un dispositif spécial, ou, pour la fonte des sortes, sur une Supra ou sur une fondeuse Display.

Les matrices gros corps qui mesurent 1 pouce au carré ou $1\frac{1}{8}$ de pouce au-dessus du corps 18 sont destinées à la fonte des caractères de 14 à 72 points (Système anglais ou Didot). De nombreux pays disposent d'un service de location de jeux de matrices gros corps mis à la disposition des utilisateurs de machines «Monotype». Tous les détails concernant ce service ainsi que ses conditions d'utilisation peuvent être obtenus sur demande auprès de l'organisation «Monotype» de chaque pays.

Les caractères destinés à la composition manuelle peuvent être fondus à partir de matrices gros corps entre 14 et 36 points anglais ou Didot sur une fondeuse-composeuse équipée de l'appareil gros corps et du corps 14 au corps 72 points anglais ou Didot sur une fondeuse Supra.

Les matrices filets existent dans une gamme très variée de corps, de graisses et d'oeils. Elles permettent d'obtenir tous produits en lames à la dimension voulue.

Les filets compris entre $1\frac{1}{2}$ et 12 points Anglais ou Didot peuvent être produits sur une fondeuse-composeuse équipée des appareils gros corps et filets-interlignes ou sur une fondeuse Display. La Supra permet d'obtenir des filets de 1 à 18 points Anglais ou Didot. La fonte des matrices bordures continues et filets anglais ne peut se faire que sur une fondeuse Supra.

Indications portées sur les matrices «Monotype»

Les matrices destinées à la composition portent gravés sur un côté le numéro de la série et le corps, par exemple: $^{262}_{8}$ s'il s'agit de points anglais ou: $^{262}_{8D}$ s'il s'agit de points Didot.

La matrice étalon de set (étoile) comporte également, en plus, du numéro de série et du corps la mention Pt., D. ou E. Ces lettres indiquent si le jeu de matrices correspondant a été gravé sur la base du système anglo-américain (Pt), Didot (D) ou Anglais ancien système (E). Lorsque la matrice étalon de set est prévue pour une fonte sur une valeur autre que 18 unités, cette valeur est également indiquée sur la matrice.

Les matrices spéciales (c'est-à-dire celles qui ne font pas partie du jeu standard) comportent en plus de l'indication de la série et du corps une référence chiffrée portée sur le côté opposé. Un tiret surmontant l'indication du corps et figurant en place du numéro de série signifie que le signe n'est rattaché à aucune série particulière.

Les matrices de chiffres spéciaux sont marquées de la lettre F, d'un chiffre de référence, et de la force de corps, soit, par exemple: $^{F2}_{10}14$. Les matrices des langues orientales sont marquées de la même façon que les matrices composition (série et corps sur un côté) mais comportent en plus sur le côté opposé un numéro de référence spécial par caractère gravé.

Les matrices vignettes sont repérables grâce à l'indication du corps précédée de BA ou BD selon qu'elles sont basées sur le système anglo-américain ou Didot: $^{BA}_{6}$ ou $^{BD}_{6}$. Sur l'autre côté se trouve le numéro de référence de la vignette.

Les matrices gros corps portent le numéro de la série, le corps, et également un chiffre indiquant en points la chasse sur laquelle le caractère doit être fondu, soit $^{762}_{18\ 9\frac{1}{2}}$.

S'il s'agit d'un signe spécial, il portera un numéro de référence sur le côté opposé.

Note: Les chiffres de référence des matrices spéciales se liront toujours en regardant la matrice le cône tourné vers la gauche.

Les renseignements à indiquer sur une commande de matrices

Une commande de matrices «composition» ou «composition gros corps» doit bien entendu comporter le numéro de la série, le corps, le set et si possible, le numéro de dispositif utilisé (M.C.A.). Pour les matrices gros corps (Display), indiquer la série et le corps, et pour les vignettes, le corps et la référence du dessin. En ce qui concerne les caractères spéciaux, c'est-à-dire ceux qui ne font pas partie des jeux standard, leur numéro de référence, s'il est connu, doit être précisé.

Les commandes de matrices filets devront mentionner la référence indiquée au-dessus du spécimen. En outre, il est indispensable d'ajouter la lettre «A» après l'indication de la référence de la matrice filet si celle-ci est destinée a être utilisée sur une fondeuse-composeuse équipée de l'appareil «filets et interlignes» ou sur une fondeuse Display (Carfilint). Dans le cas d'une commande de matrices filets de $1\frac{1}{2}$ à 3 points destinées à la fondeuse Supra, il est possible de les fournir sur demande avec une profondeur d'oeil de .015″ au lieu de .030″.

Gravures spéciales

Toute demande de fabrication de matrices spéciales qui peut, sur simple demande faire l'objet d'un devis, doit être accompagnée des précisions suivantes.

a) Le corps et le set.
b) La valeur en unités.
c) La série avec laquelle le nouveau signe sera utilisé.
d) Un dessin (ou un caractère en bon état) et une indication précise quant à sa graisse. (Utiliser comme base de référence le plein et le délié d'une série existante, ou donner les dimensions de leur épaisseur.)
e) Lorsqu'un original doit être considérablement réduit, indiquer si certains détails peuvent être simplifiés ou omis.
f) Dans le cas d'un caractère destiné à être fondu «plein oeil» indiquer si cet oeil peut déborder ou non.

Tous renseignements complémentaires peuvent être obtenus auprès de l'organisation «Monotype» de votre pays.

EINFÜHRUNG

Angaben auf den Musterblättern

Die Musterblätter dieses Buches zeigen Schriftgrößen, die mit drei Matrizenarten gegossen werden: (1) Kleinkegelsatzmatrizen; (2) Großkegelsatzmatrizen (Large Composition); (3) Großkegelmatrizen (Display Matrices). Großkegelsatz- und Großkegelmatrizen sind durch entsprechende Hinweise über den abgebildeten Musterzeilen gekennzeichnet. Kleinkegelsatz- und Großkegelsatzmatrizen werden gemäß den Einheitenwerten der Charaktere in einem Matrizenrahmen verlegt. Über die Einteilung der Einheitenwerte einer Schrift gibt die Nummer des Einheitenarrangements (Unit Arrangement, abgekürzt U.A.) Auskunft (z.B. U.A. 43); sie ist über jeder Kleinkegelsatz- bzw. Großkegelsatzgröße angegeben.

Außer der (englischen) Pointgröße der Schrift ist auch der kleinste (auf dem europäischen Kontinent gebräuchliche) Didotkegel angegeben, auf den sie gegossen werden kann. Umgekehrt ist der Pointkegel (des englischen Maßsystems) genannt, wenn die Schrift ursprünglich speziell für Didotkegel geschnitten wurde. Bei Schriftschnitten mit langen, kurzen und normalen Unterlängen stimmen die Höhen der Mittellängen überein. Die kleinste Kegelgröße, auf die sie gegossen werden können, ist ebenfalls verzeichnet.

Der Information über die Größe der Schrift folgt die «Set»-Angabe, die anzeigt, welche Stärke des Setkeils und welche Ausschließtrommel zu verwenden ist. Schließlich folgt noch die Angabe über die Linie. Für Kleinkegelmatrizen ist es die Matrizenlinie, und zwar der Abstand von der Oberkante der Matrize bis zur Grundlinie des Versalbuchstabens «H». Bei Großkegelsatz- und Großkegelmatrizen stellt die angegebene Zahl die Schriftlinie dar; es ist der Abstand von der Oberkante des gegossenen Typenkörpers bis zur Grundlinie des Versalbuchstabens «H». Für Schriftgrößen, die ursprünglich für den Guß auf Didotkegeln geschnitten wurden, bezieht sich die Linienangabe auf Didot und nicht auf die angegebene (englische) Pointgröße, auf der die Schrift ebenfalls gegossen werden kann.

Matrizenarten

Kleinkegelmatrizen werden normalerweise für Schriftgrößen bis einschließlich 14 Point oder 14 Didot hergestellt. Diese Matrizen haben allgemein das Maß von 0,2″ × 0,2″.

Kleinkegelmatrizen sind auf einer «Monotype» Gießsetzmaschine zur Herstellung von Fließsatz und auf der «Monotype» Supra-Komplett-gießmaschine zum Guß von Kastenschrift (Defekte) zu verwenden.

Großkegelsatzmatrizen werden für 14, 16, 18, 20, 22 und 24 Point oder Didot hergestellt; sie messen 0,4″ × 0,2″ bei schmalen und 0,4″ × 0,4″ bei den breiten Charakteren.

Fließsatz von Großkegelsatzmatrizen ist auf einer «Monotype» Gießsetzmaschine zu gießen, die mit der Großkegelsatz-Vorrichtung ausgerüstet sein muß. Der Abguß von Kastenschrift kann auch auf einer Supra-Komplettgießmaschine erfolgen.

Der Größenbereich der Großkegelmatrizen erstreckt sich von 14 bis 72 Point oder Didot. Zahlreiche Großkegelserien sind auf Leihlager genommen worden und können im Rahmen unseres Leihmatrizensystems an Besitzer von «Monotype» Maschinen ausgeliehen werden. Einzelheiten über diesen Kundendienst ist bei den zuständigen Niederlassungen und Vertretungen zu erfahren.

Defekte und Garnituren für den Handsatz in den Kegelgraden 14 bis 36 Point oder Didot können von Großkegelmatrizen auf einer mit der Sondervorrichtung für Großkegelguß ausgerüsteten Gießsetzmaschine hergestellt werden, während auf einer Supra-Komplettgießmaschine alle Kegelgrade von 14 bis 72 Point oder Didot zu gießen sind.

Linienmatrizen sind in den verschiedensten Stärken und Kombinationen erhältlich. Linien sind in Bahnen oder automatisch auf bestimmte Längen geschnitten abzugießen.

Linien in den Kegelstärken von 1½ bis 12 Point oder Didot lassen sich auf einer Gießsetzmaschine mit Hilfe der Sondervorrichtung für Linien- und Reglettenguß gießen. Auf der Supra-Komplettgießmaschine sind dagegen Linien von 1 bis 18 Point oder Didot herzustellen.

Reiheneinfassungs- und Schlußlinienmatrizen können nur auf der Supra-Komplettgießmaschine verwendet werden.

Kennzeichnung von «Monotype» Matrizen

In Matrizen für normale Schriften sind jeweils die Seriennummer und die Pointgröße $\frac{110}{12}$ oder Didotgröße $\frac{556}{6D}$ eingeprägt.

Spezialziffern sind auf der Vorderseite mit einer F-Nummer und der Kegelgröße, wie beispielsweise $\frac{F238}{11}$, signiert.

Die Matrizen nicht-lateinischer Schriften sind auf der Vorderseite mit der Seriennummer und Kegelgröße und auf der Rückseite mit der Nummer signiert, die den Charakter kennzeichnet.

Schmuck- und Einfassungsmatrizen sind vorn mit der Kegelgröße und den Kennbuchstaben BA oder BD signiert. Diese Signierungen sind die Kennzeichnung für den Guß auf Kegeln des anglo-amerikanischen $\frac{BA}{6}$ oder des Didotsystems $\frac{BD}{6}$. Auf der Rückseite der Matrize ist die Kenn-Nummer der Einfassung eingestanzt.

Großkegelmatrizen tragen die Seriennummer, die Punktgröße und auch eine Zahl eingestanzt, welche die Dicke angibt, auf die der Charakter zu gießen ist, beispielsweise $\frac{262}{18}\ 9\frac{1}{2}$. Handelt es sich bei der Matrize um einen Spezialcharakter, so befindet sich dessen Nummer auf der Gegenseite.

Spezialcharaktere tragen auf der Vorderseite die Seriennummer und Point- bzw. Didotgröße und auf der Rückseite die Spezialnummer. Ein waagerechter Strich oberhalb der Größenangabe anstatt der Serienbezeichnung zeigt an, daß der Spezialcharakter allgemein zu verwenden ist.

Anmerkung: Zur Vermeidung von Irrtümern sind die Spezialnummern vom Konuslochende der Kleinkegelmatrize aus zu lesen.

Matrizenbestellungen

Bei der Bestellung von Klein- oder Großkegelsatzmatrizen sind die Seriennummer, Kegelgröße und möglichst auch das Matrizenrahmen-Arrangement (M.C.A.), nach dem die Matrizen verlegt werden sollen, anzugeben.

Im Fall der Bestellung von Großkegelmatrizen ist die Angabe der Punktgröße sowie Seriennummer und bei Einfassungsmatrizen die der Kegelgröße und der Nummer der Einfassung erforderlich.

Für Spezialcharaktere, die nicht zu einer Schrift gehören, ist die Angabe der Referenznummer erwünscht, soweit diese bekannt ist.

Bestellungen für Linienmatrizen sollten die Kennzeichnung enthalten, die oberhalb der im Musterbuch abgebildeten Linie steht. Handelt es sich bei den zu bestellenden Linienmatrizen um solche, die auf einer Gießsetzmaschine mit den Sondervorrichtungen für den Großkegel- sowie Linien- und Reglettenguß verwendet werden sollen, ist der Kennzeichnung ein A zuzufügen.

Aufträge auf Anfertigung von Spezialmatrizen (Neuschnitte)

Angebote werden auf Anfrage abgegeben. Bei Auftragserteilung von Spezialmatrizen ist die Bekanntgabe folgender Einzelheiten notwendig:

a) die Kegelgröße;
b) die Dicke in Einheiten;
c) die Schrift, mit der der neue Charakter verwendet werden soll;
d) eine Zeichnung oder, wenn greifbar, eine unbeschädigte Type oder Angaben zur Bildstärke des gewünschten Charakters;
e) bei Zeichnungen, die beträchtlich verkleinert werden müssen, wird um Angabe gebeten, ob das Charakteristikum den normalen Verhältnissen angepaßt werden darf;
f) falls ein Zeichen zu sich selbst oder zu einem anderen Zeichen Anschluß haben soll (z.B. chemischer Formelsatz), muß ein entsprechender Hinweis gegeben werden.

INLEIDING

Gegevens voorkomend op proefbladen

De proefbladen in deze boeken tonen beeldgrootten die van drie categorieën matrijzen worden gegoten: (1) Zetsel; (2) Grootcorpszetsel; (3) Grootcorps. Bij grootcorpszetsel en grootcorps beeldgrootten, wordt de categorie aangegeven met respectievelijk 'Large Composition' en 'Display' boven elke beeldgrootte. Zetselmatrijzen en grootcorps zetselmatrijzen worden in het matrijzenraam gerangschikt volgens de eenhedenwaarden van de letters die het stel vormen. Welke eenheden-indeling er aan een serie is toegekend, kan men zien aan een eenheden-schemanummer (U.A.) dat boven elke zetsel- of grootcorpszetsel beeldgrootte staat vermeld. Behalve de Engelse beeldgrootte van het stel wordt ook het kleinste Didot corps waarop kan worden gegoten, aangegeven. (Voor beeldgrootten die in de eerste plaats zijn gesneden om op Didot corpsen te worden gegoten, wordt tevens aangegeven op welk Engels corps ze zijn gegoten.) Wanneer er lange of korte staartletters in een stel zijn opgenomen, correspondeert de beeldgrootte van het stel met de grootte van het stel met de normale stokletters. Het kleinste corps waarop kan worden gegoten, wordt eveneens vermeld. De gegevens over de beeldgrootte worden gevolgd door het 'set', dat de letterwig en uitvultrommel aanduidt die men erbij moet gebruiken. Tot slot wordt de lijning aangegeven. Voor normale zetselgrootten is dit de matrijzenlijning, d.w.z. de afstand van de bovenrand van de *matrijs* tot de basislijn van de kapitale letter H. Bij grootcorpszetsel en grootcorps beeldgrootten geeft het getal de letterlijning aan, dat wil zeggen de afstand tussen de bovenrand van de *gegoten letterkegel* en de basislijn van de kapitale letter H. Voor beeldgrootten die in de eerste plaats zijn gesneden om op Didot corpsen te worden gegoten, geldt de aangegeven lijning voor het Didot corps en niet voor de Engelse letterkegel waarop werd gegoten.

Soorten matrijzen

Zetselmatrijzen worden gewoonlijk voor Engelse en Didot corpsen t.e.m. 14 punt gemaakt. De matrijzen zijn meestal 0.2″ × 0.2″; zij worden los of in stellen geleverd, veelal voor matrijzenraam-indelingen van 225, 255 of 272 stuks. Zetselmatrijzen kan men gebruiken om er letter van te gieten op een zetselgietmachine of, voor de kast, op een smoutletter- en lijnengietmachine of een Supra gietmachine.

Grootcorps zetselmatrijzen worden gemaakt voor de Engelse of Didot corpsen 14, 16, 18, 20, 22 en 24 punt en de afmetingen zijn 0.4″ × 0.2″ voor de smallere letters en 0.4″ × 0.4″ voor de bredere letters. Van grootcorps zetselmatrijzen kan letter worden gegoten op een zetselgietmachine uitgerust met een grootcorps zetselapparaat of, voor de kast, op een smoutletter- en lijnengietmachine of een Supra gietmachine.

Grootcorps matrijzen worden gemaakt voor de Engelse of Didot corpsen 14 tot 72 punt. Waar een huurvoorraad kan worden aangehouden, staan veel grootcorps series (alleen complete stellen) beschikbaar voor verhuur aan gebruikers van 'Monotype' machines. (Ornamentmatrijzen zijn niet in de huurvoorraad opgenomen. Van de huurvoorraad bestaat een afzonderlijk prospectus.) Kastletter, voor handzetsel, kan van grootcorps matrijzen worden gegoten op een zetselgietmachine voorzien van grootcorpsapparaat voor de Engelse of Didot corpsen 14 tot 36 punt, of op een Supra gietmachine voor alle Engelse of Didot corpsen van 14 tot 72 punt.

Lijnmatrijzen worden voor verschillende beelddikten en combinaties gemaakt. Er kunnen van deze matrijzen banen worden gegoten die automatisch op de verlangde lengten worden afgekapt. Er kunnen op een zetselgietmachine die is uitgerust met apparaten voor grootcorps, lijnen en interlinies, of op een smoutletter- en lijnengietmachine lijnen worden gegoten voor de Engelse of Didot corpsen 1½ tot 12 punt. Op een Supra gietmachine kan men lijnen gieten voor de Engelse of Didot corpsen 1 tot 18 punt. Lijnrand- en filetmatrijzen kunnen alleen op een Supra gietmachine worden gegoten.

Stempeling op 'Monotype' matrijzen

Matrijzen voor normale stellen zijn gestempeld met het serienummer en het Engelse corps, dus $\frac{110}{12}$ of Didot corps, dus $\frac{556}{6D}$. Op de 'ster' matrijs is aan de voorzijde het serienummer en corps ingestempeld (als bij normale zetselmatrijzen) met Pt, D of E. Deze stempeling geeft aan of het stel moet worden gegoten op respectievelijk het Anglo/Amerikaanse puntenstelsel, het Didot stelsel of het Oud-Engelse puntenstelsel. Als de 'ster'matrijs is gemaakt om op een andere eenhedendikte dan 18 eenheden te worden gegoten, wordt ook de eenhedenwaarde aan de voorkant ingestempeld. Speciale letters (d.w.z. letters die geen deel uitmaken van een normale serie) worden aan de voorzijde gestempeld met het serienummer en het corps en aan de achterkant met een speciaal nummer. Een streepje boven het corps (inplaats van het serienummer) geeft aan dat de speciale letter niet tot een bepaalde letterserie behoort. Speciale cijfers zijn aan de voorkant gemerkt met een F-nummer en het corps, dus $\frac{F338}{11}$. De matrijzen van niet-Latijnse letterseries zijn aan de voorzijde gemerkt met het serienummer en corps en aan de achterkant met het nummer dat aan de letter is gegeven. Ornamentmatrijzen zijn aan de voorkant gestempeld met het corps en BA of BD, al naar gelang de matrijzen dienen te worden gegoten volgens het Anglo/Amerikaanse puntenstelsel of het Didot puntenstelsel. Dus $\frac{BA}{6}$ of $\frac{BD}{6}$. Aan de achterkant van de matrijs is het nummer van het ornament ingestempeld. Grootcorps matrijzen zijn gestempeld met het serienummer, het corps en ook een getal dat in Engelse punten de breedte aangeeft waarop de letter moet worden gegoten, dus $\frac{262}{18}\ 9\frac{1}{2}$. Is het een matrijs met een speciale letter, dan staat het nummer hiervan aan de andere kant.

N.B. De speciale nummers moet men lezen vanaf de zijde van het conische gat van de zetselmatrijzen.

Het bestellen van matrijzen

Wanneer er grootcorps of kleincorps zetselmatrijzen worden besteld, moeten het serienummer, corps en zo mogelijk en indien van toepassing, de matrijzenraamindeling (M.C.A.) die men gaat gebruiken, opgegeven worden. Indien er grootcorps matrijzen worden besteld, dienen corps en serienummer te worden vermeld. Bestelt men ornamentmatrijzen, dan corps en nummer van het ornament opgeven. Voor speciale letters, d.w.z. letters die geen deel uitmaken van een serie, moet het referentienummer, als men dit kent, worden vermeld. Op orders voor lijnmatrijzen het nummer plaatsen dat er in het proevenboek bij staat. Worden lijnmatrijzen besteld om te worden gebruikt op een zetselgietmachine die is uitgerust met de apparaten voor het gieten van grootcorps letter, lijnen en interlinies, dan A toevoegen aan het nummer. Indien er 1½ tot 3 punts lijnmatrijzen worden besteld voor de Supra gietmachine, opgeven of ze voor 0.03″ of 0.015″ diepte moeten zijn.

Aanmaak van speciale matrijzen

Op verzoek wordt prijsopgave gezonden. Bestelt men speciale matrijzen, dan dienen de volgende gegevens te worden verstrekt:

a. Het corps.
b. De eenhedendikte.
c. De serie waarbij de nieuwe letter moet worden gebruikt.
d. Een tekening (of een niet afgeronden letter indien deze beschikbaar is) en de vetheid van de nieuwe letter (waarbij de dikte of dunne halen van een bestaand lettertype kunnen worden aangehouden of de afmetingen van de halen in punten worden aangegeven).
e. Wanneer een tekening belangrijk moet worden verkleind, aangeven of de details vereenvoudigd mogen worden.
f. Indien het beeld van de nieuwe letter 'vol op corps' moet zijn of overhangend op de kegel, dient dit te worden opgegeven.

INLEDNING

Matrisdata

Stilprovsbladen visar typgraderna för tre olika matrissorter: (1) Satsmatriser, (2) Storkägelmatriser, (3) »Display»-matriser. Vid storkägelsats och »Display»-matriser anges matrissorten ovanför graden. Satsmatriser och storkägelmatriser är ordnade i matrisram enligt enhetsvärdena på de tecken som ingår i stilen. Enhetsvärdena på tecknen i en stil ges genom ett enhetsarrangemang-nummer (U.A.) ovanför varje satsmatris-eller storkägelmatris-grad.

Förutom graden anges även den minsta Didotkägel som matrisen kan gjutas på. (När det gäller grader som främst avses för gjutning på Didotkägel anges den stilgrad på vilken de gjutits.)

Uppgiften om typgrad följs av setvärdet, som anger vilken setkil och utslutningstrumma som skall användas. Slutligen anges matrislinjen, dvs. avståndet mellan övre sidan på *matriskroppen* till underkanten på versala H. Beträffande storkägelmatriser och »Display»-matriser gäller det angivna värdet typlinjen, dvs. avståndet mellan övre kanten på *den gjutna typen* och underkanten på versala H. Vid grader som i första hand är avsedda för gjutning på Didotkägel gäller linjeringsvärdet Didotstorleken och inte den angivna »point»-storleken som den gjutits på.

Olika matriser

Satsmatriser görs vanligen i typgrader t.o.m. 14 punkter. Matriserna är 0,2″×0,2″ och kan levereras styckvis eller i hela satser.

Satsmatriser kan användas för gjutning av typer i en satsgjutmaskin eller, om det gäller handstil, i en stilgjutmaskin eller Supra komplettgjutmaskin.

Storkägelmatriser görs i typstorlekarna 14, 16, 18, 20, 22 och 24 punkter. Matriserna tillverkas i två storlekar, 0,2″×0,4″ och 0,4″×0,4″.

Gjutning från storkägelmatriser kan ske i en satsgjutmaskin med storkägelaggregat eller, om det gäller handstil, i en stil- och linjegjutmaskin eller Supra komplettgjutmaskin. »Display»-matriser omfattar graderna 14-72 punkter.

Stil för handsättning kan gjutas från »Display»-matriser i en satsgjutmaskin med storkägelaggregat i graderna 14-36 punkter eller i en Supra komplettgjutmaskin i alla storlekar från 14 till 72 punkter.

Linjematriser finns med flera olika gravyrer och kombinationer. Ändlösa linjer kan gjutas med dessa matriser och kapas automatiskt i önskade längder.

Linjer på 1½-12 punkter kan gjutas i en satsgjutmaskin med storkägel- och linje-och reglettutrustning eller i en stilgjutmaskin med samma utrustning. I en Supra komplettgjutmaskin kan linjer och reglettter i typgraderna 1-18 punkter gjutas. Ändlösa ornament (Border) kan endast gjutas i en Supra komplettgjutmaskin.

Märkningen av »Monotype» matriser

Vanliga satsmatriser är märkta serienummer och grad t.ex. $\frac{110}{12}$ eller Didot, t.ex. $\frac{556}{6D}$.

Specialsiffror är märkta på framsidan med ett F-nummer och grad, t.ex. $\frac{F238}{11}$.

Matriser för Ryska, Arabiska m.m. är märkta på framsidan med serienummer och grad och på baksidan med tecknets nummer.

Ornamentmatriser är märkta på framsidan med grad och BA eller BD beroende på om matriserna skall gjutas med Pica system eller Didot. Ex.: $\frac{BA}{6}$ eller $\frac{BD}{6}$. På baksidan av matrisen finns numret på gravyrbilden.

»Display»-matriser är märkta med serienummer, grad och en siffra, som anger den bredd i engelska punkter som matrisen skall gjutas på, t.ex. $\frac{262}{18}$ 9½. Om matrisen är ett specialtecken har den dessutom detta nummer på baksidan.

Specialtecken (dvs. tecken som vanligen inte ingår i en sats) är märkta på framsidan med serienummer och grad och på baksidan finns ett specialnummer. En punkt ovanför graden (på serienumrets plats) innebär att specialtecknet inte tillhör något särskild typsnitt.
Obs.: Specialnumret skall läsas med början från konhålssidan av satsmatrisen.

Beställning av matriser

När storkägel- eller satsmatriser beställs skall serienummer, grad, setvärde och, där så är möjligt och behövligt, matrisramsinläggning (M.C.A.) anges.

Då »Display»-matriser beställs skall grad och serienummer anges. För ornamentmatriser gäller att grad och nummer skall uppges. För specialtecken är vi tacksamma om referensnummer kan erhållas.

Beställningar av linjematriser skall uppta beteckningen som finns ovanför matrisen i stilprovboken. Vid beställning av linjematriser till en satsgjutmaskin eller stilgjutmaskin med speciell tillsats läggs ett A till beteckningen. För beställning av 1½-3 punkters linjer och regletter till Supra komplettgjutmaskin anges om 0,03″ eller 0,015″ gravyrdjup önskas.

Beställning av matrisskärning

Kostnadsförslag lämnas på begäran. Följande uppgifter bör lämnas vid beställningen:

a) Grad.
b) Enhetsvärde.
c) vilken stil det nya tecknet skall användas tillsammans med.
d) en skiss med utförliga uppgifter om dimensioner osv.
e) Om ett original skall förminskas avsevärt anges huruvida detaljerna får förenklas.
f) Om det nya tecknet skall täcka hela kägeln eller om överhäng önskas måste även detta anges.

INTRODUCCION

Datos que aparecen en las hojas Muestrario

Las hojas muestrario que aparecen en este libro, muestran los cuerpos a que han de fundirse las matrices dentro de las tres clases en que éstas se dividen: (1) matrices de composición normales; (2) matrices de titulares para composición; (3) matrices para titulares. En el caso de las matrices de titulares para composición, y titulares, su condición se indica sobre cada cuerpo. Las matrices de composición normal y composición de titulares, van en un cuadro portamatriz, de acuerdo con el valor de unidades de los caracteres que comprende la familia. La colocación de los valores de unidades en los caracteres de una familia, se indica por el Unit Arrangement (U.A.) cuyo número aparece encima de los cuerpos de composición normal y composición de titulares.

Además del cuerpo en puntos, se indica también el cuerpo en Didot sobre el cual pueden fundirse. En el caso de que las matrices hayan sido originalmente grabadas para fundirse en cuerpos Didot, el cuerpo en puntos en el que ha sido fundido, también se hace constar. Cuando en algunas matrices existen rasgos descendentes cortos o largos, el tamaño de la familia corresponde al tamaño de caracteres normales que son los mismos como en una familia con rasgos descendentes normales. El cuerpo más pequeño a que pueden fundirse, también se indica.

La información acerca del tamaño del tipo, es seguida por el «Set», indicando la cuña normal y tambor de justificación que debe utilizarse con él. Por último se da la alineación. En tamaños de composición normal, la alineación es la distancia entre el borde superior de la matriz y la línea base de una letra mayúscula H. En matrices de composición de titulares y titulares, la cifra dada es para la alineación, es decir, la distancia entre el borde superior del tipo fundido y la línea base de la letra mayúscula H. En el caso de cuerpos originalmente grabados para fundir en cuerpos Didot, la alineación dada es para el tamaño Didot y no para el tamaño en puntos en el cual ha sido fundido.

Clase de matrices

Las matrices de composición normal son usualmente fabricadas para cuerpos hasta 14 puntos o Didot. Estas matrices generalmente miden 0.2″ × 0.2″ y se suministran bien, sueltas, o en juegos completos, de acuerdo con los cuadros de que se disponga de 225, 255, o 272 matrices. Las matrices de composición pueden ser utilizadas para fundirlas en una máquina de componer o bien en una máquina de titulares que funde rayas y tipo suelto, para rellenar cajas y, por último, en una máquina Supra.

Las matrices de composición de titulares se fabrican en los cuerpos 14, 16, 18, 20, 22 y 24 puntos o Didot y su tamaño es de 0.4″ × 0.2″ en los caracteres más estrechos, y en 0.4″ × 0.4″ en los caracteres más anchos.

Las matrices de composición de titulares también pueden fundirse en una máquina de componer con el dispositivo correspondiente, o bien como tipo suelto para rellenar cajas en una máquina de titulares de fundir rayas y Tipo y en una Supra.

Las matrices para titulares se fabrican de 14 a 72 puntos o Didot. Estas matrices existen en alquiler en varias familias (solamente familias completas) por lo que en aquellos lugares donde existen estos servicios, pueden ser utilizadas a un precio módico por los usuarios de nuestras máquinas. Orlas no existen en nuestros servicios de alquiler de matrices, con algunas excepciones. Detalles de estos servicios se dan en otra página.

Suertes para composición a mano pueden ser fundidas con matrices de titulares en una máquina de componer que disponga del dispositivo para tal servicio. El tamaño que puede fundirse en esta máquina es solamente de 14 a 36 puntos o Didot. En una fundidora Supra pueden fundirse todos los tamaños de matrices para titulares del 14 al 72.

Matrices para rayas

Estas se fabrican en diversas manchas y combinaciones. Con estas matrices pueden fundirse rayas en tiras o cortadas automáticamente a la medida deseada.

Rayas en tamaños de 1½ a 12 puntos o Didot para fundirse en una máquina de componer que esté equipada con el dispositivo de rayas y regletas así como también en una fundidora especial de titulares.

En una máquina Supra puede fundirse este material de 1 a 18 puntos o Didot.

Orlas continuas y plecas pueden fundirse solamente en una máquina Supra.

Designación de las matrices «Monotype»

Las matrices de familias normales van estampadas con el número de la serie y el cuerpo en puntos, así $\frac{110}{12}$ o bien en cuerpo Didot, así, $\frac{556}{6D}$.

Las matrices especiales, es decir, aquellos caracteres que no forman parte normalmente de una familia, van estampadas en su parte frontal con el número de la serie y el cuerpo en puntos, y en la parte posterior con un número especial de referencia. Una raya sobre el cuerpo en puntos en lugar del número de la serie, significa que el carácter especial de que se trata no corresponde a una serie específica.

Las numeraciones especiales van marcadas en su parte frontal con una F, el número y el cuerpo, así $\frac{F328}{11}$.

Las matrices de caracteres no latinos, van indicadas en su parte frontal con el número de la serie y cuerpo y en la parte posterior con el número especial dado al caracter de que se trate.

Las matrices de orlas van estampadas en su frente con el cuerpo y con las letras BA o BD, según se trate de matrices a fundir por el sistema de punto anglo-americano o sistema Didot. La estampación de estas matrices es como sigue, $\frac{BA}{6}$ o $\frac{BD}{6}$. En la parte posterior de la matriz lleva estampado el número de referencia de la orla.

Las matrices para titulares llevan estampado el número de la serie, el cuerpo y también el número que indica la anchura en puntos a la cual el carácter debe ser fundido, así, $\frac{262}{18}\ 9\frac{1}{2}$. Si la matriz corresponde a un carácter especial, llevará el número de la designación que corresponde a tal carácter en el lado opuesto.

La anchura del Set va estampada en la parte frontal con el número de la serie y cuerpo en puntos (igual que las matrices de composición normal) y con pt., D o E. Estas marcas significan si las matrices de la familia deben ser fundidas por el sistema de puntos anglo-americano; el sistema Didot o el sistema antiguo inglés, respectivamente. Cuando la anchura del Set es designada para fundirse sobre un valor de unidades diferente a 18 unidades, tal valor de unidades es también indicado en la parte frontal de la matriz.

Los números especiales deben leerse empezando desde el final del agujero cónico de la matriz de composición.

Pedidos de matrices

Cuando se piden matrices para composición normal o composición de titulares, debe indicarse el número de la serie, el cuerpo, el Set y, cuando sea posible, el número del M.C.A (Combinación). Cuando se piden matrices para titulares, el número de la serie y cuerpo debe mencionarse. Para pedir matrices de orlas, debe igualmente indicarse el número de la orla y el cuerpo. Cuando se trate de caracteres especiales, o sea, caracteres que no formen parte normalmente de una familia, debe darse el número de referencia.

Para pedir matrices de rayas, debe indicarse la designación que aparece sobre ellas en la hoja del catálogo. Cuando estas matrices vayan a utilizarse con una máquina de componer equipada con su dispositivo correspondiente, debe de agregarse a la designación la letra A. Cuando se piden matrices de rayas de 1½ a 3 puntos para la máquina Supra, indíquese si la profundidad del ojo debe ser de 0.03″ ó 0.015″.

Pedido de matrices especiales

Damos precio de matrices especiales a petición de nuestros clientes. Cuando se piden estas matrices especiales deben facilitarse los siguientes datos:

a) Cuerpo.
b) Ancho en unidades.
c) La familia con la cual el nuevo carácter ha de ser utilizado.
d) Un dibujo o un tipo nuevo, si se dispone de él, debe ser facilitado así como también la anchura que debe tener el nuevo carácter, utilizando el trazo fino o grueso que ya se posea, o dando las dimensiones del trazo en puntos.
e) Cuando un dibujo ha de ser reducido considerablemente, indíquese si el detalle puede ser simplificado.
f) También debe indicarse si el ojo del nuevo carácter ha de cubrir la totalidad del cuerpo o ha de sobrepasar éste.

INTRODUZIONE

Informazioni sulle pagine di campione

Le pagine di campione in questi campionari indicano i corpi che si possono fondere da tre tipi di matrici: (1) Matrici di composizione normale; (2) Matrici di Larga Composizione; (3) Matrici Display, cioè per sola fusione. Per le matrici di larga composizione e display, il tipo (cioè «larga composizione» o «display») è indicato sopra ogni corpo. Le matrici di composizione normale e di larga composizione sono disposte nel telaio secondo lo spessore o valore di unità delle lettere che formano quel determinato carattere. L'assegnazione dei valori di unità alle lettere di un determinato carattere (per es. serie 135-10) è contraddistinta da un Arrangiamento di Unità (U.A.) il cui numero è indicato sopra ciascun corpo.

Oltre il corpo del carattere, è indicato il più piccolo corpo Didot (cioè di forma Didot in uso sul Continente Europeo) su cui il carattere può essere fuso. Anche quando un carattere ha discendenti lunghi o corti, è indicato il corpo più piccolo su cui esso si può fondere.

Dopo l'indicazione del corpo, vi è l'indicazione del «set» o spessore, che indica il cuneo e il tamburo da usarsi con quel corpo. Per ultimo è dato l'allineamento. Nei corpi di composizione normale, si tratta dell'allineamento della matrice, cioè la distanza dallo spigolo superiore della matrice alla base dall'H maiuscola. Nei corpi di larga composizione e display si tratta dell'allineamento del carattere, cioè la distanza fra lo spigolo superiore del carattere fuso e la base dell'H maiuscola.

Tipi di matrici

Le matrici di composizione normale vanno in genere fino al corpo 14. Esse hanno questa misura: 0.2″ × 0.2″; vengono fornite o separatamente o in gruppi di 225, 255 o 272, che formano gli alfabeti contenuti in telaio.

Le matrici di composizione si possono usare per fondere caratteri su una Fonditrice-Compositrice, oppure per fondere caratteri per casse su macchine unicamente Fonditrici o su macchine Supra.

Le matrici di larga composizione esistono nei corpi 14, 16, 18, 20, 22 e 24 e hanno questa misura: 0.4″ × 0.2″ per i caratteri più stretti, oppure 0·4″ × 0·4″ per i caratteri più larghi.

Si possono fondere caratteri da matrici di larga composizione su una Fonditrice-Compositrice dotata di apparecchio di larga composizione oppure su macchine unicamente Fonditrici o su macchine Supra.

Le matrici Display esistono dal corpo 14 al corpo 72.

Si possono fondere caratteri per composizione a mano da matrici display su una Fonditrice-Compositrice dotata di apparecchio grandi caratteri dal corpo 14 al corpo 36 oppure su macchine Supra in tutti i corpi dal 14 al 72.

Le matrici fili esistono in diversi pesi e disegni. Da queste matrici si fondono fili in lama che si possono tagliare automaticamente nelle giustezze volute.

Si possono fondere fili dal corpo 1½ al corpo 12 su una Fonditrice-Compositrice dotata di Apparecchio Fili e Interlinee e Riduttore di Velocità, oppure su macchine unicamente fonditrici. Sulla Supra si possono fondere fili da 1 punto fino a 18 punti. Soltanto sulla Supra si possono fondere fregi in lama e fuselli.

Indicazione sulle matrici «Monotype»

Le matrici dei caratteri normali portano inciso il numero della serie e il corpo in punti inglesi, così: $^{10}_{12}$; oppure il corpo in punti Didot, così: $^{556}_{8D}$.

I numeri speciali, cioè non di serie, portano inciso sul davanti una F con un numero e sotto il corpo, così: $^{F338}_{11}$.

Le matrici di caratteri non latini portano inciso, davanti, il numero di serie e il corpo e, dietro, il numero assegnato a quella determinata lettera.

Le matrici dei fregi portano inciso, davanti, il corpo e BA oppure BD secondo che il loro occhio sia in punti anglo-americani oppure in punti Didot, così: $^{BA}_{6}$ oppure $^{BD}_{6}$. La matrice porta inciso, dietro, il numero del fregio.

Le matrici Display portano inciso il numero della serie, il corpo e inoltre lo spessore in punti inglesi in cui si deve fondere il carattere, così: $^{262}_{18\ 9}$. Se la matrice Display è un carattere speciale, porta sul retro il suo particolare numero.

I caratteri speciali (cioè quelli che non fanno parte di alfabeti normali) portano inciso, davanti, il numero della serie e il corpo e, dietro, un numero speciale. Se vi è una lineetta sopra il corpo (al posto del numero di serie), ciò significa che quel carattere speciale non appartiene a nessuna determinata serie.

Nota: I numeri speciali si devono leggere partendo dalla base del foro conico della matrice di composizione.

Per ordinare matrici

Quando si ordinano matrici di composizione normale o di larga composizione, bisogna dare il numero della serie, il corpo in punti inglesi (o in punti Didot se l'occhio del carattere è in punti Didot, per es. la serie Univers) e, possibilmente, lo schema del telaio (M.C.A. = Matrix Case Arrangement) con cui si devono usare le matrici richieste.

Quando si ordinano matrici Display, bisogna indicare il corpo in punti inglesi (o Didot, v. sopra) e la serie. Quando si ordinano fregi, bisogna indicare il corpo in punti inglesi e il numero del fregio. Se si richiede un carattere speciale, il Cliente deve indicare il numero particolare di questo carattere, se lo conosce.

Se si ordinano matrici fili bisogna dare il simbolo stampato su di essi nel Campionario. Quando si ordinano matrici fili da usare su una Fonditrice-Compositrice dotata di Apparecchio Fili e Interlinee e Riduttore di Velocità oppure su una macchina unicamente fonditrice, bisogna aggiungere A al simbolo.

Per ordinare matrici speciali

Se si richiedono matrici speciali bisogna dare le seguenti indicazioni:

a) il corpo.
b) le unità.
c) il carattere con cui si vuol usare la matrice speciale richiesta.
d) il disegno (oppure un carattere in piombo in buono stato) e il peso del carattere richiesto (facendo riferimento a un carattere esistente oppure dando le misure dell'asta del carattere in punti inglesi).
e) se si dà un disegno in grande che deve esser molto ridotto, dire se si possono semplificare i particolari.
f) dire se l'occhio del carattere deve essere al vivo del corpo (cioè riempire completamente il corpo) oppure se deve sporgere dal corpo.

REGD. TRADE MARK
MONOTYPE

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318 Grotesque Condensed
320 Emerson
321 Gill Sans Extra Bold
322 Script Bold
323 Falstaff
324 Albertus Titling
325 Tonic-Sol-Fa
327 Times New Roman
328 Times Bold Titling
329 Times Titling
332 Times Bold Titling
333 Times Newspaper Smalls
334 Times Bold
335 Times Newspaper Smalls
338 Gill Sans Shadow
339 Times Extended Titling
340 Tamil Bold
341 Bell
342 Ionic
343 Gill Sans Bold Condensed
345 Times Bold
346 Devanagari Bold
349 Gill Sans
350 Gill Sans Bold
351 Monoline Script
352 Centaur
353 Gill Sans Poster
355 Times Hever Titling
357 Bodoni
359 Rockwell Bold Condensed
360 Times Bold
362 Gill Sans Light
364 Goudy Catalogue
366 Inflex Bold
367 Breitkopf Fraktur
370 Bembo Titling
371 Rockwell
373 Gill Sans Bold Condensed Titling
374 Walbaum
375 Walbaum Medium
382 Musical Signs
383 Grotesque Condensed
388 Grock
390 Rockwell Light
391 Rockwell Bold
393 Missal
394 Poltawski
395 Gloucester Bold Extra Condensed
396 Gloucester Extra Condensed
397 Menhart
398 Poltawski Bold
399 Felix Titling
403 Fontana
406 Gill Sans Shadow
408 Gill Sans Shadow
410 Imprint Bold
413 Breitkopf Fraktur Halbfette
414 Rockwell Condensed
419 Latin Condensed
420 Runic Condensed
421 Times New Roman Semi-Bold
424 Rockwell Extra Bold
426 Telugu
427 Times New Roman Wide
428 Bembo Bold
429 Palace Script
431 Floriated Capitals
436 Dorchester Script
437 Fontana Bible
438 Plantin Titling
439 Goudy Titling
441 Goudy Bold
442 Gill Sans Ultra Bold
446 Breitkopf Fraktur Fette
450 Laudian Old Style
453 Ehrhardt
455 Temple Script
456 Old English Text
458 Romulus
460 Gujerathi
461 Perpetua Bold
463 Rundgotisch
468 Gill Sans Bold Extra Condensed
469 Bulmer
470 Bengali
472 Greek
475 Script Light
477 Century Schoolbook Bold
478 Joanna
480 Perpetua Light Titling
481 Albertus
483 Uhlen Rundgotisch
485 Gill Sans Condensed
486 Greek: Sans-Serif
488 Hebrew: Mayer Pointed
489 Hebrew: Peninim
492 Hebrew: Mayer
493 Grosvenor Script
496 Matura
504 Bodoni
505 Placard Light Extra Condensed
506 Placard Bold Condensed
507 Urdu
508 Pegasus
509 Bembo Semi-Bold
511 Condensa
515 Placard Bold Condensed
518 Gujerathi Bold
520 Romulus Bold
522 Placard Condensed Titling
523 Grotesque Condensed Titling
524 Grotesque Bold Titling
525 Gill Sans Bold Condensed Titling
526 Gill Sans Extra Bold Titling
527 Grotesque Bold Condensed Titling
528 Matura Scriptorial Capitals
529 Bodoni Bold Condensed
534 Albertus Light
536 Figaro
538 Albertus Bold Titling
539 Georgian Light
540 Georgian Bold
544 Old Style Bold
548 Lectern Missal
549 Arabic Naskh
553 Greek: Old Style Bold Inclined
554 Festival Titling
555 Angelus
556 Spectrum
557 Sinhalese
558 Burmese Light
559 Arabic Solloss
562 Ionic Two-line
564 Syriac 'Estrangelo'
565 Greek: Times Upright
566 Greek: Times Inclined
567 Greek: Times Bold Upright
568 Placard Condensed
569 Times Four-line Mathematics
570 Modern Bold
571 Greek: Gill Sans Inclined
572 Greek: Gill Sans Upright
573 Ehrhardt Semi-Bold
574 Ashley Script
577 Thai
578 Burmese Bold
580 Tamil Medium
582 Rockwell Light Condensed (Film Sub-titles)
583 Swing Bold
584 Mercurius Bold Script
585 Greek: Gill Sans Condensed
586 Fabritius
587 Georgian
588 Kannada
589 Arabic Naskh Accented
590 Malayalam
591 Onyx
592 Dante
593 Klang
595 Headline Bold
597 Old Bulgarian
598 Glagolitic
599 Amharic
600 Castellar
601 Gurmukhi Bold
602 Typewriter IBM "Executive"
603 Octavian
604 Gurmukhi
605 Greek: Placard Light Extra Condensed
608 Thai Light
609 Louvain Coptic
611 Thai Bold
612 Dante Titling
613 Pepita
614 Forte
617 New Clarendon
618 New Clarendon Bold
619 Bell Gothic
620 Bell Gothic Bold
621 Thai Medium
624 Amharic
625 Greek: Gill Sans Bold Upright
626 Telugu Medium

REGD. TRADE MARK
MONOTYPE

INDEX OF 'MONOTYPE' FACES Numerical

627 Times New Roman Book
628 Thai Light Italic
629 Traveller
632 Fleet Titling
638 Armenian
643 Berling
644 Berling Semi-Bold
649 Arabic Naskh Bold
650 Century Schoolbook
651 Century Schoolbook Bold
657 Sinhalese Bold
660 Malayalam
662 Gill Sans Light
667 Greek: Times Bold Inclined
668 Greek: Placard Condensed Upright
669 Sabon
672 Greek: Gill Sans Light Upright
673 Sabon Semi-Bold
674 Walbaum
680 Grotesque Bold
683 Greek: Grotesque Condensed Upright
685 Univers Light
686 Univers Light Condensed
687 Univers Light Extra Condensed
688 Univers Medium Expanded
689 Univers Medium
690 Univers Medium Condensed
691 Univers Medium Extra Condensed
692 Univers Bold Expanded
693 Univers Bold
694 Univers Bold Condensed
695 Univers Extra Bold Expanded
696 Univers Extra Bold
697 Univers Ultra Bold Expanded
698 Sinhalese Italic
699 Sinhalese Bold Italic
700 Bengali
701 Bengali Bold
707 Urdu Bold
718 Greek: Grotesque Condensed Upright
726 Telugu Bold
727 Times New Roman (Light Capitals)
739 Greek: Spartan Light Upright
740 Greek: Spartan Upright
741 Greek: Spartan Bold Upright
755 Devanagari Italic
760 Bodoni Bold Titling
827 Times New Roman (French)

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS, REDHILL, SURREY, ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE, LONDON, E.C.4

8-67

REGD. TRADE MARK
MONOTYPE

LOAN OF DISPLAY MATRICES

'MONOTYPE' DISPLAY MATRIX LOAN LIBRARY

7 Plough Place, London EC4A 1AJ (01-353 9008)

The charges for the hire of Display Matrices (12D-72 point) are as follows:

Full Fount of any one size:	per week	£10.20
	per day	£2.35

Alternative ranging or non-ranging figures can be hired separately as well as alternatively to the figures normal to the fount.

The hire period begins with the morning after despatch of the matrices, and terminates the evening prior to their receipt at 7 Plough Place, London EC4A 1AJ.

Delivery charges are extra (at cost), and the customer pays the return.

The Corporation cannot be held responsible for any delay which may arise in transmission of matrices, or for any delay caused by the casting machine being out of order.

The matrices are despatched ordinary post or passenger train as requested. They should be returned ordinary unregistered post. Customers will be charged full selling price for all matrices damaged by over-heating or any other cause.

Border matrices can only be obtained by purchase.

LIST OF LOAN MATRICES: ROMAN FOUNTS (14-36 PT.) 1"×1"

SER.	POINT SIZES
15	14 18 24 30 36
24	14 18 24 30 36
33	14 18 22 24 30 36
51	14 18 22 24 30 36
53	14 18 22 24 30 36
85	14 18 24 30 36
99	14 18 24 30 36
101	14 16 18 20 24 30 36
103	14 18 24 30 36
108	14 18 24 30 36
110	14 18 22 24 30 36
113	14 18 24 30 36
120	14 18 24 30 36
126	14D 18D 24D 30D 36D
128	14 18 24 30 36
135	14 16 18 22 24 30 36
137	14 18 24 30 36
139	24 (5 sizes)
140	24 (5 sizes)
141	24 (5 sizes)
147	24 (5 sizes)
149	14 16 18 20 24 30 36
150	14 18 22 24 30 36
151	18 24 30 36
154	14 18 24 30 36
156	14 16 18 22 24 30 36
157	14 18 24 30 36
159	14 18 22 24 30 36
161	14 18 24 30 36
165	14 18 24 30 36
166	14 18 24 30 36
169	14 16 18 20 22 24 30 36
173	14 18 24 30 36
175	18 24 30 36
176	14 18 24
179	14 18
180	14 18 24 30 36
181	14 18 24 30 36
182	14 16 18 24 30 36
185	14 18 24 30 36
190	14 18 24 30 36
194	14 18 22 24 30 36
195	14 18 24 30 36
198	14 18 24 30 36
199	14 18 24 30 36
200	14 18 24 30 36
201	14 16 18 22 24 30 36
203	16 18 24 30 36
206	14D 16D 20D 24D 30D 36* 36D
209	18 24 30 36
213	14 16D 20D 24D 30 36D
214	14 18 24 30 36
215	14D 16D 18D 20D 24D 30D 36D
216	14D 16D 18D 20D 24D 30D 36D
225	18 24 36
230	18 24
231	14 18 24 30 36
233	24 36
236	14 18 22 24 30 36
239	14 18 24 30 36
243	14 18 24 30 36
246	14 18 24 30 36
249	14 18 24 30 36
252	14 16 18 24 30 36
255	28D 36D
258	14 18 24 30 36
260	14 16 18 22 24 30 36
261	14 18 24 30 36
262	14 16 18 20 22 24 30 36
268	14 18 24 30 36
269	14 18 24 30 36
270	14 16 18 22 24 30 36
275	14 16 18 20 22 24 30 36
278	18 24 36
290	14 18 24 30 36
291	14 18 24 30 36
292	14 18 24 36
293	14 18 24 36
299	36
304	18 24 30 36
305	18 24 30 36
312	14 18 24 30 36
313	18
317	24 30 36
318	14 18 24 30 36
320	18 24
321	14 16 18 22 24 30 36
323	14D 16D 18D 20D 24D 30D 36D
324	14 18 24 30 36
327	14 16 18 20 22 24 30 36
328	14 18 24 30 36
329	14 16 18 24 30 36
332	18 24 30 36
334	14 16 18 20 22 24 30 36
339	14 16 18 24 30 36
341	14 18 24 30 36
343	14 16 18 24 30 36
355	14 18 24 30
359	14 18 24 30 36
362	14 16 18 20 22 24 30 36
370	24 30 36
371	14 18 22 24 30 36
373	14 18 24 30 36
374	14 16D 20D 24D 30D 36D
375	14 14D 16D 20D 24D 30D 36D
383	14D 18D 24D 30D 36D
388	24 36
390	14 18 24 30 36
391	14 18 24 30 36
395	14 18 24 30 36
396	14 18 24 30 36
397	18D 24D
406	18 24 30 36
414	14 18 24 30 36
419	24D 28D 36D
420	14D 18D 24D 28D 30D 36D
421	14 18 24 36
424	14 18 24 30 36
427	14 18 22 24 30 36
428	14 16 18 22 24 30 36
439	14 18
442	18 24 36
453	18 24 30 36
456	14 18 24 30 36
458	16D 20D 24D 28D 36D
461	14 16 18 24 30 36
468	14 18 24 30 36
469	14 18 24 30 36
478	18 24 30 36
480	14 18 24 30 36
481	14 18 24 30 36
485	14 18 24 30 36
496	18 24 30 36
505	14D 16D 20D 24D 28D 36D
506	14D 16D 20D 24D 28D 36D
508	16
515	30 36
529	14 18 24 30 36
534	24
536	24 30 36
538	14 18 24 30 36
554	36
556	14D 16D 20D 24D 28D 36D
568	14D 16D 20D 24D 28D 36D
573	18 24 30 36
591	14 18 24 30 36
592	18D 24D 36D
595	14 16 18 24 30 36
600	24 30 36
612	16D 20D 28D 36D
617	14 16 18 24 30 36
618	14 16 18 24 30 36
627	20 24
629	30 36
632	14 16 18 24 30 36
650	14 18 24 30 36
651	14 18 24 30 36
684	18D 22D 28D 36D
685	14D 16D 18D 22D 28D 36D
686	14D 16D 18D 22D 28D 36D
687	14D 18D 22D 28D 36D
688	12D 14D 16D 18D 22D 28D 36D
689	14D 16D 18D 22D 28D 36D
690	14D 16D 18D 22D 28D 36D
691	14D 18D 22D 28D 36D
692	12D 14D 16D 18D 22D 28D 36D
693	14D 16D 18D 22D 28D 36D
694	14D 16D 18D 22D 28D 36D
695	12D 14D 16D 18D 22D 28D 36D
696	14D 16D 18D 22D 28D 36D
697	12D 14D 16D 18D 22D 28D 36D
L17	18 24 36
L19	14 18 24

* Capitals and points only

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LOAN OF DISPLAY MATRICES

REGD. TRADE MARK
MONOTYPE

ITALIC FOUNTS (14-36 PT.) 1" x 1"

SER.	POINT SIZES
15	14 18
53	14 18 24 30 36
54	14 18
99	14 18 24 30 36
101	14 16 18 20 24 30 36
103	14 18 24 30 36
108	14 18 24 30 36
110	14 18 22 24 30 36
113	14 18 24 30 36
119	18 24 30 36
120	14 18 24 30 36
126	14D 18D 24D
128	14 18 24 30 36
135	14 16 18 22 24 30 36
137	14 18 24 30 36
150	14 18 22 24 30 36
151	14 18 24 30 36
154	14 18 24 30 36
156	14 16 18 22 24 30 36
157	14 18 24 30 36
161	14 18 24 30 36
165	14 18 24 30 36
169	14 16 18 20 22 24 30 36
174	14 16 18 22 24 30 36
185	14 18
190	14 18 24 30 36
194	14 18 22 24 30 36
201	14 16 18 22 24 30 36
203	16 18 24 30 36
206	14D 16D
215	14D 16D 18D 20D 24D
239	14 18 24 30 36
249	14 18 24 30 36
252	14 16 18 24 30 36
260	14 16 18 22 24 30 36
262	14 16 18 20 22 24 30 36
268	14 18 24 30 36
269	14 18 24 30 36
270	14 16 18 22 24 30 36
275	14 16 18 20 24 30 36
291	14 18 24 30 36
320	18 24
322	14 18 24 30 36
323	14D 16D 18D 20D 24D 30D 36D
327	14 16 18 20 22 24 30 36
334	14 16 18 20 22 24 30 36
341	14 18 24 30
351	14 18 24 30 36
362	14 16 18 20 22 24 30 36
371	14 18 24 30 36
374	14 16D 20D 24D 30D 36D
375	16D 20D 24D 30D 36D
391	14 18 24 30 36
397	18D 24D
427	18 22
428	14 16 18 22 24 30 36
436	14 18 24 30 36
453	18 24
455	14D 16D 20D 24D 28D 36D
458	16D 20D 24D 28D 36D
461	24 30 36
469	14 18 24 30 36
475	24
478	18 24 30 36
493	18
511	18 24 30
528	24
529	14 18 24 30 36
556	14D 16D 20D 24D 28D 36D
573	18 24
574	14 18 24 30 36
583	14 18 24 30 36
584	14D 18D 24D 30D 36D
592	18D 24D 36D
593	14 18 24 30 36
595	14 16 18 24 30 36
613	14D 18D 24D 30D 36D
614	18D 24D 36D
627	24
650	14 18 24 30 36
685	14D 16D 18D 22D 28D 36D
686	14D 16D 18D 22D 28D 36D
689	14D 16D 18D 22D 28D 36D
690	14D 16D 18D 22D 28D 36D
693	14D 16D 18D 22D 28D 36D
694	14D 16D 18D 22D 28D 36D
696	14D 16D 18D 22D 28D 36D

ROMAN FOUNTS (for use on the Super Caster) 1" x 1" and 1⅛" x 1⅛"

SER.	POINT SIZES
24	42 48 60 72
33	42 48 60 72
51	42 48 60 72
85	42 48 60 72
99	42 48 60 72
101	48
103	42 48 60 72
110	42 48 60 72
113	42 48 60 72
120	42 48 60 72
126	48D
128	42 48 60 72
135	42 48 48D 60 72
137	42 48
150	42 48 60 72
156	42 48 60 72
157	42 48
159	42 48 60 72
161	42 48 60 72
166	42 48 60 72
169	42 48 60 72
175	42 48 60 72
185	42 48
190	42 48 60 72
194	42 48 60 72
195	42 48 60 72
198	42 48 60 72
200	42 48 60 72
201	42 48 60 72
209	72
213	42D 48D 60D 72
214	42 48 60 72
215	48D 60D 72
216	48D 60D 72
231	42 48 60 72
233	42 48
236	42 48 60 72
239	42 48 60 72
243	42 48 60 72
249	42 48
252	42 48 60 72
255	48D*
258	42 48 60 72
260	42 48 48D 60 72
261	42 48 60 72
262	42 48 60 72
268	42 48 60 72
269	42 48 60 72
270	42 48 60 72
275	42 48 60 72
278	48 72
290	42 48 60 72
291	42 48 60 72
292	48
293	48
295	60
299	48
304	48
312	48 60 72
317	48 60 72
318	48
321	42 48 60 72 72D
323	42D 48D 60D 72
324	42 48 60 72
327	42 48 60 72
328	42 48 60 72
329	42 48 60 72
332	48 60 72
334	42 48 60 72
338	72
339	42 48 60 72
343	42 48 60 72
353	66 72
359	42 48 60 72
362	42 48 60 72
370	42
371	42 48 60 72
373	48 60 72
374	42D 48D 60D 72
375	42D 48D 60D 72
383	42D 48D 60D 72
388	48
390	42 48 60 72
391	42 48 60 72
395	42 48 60 72
396	42 48
399	72
406	42 48 60 72
408	48
414	42 48 60 72
419	48D 60D 72
420	42D 48D 60D 72
421	48 60* 72*
424	42 48 60 72
427	48
428	42 48
431	48
438	72
442	48 60 72
456	42 48 60 72
458	48D 60D
461	42 48 60 72
468	48 60 72
480	42 48 60 72
481	42 48 60 72
496	42 48
505	42D 48D
506	42D 48D
515	42 48 60 72
522	72
523	72
524	72
525	72
526	72
527	72
529	42 48 60 72
536	48
538	42 48 60 72
554	42 48 60 72
556	48D 60D
568	42D 48D 60D 72
591	42 48 60 72
592	48D
595	42 48 60 72
600	48 60 72
617	42 48 60 72
618	42 48 60 72
629	42 48 60 72
632	42 48 60 72
650	42 48 60 72
651	42 48 60 72
684	48D
685	48D
686	48D
687	48D
688	48D
689	48D
690	48D
691	48D
692	48D
693	48D
694	48D
695	48D
696	48D
697	48D
760	72
L17	72
L19	60

ITALIC FOUNTS (for use on the Super Caster) 1" x 1" and 1⅛" x 1⅛"

SER.	POINT SIZES
101	48 60 72
103	42 48 60 72
110	42 48
113	42 48 60 72
120	42 48 60 72
128	42 48 60 72
135	42 48 60 72
150	42 48 60 72
156	42 48 60 72
157	42 48 60 72
169	42 48 60 72
174	42 48 60 72
190	42 48 60 72
194	42 48 60 72
201	42 48 60 72
239	42 48 60 72
249	42 48
252	42 48
260	42 48 60 72
262	42 48 60 72
268	42 48 60 72
269	42 48 60 72
270	48
275	42 48 60 72
291	42 48 60 72
322	42 48 60 72
323	42D 48D
327	42 48 60 72
334	42 48 60 72
362	42 48
370	42
371	42 48
374	42D 48D 60D 72
375	42D 48D 60D 72
391	42 48
428	42 48
455	48D 60D 72
458	48D
461	42 48
529	42 48 60 72
556	48D 60D
574	42 48 60 72
584	48D 60D 72
592	48D
593	42 48 60 72
595	42 48 60 72
613	42D 48D 60D
614	42D 48D 60D 72
650	42 48 60 72
685	48D
686	48D
689	48D
690	48D
693	48D
694	48D
696	48D

** Capitals and points only*

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MONOTYPE

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SER.	POINT SIZES
15	14 18 24 30 36
24	14 18 24 30 36
33	14 18 22 24 30 36
51	14 18 22 24 30 36
53	14 18 22 24 30 36
85	14 18 24 30 36
99	14 18 24 30 36
101	14 16 18 20 24 30 36
103	14 18 24 30 36
108	14 18 24 30 36
110	14 18 22 24 30 36
113	14 18 24 30 36
120	14 18 24 30 36
126	14D 18D 24D 30D 36D
128	14 18 24 30 36
135	14 16 18 22 24 30 36
137	14 18 24 30 36
139	24 (5 sizes)
140	24 (5 sizes)
141	24 (5 sizes)
147	24 (5 sizes)
149	14 16 18 20 24 30 36
150	14 18 22 24 30 36
151	18 24 30 36
154	14 18 24 30 36
156	14 16 18 22 24 30 36
157	14 18 24 30 36
159	14 18 22 24 30 36
161	14 18 24 30 36
165	14 18 24 30 36
166	14 18 24 30 36
169	14 16 18 20 22 24 30 36
173	14 18 24 30 36
175	18 24 30 36
176	14 18 24
179	14 18
180	14 18 24 30 36
181	14 18 24 30 36
182	14 16 18 24 30 36
185	14 18 24 30 36
190	14 18 24 30 36
194	14 18 22 24 30 36
195	14 18 24 30 36
198	14 18 24 30 36
199	14 18 24 30 36
200	14 18 24 30 36
201	14 16 18 22 24 30 36
203	16 18 24 30 36
206	14D 16D 20D 24D 30D 36* 36D
209	18 24 30 36
213	14 16D 20D 24D 30 36D
214	14 18 24 30 36
215	14D 16D 18D 20D 24D 30D 36D
216	14D 16D 18D 20D 24D 30D 36D
225	18 24 36
230	18 24
231	14 18 24 30 36
233	24 36
236	14 18 22 24 30 36
239	14 18 24 30 36
243	14 18 24 30 36
246	14 18 24 30 36
249	14 18 24 30 36
252	14 16 18 24 30 36
255	28D 36D
258	14 18 24 30 36
260	14 16 18 22 24 30 36
261	14 18 24 30 36
262	14 16 18 20 22 24 30 36
268	14 18 24 30 36
269	14 18 24 30 36
270	14 16 18 22 24 30 36
275	14 16 18 20 22 24 30 36
278	18 24 36
290	14 18 24 30 36
291	14 18 24 30 36
292	14 18 24 36
293	14 18 24 36
299	36
304	18 24 30 36
305	18 24 30 36
312	14 18 24 30 36
313	18
317	24 30 36
318	14 18 24 30 36
320	18 24
321	14 16 18 22 24 30 36
323	14D 16D 18D 20D 24D 30D 36D
324	14 18 24 30 36
327	14 16 18 20 22 24 30 36
328	14 18 24 30 36
329	14 16 18 24 30 36
332	18 24 30 36
334	14 16 18 20 22 24 30 36
339	14 16 18 24 30 36
341	14 18 24 30 36
343	14 16 18 24 30 36
355	14 18 24 30
359	14 18 24 30 36
362	14 16 18 20 22 24 30 36
370	24 30 36
371	14 18 22 24 30 36
373	14 18 24 30 36
374	14 16D 20D 24D 30D 36D
375	14 14D 16D 20D 24D 30D 36D
383	14D 18D 24D 30D 36D
388	24 36
390	14 18 24 30 36
391	14 18 24 30 36
395	14 18 24 30 36
396	14 18 24 30 36
397	18D 24D
406	18 24 30 36
414	14 18 24 30 36
419	24D 28D 36D
420	14D 18D 24D 28D 30D 36D
421	14 18 24 36
424	14 18 24 30 36
427	14 18 22 24 30 36
428	14 16 18 22 24 30 36
439	14 18
442	18 24 36
453	18 24 30 36
456	14 18 24 30 36
458	16D 20D 24D 28D 36D
461	14 16 18 24 30 36
468	14 18 24 30 36
469	14 18 24 30 36
478	18 24 30 36
480	14 18 24 30 36
481	14 18 24 30 36
485	14 18 24 30 36
496	18 24 30 36
505	14D 16D 20D 24D 28D 36D
506	14D 16D 20D 24D 28D 36D
508	16
515	30 36
529	14 18 24 30 36
534	24
536	24 30 36
538	14 18 24 30 36
554	36
556	14D 16D 20D 24D 28D 36D
568	14D 16D 20D 24D 28D 36D
573	18 24 30 36
591	14 18 24 30 36
592	**18D 24D 36D**
595	14 16 18 24 30 36
600	24 30 36
612	16D 20D 28D 36D
617	14 16 18 24 30 36
618	14 16 18 24 30 36
627	20 24
629	30 36
632	14 16 18 24 30 36
650	14 18 24 30 36
651	14 18 24 30 36
684	18D **22D** 28D **36D**
685	14D 16D 18D 22D 28D 36D
686	14D 16D 18D 22D 28D 36D
687	14D 18D 22D 28D 36D
688	12D 14D 16D 18D 22D 28D 36D
689	14D 16D 18D 22D 28D 36D
690	14D 16D 18D 22D 28D 36D
691	14D 18D 22D 28D 36D
692	12D 14D 16D 18D 22D 28D 36D
693	14D 16D 18D 22D 28D 36D
694	14D 16D 18D 22D 28D 36D
695	12D 14D 16D 18D 22D 28D 36D
696	14D 16D 18D 22D 28D 36D
697	12D 14D 16D 18D 22D 28D 36D
L17	18 24 36
L19	14 18 24

* Capitals and points only

Figures shown in bold are additions since the last issue

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LOAN OF DISPLAY MATRICES

REGD. TRADE MARK
MONOTYPE

ITALIC FOUNTS (14-36 PT.) 1" × 1"

SER.	POINT SIZES
15	14 18
53	14 18 24 30 36
54	14 18
99	14 18 24 30 36
101	14 16 18 20 24 30 36
103	14 18 24 30 36
108	14 18 24 30 36
110	14 18 22 24 30 36
113	14 18 24 30 36
119	18 24 30 36
120	14 18 24 30 36
126	14D 18D 24D
128	14 18 24 30 36
135	14 16 18 22 24 30 36
137	14 18 24 30 36
150	14 18 22 24 30 36
151	14 18 24 30 36
154	14 18 24 30 36
156	14 16 18 22 24 30 36
157	14 18 24 30 36
161	14 18 24 30 36
165	14 18 24 30 36
169	14 16 18 20 22 24 30 36
174	14 16 18 22 24 30 36
185	14 18
190	14 18 24 30 36
194	14 18 22 24 30 36
201	14 16 18 22 24 30 36
203	16 18 24 30 36
206	14D 16D
215	14D 16D 18D 20D 24D
239	14 18 24 30 36
249	14 18 24 30 36
252	14 16 18 24 30 36
260	14 16 18 22 24 30 36
262	14 16 18 20 22 24 30 36
268	14 18 24 30 36
269	14 18 24 30 36
270	14 16 18 22 24 30 36
275	14 16 18 20 24 30 36
291	14 18 24 30 36
320	18 24
322	14 18 24 30 36
323	14D 16D 18D 20D 24D 30D 36D
327	14 16 18 20 22 24 30 36
334	14 16 18 20 22 24 30 36
341	14 18 24 30
351	14 18 24 30 36
362	14 16 18 20 22 24 30 36
371	14 18 24 30 36
374	14 16D 20D 24D 30D 36D
375	16D 20D 24D 30D 36D
391	14 18 24 30 36
397	18D 24D
427	18 22
428	14 16 18 22 24 30 36
436	14 18 24 30 36
453	18 24
455	14D 16D 20D 24D 28D 36D
458	16D 20D 24D 28D 36D
461	24 30 36
469	14 18 24 30 36
475	24
478	18 24 30 36
493	18
511	18 24 30
528	24
529	14 18 24 30 36
556	14D 16D 20D 24D 28D 36D
573	18 24
574	14 18 24 30 36
583	14 18 24 30 36
584	14D 18D 24D 30D 36D
592	**18D 24D 36D**
593	14 18 24 30 36
595	14 16 18 24 30 36
613	14D 18D 24D 30D 36D
614	18D 24D 36D
627	24
650	14 18 24 30 36
685	14D 16D 18D 22D 28D 36D
686	14D 16D 18D 22D 28D 36D
689	14D 16D 18D 22D 28D 36D
690	14D 16D 18D 22D 28D 36D
693	14D 16D 18D 22D 28D 36D
694	14D 16D 18D 22D 28D 36D
696	14D 16D 18D 22D 28D 36D

ROMAN FOUNTS (for use on the Super Caster) 1" × 1" and 1 1/8" × 1 1/8"

SER.	POINT SIZES
24	42 48 60 72
33	42 48 60 72
51	42 48 60 72
85	42 48 60 72
99	42 48 60 72
101	48
103	42 48 60 72
110	42 48 60 72
113	42 48 60 72
120	42 48 60 72
126	48D
128	42 48 60 72
135	42 48 48D 60 72
137	42 48
150	42 48 60 72
156	42 48 60 72
157	42 48
159	42 48 60 72
161	42 48 60 72
166	42 48 60 72
169	42 48 60 72
175	42 48 60 72
185	42 48
190	42 48 60 72
194	42 48 60 72
195	42 48 60 72
198	42 48 60 72
200	42 48 60 72
201	42 48 60 72
209	72
213	42D 48D 60D 72
214	42 48 60 72
215	48D 60D 72
216	48D 60D 72
231	42 48 60 72
233	42 48
236	42 48 60 72
239	42 48 60 72
243	42 48 60 72
249	42 48
252	42 48 60 72
255	48D*
258	42 48 60 72
260	42 48 48D 60 72
261	42 48 60 72
262	42 48 60 72
268	42 48 60 72
269	42 48 60 72
270	42 48 60 72
275	42 48 60 72
278	48 72
290	42 48 60 72
291	42 48 60 72
292	48
293	48
295	60
299	48
304	48
312	48 60 72
317	48 60 72
318	48
321	42 48 60 72 72D
323	42D 48D 60D 72
324	42 48 60 72
327	42 48 60 72
328	42 48 60 72
329	42 48 60 72
332	48 60 72
334	42 48 60 72
338	72
339	42 48 60 72
343	42 48 60 72
353	66 72
359	42 48 60 72
362	42 48 60 72
370	42
371	42 48 60 72
373	48 60 72
374	42D 48D 60D 72
375	42D 48D 60D 72
383	42D 48D 60D 72
388	48
390	42 48 60 72
391	42 48 60 72
395	42 48 60 72
396	42 48
399	72
406	42 48 60 72
408	48
414	42 48 60 72
419	48D 60D 72
420	42D 48D 60D 72
421	48 60* 72*
424	42 48 60 72
427	48
428	42 48
431	48
438	72
442	48 60 72
456	42 48 60 72
458	48D 60D
461	42 48 60 72
468	48 60 72
480	42 48 60 72
481	42 48 60 72
496	42 48
505	42D 48D
506	42D 48D
515	42 48 60 72
522	72
523	72
524	72
525	72
526	72
527	72
529	42 48 60 72
536	48
538	42 48 60 72
554	42 48 60 72
556	48D 60D
568	42D 48D 60D 72
591	42 48 60 72
592	**48D**
595	42 48 60 72
600	48 60 72
617	42 48 60 72
618	42 48 60 72
629	42 48 60 72
632	42 48 60 72
650	42 48 60 72
651	42 48 60 72
684	**48D**
685	48D
686	48D
687	48D
688	48D
689	48D
690	48D
691	48D
692	48D
693	48D
694	48D
695	48D
696	48D
697	48D
760	72
L17	72
L19	60

ITALIC FOUNTS (for use on the Super Caster) 1" × 1" and 1 1/8" × 1 1/8"

SER.	POINT SIZES
101	48 60 72
103	42 48 60 72
110	42 48
113	42 48 60 72
120	42 48 60 72
128	42 48 60 72
135	42 48 60 72
150	42 48 60 72
156	42 48 60 72
157	42 48 60 72
169	42 48 60 72
174	42 48 60 72
190	42 48 60 72
194	42 48 60 72
201	42 48 60 72
239	42 48 60 72
249	42 48
252	42 48
260	42 48 60 72
262	42 48 60 72
268	42 48 60 72
269	42 48 60 72
270	48
275	42 48 60 72
291	42 48 60 72
322	42 48 60 72
323	42D 48D
327	42 48 60 72
334	42 48 60 72
362	42 48
370	42
371	42 48
374	42D 48D 60D 72
375	42D 48D 60D 72
391	42 48
428	42 48
455	48D 60D 72
458	48D
461	42 48
529	42 48 60 72
556	48D 60D
574	42 48 60 72
584	48D 60D 72
592	**48D**
593	42 48 60 72
595	42 48 60 72
613	42D 48D 60D
614	42D 48D 60D 72
650	42 48 60 72
685	48D
686	48D
689	48D
690	48D
693	48D
694	48D
696	48D

* Capitals and points only

Figures shown in bold are additions since the last issue

REGD. TRADE MARK
MONOTYPE

ALBERTUS 481

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ALTERNATIVE CHARACTERS

£1234567890 M 293 & 55325 J 295 .,:;!?"-([†§$*–

14 PT. DISPLAY MATRICES LINE T·1533

Wherever the sizes of types must be fixed quickly for a job, tables which give the average number of lower case letters to a line will prove extremely useful
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·1985

Much too often people having read books just lay them aside without ever realizing the excellent quality of their production
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEGHJKLMNOPR

24 PT. DISPLAY MATRICES LINE T·2652

The bank recognizes these claims as quite valid and just, so we are expecting prompt payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDJ

30 PT. DISPLAY MATRICES LINE T·3255

Much too often people read books and never realize the quality of production
ABCDEGHJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3974

The bank recognizes our claims as valid so we expect payments
ABDEGHJKLMNPQRSTVWXZ

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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9-67

ALBERTUS 481

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4675

Dexterity can be gained by
quiet and zealous workers
ABDEGHJKLMNOPQRST

48 PT. DISPLAY MATRICES LINE T·5358

abcdefghijklmnopqrstu
ABDEGHJKLMNPQRS

60 PT. DISPLAY MATRICES LINE T·6720

abcdefghijklmnop
ABDEGHJKLMQS

72 PT. DISPLAY MATRICES LINE T·8070

abcdefghijklmx
ABDEGHJKMP

REGD. TRADE MARK
MONOTYPE

ALBERTUS BOLD TITLING 538

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ALTERNATIVE CHARACTERS

£1234567890 M 293 & S5325 .,:;!?''-([$–

14 PT. DISPLAY MATRICES LINE T·1848

A FEW MIXED, VARYING SIZE BLOCKS PIQUE THE JUDGES

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQ

18 PT. DISPLAY MATRICES LINE T·2363

WE HAVE EQUALIZED OUR JOBS FOR WORK

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

24 PT. DISPLAY MATRICES LINE T·3166

FOUR DOCUMENTS GAINED PRIZES

ABCDEFGHIJKLMNOPQRSTUVWXY

30 PT. DISPLAY MATRICES LINE T·3884

ZEAL FOR TYPE DESIGN JOBS

ABCDEGHKLMNQRSTUVWX

36 PT. DISPLAY MATRICES LINE T·4754

WORKS BY VAN DIJCK

ADEFGHKLMOPQTUXZ

42 PT. DISPLAY MATRICES LINE T·5606

TYPE WITH QUADS

ABDEGHJKMNQRS

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

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8-68

ALBERTUS BOLD TITLING 538

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·6418

ABCDEFGHJKMN
PQRSTUVWXYZ

60 PT. DISPLAY MATRICES LINE T·8070

ABCDEFGHIJ
KLMNOPQR
STUVWXYZ

72 PT. DISPLAY MATRICES LINE T·9680

ABCDEGHJ
KMNPQRS
TUVWXYZ

REGD. TRADE MARK
MONOTYPE

ALBERTUS LIGHT 534

24 PT. DISPLAY MATRICES LINE T 2652

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzæœfiflffffiffl

£1234567890 .,:;!?"-([†§$*—

ALTERNATIVE CHARACTERS

J 83 M 293 W 192 & 55325

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available

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REGD. TRADE MARK
MONOTYPE

ALBERTUS TITLING 324

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ALTERNATIVE CHARACTERS

£1234567890 M 293 T 400 W 192 & 55325 • 54932 .,:;!?"-([$–

14 PT. DISPLAY MATRICES LINE T·1848

DEXTERITY IN THE VOCATION OF TYPESETTING SHOULD BE ACQUIRED BY ALL JUDICIOUS AND ZEALOUS WORKERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQ

18 PT. DISPLAY MATRICES LINE T·2363

WE HAVE EQUALIZED OUR JOBS FOR WORK EXCEPTING THOSE WHICH ARE OVER THERE

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGH

24 PT. DISPLAY MATRICES LINE T·3166

TWO OF THE DOCUMENTS JUDGED HAVE GAINED NUMEROUS PRIZES

ABCDEFGHIKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3884

OFTEN PEOPLE READ BOOKS AND JUST LAY THEM DOWN

ABCDEGHJKLMNPQRSTWYZ

36 PT. DISPLAY MATRICES LINE T·4754

WORKS BY VAN DIJCK

ABEGHJKMNQRSTUXZ

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS, REDHILL, SURREY, ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE, LONDON, E.C.4

10-69

ALBERTUS TITLING 324

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·5606

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

48 PT. DISPLAY MATRICES LINE T·6418

ABDEGHIJKMNO
PQRSTUVWXYZ

60 PT. DISPLAY MATRICES LINE T·8070

ABDEGHKLM
QRSTUWXYZ

72 PT. DISPLAY MATRICES LINE T·9680

ABDEGHJK
MORSUVX

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE

ALBION 5

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?''-([†§£$*—

6 PT. (6D) $6\frac{3}{4}$ SET U.A. 2 LINE M·1235

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a magazine
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

REGD. TRADE MARK
MONOTYPE

ALBION 42

$6\frac{1}{2}$ PT. (6D) $7\frac{3}{4}$ SET U.A. 2 LINE M·1235

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made
ABCDEFGHIJKLMNOPQRSTU

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?''-([†§ £$*—

SUPERIORS L110 INFERIORS L274

$7\frac{1}{2}$ PT. (7D) 8 SET U.A. 2 LINE M·1238

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of
ABCDEFGHIJKLMNOPQRSTUVWX

9 (SHORT DESC.) ON 8 PT. (8D) 9 SET U.A. 2 LINE M·1270

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that the error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

9 PT. (8D) 9 SET U.A. 2 LINE M·1270

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that the error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

10 PT. (9D) $9\frac{3}{4}$ SET U.A. 2 LINE M·1300

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

11 PT. (10D) $10\frac{1}{2}$ SET U.A. 2 LINE M·1320

When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

12 PT. (11D) $11\frac{1}{2}$ SET U.A. 2 LINE M·1360

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

13 PT. (12D) $12\frac{1}{2}$ SET U.A. 2 LINE M·1390

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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10-67

ALBION 63

REGD. TRADE MARK
MONOTYPE

6D ON 7 PT. 6½ SET LINE M·1224
U.A. 2

When jobs have their type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon the factual rather than the hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the required
ABCDEFGHIJKLMNOPQRSTUVWX

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiffffffiflłæœ

1234567890 .,:;!?'"-([†§ £$*—

7D ON 8 PT. 7½ SET LINE M·1250
U.A. 2

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on the factual rather than the hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the
ABCDEFGHIJKLMNOPQRSTUVWXYZ

9 PT. (8D) 8¼ SET U.A. 2 LINE M·1270

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

10 PT. (9D) 8¾ SET U.A. 2 LINE M·1290

When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHI

11 PT. (10D) 9½ SET U.A. 2 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

12 PT. (11D) 10¾ SET U.A. 2 LINE M·1360

When jobs have their type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon the factual rather than the hypothetical figures. No variation in the total amount of copy can affect the degree of error once that the error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJL

13 PT. (12D) 11½ SET U.A. 2 LINE M·1390

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

ALBION 70

6½ PT. (6D) 7¾ SET LINE M·1225
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation
ABCDEFGHIJKLMNOPQRSTU

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?"'~([†§ £$*—

7½ PT. (7D) 8½ SET LINE M·1243
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVW

9 PT. (8D) 9¾ SET U.A. 2 LINE M·1280

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

10 PT. (9D) 10 SET U.A. 2 LINE M·1300

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

11 PT. (10D) 11 SET U.A. 2 LINE M·1327

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in
ABCDEFGHIJKLMNOPQRSTUVWXYZ A

12 PT. (12D) 12¼ SET U.A. 2 LINE M·1360

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

13 PT. (12D) 13 SET U.A. 2 LINE M·1387

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

REGD. TRADE MARK
MONOTYPE

ALBION EXTENDED 74

6½ PT. (6D) 7¼ SET LINE M·1225
U.A. 3

When jobs have type sizes fixed quickly the margins of error will widen unless all determining calculations are based on factual rather than
ABCDEFGHIJKLMNOPQRS

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?"'~([†§£$*— ÆŒ

7½ PT. (7D) 8½ SET LINE M·1240
U.A. 3

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
ABCDEFGHIJKLMNOPQRST

9 PT. (8D) 9¾ SET U.A. 3 LINE M·1260

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

10 PT. (9D) 10 SET U.A. 3 LINE M·1290

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

11 PT. (10D) 11 SET U.A. 3 LINE M·1320

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures.
ABCDEFGHJKLMNOPQRSTUVWXYZ

12 PT. (11D) 12¼ SET U.A. 3 LINE M·1360

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
ABCDEFGHIJKLMNOPQRSTUVWXYZ

13 PT. (12D) 13 SET U.A. 3 LINE M·1390

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of
ABCDEFGHIJKLMNOPQRSTUVWX

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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4·67

REGD. TRADE MARK
MONOTYPE

ANGELUS 555

SYNOPSIS IN 4½ POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 ..:;!?'"-(—)" ?!:;.

*4½ PT. (4D) 5½ SET U.A. 474 LINE M-1185

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance between 'demand' and 'supply' then becomes more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth, for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book format. In the case of the advertisement we have a different story, the ten per cent error will mean here only

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQR*

*A special mould is required for these matrices.

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REGD. TRADE MARK
MONOTYPE

ANGELUS 555

SYNOPSIS IN 4½ POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffiffl&œ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffiffl&œ
1234567890 ..:;!?"-(—)"?!:;,

---

*†4½ PT. (4D) 5½ SET U.A. 474 LINE M-1185

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth, for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book format. In the case of the advertisement we have a different story, the ten per cent error will mean here only

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQR*

*A special price is charged for these matrices. †A special mould is required for these matrices.

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REGD. TRADE MARK
MONOTYPE

ANTIQUE OLD STYLE 3

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?''-([†‡§£*—£§†])''?!;:,

6 PT. (6D) $6\frac{1}{2}$ SET U.A. 2 LINE M·1200

WHEN JOBS HAVE THEIR TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has
When jobs have their type sizes fixed quickly the margins of error widen unless all determining calculations are based on factual rather than the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

7 PT. (7D) $7\frac{3}{4}$ SET U.A. 2 LINE M·1240

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a trade magazine
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

8 PT. (8D) $8\frac{1}{2}$ SET U.A. 2 LINE M·1250

WHEN JOBS HAVE THEIR TYPE SIZES FIXED
When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation
When jobs have their type sizes fixed quickly the margins of error widen unless all determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

9 PT. (8D) $9\frac{1}{4}$ SET U.A. 2 LINE M·1280

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than the hypothetical figures
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

10 PT. (9D) $9\frac{3}{4}$ SET U.A. 2 LINE M·1300

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have their type sizes fixed quickly the margins of error widen unless all the determining calculations are based upon factual rather than the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

11 PT. (10D) $10\frac{1}{2}$ SET U.A. 2 LINE M·1320

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of
When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based upon the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJ*

12 PT. (11D) 12 SET U.A. 2 LINE M·1355

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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ANTIQUE OLD STYLE 207

REGD. TRADE MARK
MONOTYPE

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 .,:;!?''-([†§*—*?!;:,*

7 (SHORT DESC.) ON 6½ PT. (6D) 7¾ SET U.A. 70 LINE M·1268

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be the *When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies*
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

7 PT. (7D) 7¾ SET U.A. 70 LINE M·1268

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be the *When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error*
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

8 PT. (8D) 8¾ SET U.A. 70 LINE M·1314

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the *When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can*
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOP*

10 PT. (9D) 10½ SET U.A. 70 LINE M·1370

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once *When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based on*
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJ*

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

ANTIQUE OLD STYLE 161

6 PT. (6D) $6\frac{1}{2}$ SET LINE M·1220
U.A. Roman 29 Italic 54

When jobs have type sizes fixed quickly the margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy will affect the degree of error once that error
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetic
ABCDEFGHIJKLMNOPQRST

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
&ÆŒ .,:;!?''-([†§£*—£])-''?!;:,. &ÆŒ

ALTERNATIVE FIGURES F235
1234567890 1234567890 *1234567890*

8 PT. (8D) 8 SET LINE M·1250
U.A. Roman 29 Italic 54

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect
When jobs have the type sizes fixed quickly margins of error widen unless the determining
ABCDEFGHJKLMNOPQRSTU

9 PT. (9D) $8\frac{3}{4}$ SET U.A. 29 LINE M·1266

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

11 PT. (10D) $10\frac{1}{2}$ SET U.A. Roman 29 Italic 54 LINE M·1331

When jobs have type sizes fixed quickly margins of
When jobs have their type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

10 PT. (9D) $9\frac{1}{2}$ SET U.A. Roman 29 Italic 54 LINE M·1294

When jobs have type sizes fixed quickly the
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (11D) $11\frac{3}{4}$ SET U.A. Roman 41 Italic 54 LINE M·1410

When jobs have the type sizes fixed quickly
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 PT. DISPLAY MATRICES LINE T·1533

Eighteen quires of demy octavo paper in pink and in jade green
Majority of unexpected sizes
ABCDEFGHIJKLMNPQRST

18 PT. DISPLAY MATRICES LINE T·1948

Oversize blocks set into margins
Easily recognizable type faces
ABDEGHIKMNOPRSTWXY

24 PT. DISPLAY MATRICES LINE T·2640

Skilled craftsmen will improvise equipment
A handsome prize volume for the winner
ABCDEFGHIJKLMNOPQRSTUVWYZ

30 PT. DISPLAY MATRICES LINE T·3194

Mechanical quoins improve lock-up
A man of very exceptional ability
ABCDEGHKMNOPQRSTUXYZ

36 PT. DISPLAY MATRICES LINE T·3884

A razor-sharp knife required
Azure and jade green inks
ABCDFIJKLMQRSTWXY

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ANTIQUE OLD STYLE 161

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4576

Exquisitely embroidered hand worked monogram ABFGHJKLNSTUXY

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghjknoprstwxy ABDEGHJMQRSW

60 PT. DISPLAY MATRICES LINE T·6651

abcdefgnoprstuv ABDGHJQRST

72 PT. DISPLAY MATRICES LINE T·7930

abchjlmuvxyz ABCJKNUW

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

ASHLEY SCRIPT 574

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzæœ

ALTERNATIVE CHARACTERS

£1234567890 F1201 G569 .,:;!?''-()[]†§$%/*«»–

14 PT. DISPLAY MATRICES LINE T·1364

The bank now recognizes the claim as quite valid and just, so we can expect to receive full and immediate settlement

ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·1751

I have now equalized all my jobs for work excepting those three that are over there

ABCDEFGHJKLMNOPQRSTUVWXYZ

24 PT. DISPLAY MATRICES LINE T·2338

In the vocation of typesetting, dexterity can always be gained by means of quiet, judicious and zealous work

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJL

30 PT. DISPLAY MATRICES LINE T·2864

The bank now recognizes these claims as valid and just, so we can expect full back payment

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

36 PT. DISPLAY MATRICES LINE T·3494

Wherever our civilization extends good typographers can expect to be required

ABCDEGHJKMNOPQRSTUVWXYZ

42 PT. DISPLAY MATRICES LINE T·4106

Type and quads form even blocks

ABDEGHJKMNQRSTUWXYZ

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6-66

ASHLEY SCRIPT 574

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·4708



60 PT. DISPLAY MATRICES LINE T·5910



72 PT. DISPLAY MATRICES LINE T·7090



The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BARBOU 178

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffllæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyz fiflffffiffllæœ

1234567890 *1234567890*

.,:;!?''-([†§£$*—$/)"?!;:,

8 PT. (8D) $7^{1}/_{4}$ SET U.A. 447 LINE M·1270

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING CALCULATIONS ARE

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMN*

9 PT. (8D) 8 SET U.A. 447 LINE M·1295

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING CALCULATIONS

When jobs have their type sizes fixed quickly the margins of error will widen unless determining calculations are based on the factual rather than hypothetical figures. No variation in

When jobs have their type sizes fixed quickly the margins of error will widen unless determining calculations are based on factual

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

10 PT. (9D) $8^{1}/_{2}$ SET U.A. 447 LINE M·1300

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on the factual rather than hypothetical figures. No variation

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on factual

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGH*

11 PT. (10D) $9^{1}/_{4}$ SET U.A. 447 LINE M·1327

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on factual

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

12 PT. (12D) 10 SET U.A. 447 LINE M·1360

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS THE DETERMINING

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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11-67

REGD. TRADE MARK
MONOTYPE

BASKERVILLE 169

6 PT. (6D) $6\frac{3}{4}$ SET U.A. 43 LINE M·1220

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have their type sizes fixed quickly margins of error widen unless all the determining calculations are based on the factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required
When jobs have the type sizes fixed quickly the margins of error widen unless all the determining calculations are based upon the
ABCDEFGHIJKLMNOPQRSTUV

7 PT. (7D) $7\frac{1}{2}$ SET U.A. 43 LINE M·1235

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based on
ABCDEFGHIJKLMNOPQRST

8 PT. (8D) $8\frac{1}{4}$ SET U.A. 43 LINE M·1250

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of
When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQR

Combinable with **Baskerville Bold,** Series 312

11 PT. (10D) $10\frac{3}{4}$ SET U.A. 43 LINE M·1320

While Caslon had been influenced by the Dutch letter, JOHN BASKERVILLE (1706—1775) broke with tradition and reflected in his types the rounder, more sharply-cut letter of eighteenth-century stone inscriptions and copy books. His types foreshadow the "modern" cut in such novel characteristics as the increase in contrast between thick and thin strokes and the shifting of the stress from the diagonal to the vertical. He realized that his new style of letter would be most effective *if cleanly printed on smooth paper with really black ink.* He built his own presses, experimented with special ink and evolved a method of hot-pressing the printed sheet to a smooth and glossy finish. His types never entered into general commercial use in England until the cutting of 'Monotype' Baskerville in 1923.
ABCDEFGHIJKLMNOPQRSTUVWXYZ*AI*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ ÆŒ
.,:;!?''-([†‡§£$* *$£''?!;:,*
1234567890 *1234567890*

F328 ALTERNATIVE CHARACTERS F470

1234567890 C 21 C 30 C 163 C 544 J 73 J 83 *1234567890*
J 135 K 189 N 281 Q 110 Q 191 T 106 v 227
w 175 Y 90 y 264 Z 261 z 262

9 PT. (8D) 9 SET U.A. 43 LINE M·1266

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have the type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based
ABCDEFGHIJKLMNOPQRST

$9\frac{1}{2}$ ON 10 PT. (9D) $9\frac{1}{2}$ SET U.A. 43 LINE M·1291

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No
When jobs have their type sizes fixed quickly margins of error widen unless
ABCDEFGHJKLMNOPQRST

10 PT. (9D) 10 SET U.A. 43 LINE M·1294

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
When jobs have their type sizes fixed quickly margins of error will widen
ABCDEFGHJKLMNOPQRS

SEE CENTRE PANEL FOR THE 11 PT. SIZE

11 (LONG ASC. & DESC.) ON 13 PT. (12D) $10\frac{3}{4}$ SET U.A. 43 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon

12 PT. (11D) 12 SET U.A. 43 LINE M·1360

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have the type sizes fixed quickly margins of error will widen unless all the
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWXY

12 PT. (LONG ASC. & DESC.) ON 14 PT. (14D) 12 SET U.A. 43 LINE M·1360

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are

14 PT. (14D) 13 SET U.A. 43 LINE M·1520

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the
When jobs have type sizes fixed quickly margins of
ABCDEFGHJKLMNOPQRSTUVWXYZ

14 PT. (14D) 13 SET LARGE COMPOSITION U.A. Roman 136 Italic 141 LINE T·1395

When jobs have the type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWXYZ

16 PT. (16D) $14\frac{1}{2}$ SET LARGE COMPOSITION U.A. Roman 136 Italic 141 LINE T·1600

When jobs have type sizes fixed quickly margins of error will widen unless all the
When jobs have their type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVW

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8-67

BASKERVILLE 169

REGD. TRADE MARK
MONOTYPE

18 PT. (18D) 15½ SET LARGE COMPOSITION LINE T·1672
U.A. Roman 136 Italic 141

When jobs have type sizes fixed
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRST

22 PT. (20D) 19 SET LARGE COMPOSITION LINE T·2040

When jobs have type sizes fixed
quickly margins of error widen
ABDEGHJKMNOPQRSTW

24 PT. (24D) 21 SET LARGE COMPOSITION U.A. Roman 136 Italic 150 LINE T·2226

When jobs have the type sizes fixed quickly margins of
error widen unless the determining calculations are
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

14 PT. DISPLAY MATRICES LINE T·1395

Where modern civilization extends the
service of a typographer may be required
Dexterity in the vocation of typesetting should
be acquired by judicious and zealous workers
ABCDEGHIJKMNPQRSTUVWXYZ

16 PT. DISPLAY MATRICES LINE T·1600

The five documents taking prizes were
judged to be of an exceptional quality
Wherever civilization extends the services of
an expert typographer will always be required
ABCDEFGHIJKLMNOPQRSTUVW

18 PT. DISPLAY MATRICES LINE T·1672

Far too often people read books and just lay them down without realizing
the diversity, quality and the exactness of the process of their production
Become expert in the vocation of typesetting by quiet judicious and zealous work
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHJKLMNOPQR*

20 PT. DISPLAY MATRICES LINE T·1853

Far too often people having completely read a book just lay it aside
without realizing the excellent quality and diversity of its design
This claim is quite valid and just, so we expect prompt payments today
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHJKLMN*

22 PT. DISPLAY MATRICES LINE T·2040

Wherever civilization extends the services of expert and
judicious typographers must always be quickly required
Of documents judged sixteen having quality will be taking prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHJ*

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

24 PT. DISPLAY MATRICES LINE T·2226

Dexterity in the vocation of typesetting should be acquired by all quiet judicious and zealous workers

Of the many documents judged twenty will be taking prizes

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

30 PT. DISPLAY MATRICES LINE T·2780

We have now equalized all our jobs for work excepting those which are placed over there

A few mixed varying size blocks pique the judges

ABCDEFGHJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3332

The use of mechanical quoins might help to improve the colour register

We expect equal workings of demy size jobs

ABCEGHJKMNOPQRSUWXYZ

42 PT. DISPLAY MATRICES LINE T·3886

Sixty royal quarto pages make a most handsome prize volume

Well designed jobbing or book faces

ABDEGHIJKMNSQRTUW

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BASKERVILLE 169

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·4440

abcdefghjklmpqrstuvwxyz

abcdefghijklmnopqrstuvwxyza

ABCDEGHJKMNQRST

60 PT. DISPLAY MATRICES LINE T·5685

abcdefghjklmopqrstu

abcdefghjkmpqrstuwxyz

ABDFGHJKMNQR

72 PT. DISPLAY MATRICES LINE T·6830

abcdefghijklmqrs

abcdefghjkmopqrstu

ABCDFHJKMN

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BASKERVILLE BOLD 312

COMBINABLE WITH BASKERVILLE 169

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 **.,:;!?"-([†‡§£$*—$§†])-'?!;:,.** ***1234567890***

ALTERNATIVE FIGURES

F602 **1234567890** ***1234567890*** F1349

SUPERIORS L271 INFERIORS L272

6 PT. (6D) $6\frac{3}{4}$ SET U.A. 332 LINE M·1220

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines

ABCDEFGHIJKLMNOPQRSTUVWXYZ

7 PT. (7D) $7\frac{1}{2}$ SET U.A. 332 LINE M·1235

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type

ABCDEFGHIJKLMNOPQRSTUVWXYZ

8 PT. (8D) $8\frac{1}{4}$ SET U.A. 332 LINE M·1250

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of *When jobs have their type sizes fixed quickly margins of error widen unless determining*

ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

9 PT. (8D) 9 SET U.A. 332 LINE M·1266

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than *When jobs have their type sizes fixed quickly margins of error widen unless all determining*

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

$9\frac{1}{2}$ ON 10 PT. (9D) $9\frac{1}{2}$ SET U.A. 332 LINE M·1291

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

10 PT. (9D) 10 SET U.A. 332 LINE M·1294

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon *When jobs have type sizes fixed quickly margins of error will widen unless all the*

ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

11 PT. (10D) $10\frac{3}{4}$ SET U.A. 332 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical *When jobs have type sizes fixed quickly margins*

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

12 PT. (11D) 12 SET U.A. 332 LINE M·1360

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than hypothetical figures. No variation in the total

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

14 PT. (14D) 13 SET U.A. 332 LINE M·1520

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

14 PT. DISPLAY MATRICES LINE T·1395

Size, x-height, leading and measure are all related to type area in the page design

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVW

18 PT. DISPLAY MATRICES LINE T·1672

His work is very good and should qualify him for the prize

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLM

24 PT. DISPLAY MATRICES LINE T·2226

Sixteen demy quarto pages with zinco blocks

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABI

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BASKERVILLE BOLD 312

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T·2784

Experts recognized work of quality
ABCDFGHIJKLMNPQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·3332

Eight newly locked-up formes
ABCDFGHJKLMNPQRTUW

48 PT. DISPLAY MATRICES LINE T·4440

abcdefghjknopqrstuv
ABCDEGHJKLMNOS

60 PT. DISPLAY MATRICES LINE T·5685

abcdefghjknoprs
ABCDEGHJKLM

72 PT. DISPLAY MATRICES LINE T·6830

abcdefghjklnr
ABCDEGHKL

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

6 PT. (6D) $6\frac{3}{4}$ SET U.A. 332 LINE M·1220

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. *When jobs have type sizes fixed quickly the margins of error will widen unless all the determining* ABCDEFGHIJKLMNOPQRSTUV

7 PT. (7D) $7\frac{1}{2}$ SET U.A. 332 LINE M·1235

When the jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon the factual rather *When jobs have the type sizes fixed quickly margins of error will widen unless determining* ABCDEFGHIJKLMNOPQRSZ

Related Semi-Bold for Baskerville Series 169

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 ÆŒ *ÆŒ 1234567890*

.,:;!?"-([†‡§£$*—*$§‡†])-"?!;:,.*

£1234567890 FI346 ALTERNATIVE FIGURES FI347 *1234567890*

8 PT. (8D) $8\frac{1}{4}$ SET U.A. 332 LINE M·1250

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies *When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of* ABCDEFGHIJKLMNOPQRSTUV

9 PT. (8D) 9 SET U.A. 332 LINE M·1266

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error *When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than* ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDF*

$9\frac{1}{2}$ ON 10 PT. (9D) $9\frac{1}{2}$ SET U.A. 332 LINE M·1291

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error *When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than* ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

10 PT. (9D) 10 SET U.A. 332 LINE M·1294

When jobs have the type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can *When jobs have the type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon* ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

11 PT. (10D) $10\frac{3}{4}$ SET U.A. 332 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the *When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are* ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGJ*

12 PT. (11D) 12 SET U.A. 332 LINE M·1360

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total *When jobs have their type sizes fixed quickly margins of error widen unless determining* ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCD*

14 PT. (14D) 13 SET U.A. 332 LINE M·1520

When jobs have the type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. *When jobs have the type sizes fixed quickly margins of error will widen unless all the* ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

18 PT. DISPLAY MATRICES LINE T·1672

Wherever civilization extends, services of expert and judicious typographers and printers must always be quickly called upon ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNO

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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9·67

REGD. TRADE MARK
MONOTYPE

BELL 341

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 *1234567890*

.,:;!?"-([†‡§£$*- $§‡†])"?!:;,

SOME SELECTED ALTERNATIVE CHARACTERS

C 267 J 93 J 123 k 35 K 145 K 159 Q 133 R 257 R 258 *C* 266 *h* 73 *K* 146 *k* 160 *R* 259 *S* 394 *V* 151

8 PT. (8D) 8½ SET U.A. 314 LINE M-1240

WHEN JOBS HAVE THEIR TYPE SIZES
When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUV

9 PT. (9D) 9½ SET U.A. 314 LINE M-1267

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVX

10 PT. (10D) 10 SET U.A. 314 LINE M-1285

WHEN JOBS HAVE THEIR TYPE SIZES FIXED
When jobs have their type sizes fixed quickly the margins of error will widen unless all determining calculations are
When jobs have their type sizes fixed quickly margins of error will widen unless all the
ABCDEFGHIJKLMNOPQRSTUVWX

11 PT. (11D) 11 SET U.A. 314 LINE M-1314

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY
When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual rather than
When jobs have their type sizes fixed quickly the margins of error will widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

12 PT. (12D) 12 SET U.A. 314 LINE M-1335

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 PT. (14D) 13¼ SET U.A. 314 LINE M-1385

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When the jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the
When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than
ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 PT. DISPLAY MATRICES LINE T-1304

Expect equal workings of demy size jobs
Become expert in the vocation of typesetting
ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T-1711

Of the documents judged six having quality will be taking prizes
Wherever civilization extends, typographers must always be required
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLM*

24 PT. DISPLAY MATRICES LINE T-2284

Dexterity may be gained by quiet and zealous work
The bank recognizes this claim so we expect payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

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BELL 341

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T-2804

Work by Van Dijck equals the greatest
Dexterity within the vocation of typesetting
ABCDEFGHIKLMNQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T-3424

The six documents taking prizes are
judged to be of extra high quality
ABDEGHJKMNQRSTUWXY

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BELL GOTHIC* 619

6 PT. (6D) 7 SET U.A. 445 LINE M·1245

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these

ABCDEFGHIJKLMNOPQRSTUVWXYZABCD

SYNOPSIS IN 6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?'"-([†‡§£$°—

8 PT. (8D) 9 SET U.A. 445 LINE M·1310

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

REGD. TRADE MARK
MONOTYPE

BELL GOTHIC BOLD* 620

6 PT. (6D) 7 SET U.A. 445 LINE M·1245

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

SYNOPSIS IN 6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?'"-([†‡§£$°—

8 PT. (8D) 9 SET U.A. 445 LINE M·1310

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD 680

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?'"-([†‡§£°—

6 PT. (6D) 7 SET U.A. 502 LINE M·1245

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator now specifies nine point for the type size whether the copy be ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once the jobs have been assembled in type one might now reasonably expect to find a greater difficulty in

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJ

*Made by arrangement with Mergenthaler Linotype Co.

The following accents Á À Â Ä Ã É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

BEMBO 270

6 PT. (6D) $6^{3}/_{4}$ SET U.A. 91 LINE M·1237

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have their type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have type sizes fixed quickly
ABCDEGHIJKLMNPQRSTUWY

6D (6 PT. LONG DESC.) ON $6^{1}/_{2}$ PT. $6^{3}/_{4}$ SET U.A. 91 LINE M·1237

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have their type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have type sizes fixed quickly
ABCDEGHIJKLMNPQRSTUWY

7D (8 PT. SHORT DESC.) ON $7^{1}/_{2}$ PT. $7^{1}/_{2}$ SET U.A. 91 LINE M·1243

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error widen unless all determining calculations
When jobs have the type sizes fixed
ABCDEFGHJKLMNOPQRST

8 PT. (8D) $7^{1}/_{2}$ SET U.A. 91 LINE M·1243

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error widen unless all determining calculations
When jobs have the type sizes fixed
ABCDEFGHIJKLMNPQRSTW

9 PT. (8D) $8^{1}/_{4}$ SET U.A. 91 LINE M·1270

WHEN JOBS HAVE TYPE SIZES
When jobs have the type sizes fixed quickly margins of error widen unless the determining
When jobs have type sizes fixed
ABCDEFGHIJKLMNOPRX

Combinable with **Bembo Bold**, Series 428

12 PT. (12D) $10^{1}/_{4}$ SET U.A. 91 LINE M·1353

This old face design, BEMBO 270, has such an up-to-date appearance that it is difficult to realize this letter was cut (the first of its line) before A.D. 1500. At Venice in 1495, ALDUS MANUTIUS ROMANUS printed a small 36 pp. tract, *Petri Bembi de Aetna ad Angelum Chabrielem liber*, written by the young humanist poet PIETRO BEMBO (later Cardinal, and secretary to Pope Leo X), using a new design of type which differed considerably from that of Jenson's. The punches were cut by FRANCESCO GRIFFO of Bologna the designer responsible six years later for the first italic types. A second roman face followed in 1499 and this type design, based on the first, and used to print the famous illustrated *Hypnerotomachia Poliphili*, was the one which, after adaptation by Garamond, Voskens and others, resulted finally in Caslon Old Face.
ABCDEFGHIJKLMNOPQRSTUVWXYZ*AB*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 .,:;!?''-([†‡§ℒ$*—$£§‡†])-''?!;:, *1234567890*

F537 SOME SELECTED ALTERNATIVE CHARACTERS F538

1243567890 R 203 M 145 *R* 224 *1234567890*

10 PT. (10D) $8^{1}/_{2}$ SET U.A. 91 LINE M·1292

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have type sizes fixed quickly
ABCDEGHJKLMNPQRSTUWZ

$10^{1}/_{2}$ PT. (9D) 9 SET U.A. 91 LINE M·1312

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have their type sizes fixed
ABCDEGHJKLMNPQRSTWX

11 (SHORT DESC.) ON 11 PT. (10D) $9^{1}/_{2}$ SET U.A. 91 LINE M·1322

WHEN THE JOBS HAVE TYPE SIZES
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have type sizes fixed
ABCDEFGHIJKLMNOPQRT

11 PT. (11D) $9^{1}/_{2}$ SET U.A. 91 LINE M·1322

WHEN THE JOBS HAVE TYPE SIZES
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have type sizes fixed
ABCDEFGHIJKLMNOPQRT

SEE CENTRE PANEL FOR THE 12 PT. SIZE

13 PT. (12D) 11 SET U.A. 91 LINE M·1378

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have the type sizes fixed quickly
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXY

14 PT. (14D) $11^{1}/_{2}$ SET U.A. 91 LINE M·1444

WHEN JOBS have type sizes fixed quickly
When jobs have the type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWX

14 PT. (14D) $11^{1}/_{2}$ SET LARGE COMPOSITION U.A. 91 LINE T·1344

WHEN JOBS have type sizes fixed quickly
When jobs have the type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWX

24 PT. (24D) $19^{1}/_{2}$ SET LARGE COMPOSITION U.A. 168 LINE T·2302

When jobs have type in
ABCDEFGHIJKLM

16 PT. (16D) $13^{1}/_{2}$ SET U.A. 163 LARGE COMPOSITION LINE T·1559

When jobs have their type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXY

16 PT. (16D) $13^{1}/_{2}$ SET U.A. 164 LARGE COMPOSITION LINE T·1559

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXY

18 PT. (18D) $14^{1}/_{2}$ SET U.A. 169 LARGE COMPOSITION LINE T·1725

When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUVW

24 PT. (24D) $19^{1}/_{2}$ SET U.A. 169 LARGE COMPOSITION LINE T·2302

When jobs have type sizes fixed
ABCDEFGHJKLMNOPQRST

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BEMBO 270

REGD. TRADE MARK
MONOTYPE

14 PT. DISPLAY MATRICES LINE T·1344

Dexterity in the vocation of typesetting may be acquired by judicious and zealous workers

We expect equal workings from our demy size jobs

ABCDEFGHIJKLMNOPQRSTUVWXYZ

16 PT. DISPLAY MATRICES LINE T·1559

The bank recognizes this claim as quite valid and just, so we expect full payment

We have a few mixed blocks, in varying sizes

ABCDEGHIJKLMNOPQRSTUWXZ

18 PT. DISPLAY MATRICES LINE T·1725

Far too often people read books and just lay them down without realizing the diversity, quality, and the exactness of the processes of their production

Become expert in the vocation of typesetting by quiet, judicious and zealous work

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHJKLMNOPQR*

22 PT. DISPLAY MATRICES LINE T·2104

Wherever type sizes must be fixed quickly, tables which give the average number of lower case letters per line will be useful

The six documents taking prizes were judged to be of very high quality

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHJK*

24 PT. DISPLAY MATRICES LINE T·2302

Wherever civilization extends, the services of expert and judicious typographers must always be quickly required

Of documents judged, six having quality, will be taking prizes

ABCDEFGHJKLMNOPQRSTUVWXYZ*ABCDEFG*

30 PT. DISPLAY MATRICES LINE T·2824

Becoming expert in the vocation of typesetting

I have equalized my jobs for work excepting that one

ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3444

We have equalized my jobs for work

Dexterity in the vocation of typesetting

ABCDEFGHIJKMNQRSTUWYZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BEMBO 270

42 PT. DISPLAY MATRICES LINE T·4023

abcdefghijklmnopqrstuvwxyzai
ABCDEGHJKMNQRSTWX

48 PT. DISPLAY MATRICES LINE T·4648

abcdefghjkmopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
ABCDEGHJKMQRSTW

60 PT. DISPLAY MATRICES LINE T·5821

abcdefghjkmopqrstuv
ABCDEGHJKPQRS

72 PT. DISPLAY MATRICES LINE T·6980

abcdefghijknopqst
ABCDEGHJKPT

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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6-66

REGD. TRADE MARK
MONOTYPE

BEMBO BOLD 428

COMBINABLE WITH BEMBO 270

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl**æœ**
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
*abcdefghijklmnopqrstuvwxyzfiflffffiffl**æœ***
1234567890 *1234567890*
.,:;!?''-(|†‡§ℒ$*—$ℒ§‡†])''?!;:,

ALTERNATIVE CHARACTERS

1234567890 F839 f 180 ff 231 R 203 *R* 224 *1234567890* F1390

SUPERIORS L156

6 PT. (6D) $6^{3}/_{4}$ SET LINE M·1237
U.A. Roman 368 Italic 444

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the total
When jobs have their type sizes fixed quickly the margins of error will widen unless all determining
ABCDEFGHIJKLMNOPQRS

7D (8 SHORT DESC.) ON 8 PT. $7^{1}/_{2}$ SET
U.A. 368 LINE M·1243

When the jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon the factual rather than hypothetical figures. No variation in the total amount
ABCDEFGHIJKLMNOPQR

8 PT. (8D) $7^{1}/_{2}$ SET LINE M·1243
U.A. Roman 368 Italic 444

When the jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon the factual rather
When jobs have their type sizes fixed quickly the margins of error
ABCDEFGHIJKLMNOPQR

9 PT. (8D) $8^{1}/_{4}$ SET LINE M·1270
U.A. Roman 368 Italic 444

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather
When the jobs have the type sizes fixed quickly margins of error will
ABCDEFGHIJKLMNOPQRS

10 PT. (10D) $8^{1}/_{2}$ SET U.A. Roman 368 Italic 444 LINE M·1293

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No
When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

12 PT. (12D) $10^{1}/_{4}$ SET U.A. Roman 368 Italic 444 LINE M·1353

When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than the hypothetical
When jobs have their type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

$10^{1}/_{2}$ PT. (9D) 9 SET U.A. Roman 368 Italic 444 LINE M·1312

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures.
When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

13 PT. (12D) 11 SET U.A. Roman 368 Italic 444 LINE M·1378

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than
When the jobs have their type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

11 PT. (11D) $9^{1}/_{2}$ SET U.A. Roman 368 Italic 444 LINE M·1322

When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than the hypothetical
When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

14 PT. (14D) $11^{1}/_{2}$ SET U.A. Roman 368 Italic 444 LINE M·1444

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
When the jobs have the type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ

16 PT. (16D) $13^{1}/_{2}$ SET LARGE COMPOSITION U.A. Roman 399 Italic 489 LINE T·1559

When jobs have type sizes fixed quickly margins of error widen unless
When jobs have type sizes fixed quickly margins of error will widen unless all
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRS*

18 PT. (18D) $14^{1}/_{2}$ SET LARGE COMPOSITION U.A. Roman 399 Italic 409 LINE T·1725

When jobs have the type sizes fixed quickly margins of error widen
When jobs have type sizes fixed quickly the margins of error widen unless
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNOP*

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BEMBO BOLD 428

REGD. TRADE MARK
MONOTYPE

14 PT. DISPLAY MATRICES LINE T·1344

Very often people read books and just lay them down never realizing their quality
In the vocation of typesetting dexterity may be obtained by our quiet and judicious workers
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRSTUVWXYZ*

16 PT. DISPLAY MATRICES LINE T·1559

We have equalized our jobs for work excepting those which are over there
In the vocation of typesetting dexterity must be gained through judicious work
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQR*

18 PT. DISPLAY MATRICES LINE T·1725

The six documents taking prizes were judged to be of good quality
The bank has recognized this claim to be valid so we are expecting payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNO*

22 PT. DISPLAY MATRICES LINE T·2104

A number of mixed, varying sized blocks pique the judges
Wherever civilization extends a typographer will be required
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

24 PT. DISPLAY MATRICES LINE T·2302

Two of the documents judged have gained prizes
Judicious typographers must always be quickly required
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

30 PT. DISPLAY MATRICES LINE T·2824

Dexterity can be achieved by steady work
The bank now recognizes our claim to be valid
ABCDEGHIJKMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3444

Six prizes awarded for top quality
The few mixed blocks varying in size
ABCDEGHJKMNQRSTUWXY

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BEMBO CONDENSED ITALIC 294

10 PT. (10D) $8\frac{1}{2}$ SET U.A. 360 LINE M·1292

When the jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon the factual rather than hypothetical figures. No variation in
ABCDEFGHIJKLMNPQRS

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfifffffiffl.æ

1234567890 .,:;!?'"-([

12 PT. (12D) $10\frac{1}{4}$ SET U.A. 360 LINE M·1353

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKMNOPQRS

13 PT. (12D) 11 SET U.A. 360 LINE M·1378

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for
ABCDEFGHIJKLMNOPQRSTUVWXY

16 PT. (16D) $13\frac{1}{2}$ SET U.A. 361 LARGE COMPOSITION LINE T·1559

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the
ABCDEFGHIJKLMNOPQRSTUVWXYZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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12-64

REGD. TRADE MARK
MONOTYPE

BEMBO SEMI-BOLD 509

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiffffffiffiæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffiæœ

1234567890 .,:;!?"-([†$£*—"?!;:, *1234567890*

5½ PT. (5½D) 6½ SET U.A. 91 LINE M-1235

WHEN THE JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS ALL THE DETERMINING CALCULATIONS

When jobs have the type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon the factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that the error has been made. If instead of ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty-four chapters the percentage of error will always be ten. Once the jobs have been assembled in type one might reasonably expect to find a greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth

When jobs have their type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon the factual rather than the hypothetical figures. No variation in the total amount of copy can affect the degree of error once that the error has been made

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available

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REGD. TRADE MARK
MONOTYPE

BEMBO TITLING 370

SYNOPSIS IN 24 POINT

ABCDEFGHIIJKLMNOPQRSTUV
WXYZÆŒ

24 PT. DISPLAY MATRICES LINE T·2942

WHEREVER CIVILIZATION EXTENDS
TYPOGRAPHERS WILL BE REQUIRED
ABCDEFGHJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3614

OF ALL DOCUMENTS JUDGED
SIX WERE GIVEN AN AWARD
ABCDEFGHJKLMOPQRSTUYZ

36 PT. DISPLAY MATRICES LINE T·4436

THE BANK RECOGNIZES
OUR CLAIMS AS VALID
ABCDEGHJLMNPQWXY

42 PT. DISPLAY MATRICES LINE T·5196

ABDEGHJKMNQRST
ABCDFHLNOPUVW

The following accents Á À Â Ã Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Õ Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

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3-69

REGD. TRADE MARK
MONOTYPE

BERLING* 643

6D ON 7 PT. $6\frac{1}{2}$ SET U.A. 495 LINE M·1237

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS THE
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVW

SYNOPSIS 9D ON 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?"-([†‡§£$*—$£§‡†])''?!;:,. 1234567890
1234567890 F1689 ALTERNATIVE FIGURES F1690 *1234567890*

8D ON 9 PT. $8\frac{1}{2}$ SET U.A. 495 LINE M·1311

WHEN THE JOBS HAVE TYPE SIZES
FIXED QUICKLY THE MARGINS OF
When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are
When jobs have type sizes fixed quickly the margins of
ABCDEFGHIJKLMNOPQS

9D ON 10 PT. $9\frac{1}{4}$ SET U.A. 495 LINE M·1385

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

11D ON 12 PT. $11\frac{1}{2}$ SET U.A. 495 LINE M·1459

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

10D ON 11 PT. $10\frac{1}{4}$ SET U.A. 495 LINE M·1385

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

12D ON 13 PT. $12\frac{1}{2}$ SET U.A. 495 LINE M·1459

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When jobs have the type sizes fixed quickly the margins of error will widen unless all determining calculations are based on the
When jobs have type sizes fixed quickly the
ABCDEFGHIJKLMNOPQRSTUVWXYZ

REGD. TRADE MARK
MONOTYPE

BERLING SEMI-BOLD* 644

6D ON 7 PT. $6\frac{1}{2}$ SET U.A. 496 LINE M·1237

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has
ABCDEFGHIJKLMNOPQRSTUVW

SYNOPSIS IN 9D ON 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?"-(|†‡§£$*—
ALTERNATIVE FIGURES 1234567890 F1692

8D ON 9 PT. $8\frac{1}{2}$ SET U.A. 496 LINE M·1311

When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are based on factual rather than
ABCDEFGHIJKLMNOPQR

9D ON 10 PT. $9\frac{1}{4}$ SET U.A. 496 LINE M·1385

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

11D ON 12 PT. $11\frac{1}{2}$ SET U.A. 496 LINE M·1459

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

10D ON 11 PT. $10\frac{1}{4}$ SET U.A. 496 LINE M·1385

When jobs have their type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

12D ON 13 PT. $12\frac{1}{2}$ SET U.A. 496 LINE M·1459

When the jobs have type sizes fixed quickly the margins of error will widen unless all determining calculations are based on the
ABCDEFGHIJKLMNOPQRSTUVWXYZ

*Cut by arrangement with Berlingska Stilgjuteriet, Lund

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

BERNARD CONDENSED 213

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzæœ ﬁﬂﬃﬄ
£1234567890 .,:;!?''-([†§*–

14 PT. DISPLAY MATRICES LINE T·1671

Much too often people, having completely read books, immediately lay them aside without ever realizing the excellent quality of production and diversity of their design
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQ

16D ON 18 PT. DISPLAY MATRICES LINE T·2008

Dexterity in the vocation of typesetting, as in any other occupation, should always be acquired by quiet, judicious and zealous workers
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

20D ON 22 PT. DISPLAY MATRICES LINE T·2520

Wherever civilization extends, the services of expert, judicious typographers will always be quickly required
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQS

24D ON 30 PT. DISPLAY MATRICES LINE T·2984

Of the documents judged eight will take prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

30 PT. DISPLAY MATRICES LINE T·3444

These few mixed blocks of varying sizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

36D ON 36 PT. DISPLAY MATRICES LINE T·4474

All jobs having been equalized
ABCDEFGHIJKLMNOPQRSTUWXYZ

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BERNARD CONDENSED 213

REGD. TRADE MARK
MONOTYPE

42D ON 48 PT. DISPLAY MATRICES LINE T·5249

Great works by Van Dijck
ABCEFHIJKLMNPQRSTUWXYZ

48D ON 60 PT. DISPLAY MATRICES LINE T·6040

abcdefghijklmnopqrstu
ABDEGHJKMNQRSTUWXZ

60D ON 72 PT. DISPLAY MATRICES LINE T·7570

abcdefghijklmnoq
ABDEGHJKMNQRSW

72 PT. DISPLAY MATRICES LINE T·8550

abcdefghijkmrtu
ABDEGHJKMQSTX

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

BODONI 135

COMBINABLE WITH BODONI BOLD 260

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 .,:;!?'-([†‡§£$*—"?!;:, *1234567890*

ALTERNATIVE CHARACTERS W 266 t 162 v 228 w 90

6½ (SHORT DESC.) ON 6 PT. (6D) 6½ SET U.A. 1 LINE M·1164

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen unless all
When jobs have type sizes fixed quickly margins of error will widen unless all
ABCDEFGHIJKLMNOPQRSTUVW

6½ PT. (6D) 6½ SET LINE M·1164 U.A. 1

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen unless all
When jobs have type sizes fixed quickly margins of error will widen unless all
ABCDEFGHIJKLMNOPQRSTUVW

7 PT. (SHORT DESC.) (6D) 7 SET U.A. 1 LINE M·1210

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen
When jobs have type sizes fixed quickly
ABCDEFGHJKLMNOPQRSTUV

7 PT. (7D) 7 SET U.A. 1 LINE M·1210

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen unless all
When jobs have type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWZ

8 (SHORT DESC.) ON 7½ PT. (7D) 7¾ SET U.A. 1 LINE M·1238

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ

8 PT. (8D) 7¾ SET U.A. 1 LINE M·1238

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have the type sizes fixed quickly margins of error do widen unless determining calculations are based on factual rather than
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ

9 (SHORT DESC.) ON 8 PT. (8D) 8½ SET U.A. 1 LINE M·1260

WHEN JOBS HAVE THEIR TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in
ABCDEFGHIJKLMNOPQRSTUVWXY

9 PT. (8D) 8½ SET U.A. 1 LINE M·1260

WHEN JOBS HAVE THE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWX

10 PT. (9D) 9½ SET U.A. 1 LINE M·1279

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have the type sizes fixed quickly margins of error widen unless
When jobs have type sizes fixed quickly margins of error will widen unless all
ABCDEFGHIJKLMNOPQRSTUV

11 (SHORT DESC.) ON 10 PT. (10D) 10¼ SET U.A. 1 LINE M·1302

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have the type sizes fixed quickly margins of error will widen
When jobs have their type sizes fixed
ABCDEFGHJKLMNOPQRSTUV

11 PT. (10D) 10¼ SET U.A. 1 LINE M·1302

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have their type sizes fixed quickly margins of error widen unless all determining
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

11 PT. LARGE FACE (10D) 11 SET U.A. 1 LINE M·1315

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly
When jobs have their type sizes fixed quickly
ABCDEFGHJKLMNOPQRSTUVWXYZ

12 PT. (11D) 11¾ SET U.A. 1 LINE M·1347

WHEN JOBS HAVE TYPE SIZES FIXED TOO
When jobs have type sizes fixed quickly margins of error will widen unless all the
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWX

13 PT. (12D) 12¾ SET U.A. 1 LINE M·1372

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have their type sizes fixed
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUV

14 PT. (14D) 13½ SET U.A. 398 LINE M·1448

When jobs have type sizes fixed quickly margins
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDE*

14 PT. (14D) 13½ SET U.A. Roman 77 Italic 161 LARGE COMPOSITION LINE T·1356

When jobs have type sizes fixed quickly margins
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDE*

16 PT. (16D) 15½ SET U.A. Roman 77 Italic 161 LARGE COMPOSITION LINE T·1551

When jobs have the type sizes fixed quickly
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

18 PT. (18D) 17 SET U.A Roman 77 Italic 161 LARGE COMPOSITION LINE T·1741

When jobs have type sizes fixed quickly
the margins of error widen unless there
When jobs have type sizes fixed quickly
ABCDEFGHJKLMNPQRSTUVWXYZ

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BODONI 135

24 PT. (24D) 23 SET U.A. Roman 78 Italic 425 LARGE COMPOSITION LINE T·2324

When jobs have type in sizes

When jobs have type in sizes

ABCDEGHJKLMNPQRSTU

22 PT. DISPLAY MATRICES LINE T·2126

A razor-sharp knife is available

The jug may break into pieces

ABDEGHIJKLMNQRSTUVXY

14 PT. DISPLAY MATRICES LINE T·1356

Experts in the vocation of typesetting

Six jobs winning prizes of equal value

ABCDEGHJKLMNPQRSTUVWXYZ

16 PT. DISPLAY MATRICES LINE T·1551

We expect full payment of claims

Two easily recognized type faces

ABCDEGHJKMNQRSTUWXYZ

18 PT. DISPLAY MATRICES LINE T·1741

Judicious and zealous workers

Skill is required in craftsmen

ABDEGHJKMNQRSTUWXZ

24 PT. DISPLAY MATRICES LINE T·2324

Of the documents judged, six will be taking prizes

The invitation printed in jet black and turquoise

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABDEGHJ*

24D ON 30 PT. DISPLAY MATRICES LINE T·2488

Oversize blocks were set jutting into the margins

A sixteen page leaflet containing zinco blocks

ABCDEFGHJKLMNOPQRSTUVWXYZ *ABCDE*

30 PT. DISPLAY MATRICES LINE T·2914

Expect equal workings of all same size jobs

Work by Van Dijck equals the greatest

ABCDEFGHJKLMNOPQRSTUVWXYZ *A*

36 PT. DISPLAY MATRICES LINE T·3470

Pack up a few boxes of varying sizes

Type with quads form even blocks

ABCDEGHJKMNQRSTUVWXYZ

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

36D ON 36 PT. DISPLAY MATRICES LINE T-3724

This carefully prepared journey
always seems to be quickly over
They expected it back quite soon
ABCDEGHIJKMNQRSTUWXY

42 PT. DISPLAY MATRICES LINE T-4162

The average worker produced
that day's quota in four hours
Only size six is now available
ABCDEGHJKMNQRSTUVX

48 PT. DISPLAY MATRICES LINE T-4716

His work is very good and
should qualify for the prize
Improved quality prints
ABCDEFGHJKMNQRST

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BODONI 135

48D ON 60 PT. DISPLAY MATRICES LINE T·5020

abcdefghjkmopqrstuxyz

ABCDEGHJKLNQRST

60 PT. DISPLAY MATRICES LINE T·5823

abcdefghjkmopqrstu

abcdefghjklmopqrst

ABCDEHIJKMNQR

72 PT. DISPLAY MATRICES LINE T·7100

abcdefghjkmorst

abdefghijkmopq

ABCDEHIJKLM

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

6½ (SHORT DESC.) ON 6 PT. (6D)
6½ SET U.A. 1 LINE M·1164

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have their type sizes fixed quickly margins of error widen unless
When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUVW

6½ PT. (6D) 6½ SET U.A. 1 LINE M·1164

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have their type sizes fixed quickly margins of error widen unless
When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUVW

7 PT. (SHORT DESC.) (6D) 7 SET U.A. 1 LINE M·1210

When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have their type sizes fixed quickly margins of error widen unless
ABCDEFGHJKLMNPQRSTUWX

7 PT. (7D) 7 SET U.A. 1 LINE M·1210

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have the type sizes fixed quickly the margins of error widen
When jobs have their type sizes fixed quickly margins of error widen unless
ABCDEFGHJKLMNPQRSTUWX

8 (SHORT DESC.) ON 7½ PT. (7D)
7¾ SET U.A. 1 LINE M·1238

WHEN JOBS HAVE TYPE SIZES FIXED TOO QUICKLY MARGINS OF
When jobs have type sizes fixed quickly margins of error widen
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHJKLMNPQRSTW

Combinable with Bodoni Bold Series 260

11 PT. (10D) 10¼ SET U.A. 1 LINE M·1302

Series 135 was cut by The Monotype Corporation in 1921 and is based upon one of the many types shown in Bodoni's famous *Manuale Tipografico*. Giambattista Bodoni (born at Saluzzo in 1740) came from a family of printers. He served an apprenticeship in the press of the PROPAGANDA FIDE, and later took charge of the STAMPERIA REALE at Parma on behalf of Ferdinand, Duke of Parma. The first founts of type used by Bodoni came from Paris and, though his specimen of 1771 shows the influence of Fournier, his fame rests upon those later designs which set the fashion for that imitation of copperplate effects which appeared in the editions of the eighteenth century. *Bodoni was the popularizer and perfector rather than the inventor of the "modern" face which was then coming into vogue in France. Thus his name and modern type are thought of as synonymous.*
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABD*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl&æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl&æœ
1234567890 *1234567890*
.,:;!?'"-([†‡§£$*—'"?!:;,

ALTERNATIVE CHARACTERS W 266 f 162 9 228 W 90

8 PT. (8D) 7¾ SET U.A. 1 LINE M·1238

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN IN
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based on
When jobs have type sizes fixed quickly the margins of error will widen unless the
ABCDEFGHJKLMNOPQRSTUWXY

9 (SHORT DESC.) ON 8 PT. (8D) 8½ SET U.A. 1 LINE M·1260

When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than
ABCDEFGHIJKLMNOPQRSTUV

9 PT. (8D) 8½ SET U.A. 1 LINE M·1260

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have their type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have their type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNOPQRSTUV

10 PT. (9D) 9½ SET U.A. 1 LINE M·1279

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
When jobs have type sizes fixed quickly margins of error widen
ABCDEGHIKLMNPQRSTUW

11 (SHORT DESC.) ON 10 PT. (10D) 10¼ SET U.A. 1 LINE M·1302

When jobs have their type sizes fixed quickly margins of error widen unless the determining
When jobs have their type sizes fixed quickly the

SEE CENTRE PANEL FOR THE 11 PT. SIZE

11 PT. LARGE FACE (10D) 11 SET U.A. 1 LINE M·1315

WHEN JOBS HAVE THEIR TYPE SIZES FIXED
When jobs have type sizes fixed quickly a
When jobs have their type sizes fixed quickly
ABCDEFGHJKLMNOPQRSTUVWXYZ

12 PT. (11D) 11¾ SET U.A. 1 LINE M·1347

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen unless the
When jobs have type sizes fixed quickly a
ABCDEFGHIJKLMNPQRSTUVWXY

13 PT. (12D) 12¾ SET U.A. 1 LINE M·1372

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have their type sizes fixed
When jobs have type sizes fixed quickly
ABCDEFGHJKLMNPQRSTUVXY

14 PT. (14D) 13½ SET U.A. 398 LINE T·1448

When jobs have type sizes fixed quickly margins
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDE*

14 PT. (14D) 13½ SET U.A. Roman 77 Italic 161 LARGE COMPOSITION LINE T·1356

When jobs have type sizes fixed quickly margins
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDE*

16 PT. (16D) 15½ SET U.A. Roman 77 Italic 161 LARGE COMPOSITION LINE T·1551

When jobs have the type sizes fixed quickly
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ*A*

18 PT. (18D) 17 SET U.A. Roman 77 Italic 161 LARGE COMPOSITION LINE T·1741

When jobs have type sizes fixed quickly the margins of error widen unless there
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNPQRSTUVWXYZ

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7-67

BODONI 135

REGD. TRADE MARK
MONOTYPE

24 PT. (24D) 23 SET U.A. Roman 78 Italic 425 LARGE COMPOSITION LINE T-2324

When jobs have type in sizes

When jobs have type in sizes

ABCDEGHJKLMNPQRSTU

14 PT. DISPLAY MATRICES LINE T-1356

Experts in the vocation of typesetting

Six jobs winning prizes of equal value

ABCDEGHJKLMNPQRSTUVWXYZ

16 PT. DISPLAY MATRICES LINE T-1551

We expect full payment of claims

Two easily recognized type faces

ABCDEGHJKMNQRSTUWXYZ

22 PT. DISPLAY MATRICES LINE T-2126

A razor-sharp knife is available

The jug may break into pieces

ABDEGHIJKLMNQRSTUVXY

18 PT. DISPLAY MATRICES LINE T-1741

Judicious and zealous workers

Skill is required in craftsmen

ABDEGHJKMNQRSTUWXZ

24 PT. DISPLAY MATRICES LINE T-2324

Of the documents judged, six will be taking prizes

The invitation printed in jet black and turquoise

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABDEGHJ*

24D ON 30 PT. DISPLAY MATRICES LINE T-2488

Oversize blocks were set jutting into the margins

Sixteen demy quarto pages and two zinco blocks

ABCDEFGHJKLMNOPQRSTUVWXYZ *ABCDE*

30 PT. DISPLAY MATRICES LINE T-2914

Expect equal workings of all demy size jobs

Work by Van Dijck equals the greatest

ABCDEFGHJKLMNOPQRSTUVWXYZ *A*

36 PT. DISPLAY MATRICES LINE T-3470

Pack up a few boxes of varying sizes

Type with quads form even blocks

ABCDEGHJKMNQRSTUVWXYZ

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

36D ON 36 PT. DISPLAY MATRICES LINE T·3724

This carefully prepared journey
always seems to be quickly over
They expected it back quite soon
ABCDEGHIJKMNQRSTUWXY

42 PT. DISPLAY MATRICES LINE T·4162

The average worker produced
that day's quota in four hours
Only size six is now available
ABCDEGHJKMNQRSTUVX

48 PT. DISPLAY MATRICES LINE T·4716

His work is very good and
should qualify for the prize
Improved quality prints
ABCDEFGHJKMNQRST

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS, REDHILL, SURREY, ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE, LONDON, E.C.4

7-67

BODONI 135

REGD. TRADE MARK
MONOTYPE

48D ON 60 PT. DISPLAY MATRICES LINE T·5020

abcdefghjkmopqrstuxyz

ABCDEGHJKLNQRST

60 PT. DISPLAY MATRICES LINE T·5823

abcdefghjkmopqrstu

abcdefghjklmopqrst

ABCDEHIJKMNQR

72 PT. DISPLAY MATRICES LINE T·7100

abcdefghjkmorst

abdefghijkmopq

ABCDEHIJKLM

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇ Ñáàâäãéèêëíìîïóòôöøúùûüçñ ßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BODONI 357

8 PT. (8D) 8 SET U.A. 319 LINE M·1277

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No
When jobs have type sizes fixed quickly margins of error widen unless calculations are based on
ABCDEFGHIJKLMNOPQRST

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiflſtßæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiflſtßæœ

1234567890 *1234567890*

.,:;!?''-([†‡§£$*—£''?!;:,

9 PT. (9D) 9 SET U.A. 319 LINE M·1309

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the
When jobs have type sizes fixed quickly margins of error widen if the determining calculations are
ABCDEFGHIJKLMNOPQRSTU

10 PT. (10D) $9\frac{3}{4}$ SET U.A. 319 LINE M·1315

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

11 PT. (11D) $10\frac{1}{4}$ SET U.A. 319 LINE M·1345

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ*A*

12 PT. (12D) $11\frac{1}{2}$ SET U.A. 319 LINE M·1366

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFI*

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

BODONI 504

8 PT. (8D) 8 SET LINE M-1282
U.A. 319

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon the factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRST

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 *1234567890*
.,:;!?"-([†‡§£$*—$£"?!;:,

9 PT. (9D) 9 SET LINE M-1314
U.A. 319

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly the margins of error will widen unless all the determining
ABCDEFGHIJKLMNOPQRSTU

10 PT. (10D) 9¼ SET U.A. 319 LINE M-1322

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCF*

12 PT. (12D) 11½ SET U.A. 319 LINE M-1372

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OR ERROR WIDEN UNLESS DETERMININC CALCULATIONS
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFG*

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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9-65

6 PT. (6D) 6½ SET U.A. 3 LINE M·1164

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error is made. If instead of the required ten point the estimator specifies nine
ABCDEFGHIJKLMNOPQRSTUV

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 .,:;! ?''-(|†§£*—

8 PT. (8D) 7¾ SET U.A. 3 LINE M·1238

When jobs have the type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
ABCDEFGHIJKLMNOPQRSTUV

9 PT. (8D) 8½ SET U.A. 3 LINE M·1260

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

11 PT. (10D) 10¼ SET U.A. 3 LINE M·1302

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGI

10 PT. (9D) 9½ SET U.A. 3 LINE M·1279

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ AC

12 PT. (11D) 11¾ SET U.A. 3 LINE M·1347

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

14 PT. DISPLAY MATRICES LINE T·1329

New boats frequently capsized when over the maximum weight specified was taken aboard just before sailing
ABCDEFGHJKMNPQRSTUWXYZ

18 PT. DISPLAY MATRICES LINE T·1708

Six oversize blocks were set with edges jutting into the top margins
ABCDEGHJKMNQRSTUWXYZ

24 PT. DISPLAY MATRICES LINE T·2276

The use of mechanical quoins to lock up the jobs may improve colour register with larger formes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

30 PT. DISPLAY MATRICES LINE T·2844

Sixteen quires of demy octavo antique book paper in jade green or in yellow
ABCDEFGHJKMNPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3404

A skilled craftsman improvises unorthodox equipment wanted
ABCDEGHJKMNQRSTUWYZ

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS, REDHILL, SURREY, ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE, LONDON, E.C.4

5-67

BODONI BOLD 195

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4024

abcdefghjkmopqrstuwxyz
ABCDEGHJKMNQRSTW

48 PT. DISPLAY MATRICES LINE T·4578

abcefghjkmoprstuvxyz
ABCDEGHKPQSTWY

60 PT. DISPLAY MATRICES LINE T·5823

abcdefghkmoqrsu
ABCDEGHJRSTZ

72 PT. DISPLAY MATRICES LINE T·6962

abcdefgnswxyz
ABCEGJKNQS

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BODONI BOLD 260

Related Bold for Bodoni Series 135

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ &ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 *1234567890*

.,:;!?"'-([†‡§€$*—*$€§†])-'"?!;:,

ALTERNATIVE CHARACTERS

W 266 t 196 ℘ 228 ℘ 90

6½ (SHORT DESC.) ON 6 PT. (6D) 6½ SET LINE M·1164
U.A. Roman 2 Italic 143

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have the type sizes fixed quickly the margins of error widen
ABCDEFGHIJKLMNOPQRSTUVWX

6½ PT. (6D) 6½ SET LINE M·1164
U.A. Roman 2 Italic 143

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have the type sizes fixed quickly the margins of error widen
ABCDEFGHIJKLMNOPQRSTUVWX

7 PT. (SHORT DESC.) (6D) 7 SET
U.A. 2 LINE M·1210

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If in
ABCDEFGHIJKLMNOPQRSTUVWXYZAD

7 PT. (7D) 7 SET LINE M·1210
U.A. 2

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If in
ABCDEFGHIJKLMNOPQRSTUVWXYZAB

8 (SHORT DESC.) ON 7½ PT. (7D) 7¾ SET LINE M·1238
U.A Roman 2 Italic 143

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHJKM*

8 PT. (8D) 7¾ SET U.A. Roman 2 Italic 143 LINE M·1238

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKM*

9 PT. (8D) 8½ SET U.A. Roman 2 Italic 143 LINE M·1260

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHI*

10 PT. (9D) 9½ SET U.A. Roman 2 Italic 143 LINE M·1279

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

11 PT. (10D) 10¼ SET U.A. Roman 2 Italic 143 LINE M·1302

When jobs have their type sizes fixed quickly margins of error widen unless the determining
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

11 PT. LARGE FACE (10D) 11 SET U.A. Roman 2 Italic 143 LINE M·1315

When jobs have type sizes fixed quickly margins of error will widen unless all of the
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ*AI*

12 PT. (11D) 11¾ SET U.A. Roman 2 Italic 143 LINE M·1347

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

13 PT. (12D) 12¾ SET U.A. Roman 2 Italic 143 LINE M·1372

When jobs have type sizes fixed quickly margins of error widen unless the determining calculation
When jobs have type sizes fixed quickly the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

14 PT. (14D) 13½ SET U.A. Roman 417 Italic 416 LINE M·1448

When jobs have the type sizes fixed quickly
When jobs have type sizes fixed quickly the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

14 PT. DISPLAY MATRICES LINE T·1356

Typesetting proved to be a most exacting job
Of the documents judged six gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

16 PT. DISPLAY MATRICES LINE T·1551

Work by Van Dijck equals the greatest
The few mixed blocks of varying sizes
ABCEFGHIJKLMNOPQRSTUXYZ *AB*

18 PT. DISPLAY MATRICES LINE T·1741

All of the prizes were of high quality
Typographers should be exacting
ABCDEFGHJKMNPQRSTUWXYZ

22 PT. DISPLAY MATRICES LINE T 2126

The bank recognizes this claim as quite valid and just
They replied to each enquiry for the next five weeks
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

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11-67

BODONI BOLD 260

REGD. TRADE MARK
MONOTYPE

24 PT. DISPLAY MATRICES LINE T·2324

Becoming experts in the vocation of typesetting
Of the documents judged six have gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

24D ON 30 PT. DISPLAY MATRICES LINE T·2488

Expect equal workings of every demy size job
ABCDEFGHIJKLMNOPQRSTUVWXYZABJ

30 PT. DISPLAY MATRICES LINE T·2914

The bank recognizes our claim as valid
We have equalized all our jobs for work
ABCDEFGHJKLMNPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3474

An invitation printed in jet black
Typographers must be exacting
ABCDEGHJKMNQRSTUWXY

36D ON 36 PT. DISPLAY MATRICES LINE T·3724

Skilled craftsmen improvised
extra equipment for a new job
ABCDEGHJKLMNPQRTUW

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BODONI BOLD 260

42 PT. DISPLAY MATRICES LINE T·4162

Dexterity may be gained by
quiet and zealous workmen
Six documents gain prizes
ABCDEGHIJKMNQRSTU

48 PT. DISPLAY MATRICES LINE T·4716

This boat may capsize if
it exceeds quoted weight
Two demy quarto books
ABCDEGHIJKMNQRS

48D ON 60 PT. DISPLAY MATRICES LINE T·5020

Exquisite jewels set in
gold or silver brooches
ABDEGHJKLMRSW

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11-67

BODONI BOLD 260

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T·5823

abcdfghjknrstuvxy

abcfghjkmoprstuv

ABCDFGHJKPQS

72 PT. DISPLAY MATRICES LINE T·7100

abcdefghjklmn

abcfghjkmoprs

ABDEGHIJKN

The following accents Á À Â Ä Ã É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BODONI BOLD CONDENSED 529

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
£1234567890 .,:;!?"'-([†§$*–$§†])-'"?!;:,. £1234567890

14 PT. DISPLAY MATRICES LINE T·1356

The services of typographers who are both expert and judicious will be very quickly in demand wherever civilization extends
The bank recognizes the claim as quite valid and just, so I am expecting prompt payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGH*

18 PT. DISPLAY MATRICES LINE T·1741

In the vocation of typesetting, dexterity can be gained quickly through judicious work
Too often people read books and lay them down never realizing the excellent quality
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

24 PT. DISPLAY MATRICES LINE T·2324

Extensive building work will soon be in progress
A razor-sharp knife must always be used for the job
ABCDEFGHJKLMNOPQRSTV

30 PT. DISPLAY MATRICES LINE T·2824

Foolscap sheets of antique wove paper are being sent
Eighteen locked-up formes
ABCDEFGHJKLMNOPQRSTUV

36 PT. DISPLAY MATRICES LINE T·3444

The document was of great importance
Well designed type faces for book-work
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCEFI*

42 PT. DISPLAY MATRICES LINE T·4046

The bank recognized these claims
He won the second prize for design
ABCDEFGHIJKLMNOPQRSTUVWXYZ

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5-67

BODONI BOLD CONDENSED 529

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·4638

abcdefghjklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

ABCDEGHJKLMNPQRSTUWXYZ

60 PT. DISPLAY MATRICES LINE T·5820

abcefghjklmoprstuwxy

abcdefghjklmnopqrstuy

ABCDEGHJKMNQRSTUVX

72 PT. DISPLAY MATRICES LINE T·6980

abcdefghijklmnopq

abcdefghpqrstuwxy

ABCDEGHJKMNQRST

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BODONI BOLD DISPLAY 760

72 PT. DISPLAY MATRICES LINE T·8490



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3-66

REGD. TRADE MARK
MONOTYPE

BODONI ULTRA BOLD 120

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiffflffiffllæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiffflffiffllæœ
£1234567890 ***£1234567890***
.,:;!?"'-([†§$*—$§†])-'"?!;:.,

14 PT. DISPLAY MATRICES LINE T·1472

Very often people read books and just lay them aside without realizing the excellence of their production and the standards
Out of the many documents judged, five will be taking prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHJKLMNOP*

18 PT. DISPLAY MATRICES LINE T·1876

Wherever civilization extends, the services of an expert and diligent typographer will be required
Becoming expert in the vocation of typesetting
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABDEGH*

24 PT. DISPLAY MATRICES LINE T·2502

This claim is quite valid and just, so we are expecting full payment today
Five documents will be taking prizes
ABCDEFGHIJKLMNOPQRSTUWXYZ

30 PT. DISPLAY MATRICES LINE T·3094

Wherever civilization extends
a typographer will be required
Zeal for a type designing job
ABDEGHJKMPQRSTUWXYZ

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2-68

BODONI ULTRA BOLD 120

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·3746

A few mixed varying size blocks pique the judges

Buy a few old prints here

ABCDEGHKMNQRSTYZ

42 PT. DISPLAY MATRICES LINE T·4436

The bank recognized our claim to be valid

Many book chapters

ABDEGHJKLMNQR

48 PT. DISPLAY MATRICES LINE T·5088

Type with quoins form even blocks

Work of Van Dijck

ABCDEGHIJKMQ

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

BODONI ULTRA BOLD 120

60 PT. DISPLAY MATRICES LINE T·6380



72 PT. DISPLAY MATRICES LINE T·7660



The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

BRAGGADOCIO 278

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyzæœ
1234567890 .,:;!?"'-([*£$— ÆŒ

18 PT. DISPLAY MATRICES LINE T·2015

One quire of crown octavo antique paper
ABCDEFGHIJKLMNOPQRSTUVWXYZ A

24 PT. DISPLAY MATRICES LINE T·2690

High frequency wireless expert
ABCDEGHIKLMPQRSTWXYZ

36 PT. DISPLAY MATRICES LINE T·4024

Prizes for good work
ABCDEGHNQRSTW

48 PT. DISPLAY MATRICES LINE T·5448

abclmnoprstyz
ABCDEGJNQR

72 PT. DISPLAY MATRICES LINE T·8180

abcdefhnt
ABCDGIQ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

BULMER 469

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffllffiæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffllffiæœ

1234567890 .,:;!?"-([†§£$*—$£§†])"?!;:, *1234567890*

ALTERNATIVE FIGURES AND CHARACTERS

1234567890 F2120 *1234567890* F2121 £ S20128 $ S20129 £ S20130 $ S20131 J 73 1234567890 F2208 *1234567890* F2209

8 PT. (8D) 8 SET U.A. 412 LINE M-1250

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED ON FACTUAL

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will always be ten. Once the jobs have been assembled in type

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLM*

11 PT. (11D) 10 SET U.A. 412 LINE M-1337

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL DETERMINING CALCULATIONS ARE

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGH*

10 PT. (10D) 9¼ SET U.A. 412 LINE M-1291

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGI*

12 PT. (12D) 11 SET U.A. 412 LINE M-1345

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDI*

14 PT. DISPLAY MATRICES LINE T-1325

Much too often people having completely read a book immediately lay it aside without ever realizing the excellent quality of production and just accept the diversity of its design

The bank recognizes this claim as quite valid and just, so we are expecting a prompt payment

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCD

18 PT. DISPLAY MATRICES LINE T-1735

Wherever civilization extends, the services of expert typographers will always be necessary to ensure acceptable standards for publicity design

People who read books are often typographically uncritical of their format

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNOPQR*

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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7-69

BULMER 469

REGD. TRADE MARK
MONOTYPE

24 PT. DISPLAY MATRICES LINE T·2294

Typographic designers must be able to decide quickly and expertly the type designs and the sizes required to provide accurate layouts for a wide range of jobs
Wherever civilization extends typographers are required
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFL*

30 PT. DISPLAY MATRICES LINE T·2844

A rapid increase in literacy has become world-wide and has brought a demand for books and printed literature for practically every purpose
A few mixed, varying size blocks pique the judges
ABCDEFGHIJKLMNOPQRSTUVWXYZ*A*

36 PT. DISPLAY MATRICES LINE T·3334

The banks will recognize this claim as valid and the satisfactory settlement of several exceptionally bizarre bequests
Six of the documents judged gained prizes
ABCDEGHIJKMNOPQRSTUWXY

REGD. TRADE MARK
MONOTYPE

CASLON 128

8 PT. (8D) $7\frac{1}{4}$ SET LINE M·1210
U.A. 7

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than the
ABCDEFGHJKLMNOPQRST

9 PT. (8D) $8\frac{1}{4}$ SET LINE M·1225
U.A. 8

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQ

12 PT. (11D) $11\frac{1}{4}$ SET U.A. 11 LINE M·1324

WILLIAM CASLON, born in 1692 at Cradley in Worcestershire, turned to letter-founding after being apprenticed to an engraver of ornamental gunlocks and barrels. There was nothing startlingly new about his designs; he took as his models the best Dutch types of the 17th century, particularly those of Van Dijck. The fact that he started a great era of British typography was due less to his originality than to his competence and ability at engraving and casting types at a time when letter-founding in England was at a very low ebb. *Series* 128, *which is an accurate re-cutting of a Caslon specimen of* 1734, *was begun in* 1915.
ABCDEFGHJKLMNOPQRSTUVWXZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfifl ffi ffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiffl ffi ffl æœ

1234567890 .,:;!?"-([†‡§£$*—'?!;:,

A SELECTION OF SWASH LETTERS

A B C D E G K M N P R T U
b k v w

10 PT. (9D) $8\frac{3}{4}$ SET LINE M·1270
U.A. 9

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have the type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based
ABCDEFGHIJKLMNOPQRST

11 PT. (10D) $9\frac{3}{4}$ SET LINE M·1285
U.A. 10

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQ

SEE CENTRE PANEL FOR THE 12 PT. SIZE

$13\frac{1}{2}$ ON 14 PT. (14D) $12\frac{1}{4}$ SET U.A. 12 LINE M·1360

WHEN JOBS HAVE type sizes fixed quickly margins of error will widen unless the
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVW

14 PT. LARGE FACE (14D) 13 SET U.A. 384 LINE M·1474

WHEN JOBS HAVE type sizes fixed quickly margins of error will widen unless the
When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUV

18 PT. (18D) $15\frac{3}{4}$ SET LARGE COMPOSITION LINE T·1672
U.A. Roman 104 Italic 153

WHEN JOBS HAVE type sizes fixed quickly the margins of error widen
When jobs have the type sizes fixed
ABCDEFGHIJKLMNOPQRST

20 PT. (20D) 18 SET U.A. Roman 160 Italic 167 LARGE COMPOSITION LINE T·2088

WHEN JOBS HAVE type sizes fixed
When jobs have the type sizes fixed
ABCDEFGHJKLMNOPQRS

24 PT. SMALL FACE (24D) 18 SET LARGE COMPOSITION LINE T·2088
U.A. Roman 160 Italic 167

WHEN JOBS HAVE type sizes fixed
When jobs have the type sizes fixed
ABCDEFGHIJKLMNOPQRS

24 PT. (24D) $21\frac{1}{2}$ SET LARGE COMPOSITION LINE T·2364
U.A. Roman 105 Italic 152

When jobs have type sizes
When jobs have type sizes fixed
ABCDEFGHIJKLMNOP

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CASLON 128

REGD. TRADE MARK
MONOTYPE

14 PT. DISPLAY MATRICES LINE T·1395

A FIRST PRIZE FOR KEYBOARD SETTING
Type and two zinco blocks made up
just over sixty demy quarto pages
Their boats have frequently capsized
ABCDEFGHJKMNOPQRSTW

18 PT. DISPLAY MATRICES LINE T·1672

TWO EXQUISITE JEWELS SET IN GOLD
Eighty-six sheets of white demy-
octavo antique wove book paper
The journey will be quickly over
ABCDEGHIJKLMNOPQRST

24 PT. DISPLAY MATRICES LINE T·2364

UNPREJUDICED EXAMINATIONS
A variety of sizes or qualities
might not always be expected
Prizes given for the best work
ABCDEGHJKMNPQRTV

30 (SHORT DESC.) ON 24 PT. DISPLAY MATRICES LINE T·2918

The gap was quickly filled
The passing of the journey

30 PT. DISPLAY MATRICES LINE T·2918

It was difficult to generalize about repayment
They all specialized in very high frequency sets
ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3474

An extra prize for good presswork
The object was to acquire a fast speed
ABCDEGHIJKMNORSTUWXYZ

42 PT. DISPLAY MATRICES LINE T·4166

A razor-sharp knife is required
Only size five or six now available
ABCDEGHJKMNQRSTUW

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

CASLON 128

48 PT. DISPLAY MATRICES LINE T·4988



60 PT. DISPLAY MATRICES LINE T·6120



72 PT. DISPLAY MATRICES LINE T·7660



The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

CASLON TITLING 209

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

.,:;!?"-([

18 PT. DISPLAY MATRICES LINE T·2221

THE BANK NOW RECOGNIZE OUR CLAIM

ABCDEFGHIJKLMNOPQRSTUVWXYZABCE

24 PT. DISPLAY MATRICES LINE T·3054

SIX DOCUMENTS GAIN PRIZES

ABCDEGHIJKMNQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3744

THE WORK BY VAN DIJCK

ABDEFGHJKLMNPQSUXZ

36 PT. DISPLAY MATRICES LINE T·4574

QUADS AND BLOCKS

ABDEGHIJKMNQRST

72 PT. DISPLAY MATRICES LINE T·9310

ABDEGHJ

KLMNQRS

The following accents Á À Â Ä Å É È Ê Ë Í Ì Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

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4-67

REGD. TRADE MARK
MONOTYPE

CASTELLAR 600

SYNOPSIS IN 24 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ&ÆŒ
£1234567890 .,:;!?'"-()[]$—

24 PT. DISPLAY MATRICES LINE T·2986

ROYAL QUARTO PAGES MAKE
A HANDSOME PRIZE VOLUME

30 PT. DISPLAY MATRICES LINE T·3664

EXPECT FULL PAYMENT
ABDGHIJKMOPQRSVWZ

36 PT. DISPLAY MATRICES LINE T·4474

TYPE WITH QUADS
BCFGJKLMNORVXZ

48 PT. DISPLAY MATRICES LINE T·6038

ABCDEFGHIJK
LMNOPQRSTU
VWXYZABCDE

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6-66

CASTELLAR 600

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T·7590



72 PT. DISPLAY MATRICES LINE T·9110



The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE

CENTAUR 252

6 PT. (6D) $6\frac{1}{2}$ SET U.A. 90 LINE M·1202

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN
When jobs have type sizes fixed quickly the margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
ABCDEFGHIJKLMNOPQRSTUVWXY

8 PT. (8D) $8\frac{1}{4}$ SET U.A. 90 LINE M·1252

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on
ABCDEFGHIJKLMNOPQRST

11 PT. (11D) $10\frac{1}{4}$ SET U.A. 90 LINE M·1286

Designed by BRUCE ROGERS as a private press type and first used in a translation of Maurice Guerin's *The Centaur* (1916), Series 252 was cut in 1929. Its availability in mechanical composition allowed Rogers to tackle such a large volume as the Oxford Jubilee Lectern Bible. The basis for his design was the roman letter used by Jenson for his Eusebius (1470), one of the most beautiful types of the fifteenth century. *The italic, designed by Frederic Warde, was derived from a Chancery face used by Ludovico degli Arrighi in 1524.*
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEF*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfifliffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyz fifliffffiffl æœ
1234567890 1234567890
.,:;!?''-(|†‡§£$*—$£§†])-'' ?!:;,

9 PT. (8D) $8\frac{3}{4}$ SET U.A. 90 LINE M·1256

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather than hypothetical figures.
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVX

10 PT. (10D) $9\frac{1}{4}$ SET U.A. 90 LINE M·1256

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based on fact
ABCDEFGHIJKLMNOPQRSTUX

SEE CENTRE PANEL FOR THE 11 PT. SIZE

12 PT. (12D) $11\frac{1}{4}$ SET U.A. 90 LINE M·1315

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have type sizes fixed quickly the margins of
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AI*

14 PT. (14D) $12\frac{1}{2}$ SET U.A. 322 LINE M·1418

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWX

14 PT. (14D) Roman $12\frac{1}{2}$ SET Italic $10\frac{1}{2}$ SET LARGE COMPOSITION U.A. Roman 165 Italic 166 LINE T·1306

When jobs have type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWX

16 PT. (16D) Roman 14 SET Italic 12 SET LARGE COMPOSITION U.A. Roman 165 Italic 166 LINE T·1493

When jobs have the type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 PT. (18D) Roman $15\frac{1}{2}$ SET Italic $13\frac{1}{2}$ SET LARGE COMPOSITION U.A. Roman 165 Italic 166 LINE T·1675

When jobs have type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWX

22 PT. (22D) Roman $18\frac{1}{2}$ SET Italic $15\frac{1}{2}$ SET LARGE COMPOSITION U.A. Roman 165 Italic 166 LINE T·2024

When jobs have the type sizes fixed
When jobs have the type sizes fixed quickly
ABCDFGHIJKLMNOPQRSTW

24 PT. (24D) Roman 21 SET Italic 18 SET LARGE COMPOSITION U.A. Roman 165 Italic 166 LINE T·2240

When jobs have type sizes fixed quickly margins of error
When jobs have type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

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CENTAUR 252

REGD. TRADE MARK
MONOTYPE

14 PT. DISPLAY MATRICES LINE T·1306

The vessel may capsize if the weights exceed those quoted in our booklet of instruction

Work by Van Dijck excels in the quality of design which could scarcely be improved upon in any way

ABCDEFGHIJKLMNPQRSTUVWXYZ

16 PT. DISPLAY MATRICES LINE T·1493

This type with the six zinco blocks makes up just over fourteen demy quarto pages in all

The claim seems quite valid and just, so your clients will be expecting full back payment in twelve months

ABCDEFGHJKLMNOPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·1675

Oversize blocks were quite often set with edges jutting into the top margins

Sizeable quotas of exports may very soon be allowed if this good work can be continued

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEGHIJKLMNPQSVWXZ*

24 PT. DISPLAY MATRICES LINE T·2240

We expect a quite overwhelming majority by the week-end

Five exquisite jewels set in pure gold or silver by our skilled craftsmen

ABCDEFGHJKLMNOPQRSTUVWXYZ *ABCDEFGJ*

30 PT. DISPLAY MATRICES LINE T·2744

In the vocation of typesetting dexterity may be gained by quiet, judicious, zealously done work

A prize will be given for each of the jobs of marked quality

ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3344

Adequate recognition by twelve experts who realize the time taken for every job

We shall expect work to be found more quickly

ABCDEGHJKLMNPQRSTUWXZ

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß Ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

CENTAUR 252

42 PT. DISPLAY MATRICES LINE T·3926

abcdefghijklmnopqrstuvwxyzabj

abcdefghijklmnopqrstuvwxyz abcdefghij

ABCDEGHJKMNQRSTXYZ

48 PT. DISPLAY MATRICES LINE T·4508

abcdefghijklmnopqrstuvwxy

abcdefghijklmnopqrstuvwxyz abcde

ABCDEFGHJKLMNPQR

60 PT. DISPLAY MATRICES LINE T·5640

abcdefghijklmnopqrst

ABCDEFGHJKLMN

72 PT. DISPLAY MATRICES LINE T·6800

abcdefghjlmnoprs

ABCDEFGHKM

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

CENTAUR 352

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzſiflffffiffflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzſiflffffiffflæœ

1234567890 .,:;!?''-([—''-?!;:,. 1234567890

ALTERNATIVE FIGURES F322

1234567890

---

18 PT. (18D) Roman $18\frac{1}{4}$ SET Italic $15\frac{1}{2}$ SET U.A. Roman 389 Italic 166 LINE M·1747

When jobs have the type sizes fixed quickly the margins of error will widen unless the determining calculations are based upon the factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDE*

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available

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5-67

REGD. TRADE MARK
MONOTYPE

CENTAUR TITLING 295

60 PT. DISPLAY MATRICES LINE T·7610

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

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REGD. TRADE MARK
MONOTYPE

CENTURY 211

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?"-([†‡§£$*—

8 PT. (8D) 8½ SET U.A.I LINE M-1320

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes much more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth for chapter breaks and an increase of only half a point in the leading can do much to

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHI

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñß ij are available

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REGD. TRADE MARK
MONOTYPE

CENTURY SCHOOLBOOK 227

6 PT. (6D) $6^{3}/_{4}$ SET U.A. 369 LINE M·1250

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures.
When jobs have their type sizes fixed quickly margins of error will
ABCDEFGHIJKLMNOPQRSTU

7 PT. (7D) $7^{1}/_{2}$ SET U.A. 369 LINE M·1280

WHEN JOBS HAVE TYPE SIZES
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon
When jobs have their type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQRS

Combinable with
Century Schoolbook Bold Series 477

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

£1234567890 *ÆŒ ÆŒ £1234567890*

.,:;!?''-([†‡§$*—*§§†])''?!;:,

SUPERIORS L275

8 PT. (8D) $8^{1}/_{4}$ SET U.A. 369 LINE M·1310

WHEN JOBS HAVE THEIR TYPE SIZES
When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based on factual
When jobs have their type sizes fixed quickly margins of error will
ABCDEFGHIJKLMNOPQRSTU

9 PT. (9D) $9^{1}/_{4}$ SET U.A. 369 LINE M·1346

WHEN JOBS HAVE TYPE SIZES
When jobs have the type sizes fixed quickly margins of error widen unless the determining
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRS

10 PT. (10D) 10 SET U.A. 369 LINE M·1375

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error widen unless all determining calculations are based upon factual rather
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

11 PT. (11D) $10^{1}/_{4}$ SET U.A. 369 LINE M·1405

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCI*

12 PT. (12D) $11^{3}/_{4}$ SET U.A. 369 LINE M·1448

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly margins of error widen unless the determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRSTUVWXYZ*AB

14 PT. (14D) 14 SET U.A. 369 LINE M·1655

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRS*

18 PT. (18D) 18 SET LARGE COMPOSITION U.A. 370 LINE T·2015

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIK

20 PT. (18 PT. LONG DESC.) (20D) 18 SET LARGE COMPOSITION U.A. 370 LINE T·2015

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIK

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

CENTURY SCHOOLBOOK BOLD 477

Related Bold for Century Schoolbook Series 227

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflfffffiffl æœ

1234567890 .,:;!?''-([†§£$*—

6 PT. (6D) $6^{1}/_{4}$ SET U.A. 498 LINE M·1250

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

7 PT. (7D) $7^{1}/_{2}$ SET U.A. 498 LINE M·1280

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

8 PT. (8D) $8^{1}/_{4}$ SET U.A. 498 LINE M·1310

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy will affect the degree of error once that error has

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

9 PT. (9D) $9^{1}/_{4}$ SET U.A. 498 LINE M·1346

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

10 PT. (10D) 10 SET U.A. 498 LINE M·1375

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

11 PT. (11D) $10^{3}/_{4}$ SET U.A. 498 LINE M·1405

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

12 PT. (12D) $11^{3}/_{4}$ SET U.A. 498 LINE M·1448

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

14 PT. (14D) 14 SET U.A. 498 LINE M·1655

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQ

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

CENTURY SCHOOLBOOK 650

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
£1234567890 .,:;!?''-([†§$*–$§†])-''?!;:,. *£1234567890*

14 PT. DISPLAY MATRICES LINE T·1549

Eighty-seven demy-quarto books
The excellent quality of production
ABCDEFGHIJKMNOPQRSTZ

18 PT. DISPLAY MATRICES LINE T·1950

Azure-blue and jade green inks
The prize was of high quality
BCDEGHIJKMQRSTUXY

24 PT. DISPLAY MATRICES LINE T·2559

A razor-sharp knife must be used for this job
Of the documents judged six will take prizes
ABCDEFGHJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T3184

Two easily-recognizable display faces
Invitations were printed on grey card
ABCDEGHKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3874

Second prize for good presswork
Much improved colour register
ABCDEFGHIJKMNQRSTUYZ

42 PT. DISPLAY MATRICES LINE T·1565

Demy antique-laid paper
Twenty locked-up formes
ABCDEFGHKMNOPSTY

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9-69

CENTURY SCHOOLBOOK 650

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·5257



60 PT. DISPLAY MATRICES LINE T·6640



72 PT. DISPLAY MATRICES LINE T·8020



The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

CENTURY SCHOOLBOOK BOLD 651

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
£1234567890 .,:;!?''-$*—

14 PT. DISPLAY MATRICES LINE T·1549

Eighty-six demy quarto books
ABCDGHIJKLMNQRSTWXY

18 PT. DISPLAY MATRICES LINE T·1950

Azure and jade green inks
BCDEFGKLMNQRSTXYZ

24 PT. DISPLAY MATRICES LINE T·2559

A razor-sharp knife was used for the job
BCDEFGHIJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3184

An easily recognizable type face
BCDEFGHJKLMNQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3874

A prize for good presswork
BCDEGHIJKMNPQRSTXYZ

42 PT. DISPLAY MATRICES LINE T·4565

The colour register has
been greatly improved
ABCDEGHJKMNQRSW

48 PT. DISPLAY MATRICES LINE T·5257

abcdefghmopqrstuw
ABCDEGMNQRSTW

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9-69

CENTURY SCHOOLBOOK BOLD 651

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T·6640

abdefghjmpqrsv
ABDEGHKMNQ

72 PT. DISPLAY MATRICES LINE T·8020

abcdfghjmuy
ABCDFHJKQ

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

CHISWELL OLD FACE 154

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
£1234567890 .,:;!?"-([— *B D F P R T Y b* —])-"?!;:,. *£1234567890*

14 PT. DISPLAY MATRICES LINE T-1533

Much too often people having completely read a book immediately lay it aside without realising the excellent quality of production and the diversity of design
In the vocation of typesetting, dexterity may be obtained by quiet and judicious workers
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQ*

18 PT. DISPLAY MATRICES LINE T-1948

Wherever civilization may extend, the services of the expert, judicious typographer and printer must be quickly called upon
The bank recognises our claim as valid so we expect full payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGH*

24 PT. DISPLAY MATRICES LINE T-2640

Mechanical quoins may well improve register
The invitations were printed in jet black and gold
ABCDEFGHJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T-3194

Valuable jewellery of exquisite design
Many skilled craftsmen will improvise
ABCDEFGHJKMQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T-3884

The unprejudiced examination
Razor-sharp knives are required
ABCDEGHJKMNQRSWX

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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7-68

REGD. TRADE MARK

MONOTYPE

CLARENDON 12

5 PT. (5D) 5½ SET U.A. 2 LINE M·1200

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?-([†§ £*—

5½ PT. (5D) 6½ SET U.A. 2 LINE M·1240

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation made in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

6 PT. (6D) 6½ SET U.A. 2 LINE M·1258

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTU

7 PT. (7D) 7½ SET U.A. 2 LINE M·1280

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNO

8 PT. (8D) 8¼ SET U.A. 2 LINE M·1305

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

9 PT. (8D) 9¼ SET U.A. 2 LINE M·1330

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

10 PT. (9D) 9¾ SET U.A. 2 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMN

11 PT. (10D) 10¾ SET U.A. 2 LINE M·1380

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

12 PT. (12D) 12 SET U.A. 2 LINE M·1385

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator has ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFG

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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10-61

REGD. TRADE MARK
MONOTYPE

CLEARFACE BOLD 157

6 PT. (6D) $6^{3}/_{4}$ SET LINE M·1220
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
ABDEGHIJKLMNOPQRSTUVWXYZ

8 PT. (8D) $8^{1}/_{4}$ SET LINE M·1250
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount
ABCDEGHJKMNPQRSTUWY

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 .,:;!?''-([†§£$*—

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzæœ
fiflffffiffl 1234567890 .,:;!?''-([£—

9 PT. (9D) $9^{1}/_{4}$ SET LINE M·1250
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation
ABDEGHIJKLMNPQRSTUWXZ

10 PT. (9D) 10 SET LINE M·1294
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHJKLMNOPQRSTV

11 PT. (10D) $10^{3}/_{4}$ SET U.A. 2 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

12 PT. (11D) $11^{3}/_{4}$ SET U.A. 2 LINE M·1360

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

14 PT. (14D) 14 SET LARGE COMPOSITION U.A. 120 LINE T·1533

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations
ABCDEGHJKLMNQRSTUVWXYZ

18 PT. (18D) 18 SET LARGE COMPOSITION U.A. 120 LINE T·1948

When jobs have type sizes fixed quickly margins of error
ABDEGHJKMNQRSTUVXZ

24 PT. (24D) 24 SET LARGE COMPOSITION U.A. 123 LINE T·2640

When jobs have the type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZAI

14 PT. DISPLAY MATRICES LINE T·1533

The six documents taking prizes are judged as being of extra high quality
We read books but never realize the excellent quality of their production
ABCDEGHJKLMNOPQRSTUVXY

18 PT. DISPLAY MATRICES LINE T·1948

Dexterity within the vocation of typesetting may be acquired
Sixteen documents won prizes
ABDEGHJKLMNPQRSTUW

24 PT. DISPLAY MATRICES LINE T·2640

In the vocation of typesetting, dexterity must be acquired by judicious and zealous workers
Of documents judged, only six gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ*AI*

WITHDRAWN

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11-62

CLEARFACE BOLD 157

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T·3194

Far too often people read books and just lay them aside without a thought

The six documents gained two prizes

ABCDEGHIJKMNPQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·3884

Dexterity must be acquired in the vocation of fast typesetting

Our jobs have been equalized

ABDEGHJKMNQRSTUVXZ

42 PT. DISPLAY MATRICES LINE T·4576

Zeal for a type design job

Dexterity must be gained

ABDEGHJKMNQRSTU

48 PT. DISPLAY MATRICES LINE T·5268

Blocks formed by type

Require just payment

ABDEGHKLMNPQS

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

CLEARFACE BOLD 157

60 PT. DISPLAY MATRICES LINE T·6651

abcdefghijklmno
ABDEGHKMNP

72 PT. DISPLAY MATRICES LINE T·7930

abcdefghijklm
ABDEGHKM

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

COCHIN 165

6D ON 7 PT. 7½ SET LINE M·1239
U.A. 67

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can
ABCDEFGHIJKLMNOPQRS

8 PT. (8D) 8½ SET LINE M·1254
U.A. 67

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based on the factual rather than some hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point
When jobs have type sizes fixed quickly margins of error do widen unless determining calculations are based on factual rather than the hypothetical figures. No variation
ABCDEFGHIJKLMNOPQ

12 PT. (11D) 12¼ SET U.A. 67 LINE M·1360

The lettering which we now associate with 18th-century prints has waited until this century to receive anything like a true reflection in typography. One of the foremost French engravers of that time was CHARLES NICHOLAS COCHIN (1715-1791), whose sharp and graceful alphabets were beautifully in keeping with his illustration and decoration. The calligraphic style of his lettering was first transformed into type in a Peignot face of 1912, and Series 165 was cut by The Monotype Corporation in 1927. It is a *smart, aristocratic* face, not always applicable to humdrum printing, but ideal for limited editions, fashion publicity and ephemeral jobs which call out for a display of good taste, luxury and fastidiousness.
ABCDEFGHIJKLMNOPQRSTUVX

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfifliffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzfifliffffifflæœ
1234567890 &ÆŒ *&ÆŒ* 1234567890
.,:;!?''-([†‡§£$"—"?!;:,
QU Qu qu Qu *QU Qu* ALTERNATIVE CHARACTER of 256

10 PT. (9D) 10½ SET LINE M·1293
U.A. 67

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon the factual rather more than hypothetical figures. Variation
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than the
ABCDEFGHIJKLMNOPQ

11 PT. (10D) 11¼ SET LINE M·1320
U.A. 67

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS
When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNO

SEE CENTRE PANEL FOR THE 12 PT. SIZE

13 PT. (12D) 13¼ SET U.A. 67 LINE M·1387

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather
When jobs have type sizes fixed quickly the margins of error widen unless the determining
ABCDEFGHIJKLMNOPQRSTUVZ

14 PT. (14D) 15 SET U.A. Roman 174 Italic 173 LARGE COMPOSITION LINE T·1440

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based
When jobs have the type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTU

WITHDRAWN

14 PT. DISPLAY MATRICES LINE T·1440

A handsome prize volume was given quite unexpectedly to all of the winners
Typographic arts owe much to calligraphy, stone carving, wood and metal engraving
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOP*

18 PT. DISPLAY MATRICES LINE T·1841

People often read books without recognizing the finer points in the choice of a typeface or the excellent quality of design
Eighty reams of double demy antique wove paper in white or pale ivory
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

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10-61

COCHIN 165

REGD. TRADE MARK
MONOTYPE

24 PT. DISPLAY MATRICES LINE T·2480

All books were once hand written, either upon papyrus, parchment, vellum or a tough paper

The essential qualities of a decorative style will prove to be reflected in the book and type design of the times

ABCDEGHJKMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3056

The invitations were printed in jet black and turqoise blue upon soft grey card

The typeface chosen especially to harmonize with the engravings which illustrate this book

ABCDEGHJKMQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3726

Sixteen packets of royal-quarto finest azure bond writing paper

The influence of fine handwriting on typography was frequently striking

ABDEGHJKMNQRSTUW

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

COLONNA 225

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?"-([£$—

18 PT. DISPLAY MATRICES LINE T·1585

Dexterity in the vocation of typesetting, as in any other trade, should always be acquired by quiet, judicious, zealous workers

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQR

24 PT. DISPLAY MATRICES LINE T·2114

Wherever our civilization extends the services of expert typographers will always be required

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFL

36 PT. DISPLAY MATRICES LINE T·3154

The bank recognizes this claim to be valid, so we await payment

ABCDEFGHJKMNQRSUVWXYZ

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñß ij are available in all sizes

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6-66

REGD. TRADE MARK
MONOTYPE

CONDENSA 511

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzæœ

ALTERNATIVE CHARACTERS

1234567890 F771 $\mathcal{E}_{1006}$ v_{246} w_{193} .,:;!?''-([£$—

10 PT. DISPLAY MATRICES LINE T·1948

Much too often people having read a book immediately lay it aside without ever realizing the excellent quality of production and diversity of its design

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABC

24 PT. DISPLAY MATRICES LINE T·2640

Of the seventeen documents known to be taking prizes five were judged as being of exceptionally high quality

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHJKLMNOP

30 PT. DISPLAY MATRICES LINE T·3194

In the vocation of typesetting dexterity can be gained by quiet, judicious and zealous work

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFG

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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6-65

REGD. TRADE MARK
MONOTYPE

CROSSWORD PUZZLE SOLUTION 306

SYNOPSIS IN 11 POINT

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

11 PT. (10D)

A	D	V	E	R	T	I	S	E	M	E	N	T
I	■	O	■	E	■	N	■	Y	■	S	■	Y
R	U	L	E	D	■	K	N	O	C	K	U	P
C	■	■	U	■	■	T	■	■	■	O	■	■
O	P	T	I	C	A	L	■	S	P	R	I	G
M	■	■	E	■	E	■	■	I	■	R	■	■
P	I	E	■	R	E	A	M	S	■	T	E	A
R	■	M	■	■	D	■	E	■	■	P	■	■
E	A	S	E	D	■	S	T	R	E	T	C	H
S	■	■	■	R	■	■	F	■	■	■	I	■
S	U	R	F	A	C	E	■	D	O	R	I	C
O	■	U	■	W	■	K	■	O	■	A	■	A
R	E	M	E	L	T	E	D	M	E	T	A	L

REGD. TRADE MARK
MONOTYPE

CROSSWORD PUZZLE (Specials)

1 to 30 — S2612 to S2641

31 to 50 — S2727 to S2746

51 to 61 — S2976 to S2986

S2643 S2611

18 PT. (18D)

DISPLAY MATRICES

1	■	2	■	3	■	4	■	5	■	6	■	7
	■		■		■		■		■		■	
8					■	9						
	■	■	■		■	■	■		■	■	■	
10						11	■	12		13		
	■	■	■		■		■	■	■		■	
14		15	■	16				17	■	18		
	■		■	■	■		■		■	■	■	
19				20	■	21						
	■	■	■		■	■	■		■	■	■	
22		23				24	■	25		26		
	■		■		■		■		■		■	
27												

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REGD. TRADE MARK
MONOTYPE

DANTE 592

COMBINABLE WITH DANTE SEMI-BOLD 682

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyz fiflffffiffl æœ

1234567890 .,:;!?''-([†‡§£$*—$§†])-''?!;:,. *1234567890*

1234567890 F1276 ll 557 *1234567890* F1373

SUPERIORS L189

6D ON 7 PT. 6 SET LINE M-1200
U.A. 441

WHEN JOBS HAVE THEIR TYPE SIZES
When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based on factual
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUV

7D ON 8 PT. 7 SET LINE M-1232
U.A. 441

WHEN JOBS HAVE THEIR TYPE SIZES
When jobs have their type sizes fixed quickly the margins of error will widen unless all determining calculations are based on factual
When jobs have their type sizes fixed quickly margins of error will widen
ABCDEFGHIJKLMNOPQRSTU

8D ON 9 PT. 7½ SET LINE M-1245
U.A. 441

WHEN JOBS HAVE THE TYPE SIZES
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have their type sizes fixed quickly the margins of error
ABCDEFGHIJKLMNOPQRST

9D ON 10 PT. 8¼ SET LINE M-1272
U.A. 441

WHEN JOBS HAVE THE TYPE SIZES
When jobs have their type sizes fixed quickly margins of error
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRST

10D ON 11 PT. 8¾ SET U.A. 441 LINE M-1290

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJ*

11D ON 12 PT. 9¾ SET U.A. 441 LINE M-1322

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEI*

12D ON 13 PT. 10¾ SET U.A. 441 LINE M-1354

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

13D ON 14 PT. 11½ SET U.A. 441 LINE M-1382

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

14D ON 16 PT. 12¾ SET U.A. 441 LINE M-1533

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical
When jobs have their type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual
ABCDEFGHIJKLMNOPQRSTUVWXYZ

18D ON 20 PT. DISPLAY MATRICES LINE T-1841

The bank recognizes our claim as valid so we expect full payment
We have equalized our jobs for work excepting those which are over there
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRST*

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DANTE 592

REGD. TRADE MARK
MONOTYPE

24D ON 30 PT. DISPLAY MATRICES LINE T 2462

Dexterity is acquired in the vocation of typesetting

A number of mixed, varying size blocks pique the judges

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

36D ON 36 PT. DISPLAY MATRICES LINE T-3684

The seven documents taking prizes are judged to be of excellent quality

The bank recognizes the claim as valid

ABCDEGHJKMNOPQRSTUVWX

48D ON 60 PT. DISPLAY MATRICES LINE T 4960

abcdefghijklmnopqrstuw

abcdefghjklmnopqrstuvwxy

ABDEGHJKLMNQRSTU

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

DANTE SEMI-BOLD 682

COMBINABLE WITH DANTE 592

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?''-([†§£$*—$§†])''?!;:,. *1234567890*

F2197 1234567890 *1234567890* F2198

6D ON 7 PT. 6 SET U.A. 504 LINE M·1200

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of
When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than hypothetical figures. No
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

7D ON 8 PT. 7 SET U.A. 504 LINE M·1232

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error
When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

8D ON 9 PT. $7\frac{1}{2}$ SET U.A. 504 LINE M·1245

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

9D ON 10 PT. $8\frac{1}{4}$ SET U.A. 504 LINE M·1272

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

10D ON 11 PT. $8\frac{3}{4}$ SET U.A. 504 LINE M·1290

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree
When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGH*

11D ON 12 PT. $9\frac{3}{4}$ SET U.A. 504 LINE M·1322

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than hypothetical figures. No
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

12D ON 13 PT. $10\frac{3}{4}$ SET U.A. 504 LINE M·1354

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator now
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

14D ON 16 PT. $12\frac{3}{4}$ SET U.A. 504 LINE M·1533

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than
ABCDEFGHIJKLMNOPQRSTUVWXY

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Õ Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö õ ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

DANTE TITLING 612

SYNOPSIS IN 16D ON 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

£1234567890 .,:;!?‘’-([$*—

16D ON 18 PT. DISPLAY MATRICES LINE T·1677

IN THE VOCATION OF TYPESETTING, DEXTERITY MAY BE OBTAINED BY ZEALOUS AND JUDICIOUS WORKERS
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKLMNO

20D ON 22 PT. DISPLAY MATRICES LINE T·2085

THIS CLAIM IS QUITE VALID AND JUST, SO WE ARE EXPECTING THE FULL PAYMENT TODAY
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFG

28D ON 30 PT. DISPLAY MATRICES LINE T·2952

THE SIX DOCUMENTS WERE OF A VERY HIGH QUALITY INDEED
ABCDEGHIJKMNPQRSTUVWXYZ

36D ON 36 PT. DISPLAY MATRICES LINE T·3764

SIX OF THE DOCUMENTS WILL BE TAKING PRIZES
ABDEGHJKMNQRTUVXY

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑ are available in all sizes

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2-68

REGD. TRADE MARK
MONOTYPE

DIDOT 71

6½ PT. (6D) 7¼ SET U.A. I LINE M·1225

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based upon the factual rather than

ABCDEFGHIJKLMNOPQRSTU

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiffflffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiffflffifflæœ

1234567890 .,:;!?"-([†‡§£$*— ''?!;:,

7½ PT. (7D) 7½ SET U.A. I LINE M·1240

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy will

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather

ABCDEFGHIJKLMNOPQRSTUVWX

9 PT. (8D) 8¾ SET U.A. I LINE M·1260

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

10 PT. (9D) 9½ SET U.A. I LINE M·1290

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

11 PT. (10D) 10¼ SET U.A. I LINE M·1320

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the total

When jobs have type sizes fixed quickly margins of error widen unless determining calculations

ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

11 PT. LARGE FACE (10D) 11 SET U.A. I LINE M·1335

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

12 PT. (11D) 11¾ SET U.A. I LINE M·1360

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

13 PT. (12D) 12½ SET U.A. I LINE M·1390

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than

When jobs have type sizes fixed quickly margins of error widen unless determining calculations

ABCDEFGHIJKLMNOPQRSTUVWXYZ*AB*

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

DORCHESTER SCRIPT 436

SYNOPSIS IN 14 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & Æ Œ

1234567890 abcdefghijklmnopqrstuvwxyzæœ .,:;!?''-(|†§*

ALTERNATIVE CHARACTERS

T, 457 s 381

SUPERIORS L128

14 PT. DISPLAY MATRICES LINE T·1218

He won first prize for clean and accurate keyboard setting

A B C D E F G H I J K L M N O P Q R S T U V

18 PT. DISPLAY MATRICES LINE T·1565

Eighteen reams of quad crown cover paper in the dark green

A B C D E F G H I J K L M N O P Q R S T U V W X

24 PT. DISPLAY MATRICES LINE T·2088

The required exacting standard of good press-work will not be so very easily reached

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A B C D E F G I

30 PT. DISPLAY MATRICES LINE T·2674

The fourteen documents taking prizes are judged to be of extra quality

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A B

36 PT. DISPLAY MATRICES LINE T·3114

The invitation was printed in jet black and turquoise blue

A B C D E F G H I J K L M N O P Q R S T U V W

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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9·67

REGD. TRADE MARK
MONOTYPE

EGYPTIAN 107

6 PT. (6D) $6\frac{1}{2}$ SET LINE M·1220
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size
ABCDEFGHIJKLMNOPQRSTUVWX

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffffiffl æœ

1234567890 .,:;!?''-([†§ £*—

7 PT. (7D) $7\frac{1}{2}$ SET LINE M·1220
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the
ABCDEFGHIJKLMNOPQRSTUVWXYZ

8 PT. (8D) 8 SET U.A. 2 LINE M·1250

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

9 PT. (8D) $8\frac{3}{4}$ SET U.A. 2 LINE M·1266

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

10 PT. (9D) $9\frac{3}{4}$ SET U.A. 2 LINE M·1291

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDE

11 PT. (10D) $10\frac{1}{2}$ SET U.A. 2 LINE M·1315

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

12 PT. (12D) 12 SET U.A. 2 LINE M·1356

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFG

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

EGYPTIAN 173

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ&
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
£1234567890 .,:;!?''-([†§$*—

14 PT. DISPLAY MATRICES LINE T·1533

Much too often people having completely read a book immediately lay it aside without realizing the excellent quality of production and the diversity of its design and accept this without appreciating the skilful operations necessary
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABDEGHJKMNQRSTUWXY

18 PT. DISPLAY MATRICES LINE T·1948

Wherever civilization extends, the services of judicious and expert typographers must always be quickly required
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABDEGHJKM

24 PT. DISPLAY MATRICES LINE T·2640

Dexterity in the vocation of typesetting may be acquired by judicious and zealous workers
ABCDEFGHIJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3194

Skilled craftsmen improvise all such unorthodox equipment as they need
ABCDEGHIJKMNQRTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3884

The invitations were printed a jet black, grey and turquoise
ABCDEGHJKMNQRSXYZ

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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10-67

REGD. TRADE MARK
MONOTYPE

EGYPTIAN CONDENSED 251

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ŒÆ

abcdefghijklmnopqrstuvwxyzfiflffæœ

1234567890 .,:;!?''-([†§*—

6½ ON 7 PT. (6D) 6½ SET U.A. 63 LINE M-1230

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where type content is the larger, for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth, for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book format. In the case of the advertisement we have a different story, the ten per cent error will mean here only nine lines of type instead of the requisite ten! A mistake likely to upset vitally the balance of the layout, either by making the "white" masses disproportionate or if the type lines receive extra leading to fill out the type area specified, by robbing the type of "colour" and spoiling the unity of the design in that way. The only way to be sure of making an accurate cast off is to calculate rather than ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

REGD. TRADE MARK
MONOTYPE

EGYPTIAN BOLD CONDENSED 282

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl:œ

1234567890 .,:;!?''-([†§*—

6D ON 7 PT. 6½ SET U.A. 313 LINE M-1230

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty-two chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where type content is the larger, for with every additional word the degree of variance between "demand" and "supply" will become more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth, for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book format. In the case of the advertisement we have a different story, the ten per cent error will mean here only nine lines of type instead of the requisite ten! A mistake likely to upset vitally the balance of ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

The following accents Á À Â Ä Ă É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ă é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available

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EGYPTIAN BOLD 129

REGD. TRADE MARK
MONOTYPE

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;! ?''-([†§£*—

8 PT. (8D) $8\frac{1}{2}$ SET U.A. 3 LINE M·1235

When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

9 PT. (9D) $9\frac{1}{4}$ SET U.A. 3 LINE M·1257

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

10 PT. (9D) 10 SET U.A. 3 LINE M·1290

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where type content is the larger with every
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

EGYPTIAN EXTENDED 72

5 PT. (5D) 5½ SET LINE M·1173
U.A. 3

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of twenty-two chapters the percentage of error will be ten. Once jobs have been assembled in
ABCDEFGHIJKLMNOPQRSTUVWXY

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 ÆŒ .,:;!?''-([†§£$*—

ALTERNATIVE CHARACTERS

Æ 1565 Œ 1325 E 1384 F 408 f 409 ff 410 t 605

5½ PT. (5D) 7¼ SET LINE M·1220
U.A. 3

When jobs have the type sizes fixed quickly the margins of error widen unless the calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can now affect the degree of error once that the error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a trade magazine or for a manuscript for a volume of twenty
ABCDEFGHJKLMNOPQRSTUVWZ

6 PT. (6D) 7¼ SET U.A. 3 LINE M·1220

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of twenty-two chapters the percentage of error will be ten. If these two jobs were now assembled in type one might reasonably expect to find a greater difficulty in mitigating the effect of the error as
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

6½ PT. (6D) 7¾ SET U.A. 3 LINE M·1225

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

7½ PT. (7D) 8½ SET U.A. 3 LINE M·1240

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

9 PT. (8D) 9¾ SET U.A. 3 LINE M·1260

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ A

10 PT. (9D) 10 SET U.A. 3 LINE M·1290

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

11 PT. (10D) 11 SET U.A. 3 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

12 PT. (11D) 12¼ SET U.A. 3 LINE M·1360

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

13 PT. (12D) 13 SET U.A. 3 LINE M·1390

When jobs have all their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
ABCDEFGHIJKLMNOPQRSTUVWXYZ

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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10-68

REGD. TRADE MARK
MONOTYPE

EHRHARDT 453

Combinable with **Ehrhardt Semi-Bold** Series 573

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?"-([†‡§£$* *$§†‡"?!;:,* *1234567890*

ALTERNATIVE CHARACTER AND FIGURES

1234567890 F1092 *h* 73 F1273 *1234567890*

SUPERIORS L153

6 PT. (6D) $6\frac{1}{4}$ SET U.A. 397 LINE M-1220

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator now
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
ABCDEFGHIJKLMNOPQRSTUV

7 PT. (7D) $7\frac{1}{4}$ SET U.A. 397 LINE M-1255

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical
ABCDEFGHIJKLMNOPQRST

8 PT. (8D) $7\frac{3}{4}$ SET U.A. 397 LINE M-1270

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMPQRSTV

9 PT. (9D) $8\frac{1}{2}$ SET U.A. 397 LINE M-1300

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on
ABCDEFGHIJKLMNOPQRST

10 PT. (10D) $9\frac{1}{4}$ SET U.A. 397 LINE M-1320

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

12 PT. (12D) 11 SET U.A. 397 LINE M-1381

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCE*

11 PT. (11D) 10 SET U.A. 397 LINE M-1346

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS
When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of ten point the estimator specifies nine point
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

14 PT. (14D) $12\frac{3}{4}$ SET U.A. 397 LINE M-1520

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T-1810

Eighty reams of double demy antique wove book paper in ivory white
The invitations were printed in jet black and turquoise blue upon buff card
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMN*

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2-68

EHRHARDT 453

REGD. TRADE MARK
MONOTYPE

24 PT. DISPLAY MATRICES LINE T·2424

Typographic arts owe much to engraving on metal
The influence of writing on typography is frequently seen
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

30 PT. DISPLAY MATRICES LINE T·2987

The art of book design lies first in making
a suitable choice of type face for the paper
ABCDEFGHIJKMNOPQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·3608

The type face was chosen because it
harmonizes with wood engravings
ABCDEFGHIJKLMNOPQRST

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖÕØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

EHRHARDT SEMI-BOLD 573

Combinable with Ehrhardt Series 453

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 .,:;!?"-([†‡§£$*—$§{†])"?!;:, *1234567890*

ALTERNATIVE FIGURES

1234567890 FI271 *1234567890* FI454

SUPERIORS LI74

6 PT. (6D) $6\frac{1}{4}$ SET U.A. 430 LINE M·1220

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the

ABCDEFGHIJKLMNOPQRSTUV

7 PT. (7D) $7\frac{1}{4}$ SET U.A. 430 LINE M·1255

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation

ABCDEFGHIJKLMNOPQRST

8 PT. (8D) $7\frac{3}{4}$ SET U.A. 430 LINE M·1270

When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather

ABCDEFGHJKLMNOPQRS

9 PT. (9D) $8\frac{1}{2}$ SET U.A. 430 LINE M·1300

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather

ABCDEFGHIJKLMNOPQRST

10 PT. (10D) $9\frac{1}{4}$ SET U.A. 430 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

12 PT. (12D) 11 SET U.A. 430 LINE M·1381

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

11 PT. (11D) 10 SET U.A. 430 LINE M·1346

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

14 PT. (14D) $12\frac{3}{4}$ SET U.A. 430 LINE M·1520

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather

ABCDEFGHJKLMNOPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·1810

Books were once hand-written, on vellum, parchment or paper
He won first prize for keyboard setting and a silver medal for speed
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLM*

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2-68

EHRHARDT SEMI-BOLD 573

REGD. TRADE MARK
MONOTYPE

24 PT. DISPLAY MATRICES LINE T·2424

Six quires of double-demy fine white cartridge
A razor-sharp knife should be used for all trimming
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

30 PT. DISPLAY MATRICES LINE T·2987

Oversize blocks can be set jutting into
top margins if extra space is required
ABCDEFGHIJKLMNOPQRSTVXYZ

36 PT. DISPLAY MATRICES LINE T·3608

The influence of handwriting is
a striking aspect of type design
ABCDEGHJKMNQRSTUVXZ

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

Pitman's i.t.a. ('Monotype' Ehrhardt Series 453)

SYNOPSIS OF CHARACTERS

æbcdɛɛfghiejklmnœprɾstuɛvwyzʍwhɕhʈhɾhʃhʒŋaɑɑaueiouωɷɔuɔi

1234567890 .,:;!?

THE MAJUSCULE ALPHABET, FIGURES AND POINTS SHOWN ABOVE ARE SERIES L211

æbcdɛɛfghiɛjklmnœprɾstuɛvwyzʍwhɕhʈhɾhʃhʒŋaɑɑaueiouωɷɔuɔi

1234567890 F1092 .,:;!?"()-

THE MINUSCULE ALPHABET CONSISTS OF STANDARD LETTERS FROM SERIES 453 WITH THE ADDITION OF THE FOLLOWING SPECIAL LETTERS

d	ɛɛ	f	g	ie	ɾ	ue	ʍ	wh	ɕh	ʈh	ɾh	ʃh	ʒ	ŋ	a	ɑ	au	ω	ɷ	ɔu	ɔi
784 d	1905 e	457 f	655 g	163 i	732 r	971 u	559 z	283 w	680 c	675 t	676 t	905 s	118 z	623 n	2420 a	2027 a	1874 a	1599 o	1600 o	258 o	1553 o

12 PT. (12D) 11 SET LINE M·1381

ʈhe kwick broun foks jumps œver ʈhe læzy dog. but ɕhildren hɷ lern tω reɛd ʈhrɷ i.t.a. wiɾh its raʃhonal spelliŋ enjoi reɛdiŋ and aull ʈhær lievʍ afterwaurdʍ ɑr æbl tω pωt ʈhis luv ov bωks tω gωd ues, whether for pleʒuer or study.

Pitman's i.t.a. ('Monotype' Ehrhardt Semi-Bold Series 573)

REGISTERED TRADE MARK **MONOTYPE**

SYNOPSIS OF CHARACTERS

æbcdɛɛfghiejklmnœprɾstuɛvwyzʍwhɕhʈhɾhʃhʒŋaɑɑaueiouωɷɔuɔi

1234567890 .,:;!?

THE MAJUSCULE ALPHABET, FIGURES AND POINTS SHOWN ABOVE ARE SERIES L219

æbcdɛɛfghiɛjklmnœprɾstuɛvwyzʍwhɕhʈhɾhʃhʒŋaɑɑaueiouωɷɔuɔi

1234567890 F1274 .,:;!?"()-

THE MINUSCULE ALPHABET CONSISTS OF STANDARD LETTERS FROM SERIES 573 WITH THE ADDITION OF THE FOLLOWING SPECIAL LETTERS

d	ɛɛ	f	g	ie	ɾ	ue	ʍ	wh	ɕh	ʈh	ɾh	ʃh	ʒ	ŋ	a	ɑ	au	ω	ɷ	ɔu	ɔi
784 d	1905 e	457 f	655 g	163 i	732 r	971 u	559 z	283 w	680 c	675 t	676 t	905 s	118 z	623 n	2420 a	2027 a	1874 a	1599 o	1600 o	258 o	1553 o

12 PT. (12D) 11 SET LINE M·1381

ʈhe kwick broun foks jumps œver ʈhe læzy dog. but ɕhildren hɷ lern tω reɛd ʈhrɷ i.t.a. wiɾh its raʃhonal spelliŋ enjoi reɛdiŋ and aull ʈhær lievʍ afterwaurdʍ ɑr æbl tω pωt ʈhis luv ov bωks tω gωd ues, whether for pleʒuer or study.

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REGD. TRADE MARK
MONOTYPE

ELECTRONIC READING FOUNTS

E-13B (American Bankers Association)

Two versions of 'Monotype' matrices are available to produce a stroke thickness of ·013" when printed: F1640 with a basic stroke thickness of ·010" and F1628 with a basic stroke thickness of ·011". The latter is generally used for letterpress. A small dot is incorporated on the counter of F1640 to distinguish it from F1628.

F1628 & F1640-10 PT (10D) Set ·125" (approx. 18 units of 9 set) Line M·1575

F1628



One version of 'Monophoto' matrices is available: F1680 with a basic stroke thickness of ·012".

CMC7 (Compagnie des Machines Bull)

Of the four variations in this system, two different character heights are available as 'Monotype' matrices: F1613 (3·2 mm) and F1952 (3·0 mm).

F1613 & F1952-10 PT (10D) Set ·125" (approx. 18 units of 9 set) Line M·1620

F1952



A set of capitals is also available to match F1952 (3·0 mm)

L289-10PT (10D) Set ·125" (approx. 18 units of 9 set) Line M·1620



407-1 (IBM)

F1753-8 PT (8D) Set ·100" (13 units of 10 set) Line M·1510

1 2 3 4 5 6 7 8 9 0 ⌑ –

S16450 S16451

OCR-B

L343-10 PT Set ·100" (13 units of 10 set) Line M·1396

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

1 2 3 4 5 6 7 8 9 0

. , – * / ( ) [ ] % +

S20359

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12-68

REGD. TRADE MARK
MONOTYPE

ELZEVIR 19

SYNOPSIS OF CHARACTERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffliæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffliæœ
1234567890 .,:;!?"-([†‡§&$*—°?!;:,

6 PT. (6D) $6\frac{1}{2}$ SET U.A. 1 LINE M-1210

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO

When jobs have type sizes fixed quickly the margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will always be ten. Once jobs have been assembled in type one might reasonably expect to find a greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance

When jobs have their type sizes fixed quickly the margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKL*

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available

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11-67

165

REGD. TRADE MARK
MONOTYPE

EMERSON 320

8 PT. (8D) 7½ SET LINE M·1210
U.A. 390

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR
When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once the error has been made. If instead of the required ten point the estimator specifies nine point for the type size *When jobs have type sizes fixed quickly margins of error widen unless the determining calculation*
ABCDEFGHIJKLMNOPQRST

10 PT. (10D) 8¾ SET LINE M·1252
U.A. 390

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of the required ten point the estimator specifies nine point for the type size *When jobs have type sizes fixed quickly margins of error widen unless the determining*
ABCDEFGHIJKLMNOPQ

12 PT. (12D) 10½ SET U.A. 390 LINE M·1299

Series 320 was designed by JOSEPH BLUMENTHAL, the New York printer and teacher. The original version, which was cut from hand-cut punches by the Bauer Foundry in 1930, was called Spiral after the name of the press at which this distinguished typographer produced many delightful illustrated editions. It was re-named Emerson when The Monotype Corporation Limited issued its version in 1935. In an article in *Signature,* Reynolds Stone described it as an interesting experiment. "The intention seems to have been to make the type suitable for photogravure reproduction. This involved a thickening of thin strokes and a blunting of the serifs and all terminals. The designer further seems to have aimed at producing a reasonably light face, fairly condensed, *and at the same time one which avoided the rigidity of a modern face and preserved some of the virtues of the classic renaissance types."*
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfifliffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfifliffffiffl æœ
1234567890 *1234567890*
.,:;!?''-([£$*–$''?!;:,

11 PT. (11D) 9½ SET LINE M·1270
U.A. 390

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that *When jobs have type sizes fixed quickly margins of error widen unless determining calculations*
ABCDEFGHIJKLMNOPQRS

SEE CENTRE PANEL FOR THE 12 PT. SIZE

14 PT. (14D) 12¼ SET LINE M·1421
U.A. 390

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When the jobs have their type sizes fixed quickly the margins of error will widen unless determining calculations are based on the factual rather than the *When jobs have type sizes fixed quickly the margins of error widen unless the*
ABCDEFGHIJKLMNO

18 PT. DISPLAY MATRICES LINE T·1693

The use of mechanical quoins for the locking up of a job may very well improve the colour register particularly in the case of extra large formes *The skilled craftsmen will improvise any unorthodox equipment needed*
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOP*

24 PT. DISPLAY MATRICES LINE T·2260

One object of the exercise is to acquire more speed and skill in the art of engraving on precious stones or metal *An invitation printed in jet black and turquoise blue*
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEF*

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

ENGRAVERS' TITLING 146

SYNOPSIS IN 6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

1234567890 .,:;!?''-([£$—

6 PT. (6D) SIZES 2 AND 4 8 SET U.A. 18 LINE M-1282

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless Determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines for a Trade Magazine advertisement or a Manuscript for a large volume of Twenty Chapters the Percentage of Error will be ten. If these two Jobs were assembled in Type One might reasonably

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

6 PT. (6D) SIZES 1 AND 2 8 SET U.A. 18 LINE M-1282

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless the Determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy will be only Ten lines for a Trade Magazine advertisement or a Manuscript for a volume of Twenty Chapters the Percentage of Error will be ten. If these two Jobs were assembled in Type One might reasonably expect to find Greater Difficulty in Mitigating the effect of

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

6 PT. (6D) SIZES 1 AND 3 8 SET U.A. 18 LINE M-1282

When Jobs have Type Sizes Fixed Quickly Margins of error will Widen unless the determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy is Ten lines of a Trade Magazine advertisement or a Manuscript for a volume of Twenty Chapters the Percentage of Error will be

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

6 PT. (6D) SIZE 1 8 SET U.A. 18 LINE M-1282

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL THE DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT OF COPY CAN AFFECT THE DEGREE OF ERROR ONCE THAT ERROR HAS BEEN MADE. IF INSTEAD OF THE REQUIRED TEN POINT THE ESTIMATOR SPECIFIES NINE POINT FOR THE TYPE SIZE WHETHER THE COPY WOULD BE ONLY TEN LINES FOR A TRADE MAGAZINE ADVERTISEMENT OR A MANUSCRIPT FOR A VOLUME OF TWENTY CHAPTERS THE PERCENTAGE OF ERROR WILL BE TEN. IF THESE TWO JOBS WERE ASSEMBLED IN

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMN

The following accents ÁÀÂÃÄÅÉÈÊËÍÌÎÏÓÒÔÕÖØÚÙÛÜÇÑ are available in all sizes

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ENGRAVERS' BOLD TITLING 147

SYNOPSIS IN 12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

1234567890 .,:;! ?‘’-([§£$*—

6 PT. (6D) SIZES 2 AND 4 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless Determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines for a Trade Magazine advertisement or a Manuscript for a volume of Twenty Chapters the Percentage of Error will be ten. If these Two Jobs were assembled in Type, One might reasonably expect to

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

6 PT. (6D) SIZES 1 AND 3 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless all the determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines of Trade Magazine advertisement or a Manuscript for a volume of Twenty Chapters the Percentage of Error will be

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

6 PT. (6D) SIZES 1 AND 2 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed Quickly the margins of error widen unless the Determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy will affect the Degree of Error once the Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines for a Trade advertisement or a Manuscript for a

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

6 PT. (6D) SIZE 1 8 SET U.A. 18 LINE M·1282

When the Jobs have their Type Sizes fixed quickly margins of error will widen unless all the determining Calculations are based upon the Factual rather than Hypothetical Figures. No Variation in the amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

12 PT. (12D) SIZES 2 AND 4 14¼ SET U.A. 18 LINE M·1420

When Jobs have Type Sizes Fixed Quickly Margins of error will Widen unless the Determining Calculations are Based on Factual rather than on Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

12 PT. (12D) SIZES 1 AND 3 14¼ SET U.A. 18 LINE M·1420

When Jobs have their Type Sizes Fixed Quickly Margins of error Widen unless all the Determining Calculations are Based upon the Factual rather than Hypothetical Figures. No Variation in the total

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

12 PT. (12D) SIZES 1 AND 2 14¼ SET U.A. 18 LINE M·1420

When Jobs have Type Sizes Fixed Quickly the Margins of error Widen unless all of the Determining Calculations are Based upon the Factual rather than Hypothetical Figures. No

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (12D) SIZE 1 14¼ SET U.A 18 LINE M·1420

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless the Determining Calculations are Based upon Factual rather than Hypothetical

ABCDEFGHIJKLMNOPQRSTUV

24 PT. SIZES 4 AND 5 DISPLAY MATRICES LINE T·3060

THE BANK RECOGNIZES THIS CLAIM AS QUITE VALID SO EXPECT FULL PAYMENT

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

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ENGRAVERS' BOLD TITLING 147

REGD. TRADE MARK
MONOTYPE

24 PT. SIZES 3 AND 4 — DISPLAY MATRICES — LINE T·3060

SIX DOCUMENTS TAKING PRIZES WERE OF EXCEPTIONAL QUALITY

ABCDEFGHIJKLMNOPQRTUVWXYZ

24 PT. SIZES 2 AND 3 — DISPLAY MATRICES — LINE T·3060

ZEALOUS WORKERS OBTAIN DEXTERITY IN TYPESETTING

ABCDFGHJKMOPQRUVWXYZ

24 PT. SIZES 1 AND 2 — DISPLAY MATRICES — LINE T·3060

EVEN BLOCKS FORMED WITH TYPE AND QUADS

ABDEGHJKMNQRSTUWXZ

24 PT. SIZE 1 — DISPLAY MATRICES — LINE T·3060

SERVICES REQUIRED BY TYPOGRAPHERS

ABDFJKLMNQTVWXZ

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE

ENGRAVERS' TITLING BOLD 147

SYNOPSIS IN 12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

1234567890 .,:;! ?''-(£$—

6 PT. (6D) SIZES 2 AND 4 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless Determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines for a Trade Magazine advertisement or a Manuscript for a volume of Twenty Chapters the Percentage of Error will be ten. If these Two Jobs were assembled in Type, One might reasonably expect to

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

6 PT. (6D) SIZES 1 AND 3 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless all the determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines of Trade Magazine advertisement or a Manuscript for a volume of Twenty Chapters the Percentage of Error will be

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

6 PT. (6D) SIZES 1 AND 2 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed Quickly the margins of error widen unless the determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy will affect the degree of Error once the Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten lines for a Trade advertisement or a Manuscript for a

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

6 PT. (6D) SIZE 1 8 SET U.A. 18 LINE M·1282

When Jobs have Type Sizes Fixed quickly margins of error widen unless the determining Calcula-tions are Based upon Factual rather than the Hypothetical Figures. No Variation in the Amount of Copy can affect the degree of Error once that Error has been made. If instead of the required Ten Point the Estimator specifies Nine Point for the Type Size whether the Copy be only Ten

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

12 PT. (12D) SIZES 2 AND 4 14¼ SET U.A. 18 LINE M·1420

When Jobs have Type Sizes Fixed Quickly Margins of error will Widen unless the Determining Calculations are Based on Factual rather than on Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

12 PT. (12D) SIZES 1 AND 3 14¼ SET U.A. 18 LINE M·1420

When Jobs have Type Sizes Fixed Quickly Margins of error Widen unless the Determining Calcula-tions are Based upon the Factual rather than Hypothetical Figures. No Variation in the Amount of Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

12 PT. (12D) SIZES 1 AND 2 14¼ SET U.A. 18 LINE M·1420

When Jobs have Type Sizes Fixed Quickly the Margins of Error Widen unless all of the Determining Calculations are Based upon the Factual rather than Hypothetical Figures. No

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (12D) SIZE 1 14¼ SET U.A. 18 LINE M·1420

When Jobs have Type Sizes Fixed quickly margins of Error Widen unless the Determining Calculations are Based upon Factual rather than Hypothetical

ABCDEFGHIJKLMNOPQRSTUV

DISPLAY MATRICES LINE T·3060

24 PT. SIZES 4 AND 5

THE BANK RECOGNIZES THIS CLAIM AS
QUITE VALID SO EXPECT FULL PAYMENT
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

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ENGRAVERS' TITLING BOLD 147

REGD. TRADE MARK
MONOTYPE

24 PT. SIZES 3 AND 4

DISPLAY MATRICES

LINE T·3060

SIX DOCUMENTS TAKING PRIZES
WERE OF EXCEPTIONAL QUALITY
ABCDEFGHIJKLMNOPQRTUVWXYZ

24 PT. SIZES 2 AND 3

DISPLAY MATRICES

LINE T·3060

ZEALOUS WORKERS OBTAIN
DEXTERITY IN TYPESETTING
ABCDFGHJKMOPQRUVWXYZ

24 PT. SIZES 1 AND 2

DISPLAY MATRICES

LINE T·3060

EVEN BLOCKS FORMED
WITH TYPE AND QUADS
ABDEGHJKMNQRSTUWXZ

24 PT. SIZE 1

DISPLAY MATRICES

LINE T·3060

SERVICES REQUIRED
BY TYPOGRAPHERS
ABDFJKLMNQTVWXZ

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE

FABRITIUS 586

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfifffffffiffflæœ

1234567890 .,:;!?"-([†§–

ALTERNATIVE FIGURES

1234567890 F1523

ALTERNATIVE CHARACTERS

ȝ 383 gȷ 422 (I) 465 þ 687 ȝ 384 (I) 466 & 188

ſ 582 f 486 ȣ 702 þ 688 gg 663 fd 487 fi 488

ft 489 ſf 583 ſi 584 ſj 585 ff 586 ſt 587

10D ON 11 PT. $9^{1}/_{4}$ SET U.A. 497 LINE M·1300

When jobs have their type sizes fixed quickly the margins of error will widen unless all

When the jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will always be ten. Once the jobs have been assembled in type one might now

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

14D ON 16 PT. 13 SET U.A. 497 LINE M·1580

When jobs have the type sizes fixed quickly the margins of error will

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of

ABCDEFGHIJKLMNOPQRSTUVWXYZ

The following accents ÁÀÂÄÂÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäâéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

FALSTAFF 323

6D ON 7 PT. 10¼ SET LINE M·1245
U.A. 347

When jobs have type sizes fixed quickly margins of error can widen unless the determining calculation is
When jobs have type sizes fixed quickly margins of error can widen unless the
ABCDEFGHIJKLMNOPQR

7D ON 8 PT. 12 SET LINE M·1288
U.A. 347

When jobs have type sizes fixed quickly the margins of error widen unless the determining
When jobs have type sizes fixed quickly the
ABCDEGHJKLMNPQR

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ&ÆŒ£1234567890
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUV
WXYZ&ÆŒ£1234567890
abcdefghijklmnopqrstuvwxyz
æœfiflffffiffl ***fiflffffifflæœ***
.,:;!?''-(]†§$*—*$§†])-''?!;:,.

ALTERNATIVE CHARACTERS
f 180 ***f*** 228 **j** 162 ***j*** 168

8D ON 9 PT. 13¾ SET LINE M·1330
U.A. 347

When jobs have their type sizes fixed quickly margins of error widen
When jobs have their type sizes fixed quickly
ABCDEFGHJKLMNOPW

9D ON 10 PT. 15½ SET LINE M·1373
U.A. 347

When jobs have type sizes fixed quickly the margins of error are
When jobs have type sizes fixed quickly the
ABCDEFGHJKLMNW

10D ON 11 PT. 17 SET U.A. 347 LINE M·1415

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are now based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNOPQRSTUVWXYZ ***ABCDEFGHIJKLMNOPQRSTUV***

12D ON 13 PT. 20½ SET U.A. 347 LINE M·1503

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ ***ABCDEFGHIJKLMN***

14D ON 16 PT. DISPLAY MATRICES LINE T·1616

Much too often people read books and just lay them aside not realizing the processes of their production
The bank recognizes the claims as being quite valid
ABCDEFGHIJKLMNOPQRSTUVWXYZ ***ABCDEGHJK***

16D ON 18 PT. DISPLAY MATRICES LINE T·1838

The bank recognizes the claims as quite valid and just, so we are expecting prompt payments
Becoming expert in the vocation of typesetting
ABCDEFGHIJKLMNOPQRSTUVWXYZ ***ABCDE***

18D ON 20 PT. DISPLAY MATRICES LINE T·2060

Wherever civilization extends the services
Of documents judged, seven gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ***AB***

20D ON 22 PT. DISPLAY MATRICES LINE T·2282

Six documents judged will gain prizes
Work by Van Dijck equals the greatest
ABCDEFGHJKLMNOPQRSTUVWXYZ

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17

FALSTAFF 323

REGD. TRADE MARK
MONOTYPE

24D ON 30 PT. DISPLAY MATRICES LINE T·2756

Dexterity must be acquired with
quiet and zealous typographers
Six documents will gain prizes
ABCDEGHJKMNPQRSTUWXZ

30D ON 36 PT. DISPLAY MATRICES LINE T·3465

The claims are valid and
just, so we await payment
We expect full payments
ABCDEGHJKMNQRSTW

36D ON 36 PT. DISPLAY MATRICES LINE T·4134

Six documents might
The claims are valid
ABDEGHJKMNQRW

42D ON 48 PT. DISPLAY MATRICES LINE T·4849

Type with a block
Two big chapters
ABDEGHJKMNW

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

FALSTAFF 323

48D ON 60 PT. DISPLAY MATRICES LINE T·5580



60D ON 72 PT. DISPLAY MATRICES LINE T·6990



72 PT. DISPLAY MATRICES LINE T·7840



The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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177

REGD. TRADE MARK
MONOTYPE

FELIX TITLING 399

72 PT. DISPLAY MATRICES LINE T-7400

ABCDEFGHIJK

LMNOPQRS

TUVWXYZÆ

ALTERNATIVE CHARACTERS

H 202 U 164

..!?"-
·,·,··

1234567890

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12-64

REGD. TRADE MARK
MONOTYPE

FESTIVAL TITLING 554

SYNOPSIS IN 36 POINT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ&ÆŒ
£1234567890 .,:;!?"'-()$–

36 PT. DISPLAY MATRICES LINE T·4576

HANDY ELZEVIR POCKET BOOKS
ABCDFGHJKMNOPQRSTUVWXYZ

42 PT. DISPLAY MATRICES LINE T·5406

JUDGE TYPE WITH BLOCKS
ABDFGHJKMNQRSTUVWXZ

48 PT. DISPLAY MATRICES LINE T·6098

WORKS BY VAN DIJCK
ABCDEFGHIJKLMNOPQR
STUVWXYZABCDEFGHIJ

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12-65

FESTIVAL TITLING 554

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T-7619



72 PT. DISPLAY MATRICES LINE T-9175



REGD. TRADE MARK
MONOTYPE

FIGARO 536

SYNOPSIS IN 24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

£1234567890 abcdefghijklmnopqrstuvwxyzæœ .,:;!?'"-([+§$*—

24 PT. DISPLAY MATRICES LINE T-2680

Much too often people read books and just lay them down without ever realizing the exactness and excellent quality of their production

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKLMNOPQRSTUVWXY

30 PT. DISPLAY MATRICES LINE T-3294

Wherever civilization extends, the services of expert and judicious typographers must always be quickly required

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKLMNOP

36 PT. DISPLAY MATRICES LINE T-4014

In this vocation of typesetting, dexterity must be gained by quiet, judicious and zealous work

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEGHI

48 PT DISPLAY MATRICES LINE T-5418

The seven documents taking prizes were judged to be of a high quality

ABCDEFGHJKLMNOPQRSTUVWXY

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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7-68

FLEET TITLING 632

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

£1234567890 .,:;!?"-([—

14 PT. DISPLAY MATRICES LINE T·1622

THE BANK RECOGNIZES THESE CLAIMS AS QUITE VALID AND JUST, SO WE ARE EXPECTING FULL PAYMENT WITHOUT DELAY
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

16 PT. DISPLAY MATRICES LINE T·1855

DEXTERITY IN THE VOCATION OF TYPESETTING MAY BE ACQUIRED BY JUDICIOUS AND ZEALOUS WORKERS
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMN

18 PT. DISPLAY MATRICES LINE T·2080

VERY OFTEN PEOPLE READ BOOKS AND JUST LAY THEM DOWN NEVER REALIZING THEIR QUALITY
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJ

24 PT. DISPLAY MATRICES LINE T·2780

FIVE DOCUMENTS WILL GAIN PRIZES
ABCDEFGHIJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3414

FEW VARYING SIZED BLOCKS
ABCDEFGHJKLMNQRSTUWXY

36 PT. DISPLAY MATRICES LINE T·4164

ZEAL FOR A DESIGN JOB
ABDEGHJKMNOPQRSTW

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3-67

FLEET TITLING 632

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4906

WORK BY VAN DIJCK
ABDEGHJKMNQRSW

48 PT. DISPLAY MATRICES LINE T·5618

ABCDEFGHJKLMN
OPQRSTUVWXYZ

60 PT. DISPLAY MATRICES LINE T·7050

ABDEGHJKMN
QRSTUVWXYZ

72 PT. DISPLAY MATRICES LINE T·8470

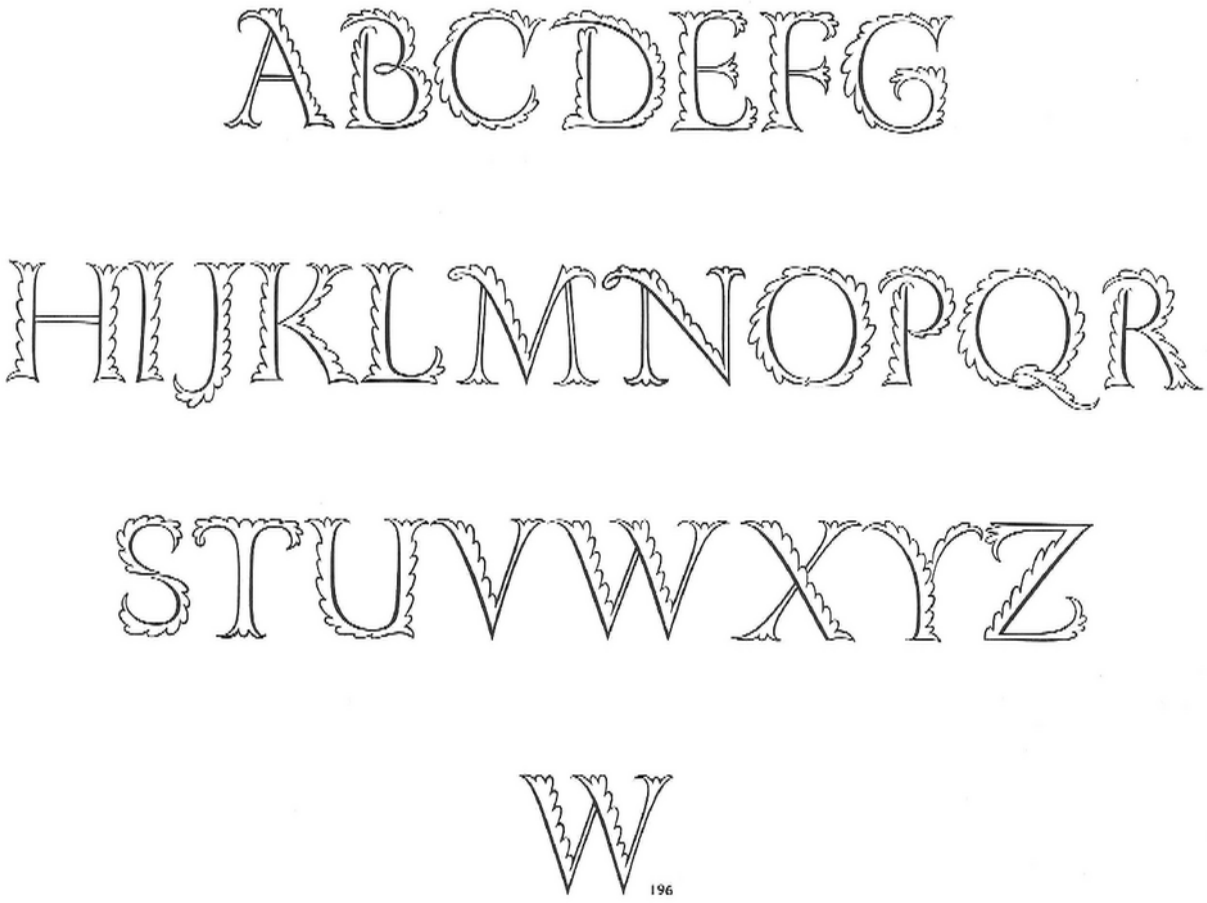
ABDEGHIJK
MNQRSTUX

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE

FLORIATED CAPITALS 431

48 PT. DISPLAY MATRICES LINE T-6480



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2-68

REGD. TRADE MARK
MONOTYPE

FONTANA 403

8 PT. (8D) 7½ SET LINE M·1233
U.A. 464

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS ALL THE DETERMINING CALCULATIONS DO

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten point the estimator specifies nine point for the type size whether the

ABCDEFGHIJKLMNOPQRST

11 PT. (11D) 10 SET U.A. 464 LINE M·1320

In 1936 The Monotype Corporation was asked by William Collins, Sons & Co. Ltd. to cut a book face for the exclusive use of this firm of printer-publishers. Dr. GIOVANNI MARDERSTEIG, who founded the Officina Bodoni and has since designed a number of faces including Dante, was called in to advise on the problem. Having decided that a new 20th-century design was in the circumstances inadvisable, he chose to copy a fount cut by ALEXANDER WILSON of the Glasgow Letter Foundry about 1760. In his later types he reflected the influence of Baskerville, and Dr. Mardersteig's adaptation is fairly accurate though he made certain changes, as for example in the slightly reduced height of the capitals.

In 1961 the House of Collins allowed the Corporation to make Fontana available for general use.

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCF*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?"-([†§£*—''?!;:, *1234567890*

10 PT. (10D) 9¼ SET LINE M·1295
U.A. 464

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten

ABCDEFGHIJKLMNOPQRST

SEE CENTRE PANEL FOR THE 11 PT. SIZE

12 PT. (12D) 11 SET U.A. 464 LINE M·1352

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon a factual rather

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are

ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

14 PT. (14D) 12½ SET U.A. 464 LINE M·1481

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY

When jobs have type sizes fixed quickly the margins of error will widen unless all the

When jobs have their type sizes fixed quickly margins of error widen unless the determining

ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 PT. (18D) Roman 16 SET Italic 16½ SET LARGE COMPOSITION U.A. Roman 488 Italic 464 LINE T·1810

When jobs have type sizes fixed quickly margins of error widen

When jobs have type sizes fixed quickly margins of error widen unless

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMN*

24 PT. (24D) 21½ SET LARGE COMPOSITION U.A. 488 LINE T·2364

When jobs have type sizes fixed quickly margins

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDE

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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9-68

REGD. TRADE MARK
MONOTYPE

FONTANA BIBLE FACE 437

SYNOPSIS IN 6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffffflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffffflæœ
1234567890 ..:::!?"-([†§£*—''?!;:, *1234567890*

*†4½ PT. (4D) 5¼ SET U.A. 464 LINE M·1231

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED ON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT OF COPY CAN AFFECT THE

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where type content is the larger with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book format. In the case of the advertisement we have a different story—the ten per cent error will mean here only nine lines of type instead of the required ten! A mistake likely to upset

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJ*

*†5 PT. (5D) 6¼ SET U.A. 464 LINE M·1271

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED ON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT OF COPY CAN

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where type content is the larger with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so, indeed if anything the opposite is nearer the truth, for chapter breaks and an increase

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

6 PT. (6D) 7¼ SET U.A. 464 LINE M·1300

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS ALL THE DETERMINING

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

6 (LONG DESC. & ASC.) ON 8 PT. (8D) 7¼ SET
U.A. 464 LINE M·1300

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in

*A special price is charged for these matrices. †A special mould is required for these matrices.

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6-67

REGD. TRADE MARK
MONOTYPE

FORTE 614

SYNOPSIS IN 18 DIDOT ON 20 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

£1234567890 ¼½¾ FI537 7 FI538 + SI4161 × SI4162 = SI4163 .,:;!?"-([†§$*–

18D ON 20 PT. DISPLAY MATRICES LINE T·1984

He won first prize for his accurate work in keyboard setting

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLU

24D ON 30 PT. DISPLAY MATRICES LINE T·2654

Skilled craftsmen will improvise unorthodox equipment which may be necessary for the job

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

36D ON 36 PT. DISPLAY MATRICES LINE T·3974

Crown quarto sheets in dark grey and flame or light blue

ABCDEFGHIJKLMORSTUW

48D ON 60 PT. DISPLAY MATRICES LINE T·5360

The invitation was not finally printed by us

ABCDEFGHJKMQR

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12-64

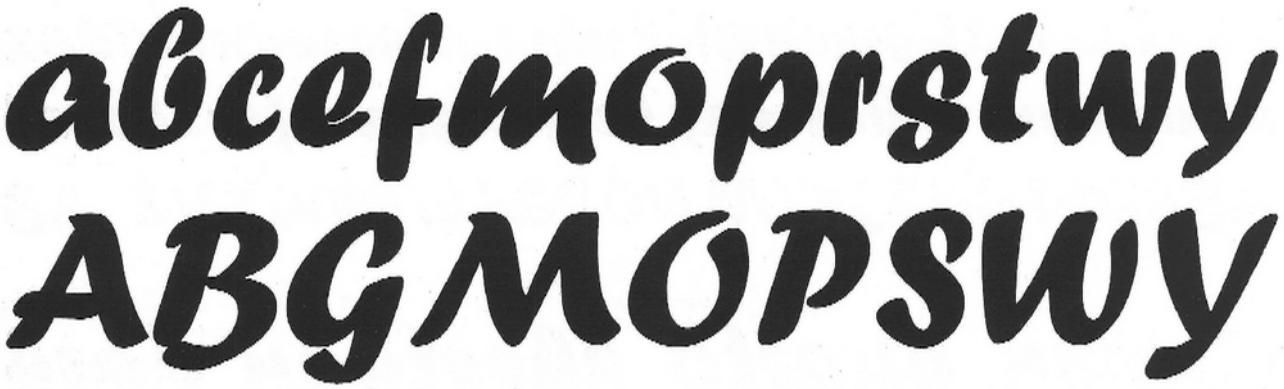
FORTE 614

REGD. TRADE MARK
MONOTYPE

60D ON 72 PT. DISPLAY MATRICES LINE T·6710



72 PT. DISPLAY MATRICES LINE T·7530



The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

FOURNIER 185

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyz fiflffffifflæœ

1234567890 .,:;!?"-([†‡§£$*—$§†/)"?!;:, *1234567890*

ALTERNATIVE FIGURES

1234567890 F2051 *1234567890* F2052

SUPERIORS L76 INFERIORS L134

8 PT. (8D) 7½ SET U.A. 59 LINE M·1256

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN

When jobs have their type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once

When jobs have the type sizes fixed quickly the margins of error widen unless all the determining calculations are based on the factual rather than the hypothetical figures

ABCDEFGHIJKLMNOPQRSTUVW

9 PT. (8D) 8¼ SET U.A. 59 LINE M·1280

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN

When jobs have type sizes fixed quickly the margins of error will widen unless all determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can

When the jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based upon the

ABCDEFGHIJKLMNOPQRSTUVWY

10 PT. (9D) 8¾ SET U.A. 59 LINE M·1294

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS ALL

When jobs have their type sizes fixed quickly margins of error will widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual rather than

ABCDEFGHIJKLMNOPQRSTUVWXYZ

11 PT. (10D) 9½ SET U.A. 59 LINE M·1315

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based on factual rather than hypothetical figures. No

When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based on

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

12 PT. (11D) 10¼ SET U.A. 59 LINE M·1345

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS DETERMINING

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations

ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

13½ ON 14 PT. (14D) 11¾ SET U.A. 59 LINE M·1397

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are

ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

14 PT. (14D) 12¼ SET U.A. 446 LARGE COMPOSITION LINE T·1395

When jobs have their type sizes fixed quickly margins of error will increase unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

REGD. TRADE MARK
MONOTYPE

FOURNIER 285

SHORTENED CAPITALS FOR USE WITH SERIES 185

10 PT. (9D) 8¾ SET U.A. 59 LINE M·1294

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ ABC

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ AB

11 PT. (10D) 9½ SET U.A. 59 LINE M·1315

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ

12 PT. (11D) 10¼ SET U.A. 59 LINE M·1345

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ A

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

13½ ON 14 PT. (14D) 11¾ SET U.A. 59 LINE M·1397

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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195

FOURNIER 185

REGD. TRADE MARK
MONOTYPE

14 PT. DISPLAY MATRICES LINE T·1395

Wherever civilization extends, the services of expert typographers must always be required
Dexterity in the vocation of typesetting may be acquired by zealous and judicious workers
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNOPQRSTUVWXY*

18 PT. DISPLAY MATRICES LINE T·1810

All six documents taking prizes were judged to be of exceptional quality
The bank recognizes this claim as valid so we expect full and prompt payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMN*

24 PT. DISPLAY MATRICES LINE T·2364

Far too often people read books and just lay them aside
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDI

30 PT. DISPLAY MATRICES LINE T·2918

Use dexterity in the vocation of typesetting
ABCDEGHJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3608

The six documents are taking prizes
ABDEGHIJKMNPQRSUWXYZ

42 PT. DISPLAY MATRICES LINE T·4161

I have now equalized my jobs
ABDEGHIJKMNQRSTUW

48 PT. DISPLAY MATRICES LINE T·4715

abcdefghjkmopqrstuwxyz
ABCEGJKMQRSTVXZ

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

FRENCH OLD STYLE 68

6½ PT. (6D) 7½ SET LINE M·1215
U.A. 1

WHEN THE JOBS HAVE TYPE SIZES
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are
ABCDEFGHIJKLMNOPQRST

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
£1234567890 .,:;!?''-(|†‡§$*¶—''?!;:,

7½ PT. (7D) 7½ SET LINE M·1253
U.A. 1

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather
ABCDEFGHIJKLMNOPQRSTUVWX

9 PT. (8D) 8¾ SET U.A. 1 LINE M·1260

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGH*

11 PT. (10D) 10¼ SET U.A. 1 LINE M·1320

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

10 PT. (9D) 9½ SET U.A. 1 LINE M·1290

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

13 PT. (12D) 12¼ SET U.A. 1 LINE M·1388

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error widen unless determining
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ*A*

REGD. TRADE MARK
MONOTYPE

FRENCH OLD STYLE BOLD 69

6½ PT. (6D) 7½ SET LINE M·1215
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
ABCDEFGHIJKLMNOPQRSTUV

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
£1234567890 .,:;!?''-([†§*—

7½ PT. (7D) 7½ SET LINE M·1253
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
ABCDEFGHIJKLMNOPQRSTUVWXYZ

9 PT. (8D) 8¾ SET U.A. 2 LINE M·1260

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

11 PT. (10D) 10¼ SET U.A. 2 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHI

10 PT. (9D) 9½ SET U.A. 2 LINE M·1290

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

13 PT. (12D) 12¼ SET U.A. 2 LINE M·1388

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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5-62

REGD. TRADE MARK
MONOTYPE

FRENCH ROUND FACE 44

6½ PT. (6D) 7¾ SET U.A. 1 LINE M-1225

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than the hypothetical figures. Amount
When jobs have type sizes fixed quickly margins of error widen unless a determining calculation
ABCDEFGHIJKLMNOPQRSZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 *ÆŒ* .,:;!?"-(|†‡§£$*—"?!;:,

7½ PT. (7D) 8½ SET U.A. 1 LINE M-1243

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have the type sizes fixed quickly margins of error do widen unless the determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly the margins of error widen unless the
ABCDEFGHIJKLMNOPQRSTUV

9 PT. (8D) 9¾ SET U.A. 1 LINE M-1280

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than the hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABI*

10 PT. (9D) 10 SET U.A. 1 LINE M-1300

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR DO WIDEN UNLESS ALL THE
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AI*

11 PT. (10D) 11 SET U.A. 1 LINE M-1327

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVWXY

12 PT. (11D) 12¼ SET U.A. 1 LINE M-1360

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advert
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are now based upon factual rather than hypothetical figures.
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCE*

13 PT. (12D) 13 SET U.A. 1 LINE M-1387

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR DO WIDEN UNLESS THE
When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than upon hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AI*

The following accents Á À Â Ä Ă É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ă é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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11-68

REGD. TRADE MARK
MONOTYPE

FRIDERICUS ANTIQUA 314

6D ON 7 PT. 8 SET U.A. 301 LINE M-1236

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual
ABCDEFGHJKLMNOPQRSTU

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 ÆŒE *ÆŒ 1234567890*

.,:;!?''-([†§£$*—$£§†])''?!;:,

7D ON 8 PT. 8½ SET U.A. 301 LINE M-1268

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULAT
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVW

8D ON 9 PT. 9 SET U.A. 301 LINE M-1295

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULAT
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the de
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based up
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGH*

10D ON 11 PT. 11 SET U.A. 301 LINE M-1333

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS THE
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly margins of error widen unless the determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ*AI*

12D ON 13 PT. 12½ SET U.A. 301 LINE M-1380

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled in type, one
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEI*

Die Handsatztypen und die größeren
Grade der Fridericus-Antiqua können von der Firma Genzsch & Heyse Schriftgießerei Aktiengesellschaft, Hamburg, bezogen werden

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10-58

REGD. TRADE MARK
MONOTYPE

GARAMOND 156

6 PT. (6D) 6 SET LINE M·1186
U.A. 37

WHEN JOBS HAVE THEIR TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWX

6½ PT. (6D) 6¾ SET LINE M·1200
U.A. 37

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations
When the jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUV

7 PT. (7D) 7 SET LINE M·1220
U.A. 37

WHEN JOBS HAVE TYPE SIZES FIXED
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations
When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTU

8 PT. (8D) 8 SET LINE M·1250
U.A. 37

WHEN JOBS HAVE THE TYPE SIZES
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
When jobs have type sizes fixed quickly the margins of error widen
ABCDEFGHIJKLMNOPQRS

9 PT. (8D) 8¾ SET LINE M·1268
U.A. 37

WHEN JOBS HAVE TYPE SIZES
When jobs have type sizes fixed quickly the margins of error will widen unless the determining calculations are
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMOPQR

Combinable with **Garamond Bold** Series 201
also with *alternative Italic* Series 174

12 PT. (11D) 11¼ SET U.A. 37 LINE M·1338

Series 156 was cut in 1922 and the design was based on punches from the Imprimerie Royale, which had acquired an ascription to CLAUDE GARAMOND. Four years later when it was too late to rename this series, the designer was identified as JEAN JANNON, printer to the Calvinist Academy at Sedan. Owing to political disturbances in 1615, he was deprived of his type supplies from Frankfurt and in the space of six years he cut and struck a magnificent range of sizes. Based on Garamond's models, his design is much lighter and more open and characterized by the sharply-cupped top serifs. *The italic is taken from a fount of Granjon in the repertory of the Imprimerie Royale and was probably cut about the middle of the 16th century.*
ABCDEFGHJKLMNOPQRSTUVWXYZ

SYNOPSIS IN 10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyz fiflffffifflæœ
1234567890 .,:;!?"'-([†‡§£ $*—$?!'':;, *1234567890*
ALTERNATIVE CHARACTERS AND FIGURES
1234567890 F214 *h* 75 *s* 669 *z* 144 F341 *1234567890*
A SELECTION OF SWASH LETTERS AND LIGATURES
A B C D E F G H J K M P T U
Ex Na Qu Ra as tt ct gg k m nt sp v zy

10 PT. (9D) 9½ SET LINE M·1276
U.A. 37

WHEN JOBS HAVE THE TYPE SIZES
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No
When jobs have the type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNOPQRS

11 PT. (10D) 10¼ SET LINE M·1300
U.A. 37

WHEN JOBS HAVE TYPE SIZES
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather than hypothetical
When jobs have type sizes fixed quickly the margins of error widen
ABCDEFGHJKLMNOPQR

SEE CENTRE PANEL FOR THE 12 PT. SIZE

12D ON 13 PT. 12¼ SET LINE M·1368
U.A. 37

WHEN JOBS HAVE TYPE
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather
When jobs have type sizes fixed quickly the margins of
ABCDEFGHIJKLMNP

14 PT. (14D) 12¾ SET U.A. 99 LINE M·1486

WHEN JOBS HAVE THE TYPE SIZES FIXED
When jobs have type sizes fixed quickly
When jobs have their type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVX

14 PT. (14D) 12¾ SET LARGE COMPOSITION LINE T·1395
U.A. Roman 114 Italic 115

When jobs have their type sizes fixed quickly margins of error widen unless
When jobs have the type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVX

14 PT. DISPLAY MATRICES LINE T·1395

Type with two zinco blocks made up just over sixty-one demy quarto pages
Adequate recognition by the twelve experts
ABCDEFGHIJKLMNOPQRSTUVW

16 PT. (16D) 14 SET U.A. 114 LARGE COMPOSITION LINE T·1600

When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWX

18 PT. (18D) 16 SET LARGE COMPOSITION LINE T·1810
U.A. Roman 114 Italic 115

When jobs have the type sizes fixed
When jobs have type sizes fixed quickly
ABCDEFGHJKLMNOPQRSTUV

24 PT. (24D) 21½ SET LARGE COMPOSITION LINE T·2364
U.A. Roman 114 Italic 115

When jobs have type sizes
When jobs have type sizes fixed
ABCDEFGHIJKLMNOP

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7·66

GARAMOND 156

REGD. TRADE MARK
MONOTYPE

16 PT. DISPLAY MATRICES LINE T·1600

Extra prizes were given for quick work
A variety of sizes and qualities is expected
ABCDEFGHIJKLMNOPQRSTUW

18 PT. DISPLAY MATRICES LINE T·1810

The journey will be over so quickly
They specialized in high-frequency sets
ABCDEFGHJKLMNOPQRSTU

22 PT. DISPLAY MATRICES LINE T·2138

An unprejudiced examination of two sides of the question
Their skilled craftsmen will improvise any unorthodox equipment
ABCDEFGHJKLMNOPQRSTUVWXYZ *ABCDEFGH*

24 PT. DISPLAY MATRICES LINE T·2364

Exquisite jewels set in gold, and silver cups engraved
One object of the exercise was to acquire more speed and skill
ABCDEFGHJKLMNOPQRSTUVWXYZ *ABCD*

30 PT. DISPLAY MATRICES LINE T·2918

I have replied to each enquiry about next week
The joint-stock banks might apply a credit squeeze
ABCDEFGHJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3470

Their boats have frequently capsized
Six or seven yards by eight feet two inches
ABCDEFGHJKLMNOPQRSTUV

42 PT. DISPLAY MATRICES LINE T·4166

First prize for keyboard setting
One quire of demy-octavo wove paper
ABCDEFGHJKLMNPQRST

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GARAMOND 156

48 PT. DISPLAY MATRICES LINE T·4778

abcdefghijklmnopqrstuvxy

abcdefghijklmnopqrstuvwxyz&a

ABCDEGHJKLMNPQR

60 PT. DISPLAY MATRICES LINE T·5961

abcdefghjklmnopqrst

abcdefghijklmnopqrstuw

ABCDEGHJKLMN

72 PT. DISPLAY MATRICES LINE T·7240

abcdefghiklmnop

abcdefghijklmnopqr

ABCDEGHLRX

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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7-66

REGD. TRADE MARK
MONOTYPE

Swash and Ligatured Characters GARAMOND 156

SYNOPSIS IN 14 POINT

AB CDE Ex FG HI J K M Na Ne Ni No Nu P QU Qu Qu Ra Re Ri Ro Ru T U

as ct e et fr qs gg gj gy ij is k ky ll m nt os sp st tt ta us v zy ſſ ſa ſb ſc ſe ſh ſi ſk ſl ſo ſs ſt ſu ß ſa ſſ ſſa ſſe ſſi ſſl ſſo ſſu

Swash and ligatured characters are also available in composition sizes. Not all characters are available in every size

18 PT. DISPLAY MATRICES LINE T·1810

ABCDEFGHJMNa PQu Qu Ra TVe et gy gg m nt ct st k sp as fr ky zy

24 PT. DISPLAY MATRICES LINE T·2364

ABCDEExFGHJMNaPQuRaTV e gg k m nt

30 PT. DISPLAY MATRICES LINE T·2918

ABCDExFGHJMNaPQuQuRaTV

as cte et frqs gg gy ij is k ll m nt os sp st tta tt us v zy

36 PT. DISPLAY MATRICES LINE T·3470

ABCDEFGHJMNaPQuRaT

as cte et frgg gj gy ij is k ll m nt sp st tta tt us v zy

48 PT. DISPLAY MATRICES LINE T·4778

ABCDEFGHJKMPT

VNi Qu Rik vas ct gg gy sp st zy

60 PT. DISPLAY MATRICES LINE T·5960

ABCDEFGHJK

MPTVNïRi gg zy

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ABCDEFGHJ
MPTUNiRi

K gg gy zy

GARAMOND BOLD 201

6 PT. (6D) 6 SET LINE M·1186
U.A. Roman 61 Italic 315

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based
When jobs have type sizes fixed quickly
ABCDEFGHJKLMNOPQRSTUVWZ

6½ PT. (6D) 6¾ SET LINE M·1200
U.A. Roman 61 Italic 315

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have the type sizes fixed
ABCDEFGHIJKLMNOPQRSTU

7 PT. (7D) 7 SET LINE M·1223
U.A. 61

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHJKLMNOPQRSTV

Related Bold for Garamond Series 156

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffifflæœÆŒ

1234567890 *1234567890*

.,:;!?"-([†$£$*—*$£$†*])-"?!;:,.

1234567890 F243 ALTERNATIVE FIGURES F570 *1234567890*

8 PT. (8D) 8 SET LINE M·1254
U.A. Roman 61 Italic 315

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are
When jobs have type sizes fixed quickly margins of error widen
ABCDEGHJKLMNPQRSTUVWX

9 PT. (8D) 8¾ SET LINE M·1268
U.A. Roman 61 Italic 315

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have type sizes fixed quickly margins of error widen
ABCDEGHIJKLMNOPQRSTX

10 PT. (9D) 9½ SET U.A. Roman 61 Italic 315 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures.
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

11 PT. (10D) 10¼ SET U.A. Roman 61 Italic 315 LINE M·1311

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABC*

12 PT. (11D) 11¼ SET U.A. Roman 61 Italic 315 LINE M·1350

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly margins of error widen unless the determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 PT. DISPLAY MATRICES LINE T·1395

The seven documents gaining prizes were judged as being of high quality
The banks recognize our claims as just so we are expecting full back payment
ABCDEGHJKLMNPQRSTUVXYZ

12D ON 13 PT. 12¼ SET U.A. Roman 61 Italic 315 LINE M·1380

When jobs have type sizes fixed quickly margins of error must widen unless the
When jobs have the type sizes fixed quickly
ABCDEFGHJKLMNOPQRSTUVWXYZ

14 PT. (14D) 14 SET U.A. 342 LINE M·1500

When jobs have type sizes fixed quickly margins of error must widen unless the
ABCDEGHIJKLMNOPQRSTUVWXY

18 PT. (18D) 18 SET LARGE COMPOSITION U.A. 154 LINE T·1810

When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHJKLMNPQRSTU

24 PT. (24D) 24 SET LARGE COMPOSITION U.A. 154 LINE T·2364

When jobs have their type sizes fixed quickly
ABCDEFGHJKLMNR

16 PT. DISPLAY MATRICES LINE T·1600

These banks recognize the claim as quite valid and just for the payment
Typesetting requires zealous workers
ABCDEGHJKLMNPQRSTUVWY

18 PT. DISPLAY MATRICES LINE T·1810

Wherever civilization extends, services of expert and judicious typographers and printers must always be quickly called upon
I have equalized my jobs for work excepting those two over there
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKL*

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GARAMOND BOLD 201

REGD. TRADE MARK
MONOTYPE

22 PT. DISPLAY MATRICES LINE T·2138

In the vocation of typesetting, dexterity can always be gained by means of quiet, judicious and zealous work

Wherever civilization extends, printing will be required

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEJ*

24 PT. DISPLAY MATRICES LINE T·2364

Far too often people having read books just lay them down not realizing their excellent quality

I have equalized my jobs for work excepting those

ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

30 PT. DISPLAY MATRICES LINE T·2918

Dexterity is gained in the vocation of typesetting by the judicious workmen

Expect equal workings of demy size jobs

ABCDEFGHIJKLMNOPQRSTUVZ

36 PT. DISPLAY MATRICES LINE T·3608

Type with quads form a block

The six documents gained prizes

ABDEGHJKMNQRSTUWX

42 PT. DISPLAY MATRICES LINE T·4162

I have equalized many jobs

Dexterity must be acquired

ABDEGHJKMNQRSTU

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GARAMOND BOLD 201

48 PT. DISPLAY MATRICES LINE T·4854

abcdefghjkmopqrstuvx

abcdefghjklmopqrstuvw

ABDEGHJKMNQRS

60 PT. DISPLAY MATRICES LINE T·5961

abcdefghjkmoprst

abcdefghjkmopqrst

ABDEGHJKNRS

72 PT. DISPLAY MATRICES LINE T·7240

abcdefghjkmot

abcdefghjkmop

ABDEGHJMS

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

GARAMOND ITALIC 174

Alternative Italic for Garamond *Series 156*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz fiflffffifflæœ
1234567890 ÆŒ .,:;!?'' £$—

ALTERNATIVE CHARACTERS AND FIGURES

h 75 s 669 z 144 F341 1234567890

6 PT. (6D) 6 SET U.A. 42 LINE M·1186

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that

ABCDEFGHJKLMNOPQRSTUVW

6½ PT. (6D) 6¾ SET U.A. 42 LINE M·1200

When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can

ABCDEFGHIJKLMNOPQRST

7 PT. (7D) 7 SET U.A. 42 LINE M·1220

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been

ABCDEFGHIJKLMNOPQRSTUVW

8 PT. (8D) 8 SET U.A. 42 LINE M·1250

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in

ABCDEFGHIJKLMNOPQRSTU

9 PT. (8D) 8¾ SET U.A. 42 LINE M·1268

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEF

10 PT. (9D) 9½ SET U.A. 42 LINE M·1276

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can

ABCDEFGHIJKLMNOPQRSTUVWXYZABCF

11 PT. (10D) 10¼ SET U.A. 42 LINE M·1300

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

12 PT. (11D) 11¼ SET U.A. 42 LINE M·1338

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are now

ABCDEFGHIJKLMNOPQRSTUVWXY

12D ON 13 PT. 12¼ SET U.A. 42 LINE M·1368

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations

ABCDEFGHIJKLMNOPQRSTUVW

14 PT. (14D) 12¾ SET U.A. 140 LINE M·1486

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations

ABCDEFGHIJKLMNOPQRSTUV

14 PT. (14D) 12¾ SET LARGE COMPOSITION U.A. 140 LINE T·1395

When jobs have type sizes fixed quickly margins

ABCDEFGHIJKLMNOPQRSTUVW

18 PT. (18D) 16 SET LARGE COMPOSITION U.A. 140 LINE T·1810

When jobs have type sizes fixed quickly

ABCDEFGHJKLMNOPQRS

24 PT. (24D) 21½ SET LARGE COMPOSITION U.A. 140 LINE T·2364

When jobs have the type sizes

ABCDEFGHIJKLMR

14 PT. DISPLAY MATRICES LINE T·1395

Twelve experts recognized its practical values

ABCDEFGHIJKLMNOPQRSTUWX

16 PT. DISPLAY MATRICES LINE T·1600

More variety of size and quality is required

ABCDEFGHIJKLMNPQRSTUW

18 PT. DISPLAY MATRICES LINE T·1810

They specialized in high-frequency sets

ABCDEGHIJKMNORSTUW

22 PT. DISPLAY MATRICES LINE T·2138

Their skilled craftsmen will improvise any unorthodox equipment

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDE

24 PT. DISPLAY MATRICES LINE T·2364

One object of the exercise was to acquire more speed and skill

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

30 PT. DISPLAY MATRICES LINE T·2918

The joint-stock banks might apply a credit squeeze

ABCDEFGHJKLMNOPQRSTUWXZ

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GARAMOND ITALIC 174

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·3470

Six or seven yards by eight feet two inches

ABDEGHJKMNQRSTUWXY

42 PT. DISPLAY MATRICES LINE T·4166

One quire of demy-octavo wove paper

ABCDEGHJKMNPQRST

48 PT. DISPLAY MATRICES LINE T·4778

abcdefghijklmnopqrstuvwxyz a

ABCDEGHJKMNPQS

60 PT. DISPLAY MATRICES LINE T·5960

abcdefghijklmnopqrstuw

ABCNPQRSTUW

72 PT. DISPLAY MATRICES LINE T·7240

abcdefghijklmnopqr

ABCDEGHJK

The following accents Á À Â Ä Ã Å É È Ê Ë Ì Î Ï Í Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë ì î ï í ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS 262

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS, REDHILL, SURREY, ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE, LONDON, E.C.4

*5 PT. (5D) 6 SET LINE M·1198
U.A. Roman 82 Italic 311

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures.
When jobs have type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ

*5½ PT. (6 SHORT DESC.) (5D) 6½ SET
U.A. Roman 82 Italic 311 LINE M·1220

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly those marxins of error widen unless the
ABCDEFGHIJKLMNOPQRSTUVWX

6 PT. (6D) 6½ SET LINE M·1220
U.A. Roman 82 Italic 311

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly those margins of error widen unless the
ABCDEFGHIJKLMNOPQRSTUVWX

6D ON 7 PT. 7 SET LINE M·1235
U.A. Roman 82 Italic 311

When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen unless
ABCDEFGHJKLMNOPQRSTUVW

7 PT. (7D) 7½ SET LINE M·1255
U.A. Roman 82 Italic 311

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
When jobs have type sizes fixed quickly margins of error widen as
ABCDEFGHIJKLMNOPQRSTUV

Combinable with **Gill Sans Bold** Series 275

11 PT. (11D) 10¼ SET U.A. Roman 82 Italic 311 LINE M·1327

Gill Sans made its first appearance before the printing industry in 1928 in the programme of the *Federation of Master Printers' Conference*. This was the titling, Series 231, which had been commissioned by The Monotype Corporation Limited from Eric Gill, and was based on an alphabet used by Gill on the facia of a Bristol bookshop. Lower-case letters soon followed and related bolds, titlings and other variants were added from time to time until the Gill family contained some twenty-four series. Gill's design followed but was not in any sense an imitation of the more theoretical, geometric sans serifs of German origin. The normal shapes of the a, g and t are retained, and the readability gained is further enhanced by the imperceptible gradations of thickness in the characters that curve.
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 *1234567890*
.,:;!?''-([†‡§£$*—$£§‡†])-'' *?!;:,*

FOR ALTERNATIVE CHARACTERS & FIGURES SEE SEPARATE SPECIMEN PAGE

8 PT. (8D) 8 SET LINE M·1255
U.A. Roman 82 Italic 311

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless the deter
ABCDEFGHIJKLMNOPQRSTUVWX

8D (9 SHORT DESC.) ON 9 PT. 9 SET
U.A. Roman 82 Italic 311 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
When jobs have type sizes fixed quickly the margins of error widen
ABCDEFGHIJKLMNOPQRSTUV

9 PT. (9D) 9 SET LINE M·1285
U.A. Roman 82 Italic 311

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly the margins of error widen
ABCDEFGHIJKLMNOPQRSTUV

9D (10 SHORT DESC.) ON 10 PT. 9½ SET
U.A. Roman 82 Italic 311 LINE M·1302

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have type sizes fixed quickly margins of error widen

10 PT. (10D) 9½ SET U.A. Roman 82 Italic 311 LINE M·1302

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

10D (11 SHORT DESC.) ON 11 PT. 10¼ SET
U.A. Roman 82 Italic 311 LINE M·1327

When jobs have type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly the margins of error will widen unless determining

SEE CENTRE PANEL FOR THE 11 PT. SIZE

12 PT. (11D) 11¼ SET U.A. Roman 82 Italic 311 LINE M·1360

When jobs have type sizes fixed quickly those margins of error widen unless
When jobs have type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXY

14 PT. (14D) 12½ SET U.A. Roman 82 Italic 311 LINE M·1415

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

18 PT. (18D) 17 SET LARGE COMPOSITION U.A. 383 LINE T·1841

When jobs have the type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNOPQRSTUVWX

14 PT. DISPLAY MATRICES LINE T·1395

In the vocation of typesetting, dexterity may be obtained by quiet, judicious and zealous workers
Far too often people will read books and just lay them down without realizing the quality of their production
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

*A special price is charged for these matrices

GILL SANS 262

REGD. TRADE MARK
MONOTYPE

16 PT. DISPLAY MATRICES LINE T·1611

The bank recognizes this claim
Type with quads form even blocks
ABDEGHJKMNORSTUWXYZ

18 PT. DISPLAY MATRICES LINE T·1841

Equal workings for demy size jobs
The six documents were of high quality
ABDFGHIJKLMNQRSTUVWXYZ

20 PT. DISPLAY MATRICES LINE T·2002

Handy Elzevir note book
Dexterity must be acquired
ABDGJKMNQRSTUVYZ

22 PT. DISPLAY MATRICES LINE T·2181

A number of larger chapters
Zeal for modern type design job
ABDEGHKMNQRSTUVXYZ

24 PT. DISPLAY MATRICES LINE T·2480

Of all the documents judged eight will take prizes
A few mixed varying size jobs pique both the judges
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEG*

30 PT. DISPLAY MATRICES LINE T·2918

I have equalized all of my jobs for work
Expect equal workings of demy size jobs
ABCDEGHJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3606

These claims are quite justified
All six documents will take prizes
ABCDEGHJKMNOPRSUVXYZ

42 PT. DISPLAY MATRICES LINE T·4162

Great works by Van Dijck
Type with quads form blocks
ABDEGHJKMNQRSTUXY

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

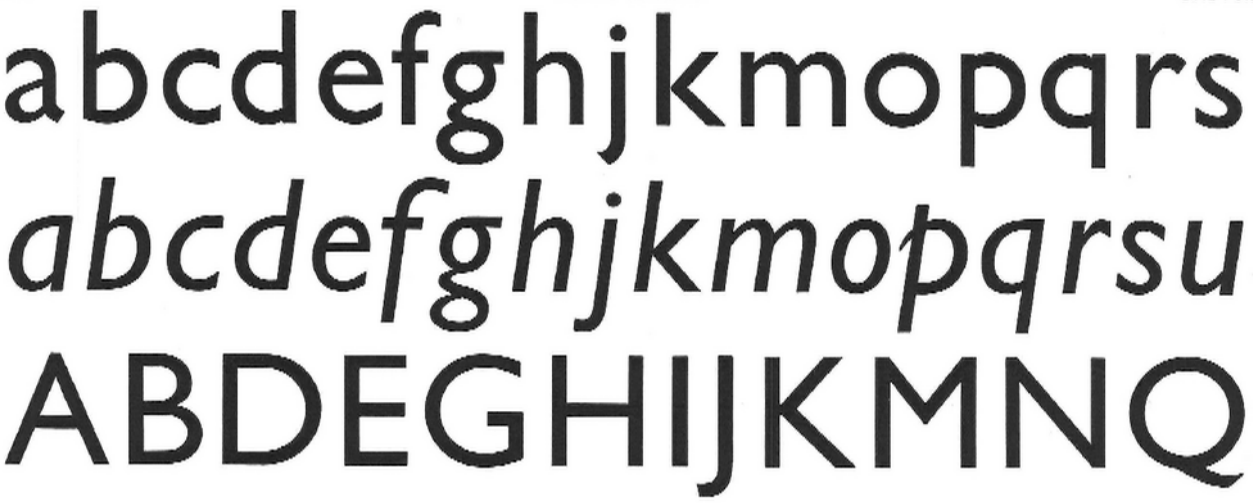
REGD. TRADE MARK
MONOTYPE

GILL SANS 262

48 PT. DISPLAY MATRICES LINE T·4844



60 PT. DISPLAY MATRICES LINE T·6124



72 PT. DISPLAY MATRICES LINE T·7270



The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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5-66

REGD. TRADE MARK
MONOTYPE

GILL SANS 349

*5 PT. (5D) 5 SET U.A. 345 LINE M·1155

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of the copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of twenty-four chapters the percentage of error will be ten. If these two jobs were assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where the type content is the larger, for with every additional word the degree

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJ*

SYNOPSIS IN 5 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiflæœ

1234567890 .,:;!?''-([†‡§¢$*—$£) ?!'':;, *1234567890*

ALTERNATIVE CHARACTERS

A 581 J 83 J145 J244 M 165 M 372 N 210 Q 91 R 199
W 153 Æ 663

a 166 b 131 d 307 g 70 p 275 q 168 † 288 u 346 œ 662

J 73 J 245 J 262 M 177 M 373 Q 134
a 312 a 760 f 135 p 195 fi 213 fl 214 ff 212

1234 F1220

5 PT. (5D) 5 SET U.A. 345 LINE M·1155

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled in type one might reasonably expect greater difficulty in mitigating most of the effect of the error where the type content is the larger, for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so—indeed if anything the opposite is nearer the truth—for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of using the required ten point the estimator specifies nine point for the type size whether the copy be ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRSTUVWXY*

REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD 350

*5 PT. (5D) 5 SET U.A. 346 LINE M·1155

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of using the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled in type one might reasonably expect to find greater difficulty in mitigating the affect of the error where the type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so—if anything the opposite is much nearer to the truth—for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

SYNOPSIS IN 5 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiflæœ

1234567890 .,:;!?''-([†‡§¢$*—

ALTERNATIVE CHARACTERS

A 581 J 83 J 145 M 165 M 372 N 210 Q 91 W 153 Æ 663
a 166 g 70 † 288 u 346 œ 662

14 F1397 23 F1398

5 PT. (5D) 5 SET U.A. 346 LINE M·1155

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two were assembled in type one might reasonably expect to find much greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so—indeed if anything the opposite is nearer the truth—for chapter breaks and an increase of only half a point in the leading can do much to reduce the disparity without unduly "bumping out" the copy or spoiling the book format. In the case of the advertisement we have a different story—the ten per cent error will mean here only nine lines of type instead of the requisite ten! A mistake likely to upset vitally the balance of the layout either by making the "white" masses disproportionate or if the type lines receive extra leading to fill out the type area specified by robbing the type of "colour" and spoiling the unity of the design in that way

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

REGD. TRADE MARK
MONOTYPE

GILL SANS LIGHT 662

*5 PT. (5D) 5 SET U.A. 345 LINE M·1155

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of the error will then be ten. If these two jobs were assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this may not be necessarily so—indeed if anything the opposite is nearer the truth for chapter breaks and an increase of only half a point in the leading can do much to reduce all the disparity without unduly "bumping out" the copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

SYNOPSIS IN 5 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiflæœ

1234567890 .,:;!?''-([†‡§¢$*—

ALTERNATIVE CHARACTERS

A 581 J 83 M 165 N 210 Q 91 R 199 W 153 Æ 663
a 166 b 131 g 70 † 288 u 346 œ 662

1231 F1307

5 PT. (5D) 5 SET U.A. 345 LINE M·1155

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation then in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two jobs were assembled in type one might reasonably expect to find greater difficulty in mitigating the effect of the error where the type content is the larger for with every additional word the degree of variance between "demand" and "supply" becomes more noticeable. However this is not necessarily so—indeed if anything the opposite is nearer the truth for chapter breaks and an increase of only half a point in the leading can do much to reduce disparity without unduly "bumping out" the copy or spoiling the format. In the case of the advertisement we have a different story the ten per cent will now mean here only nine lines of type instead of the requisite ten! A mistake likely to upset vitally the balance of the layout either by making the "white" masses disproportionate or if the type lines receive extra leading to fill out the type area so specified by robbing the type of "colour" and spoiling the unity of the design in that

ABCDEFGHIJKLMNOPQRSTUVW *ABCDLIGHIJKLMNOPQRSTUVW*

* A special price is charged for these matrices

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å ć è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available

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REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD 275

5 PT. (5D) 6 SET LINE M·1198
U.A. 93

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has
ABCDEFGHIJKLMNOPQRSTUVW

5½ PT. (6 SHORT DESC.) (5D) 6½ SET
U.A. Roman 93 Italic 302 LINE M·1220

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect
When jobs have the type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than
ABCDEFGHIJKLMNOPQRSTW

Related Bold for Gill Sans Series 262

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzfiflffffiffflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffflæœ
1234567890 &ÆŒ *1234567890*
.,:;!?''-([†‡§£$*—$£§‡†])-''?!;:,

SUPERIORS L79 INFERIORS L244

FOR ALTERNATIVE CHARACTERS & FIGURES SEE SEPARATE SPECIMEN PAGE

6 PT. (6D) 6½ SET LINE M·1220
U.A. Roman 93 Italic 302

When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVWXY

6D ON 7 PT. 7 SET LINE M·1235
U.A. Roman 93 Italic 302

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error will widen unless all the
ABCDEFGHJKLMNOPQRSTUVWX

7 PT. (7D) 7½ SET U.A. Roman 93 Italic 302 LINE M·1255

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFG*

8 PT. (8D) 8 SET U.A. Roman 93 Italic 302 LINE M·1255

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

8D (9 SHORT DESC.) ON 9 PT. 9 SET LINE M·1285
U.A. Roman 93 Italic 302

When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based on fact
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ

9 PT. (9D) 9 SET U.A. Roman 93 Italic 302 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based on fact
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ

9D (10 SHORT DESC.) ON 10 PT. 9½ SET LINE M·1302
U.A. Roman 93 Italic 302

When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based upon
When jobs have the type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXY

10 PT. (10D) 9½ SET U.A. Roman 93 Italic 302 LINE M·1302

When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based upon
When jobs have the type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXY

10D (11 SHORT DESC.) ON 11 PT. 10¼ SET U.A. Roman 93 Italic 302 LINE M·1327

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

11 PT. (11D) 10¼ SET U.A. Roman 93 Italic 302 LINE M·1327

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

12 PT. (11D) 11¼ SET U.A. Roman 93 Italic 302 LINE M·1360

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

14 PT. (14D) 12½ SET U.A. Roman 93 Italic 302 LINE M·1415

When jobs have the type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AI*

18 PT. (18D) 18 SET LARGE COMPOSITION U.A. 402 LINE T·1841

When jobs have type sizes fixed quickly margins of error can widen unless all determining calculations
ABCDEFGHIJKLMNOPQRSTUV

14 PT. DISPLAY MATRICES LINE T·1395

In the vocation of typesetting, dexterity may be obtained by quiet and judicious workers
People often read books not realizing their quality
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABE*

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GILL SANS BOLD 275

REGD. TRADE MARK
MONOTYPE

16 PT. DISPLAY MATRICES LINE T·1611

The claim is now recognized
Type with quads form blocks
ABDEGHJKMNQRSTUWY

18 PT. DISPLAY MATRICES LINE T·1841

Equal workings of demy size jobs
Six documents were of high quality
ABDEGHIJKMNQRSTUWXYZ

20 PT. DISPLAY MATRICES LINE T·2002

An Elzevir pocket book
I must acquire dexterity
ABDEGHJKMNQRST

22 PT. DISPLAY MATRICES LINE T·2181

A number of large chapters
needing modern type faces
ABDEGHJKMNQRSTUW

24 PT. DISPLAY MATRICES LINE T·2480

Of documents judged eight will take prizes
A few varying size blocks pique both the judges
ABCDEFGHIJKLMNOPQRSTUVWXYZAB

30 PT. DISPLAY MATRICES LINE T·2918

I have equalized all my jobs for work
Have equal workings of demy size jobs
ABDEFGHJKLMNQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3606

Our claims are quite justified
Six documents will take prizes
ABDEGHJKMNQRSTUVXY

42 PT. DISPLAY MATRICES LINE T·4162

Works by a great painter
Type and quads form blocks
ABEHIJKMNQRSTUYZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD 275

48 PT. DISPLAY MATRICES LINE T·4844

abcdefghjkmopqrstuv

abcdefghjkmnoprswxy

ABDEGHIJKMNQRT

60 PT. DISPLAY MATRICES LINE T·6124

abcdefghjklmnop

abcdefghjknoprstu

ABDEGHIJKMN

72 PT. DISPLAY MATRICES LINE T·7270

abcdefghjkmn

abcdefghjkmno

ABDEGHJKM

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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10-68

REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD CONDENSED 343

5½ PT. (6 PT. SHORT DESC.) (5D)
6½ SET U.A. 316 LINE M·1220

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based on factual rather than the hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

6 PT. (6D) 6½ SET LINE M·1220
U.A. 316

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based on factual rather than the hypothetical
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

Related to Gill Sans Series 262

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?"-([†‡§£$*—

ALTERNATIVE CHARACTERS

a 166 A 581 f 180 g 70 J 83 M 165 N 210 Q 91 R 199
t 288 u 346 œ 662 Æ 663 1 F490

8 PT. (8D) 8 SET LINE M·1255
U.A. 316

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

9 PT. (9D) 9 SET U.A. 316 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

10 PT. (10D) 9½ SET U.A. 316 LINE M·1302

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

12 PT. (12D) 11¼ SET U.A. 316 LINE M·1360

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKL

14 PT. (14D) 12½ SET U.A. 316 LINE M·1415

When jobs have the type sizes fixed quickly margins of error will widen unless all the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

14 PT. DISPLAY MATRICES LINE T·1395

The eighteen documents taking prizes were judged as being of very high quality indeed
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

16 PT. DISPLAY MATRICES LINE T·1611

Size, x-height, leading and measure should all be related to the type area
ABCDEFGHIJKLMNOPQRSTUVWXYZ A

18 PT. DISPLAY MATRICES LINE T·1841

The influence of handwriting on type designs was quite striking
ABCDEFGHIJKLMNOPQRSTUVWX

24 PT. DISPLAY MATRICES LINE T·2480

People often read books and just lay them down
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

30 PT. DISPLAY MATRICES LINE T·2918

The bank recognizes our claim as valid and just, so we expect prompt payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

36 PT. DISPLAY MATRICES LINE T·3606

The six documents taking prizes were judged to be of high quality
ABCDEFGHJKLMNOPQRSUVWXYZ

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12-65

GILL SANS BOLD CONDENSED 343

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4162

Handy Elzevir pocket books
ABCDFGIJKLMNQRSTUWXYZ

48 PT. DISPLAY MATRICES LINE T·4844

abcdefghijklmnopqrstu
ABDEGHJKMNQRTUWXY

60 PT. DISPLAY MATRICES LINE T·6124

abcefghjklmoprstv
ABDEGHIJKMNQRST

72 PT. DISPLAY MATRICES LINE T·7270

abcefghjklmopr
ABDEGHJKMNQS

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD CONDENSED TITLING 373

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

£1234567890 .,:;!?"-([§$*—

14 PT. DISPLAY MATRICES LINE T·1811

THE BANK RECOGNIZES THE CLAIMS AS BEING QUITE VALID AND JUST, SO WE ARE NOW EXPECTING FULL AND PROMPT PAYMENT
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUV

18 PT. DISPLAY MATRICES LINE T·2363

FIVE OF THE DOCUMENTS JUDGED GAINED PRIZES
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

24 PT. DISPLAY MATRICES LINE T·3193

THE PRIZES WERE OF A HIGH QUALITY
ABCDEFGHIJKLMNOPQRSTUVWXYZAB

30 PT. DISPLAY MATRICES LINE T·3806

ZEAL FOR A TYPE DESIGN JOB
ABCDEFGHJKLMNPQRSTUVWX

36 PT. DISPLAY MATRICES LINE T·4714

THE CLAIM IS QUITE JUST
ABCDEFGKLNOPRVWXYZ

48 PT. DISPLAY MATRICES LINE T·6418

ABCDEFGHIJKLMN
OPQRSTUVWXYZA

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2-66

GILL SANS BOLD CONDENSED TITLING 373

REGD. TRADE MARK **MONOTYPE**

60 PT. DISPLAY MATRICES LINE T-8070

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ ABCDE

72 PT. DISPLAY MATRICES LINE T-9680

ABCDEFGHIJ
KLMNOPQR
STUVWXYZ

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE GILL SANS BOLD CONDENSED TITLING 525

72 PT. DISPLAY MATRICES LINE T-9700



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12-65

GILL SANS BOLD EXTRA CONDENSED 468

REGISTERED TRADE MARK **MONOTYPE**

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ALTERNATIVE CHARACTER

£1234567890 M 266 .:,!?"-([†‡§$*–

14 PT. DISPLAY MATRICES LINE T·1637

It is often only too apparent that people read books and then just lay them aside without ever having realized the diversity, quality and exactness that is entailed in each

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

18 PT. DISPLAY MATRICES LINE T·2086

The bank recognizes this claim as quite valid and just, so we expect full payment without delay together with an account

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVX

24 PT. DISPLAY MATRICES LINE T·2805

Wherever the sizes of types must be fixed quickly for a job, tables which give the average number of lower case letters to a line will always prove extremely useful

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNO

30 PT. DISPLAY MATRICES LINE T·3470

The services of typographers who are expert and judicious will always be very quickly in demand wherever our modern civilization extends

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

36 PT. DISPLAY MATRICES LINE T·4160

Six of the documents being judged are of the highest quality

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

48 PT. DISPLAY MATRICES LINE T·5683

I have equalized my jobs except for those

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

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7-65

GILL SANS BOLD EXTRA CONDENSED 468

REGISTERED TRADE MARK **MONOTYPE**

60 PT. DISPLAY MATRICES LINE T·7150

abcdefghijklmnopqrstuvwxyz

ABCDEFGHJKLMNOPQRSTUVWXYZ

72 PT. DISPLAY MATRICES LINE T·8552

abcdefghijklmnopqrstuwxyz

ABCDEGHJKLMNQRSTUWXYZ

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD TITLING 317

SYNOPSIS IN 24 POINT

ABCDEFGHIJKL
MNOPQRSTUVWXYZ&
£1234567890 .,:;!?"-(*

24 PT. DISPLAY MATRICES LINE T·3160

GREAT WORKS BY VAN DIJCK
ABCDEGHJKMNPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3886

MAGNIFICENT DISPLAYS
ABCHJKMOPQRUVWXYZ

36 PT. DISPLAY MATRICES LINE T·4744

SIX TYPOGRAPHERS
ABCDFIJKLMNUVWZ

48 PT. DISPLAY MATRICES LINE T·6398

ABCDEGHIKMN
QRSTUVWXYZ

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5-67

GILL SANS BOLD TITLING 317

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T·8050

ABDEGHJKS

72 PT. DISPLAY MATRICES LINE T·9660

ABDEGHIJ

REGD. TRADE MARK
MONOTYPE

GILL SANS CAMEO 233

SYNOPSIS IN 24 POINT

ABCDEFGHIJKLMN

OPQRSTUVWXYZ&ÆŒ

£1234567890 .,:;!?''""-(—$

24 PT. DISPLAY MATRICES LINE T·2890

WORK BY THE GREAT VAN DIJCK

ABCDEGHIJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·4344

SEVEN GAINED PRIZES

ABCFHJKLMOQTUWXY

42 PT. DISPLAY MATRICES LINE T·5096

FOUR DOCUMENTS

ABGHJKLPQRVWXY

48 PT. DISPLAY MATRICES LINE T·5828

ABCDEFGHIKLMN

OPQRSTUWXYZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑ are available in all sizes

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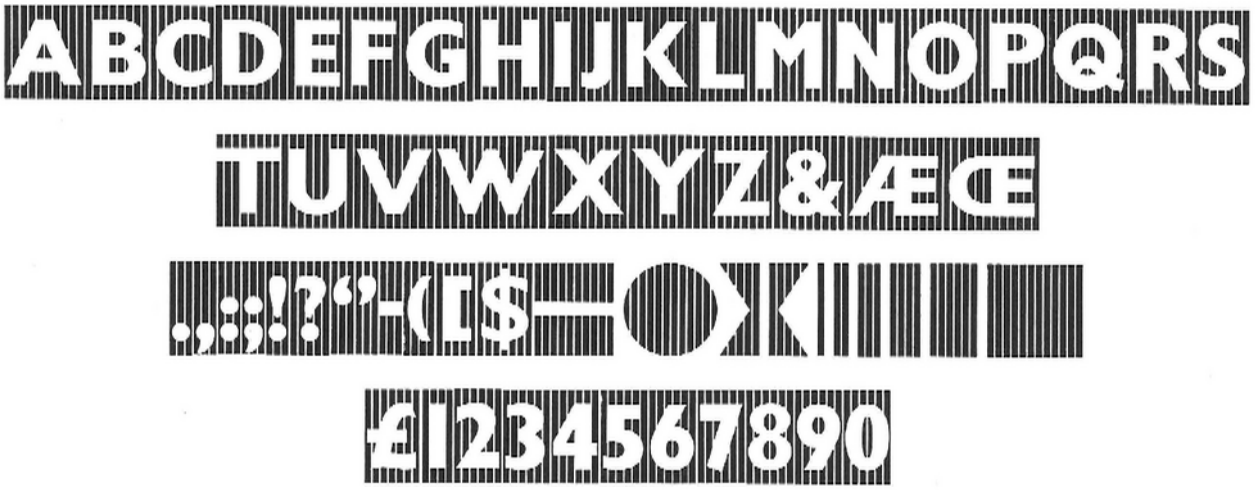
2-66

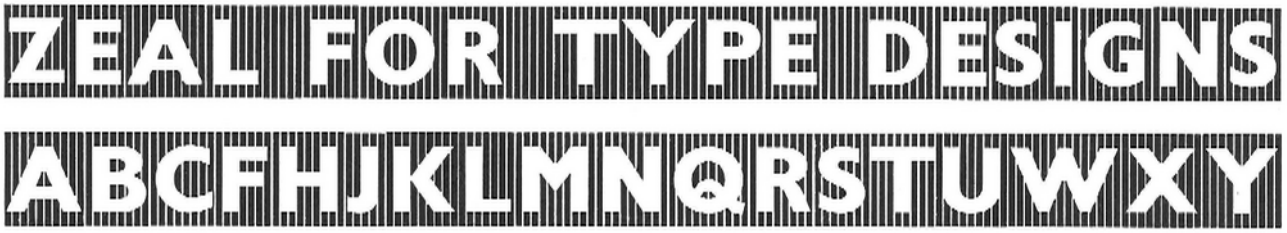
REGD. TRADE MARK
MONOTYPE

GILL SANS CAMEO RULED 299

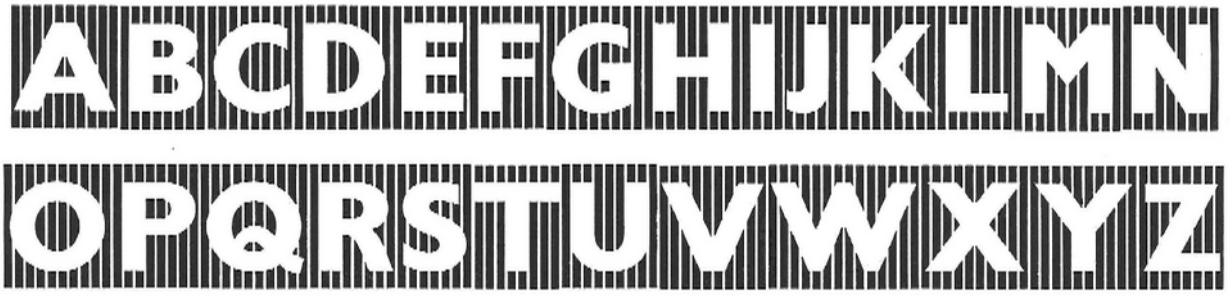
SYNOPSIS IN 36 POINT



36 PT. DISPLAY MATRICES LINE T·4914



48 PT. DISPLAY MATRICES LINE T·6528



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6-66

REGD. TRADE MARK
MONOTYPE

GILL SANS CONDENSED 485

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

£1234567890 .,:;!?"-([†§$*–

ALTERNATIVE CHARACTERS AND FIGURE

A 581 a 166 g 70 J 83 M 165 N 210 t 288 u 346 œ 662 1 F901

14 PT. DISPLAY MATRICES LINE T·1395

As so often happens, some people having read a book, immediately lay it aside without ever realizing how the excellent design and very high quality of production were both carefully planned by an expert printer and a skilful typographer

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRS

18 PT. DISPLAY MATRICES LINE T·1841

The bank now recognizes our outstanding claim as quite valid and just, so we expect full payment without any further delay, together with an account of those recent transactions

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTU

24 PT. DISPLAY MATRICES LINE T·2480

Oversize half-tone blocks were frequently set with their edges jutting into the top and side margins to avoid the necessity of any remaking

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZAB

30 PT. DISPLAY MATRICES LINE T·2918

Wherever civilization extends the services of expert and judicious typographers will always be quickly required

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

36 PT. DISPLAY MATRICES LINE T·3606

Dexterity in the vocation of typesetting may be acquired by all zealous and judicious workers

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJK

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë ć í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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7·66

REGD. TRADE MARK
MONOTYPE

GILL SANS EXTRA BOLD 321

6D ON 7 PT. 7 SET LINE M·1235
U.A. 336

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculation is based upon factual rather than hypothetical figures. No variation in the amount
ABCDEFGHIKLMNOPQRSTV

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&ÆŒ
abcdefghijklmnopqrstuvwxyzæœ
1234567890 .,:;!?'"-([†§£$*— fiflffffiffl

7D ON 8 PT. 8 SET LINE M·1270
U.A. 336

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculation is based upon fact rather than the hypothetical figures. No variation in the
ABCDEFGHJKLMNOPQRSTUV

8 PT. (8D) 8 SET U.A. 336 LINE M·1255

When jobs have type sizes fixed quickly the margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been
ABCDEFGHIJKLMNOPQRSTUVWXYZABCD

10 PT. (10D) 9½ SET U.A. 336 LINE M·1302

When jobs have type sizes fixed quickly the margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in
ABCDEFGHIJKLMNOPQRSTUVWXY

12 PT. (12D) 11¼ SET U.A. 336 LINE M·1360

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDE

14 PT. DISPLAY MATRICES LINE T·1395

In the vocation of typesetting as other trades dexterity must be acquired by the quiet judicious and zealous workers
ABCDEFGHIJKLMNOPQRSTUVWXYZAI

16 PT. DISPLAY MATRICES LINE T·1581

I have equalized my jobs for work excepting the one there
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQ

18 PT. DISPLAY MATRICES LINE T·1841

Dexterity will be gained by quiet and zealous work
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJK

22 PT. DISPLAY MATRICES LINE T·2181

The claim is now recognized for payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCI

24 PT. DISPLAY MATRICES LINE T·2480

Work by Van Dijck equals the greatest
ABCDEFGHIJKLMNOPQRSTUVWXYZC

30 PT. DISPLAY MATRICES LINE T·2918

Type with quads form blocks
ABCDEGHIJKMNOQRSTUWXY

36 PT. DISPLAY MATRICES LINE T·3608

Six documents gain prizes
ABCDEGHJKMNQRSTUW

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9-69

GILL SANS EXTRA BOLD 321

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4162

Zeal for type design

ABDEHJKMNQRSWX

48 PT. DISPLAY MATRICES LINE T·4844

abcdefghjkmnopqr

ABDEGHJKMNQRS

60 PT. DISPLAY MATRICES LINE T·6124

abcdefghjklmn

ABDEGJKMNQ

72 PT. DISPLAY MATRICES LINE T·7270

abcdefghjkn

ABDEGHJKL

72D ON 72 PT. DISPLAY MATRICES LINE T·8060

AaBbCcDd

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS EXTRA BOLD TITLING 526

72 PT. DISPLAY MATRICES LINE T·9700



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REGD. TRADE MARK
MONOTYPE

GILL SANS LIGHT 362

*4½ PT. (4D) 5½ SET LINE M·1239
U.A. 82

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

5 PT. (5D) 6 SET LINE M·1198
U.A. 82

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. *When jobs have the type sizes fixed quickly margins of error widen unless determining*
ABCDEFGHIJKLMNOPQRSTUVWXYZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 *1234567890*
.,:;!?''-([†‡§£$*—$£§†])-''?!;:,.

SUPERIORS L80

5½ PT. (5D) 6½ SET LINE M·1220
U.A. Roman 82 Italic 311

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

6 PT. (6D) 6½ SET LINE M·1220
U.A. Roman 82 Italic 311

When jobs have the type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

6D ON 7 PT. 7 SET U.A. Roman 82 Italic 311 LINE M·1235

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOP*

7 PT. (7D) 7½ SET U.A. Roman 82 Italic 311 LINE M·1255

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLM*

8 PT. (8D) 8 SET U.A. Roman 82 Italic 311 LINE M·1255

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

8D ON 9 PT. 9 SET U.A. Roman 82 Italic 311 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

9 PT. (9D) 9 SET U.A. Roman 82 Italic 311 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

9D ON 10 PT. 9½ SET U.A. Roman 82 Italic 311 LINE M·1302

When jobs have the type sizes fixed quickly margins of error widen unless determining
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

10 PT. (10D) 9½ SET U.A. Roman 82 Italic 311 LINE M·1302

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQRS*

10D ON 11 PT. 10¼ SET U.A. Roman 82 Italic 311 LINE M·1327

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNO*

11 PT. (11D) 10¼ SET U.A. Roman 82 Italic 311 LINE M·1327

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNO*

12 PT. (12D) 11¼ SET U.A. Roman 82 Italic 311 LINE M·1360

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKL*

14 PT. (14D) 12½ SET U.A. Roman 82 Italic 311 LINE M·1415

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

14 PT. DISPLAY MATRICES LINE T·1395

The seven documents gaining prizes were judged to be of highest quality
The banks recognize our claim as just so we are expecting full back payment
ABCDEGHJKLMNPQRSTUVWXYZ

16 PT. DISPLAY MATRICES LINE T·1611

The use of mechanical quoins to lock up the job can well improve colour register
Men of most exceptional skill and ability
ABCDEFGHJKLMNOPQRSTUVWXYZ

*A special mould is required for these matrices

For alternative characters and figures see separate specimen page

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GILL SANS LIGHT 362

REGD. TRADE MARK
MONOTYPE

18 PT. DISPLAY MATRICES LINE T·1841

The invitation was printed
in black and turquoise blue
Unprejudiced examination of
two sides of a tricky question
ABCDEGHJKMNQRSTUX

20 PT. DISPLAY MATRICES LINE T·2002

Skilled craftsmen can improvise
unorthodox building materials
Eighty quires of demy octavo book
paper in yellow and in jade green
ABCDEGHJKMNQRSTUVWZ

22 PT. DISPLAY MATRICES LINE T·2181

Dexterity in the vocation of typesetting should be
acquired by all quiet judicious and zealous workers
Far too often people read books and just lay them down
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIK*

24 PT. DISPLAY MATRICES LINE T·2480

The bank recognizes the claim as being quite valid
and just so we are expecting a prompt payment
Become expert in the vocation of quick typesetting
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

30 PT. DISPLAY MATRICES LINE T·2918

A razor-sharp knife was frequently used
for hand-trimming better quality jobs
The few mixed blocks in their various sizes
ABCDEGHJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3606

Works by the great Van Dijck
Type with quads form even blocks
ABCEFGHJKMNQRSTUWXYZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS LIGHT 362

42 PT. DISPLAY MATRICES LINE T·4162

Six documents gained prizes

Typography must be exacting

ABDEGHIJKMNQRTUWX

48 PT. DISPLAY MATRICES LINE T·4844

abcdefghjkmorstuwxyz

abcdefghijkmoprstuwxyz

ABDEGHJKMNQRSTU

60 PT. DISPLAY MATRICES LINE T·6124

abcdefgjkmorstwx

ABDEGHJKMNQS

72 PT. DISPLAY MATRICES LINE T·7270

abcdefgjkmorst

ABDEGHJKMR

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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8-68

REGD. TRADE MARK
MONOTYPE

GILL SANS POSTER 353

66 PT. (ON 72 PT.) SYNOPSIS LINE T-6683

ABCDEFGHIJKL
MNOPQRSTUV
WXYZ& .,:;!?"-
abcdefghijklmno
pqrstuvwxyz
£1234567890

72 PT. DISPLAY MATRICES LINE T-8030

abcdefghijklm
ABDEGHJKM

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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6-70

REGD. TRADE MARK
MONOTYPE

GILL SANS SHADOW 406

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
£1234567890 .,:;!?"-()[]§$—

ALTERNATIVE CHARACTER R 334

18 PT. DISPLAY MATRICES LINE T·2363

EXPECT EQUAL NUMBER OF DEMY SIZE JOBS

24 PT. DISPLAY MATRICES LINE T·3160

ZEAL FOR A TYPE DESIGNING JOB
ABCDEGHJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3894

THE WORKS BY VAN DIJCK
ABDEGHJKMNQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·4744

QUADS FORM BLOCKS
ABDEGHJKMNQRSTUY

42 PT. DISPLAY MATRICES LINE T·5596

ON ANTIQUE LAID
ABCDEGHKMPQTX

48 PT. DISPLAY MATRICES LINE T·6408

ABDEGHJKMNRS

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12-64

GILL SANS SHADOW 406

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T·8050



72 PT. DISPLAY MATRICES LINE T·9660



The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS SHADOW 408

48 PT. DISPLAY MATRICES LINE T·6648

ABCDEFGH

IJKLMNOPQR

STUVWXYZ&

.,:;!?"-()$—

£1234567890

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7-62

REGD. TRADE MARK
MONOTYPE

GILL SANS SHADOW 338

72 PT. DISPLAY MATRICES LINE T 7950

ABCDEFG

HIJKLMNOP

QRSTUVW

XYZ&.,!?-‘’

THIS FACE IS DESIGNED TO WORK AS A SECOND COLOUR TO SERIES NO. 262, 72 POINT
THE CHARACTERS OF THE 262 SERIES SHOULD BE CAST 6 POINTS WIDER

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS REDHILL, SURREY ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE LONDON, E.C.4

7-62

REGD. TRADE MARK
MONOTYPE

GILL SANS SHADOW LINE 290

SYNOPSIS IN 14 POINT

ABCDEFGHIKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æ œ
£1234567890 .,:;!?''-([$—

14 PT. DISPLAY MATRICES LINE T·1395

The invitations were printed in jet black and turquoise blue on pale grey paper
ABCDEFGHIJKLMNOPQRSTUVWX

18 PT. DISPLAY MATRICES LINE T·1840

Oversize blocks were set jutting into many top and side margins
ABCDEFGHIJKLMNOPQRSTU

24 PT. DISPLAY MATRICES LINE T·2480

Skilled craftsmen will improvise such unorthodox equipment as is necessary for unusual kinds of job
ABCDEFGHIJKLMNOPQRSTUVWXYZABCD

30 PT. DISPLAY MATRICES LINE T·2918

Eight most easily recognizable type faces were used for schoolbook legibility tests
ABCDEFGHIJKLMNOPQRSTUVWXY

36 PT. DISPLAY MATRICES LINE T·3608

Razor sharp knives were required for trimming these jobs exactly
ABCDEGHIJKMNQRSTUWXY

42 PT. DISPLAY MATRICES LINE T·4161

Handwriting had a striking influence on designs of type
ABCDEGHJKMNQRSTUY

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9-62

GILL SANS SHADOW LINE 290

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·4854



60 PT. DISPLAY MATRICES LINE T·6124



72 PT. DISPLAY MATRICES LINE T·7270



The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS SHADOW TITLING 304

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ALTERNATIVE CHARACTER

£1234567890 R 199 .,:;!?''"-()[]$*—

18 PT. DISPLAY MATRICES LINE T·2367

SEVEN OF THESE DOCUMENTS GAINED PRIZES
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

24 PT. DISPLAY MATRICES LINE T·3162

TYPE AND QUADS FORM BLOCKS
ABCDEGHIJKLMNOPQRSTUVWXZ

30 PT. DISPLAY MATRICES LINE T·3884

VARIOUS SIZES OF BLOCKS
ABCDEFGHJKMNPQTWXYZ

36 PT. DISPLAY MATRICES LINE T·4744

WORK BY VAN DIJCK
ABCEFGHILMPQSTUXZ

48 PT. DISPLAY MATRICES LINE T·6372

ABCDEGHJKLMN
PQRSTUVWXYZ

The following accents ÁÀÂÄÄÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑ are available in all sizes

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4-70

REGD. TRADE MARK
MONOTYPE

GILL SANS TITLING 231

SYNOPSIS IN 12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

.,:;!?''-([†§£$*— 1234567890

ALTERNATIVE CHARACTER AND FIGURES

R199 130F267

6 PT. (6D) SIZE 4 $7\frac{3}{4}$ SET U.A. 84 LINE M·1365

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT OF COPY CAN AFFECT THE DEGREE OF ERROR ONCE THAT ERROR HAS BEEN MADE. IF INSTEAD OF THE ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

6 PT. (6D) SIZE 3 $7\frac{3}{4}$ SET U.A. 84 LINE M·1365

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT OF COPY CAN AFFECT THE DEGREE OF ERROR ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWX

6 PT. (6D) SIZE 1 $7\frac{3}{4}$ SET U.A. 84 LINE M·1365

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMS

6 PT. (6D) SIZES 3 AND 4 $7\frac{3}{4}$ SET U.A. 84 LINE M·1365

When Jobs have Type Sizes Fixed Quickly Margins of Error Widen unless the Determining Calculations are Based upon Factual rather than Hypothetical Figures. No Variation in the Amount of Copy can affect the Degree of Error once that Error has been made. If instead ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz abcd

6 PT. (6D) SIZES 1 AND 3 $7\frac{3}{4}$ SET U.A. 84 LINE M·1365

When Jobs have Type Sizes Fixed Quickly Margins of Error Widen unless Determining Calculations are Based on Factual rather than Hypothetical Figures. No variation in the Amount of Copy can affect the Degree of Error ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnop

12 PT. (12D) 16 SET U.A. 84 LINE M·1750

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 PT. DISPLAY MATRICES LINE T·1846

THE SKILLED CRAFTSMAN WILL IMPROVIZE ANY UNORTHODOX EQUIPMENT THAT HE MAY NEED ABCDEGHIJKMNPQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·2367

OVERSIZE BLOCKS WERE SET JUTTING INTO SOME OF THE OUTER MARGINS ABCDEGHJKMNQRSTUVX

24 PT. DISPLAY MATRICES LINE T·3162

THESE CAREFULLY ORGANIZED JOURNEYS SEEM QUICKLY OVER ABCDEGHJKLMNPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3884

A RAZOR-SHARP KNIFE IS USED FOR EXACTING JOBS ABCDEGHIKLMNPQSTWYZ

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12-67

GILL SANS TITLING 231

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·4744

ABCDEGHJKMNRSUW

42 PT. DISPLAY MATRICES LINE T·5562

ABEGHMRSTUXYZ

48 PT. DISPLAY MATRICES LINE T·6372

ABCDEJKNORST

60 PT. DISPLAY MATRICES LINE T·8034

ABCDEGHLM

72 PT. DISPLAY MATRICES LINE T·9700

ABCHJKNP

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑ are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS ULTRA BOLD 442

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffæœ

£1234567890 .,:;!?"-([§*— ALTERNATIVE FIGURE 7 F619

18 PT. DISPLAY MATRICES LINE T·1985

The use of mechanical quoins to lock up the jobs may well improve the colour register

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

24 PT. DISPLAY MATRICES LINE T·2640

The vessels may capsize should the quoted weights be exceeded

ABCDEGHJKLMNOPQSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3974

Sixty sheets of demy octavo antique wove

ABCDEGIJKLMNOPQR

48 PT. DISPLAY MATRICES LINE T·5398

He expected an answer quickly

ABCDEGHJKMN

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12-67

GILL SANS ULTRA BOLD 442

REGD. TRADE MARK
MONOTYPE

60 PT. DISPLAY MATRICES LINE T 6720



72 PT. DISPLAY MATRICES LINE T 8060



The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GILL SANS LIGHT ALTERNATIVES 362

SYNOPSIS IN 10 POINT

ROMAN

A 581 a 166 a 1512 b 131 b 271 d 566 f 180 G 550 g 70 g 551 J 83 j 216 M 165 N 210 p 533 Q 91 Q 264 q 265
R 199 R 531 s 439 t 288 U 346 W 109 W 153 w 110 Æ 663 œ 662 ff 231

ITALIC

A 1865 *a* 312 *a* 760 *a* 1866 *b* 320 *C* 673 *c* 674 *d* 649 *E* 1648 *e* 521 *e* 1649 *f* 135 *f* 455 *G* 616 *g* 82 *g* 617 *J* 73 *j* 217 *M* 177
M 437 *N* 622 *O* 1544 *o* 1545 *p* 195 *Q* 134 *Q* 300 *q* 301 *R* 567 *t* 381 *U* 400 *Z* 558
ff 212 *ff* 456 *fi* 213 *fl* 214 *ffi* 278 *ffl* 279 *œ* 852

FIGURES

1 2 3 4 6 9 F435 3 F421 5 F429 0 F364 *1 2 3 4* F403 1 2 3 4 5 6 7 8 9 0 F471 (11 units)

REGD. TRADE MARK
MONOTYPE

GILL SANS ALTERNATIVES 262

SYNOPSIS IN 10 POINT

ROMAN

A 581 a 166 a 1512 b 131 b 271 d 307 d 566 f 180 G 550 g 70 g 551 J 83 j 216 M 165 N 210 p 275 p 533 Q 91
Q 264 q 168 q 265 R 199 R 531 s 439 t 288 U 346 W 109 W 153 w 110 Æ 663 œ 662 œ 1626 ff 231

ITALIC

A 1865 *a* 312 *a* 760 *a* 1866 *b* 320 *C* 673 *c* 674 *d* 649 *E* 1648 *e* 521 *e* 1649 *f* 135 *f* 296 *f* 455 *G* 616 *g* 82 *g* 617 *J* 73
j 217 *M* 177 *M* 437 *N* 622 *O* 1544 *o* 1545 *p* 195 *p* 623 *Q* 134 *Q* 300 *q* 301 *R* 567 *t* 381 *U* 400 *Z* 558
ff 212 *ff* 297 *ff* 456 *fi* 213 *fl* 214 *ffi* 278 *ffl* 279 *œ* 852

FIGURES

1 2 3 4 5 6 7 8 9 0 F335 1 2 3 4 5 6 7 8 9 0 F397 (11 units) 5 0 F269 (11 units) 3 5 F423 *1 2 3 4* 8 F398 *3* F424

REGD. TRADE MARK
MONOTYPE

GILL SANS BOLD ALTERNATIVES 275

SYNOPSIS IN 10 POINT

ROMAN

A 581 **a** 166 **a** 1512 **b** 271 **d** 566 **f** 180 **G** 550 **g** 70 **g** 551 **J** 83 **j** 216 **M** 165 **N** 210 **p** 533 **Q** 91 **Q** 264 **q** 265 **R** 531
t 288 **u** 346 **W** 109 **W** 153 **w** 110 **Æ** 663 **œ** 662 **œ** 1626 **ff** 231

ITALIC

A 1865 ***a*** 312 ***a*** 1866 ***b*** 320 ***C*** 673 ***c*** 674 ***d*** 649 ***E*** 1648 ***e*** 521 ***e*** 1649 ***f*** 135 ***f*** 455 ***G*** 616 ***g*** 82 ***J*** 73 ***M*** 177 ***o*** 1545 ***p*** 195
Q 134 ***Q*** 300 ***R*** 567 ***t*** 381 ***u*** 400 ***ff*** 212 ***ff*** 456 ***fi*** 213 ***fl*** 214 ***ffi*** 278 ***ffl*** 279 ***œ*** 852

FIGURES

1 2 3 4 5 6 7 8 9 0 F400 (11 units) **1 2 3 4** F363 **3** F425 ***3*** F426 **5** F465 (11 units) ***1 2 3 4*** F399

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5-68

REGD. TRADE MARK
MONOTYPE

GLOUCESTER BOLD 103

COMBINABLE WITH GLOUCESTER 99

SYNOPSIS IN 14 POINT DISPLAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ £1234567890

.,:;!?''-([†§$*— abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ £1234567890

,:;!?''-([†§$ abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ*

6 PT. (6D) 6 SET U.A. 5 LINE M·1276

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

7½ PT. (7D) (8 SHORT DESC.) 7¼ SET LINE M·1323
U.A. 5

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

8 PT. (8D) 7¼ SET U.A. 5 LINE M·1323

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

9 PT. (8D) 8 SET U.A. 5 LINE M·1352

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJ

10 PT. (9D) 9 SET U.A. 5 LINE M·1400

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

11 PT. (10D) 9¾ SET U.A. 5 LINE M·1433

When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of the

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

11½ PT. (12 SMALL FACE) ON 12 PT. (11D) 10½ SET U.A. 5 LINE M·1467

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCE

12 PT. (11D) 11¼ SET U.A. 5 LINE M·1500

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

13½ PT. (14 SMALL FACE) ON 14 PT. (13D) 12¾ SET U.A. 5 LINE M·1563

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based on the factual rather than the hypothetical

ABCDEFGHIJKLMNOPQRSTUVWXY

14 PT. DISPLAY MATRICES LINE T·1533

An excellent quality of production

A few mixed blocks varying in size

ABCDEGHJKMNOQRSTUWX

18 PT. DISPLAY MATRICES LINE T·1948

The bank recognizes the claim

Type with quads form blocks

ABDEGHIJKMNQRSWXY

24 PT. DISPLAY MATRICES LINE T·2640

A razor-sharp knife was used to trim the edges

Oversize blocks were set jutting into margins

ABCDEFGHIJKLMNOPQRSTUVWXYZ*AB*

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3-70

GLOUCESTER BOLD 103

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T·3194

A man of very exceptional abilities
The invitation was printed in yellow
ABCDEGHJKMNQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·3884

Five royal-quarto text books
Azure and jade green papers
ABCDEGHMNQRSTWXZ

42 PT. DISPLAY MATRICES LINE T·4576

Prizes for quicker typing
Skilled craftsmen needed
ABCDEINPQRSTXYZ

48 PT. DISPLAY MATRICES LINE T·5268

abcefghiklmnoprstyz
abcdefghmrstuvwxyz
ABCDEGHMNRST

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GLOUCESTER BOLD 103

60 PT. DISPLAY MATRICES LINE T·6651



72 PT. DISPLAY MATRICES LINE T·7930



The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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3-70

REGD. TRADE MARK
MONOTYPE

GLOUCESTER BOLD CONDENSED 198

6 PT. (6D) 6 SET U.A. 60 LINE M·1276

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ&

abcdefghijklmnopqrstuvwxyzæœfiflffffifl

1234567890 .,:;-!?''([*†§£$—

8 PT. (8D) $7\frac{1}{4}$ SET U.A. 60 LINE M·1323

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error

ABCDEFGHIJKLMNOPQRSTUVWXYZA

10 PT. (9D) $8\frac{1}{2}$ SET U.A. 60 LINE M·1400

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If

ABCDEFGHIJKLMNOPQRSTUVWXY

11 PT. (10D) $9\frac{1}{4}$ SET U.A. 60 LINE M·1433

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the

ABCDEFGHIJKLMNOPQRSTUVW

12 PT. (11D) $9\frac{3}{4}$ SET U.A. 60 LINE M·1443

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based upon the factual rather than hypothetical figures. No variation in

ABCDEFGHIJKLMNOPQRSTUVW

14 PT. DISPLAY MATRICES LINE T·1533

The colour register might well be improved if mechanical quoins were used to lock up the job

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

18 PT. DISPLAY MATRICES LINE T·1948

Sixty packets of fine azure bond paper

ABCDEFGHIJKLMNOPQRSTUVWXYZ

24 PT. DISPLAY MATRICES LINE T·2640

Oversize blocks were set jutting into the top or side margins

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLM

30 PT. DISPLAY MATRICES LINE T·3194

The invitation is printed in black, grey and brown

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

36 PT. DISPLAY MATRICES LINE T·3884

He won the first prize for keyboard setting

ABCDEFGHIJKLMNOPQRSTUVWXYZ

42 PT. DISPLAY MATRICES LINE T·4576

One quire of demy octavo laid paper

ABCDEGHJKMNPQRSTUWXYZ

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5-64

GLOUCESTER BOLD CONDENSED 198

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghijklmnopqrstuvwxyz
ABCDEGHJKMNORSTUVYZ

60 PT. DISPLAY MATRICES LINE T·6651

abcdefghijknopqrstuwz
ABCDEGHJQRSTWXY

72 PT. DISPLAY MATRICES LINE T·7930

abcdefglmnprstuvy
ABCDIJKLMNOTZ

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GLOUCESTER BOLD EXTENDED 243

6 PT. (6D) 6 SET U.A. 75 LINE M·1276

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made.
ABCDEFGHIJKLMNOPQ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ&ÆŒ£1234567890

abcdefghijklmnopqrstuvwxyzæœ

fiffflffiffl .,:;!?''-([*†§$—

8 PT. (8D) 7¼ SET U.A. 75 LINE M·1323

When the jobs have their type sizes fixed quickly the margins of error will widen unless all the calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect
ABCDEFGHIJKLMNOPQ

10 PT. (9D) 9 SET U.A. 75 LINE M·1400

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based upon the factual rather than
ABCDEFGHIJKLMNOPQRSTUVW

11 PT. (10D) 9¾ SET U.A. 75 LINE M·1433

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
ABCDEFGHIJKLMNOPQRSTUV

12 PT. (11D) 11¼ SET U.A. 75 LINE M·1500

When jobs have their type sizes fixed quickly margins of error will widen unless determining calculations are based upon the
ABCDEFGHIJKLMNOPQRST

14 PT. DISPLAY MATRICES LINE T·1533

Six packets of fine azure bond writing paper in crown quarto
ABCDEFGHKMNQRSTUVXY

18 PT. DISPLAY MATRICES LINE T·1948

Jewellery of exquisite workmanship and design
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDE

24 PT. DISPLAY MATRICES LINE T·2640

He won a prize for keyboard setting
ABCDEGHIJKLMNQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3194

The influence of handwriting
on type design is quite striking
ABCDEHIJLMOPQRSTVXY

36 PT. DISPLAY MATRICES LINE T·3884

They were craftsmen of
quite exceptional skills
ABCDEGKNQRSTUYZ

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9-64

GLOUCESTER BOLD EXTENDED 243

REGD. TRADE MARK
MONOTYPE

42 PT. DISPLAY MATRICES LINE T·4576

Razor-sharp knives
would be required
ABCDFGHJKLNOP

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghijklmno
ABDEGHJKMNR

60 PT. DISPLAY MATRICES LINE T·6651

abcdefgjkmn
ABCDEGHJK

72 PT. DISPLAY MATRICES LINE T·7930

abcdefghjk
ABCDEFGI

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Õ Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö õ ø ú ù û ü ç ñ ß ij are available in all sizes

GLOUCESTER BOLD EXTRA CONDENSED 395

REGISTERED TRADE MARK **MONOTYPE**

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

£1234567890 .,:;!?"-([†§*—

14 PT. DISPLAY MATRICES LINE T·1580

The bank now recognizes this claim as quite valid and just, so we expect full payment without delay together with an account of all transactions

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGI

18 PT. DISPLAY MATRICES LINE T·2015

Dexterity in the vocation of typesetting should be acquired by quiet, judicious and zealous workers

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

24 PT. DISPLAY MATRICES LINE T·2676

Far too often people read books and then just lay them down without realizing the quality and exactness of the processes of their production

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUW

30 PT. DISPLAY MATRICES LINE T·3194

Wherever type sizes are fixed quickly for a job, tables giving the average number of lower case letters per line will be useful

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOP

36 PT. DISPLAY MATRICES LINE T·3884

Wherever our civilization extends, the services of judicious typographers must be quickly required

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGI

42 PT. DISPLAY MATRICES LINE T·4576

Expect equal workings of demy size jobs

ABCDEFGHIJKLMNOPQRSTUVWXYZABC

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3-60

GLOUCESTER BOLD EXTRA CONDENSED 395

REGISTERED TRADE MARK **MONOTYPE**

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghijklmnopqrstuvwxyz abcdefg

ABCDEFGHIJKMNOPQRSTUVWXYZ

60 PT. DISPLAY MATRICES LINE T·6651

abcdefghijklmnopqrstuvwxyz

ABDEGHJKMNQRSTUWXYZ

72 PT. DISPLAY MATRICES LINE T·7930

abcdefghjkmoprstuwxyz

ABDEGHJKMNQRSTUW

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GLOUCESTER BOLD ITALIC 160

SYNOPSIS IN 12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 .,:;!?''-([†§£$—*

6 PT. (6D) $6\frac{3}{4}$ SET U.A. 3 LINE M·1276

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOP

8 PT. (8D) 8 SET U.A. 3 LINE M·1323

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHI

9 PT. (8D) 9 SET U.A. 3 LINE M·1352

When jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

10 PT. (9D) $10\frac{1}{4}$ SET U.A. 3 LINE M·1400

When jobs have their type sizes fixed quickly the margins of error will widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be ten lines for
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

12 PT. (11D) $11\frac{1}{2}$ SET U.A. 3 LINE M·1500

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator now specifies nine
ABCDEFGHIJKLMNOPQRSTUVWXYZ A

The following accents Á À Â Ä Ã Å É È Ê Ë Ì Í Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å ć è ê ë ì í î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

GLOUCESTER EXTRA CONDENSED 396

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiffflffifflæœ
£1234567890 .,:;!?''-([†§*–

14 PT. DISPLAY MATRICES LINE T·1533

Very often people having completely read a good book immediately lay it aside without realizing the excellent quality of its production and the diversity of its design
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKM

18 PT. DISPLAY MATRICES LINE T·1948

The bank recognizes this claim as quite valid and just, so we expect full payment without delay together with an account
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKMNOP

24 PT. DISPLAY MATRICES LINE T·2640

Wherever sizes of types must be fixed quickly for a job, tables are indeed useful
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABC

30 PT. DISPLAY MATRICES LINE T·3194

Typographers will always be required wherever civilization extends
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRS

36 PT. DISPLAY MATRICES LINE T·3884

Dexterity can be acquired in the vocation of typesetting
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJK

42 PT. DISPLAY MATRICES LINE T·4576

Of the documents judged two have gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABDKM

48 PT. DISPLAY MATRICES LINE T·5268

Many varying size blocks pique the judges
ABCDEFGHIJKLMNOPQRSTUVWXYZAJ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

GLOUCESTER OLD STYLE 99

6 PT. (6D) 6 SET LINE M·1276
U.A. 4

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL THE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or manuscript for a volume of twenty chapters the percentage of error will be ten. If these jobs were assembled
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
ABCDEFGHIJKLMNOPQRSTUVWX

7½ PT. (7D) (8 SHORT DESC.) 7¼ SET
U.A. 4 LINE M·1323

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have the type sizes fixed quickly margins of error do widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can now affect the degree of error once that error has been made. If instead of the ten
When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical
ABCDEFGHIJKLMNOPQRST

Combinable with **Gloucester Bold** Series 103

11 PT. (10D) 9¾ SET U.A. 4 LINE M·1433

GLOUCESTER is the equivalent among 'Monotype' faces of CHELTENHAM, designed by the American, Bertram Goodhue, in 1896. It was introduced into England in 1902, and the first size of Series 99 was cut in 1911. While it is no longer used for distinguished printing, it has certain properties which have prevented it from disappearing from the typographic repertory. Because of its weight and its space-saving advantages, it is still used for display work, specially in newspapers. Its simplicity of construction and the absence of fine hair-lines make it a type which prints well on any kind of paper, *and it can be used for jobs where a high standard of presswork is not anticipated.*
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCF*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?"'-([†‡§£$*—"?!:;,

8 PT. (8D) 7¼ SET LINE M·1323
U.A. 4

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL THE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the
ABCDEFGHIJKLMNOPQRSTUVWX

9 PT. (8D) 8 SET LINE M·1352
U.A. 4

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather
ABCDEFGHIJKLMNOPQRSTUV

10 PT. (9D) 9 SET U.A. 4 LINE M·1400

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGH*

SEE CENTRE PANEL FOR THE 11 PT. SIZE

12 PT. (12D) 11¼ SET U.A. 4 LINE M·1500

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures.
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

11½ ON 12 PT. (12 PT. SMALL FACE) (11D) 10½ SET U.A. 4 LINE M·1467

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than the hypothetical
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

13½ ON 14 PT. (14 PT. SMALL FACE) (14D) 12¾ SET U.A. 4 LINE M·1563

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than
When jobs have type sizes fixed quickly the
ABCDEFGHIJKLMNOPQRSTUVWXY

18 PT. (18D) 16 SET U.A. 116 LARGE COMPOSITION LINE T·1948

When jobs have type sizes fixed quickly the margins of error widen unless the determining calculation
ABDEGHJKMNPQRSTUW

24 PT. (24D) 21½ SET U.A. 117 LARGE COMPOSITION LINE T·2640

When jobs have type sizes fixed quickly the margins
ABDEFGHIJKMNPQ

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11-61

GLOUCESTER OLD STYLE 99

REGD. TRADE MARK
MONOTYPE

14 PT. DISPLAY MATRICES LINE T·1533

The unprejudiced examination of the two sides of such very controversial questions

The two most distinguished book faces are appropriate for many other kinds of work

ABCDEGHJKMNQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·1948

Every enquiry called for a prompt reply and some subsequent action

Some work by a new typographer

ABDEGIJKMNQRSTUWXY

24 PT. DISPLAY MATRICES LINE T·2640

The invitation was printed in turquoise blue and jet black on silvery grey, smooth surfaced writing paper

Oversize blocks may be set jutting into top and side margins if the extra space is needed for type-matter

ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

30 PT. DISPLAY MATRICES LINE T·3194

Skilled craftsmen improvized unorthodox equipment which was needed for this job

Overweight boats have frequently capsized

ABCDEGHJKMNPQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·3884

Razor-sharp knives will be required for trimming all these jobs exactly

An extra prize for good presswork

ABDEGHJKMNQRSTUWX

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GLOUCESTER OLD STYLE 99

42 PT. DISPLAY MATRICES LINE T·4576

Sixty sheets of crown antique
laid paper in a dark silver-grey
ABDEGHJKMNPQRST

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghijklmoprstuwxyz
ABDEGHJMNQRST

60 PT. DISPLAY MATRICES LINE T·6651

abcdefghijklmnopqr
ABDEGHJKMQ

72 PT. DISPLAY MATRICES LINE T·7885

abcdefghjkmpsw
ABDEGJMNS

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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11-61

REGD. TRADE MARK
MONOTYPE

GOUDY BOLD 269

6 PT. (6D) 7½ SET U.A. 88 LINE M·1250

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of

When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect

ABCDEFGHIJKLMNOPQRSTY

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 ÆŒ& &ÆŒ 1234567890

.,:;!?"-([†‡§£$*—$£§†])"?!;:,

ALTERNATIVE FIGURES

4 7 FI093 4 7 FI094

8 PT. (8D) 9¼ SET U.A. 88 LINE M·1286

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type

When jobs have the type sizes fixed quickly the margins of error widen unless the determining calculations are based upon factual rather than

ABCDEFGHIJKLMNOPQRSTW

10 PT. (10D) 11 SET U.A. 88 LINE M·1362

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than

When jobs have type sizes fixed quickly margins

ABCDEFGHIJKLMNOPQRSTUVWXYZAB

11 PT. (10D) 11¾ SET U.A. 88 LINE M·1386

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather

When jobs have the type sizes fixed quickly

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (12D) 12¾ SET U.A. 88 LINE M·1425

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual

When jobs have type sizes fixed quickly

ABCDEFGHIJKLMNOPQRSTUVWY

14 PT. (14D) 15½ SET U.A. 88 LINE M·1610

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of

When jobs have type sizes fixed quickly margins of error will widen unless the

ABCDEFGHIJKLMNOPQRSTUVW

14 PT. DISPLAY MATRICES LINE T·1518

Sixteen quires of demy octavo antique book paper in yellow and in jade green

New boats frequently capsized if much over the maximum weight was specified

ABCDEGHJKMNOPQRSTUWXYZ

18 PT. DISPLAY MATRICES LINE T·1965

The use of mechanical quoins to lock up the job may result in improved colour register especially with large-size formes

The invitation was printed in jet black and turquoise blue on unsized mulberry paper made expressly for wood engravers

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHI

24 PT. DISPLAY MATRICES LINE T·2590

Skilled craftsmen may improvise unorthodox equipment which they require to do these jobs

He won first prize for keyboard setting and third prize for composing jobs quickly and accurately

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

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7-67

GOUDY BOLD 269

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T·3124

One object of the exercise is to acquire
speed and skill in the art of engraving
Two most easily recognizable type faces
ABCDEGHIJKMNPQRSTUVWXY

36 PT. DISPLAY MATRICES LINE T·3824

Oversize blocks were set jutting
into some top and side margins
An exquisite jewel set in pure gold
ABCDEGHJKMNQRSTVXZ

42 PT. DISPLAY MATRICES LINE T·4427

They had both specialized
in very high frequency sets
A handsome prize volume is
given to each of the winners
ABCDEGHJKMNQRST

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GOUDY BOLD 269

48 PT. DISPLAY MATRICES LINE T·5118

abcdefghkmqrstuwxyz

abcdefghjknoprstvwxyz

ABCDEGHJKMNQT

60 PT. DISPLAY MATRICES LINE T·6364

abcdefghmqrstxyz

abcdefghkmopqrst

ABCDEGKNQR

72 PT. DISPLAY MATRICES LINE T·7609

abcdefghjknrst

abcdefghuwxyz

ABCDEGHJN

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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7-67

REGD. TRADE MARK
MONOTYPE

GOUDY BOLD 441

6 PT. (6D) $6^{3}/_{4}$ SET U.A. 382 LINE M-1246

When jobs have the type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based

ABCDEFGHIJKLMNOPQRSTUY

Related Bold for Goudy Old Style, Series 291

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffiffflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffiffflæœ

1234567890 ÆŒ *ÆŒ* 1234567890

.,:;!?''-([†‡§£$*—*£§†*])-''?!;:,

8 PT. (8D) $8^{1}/_{2}$ SET U.A. 382 LINE M-1295

When jobs have the type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on

ABCDEFGHJKLMNPQRSTUW

10 PT. (10D) $10^{1}/_{4}$ SET U.A. 382 LINE M-1370

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the

When jobs have type sizes fixed quickly margins of error widen unless the determining calculation

ABCDEFGHIJKLMNOPQRSTUVWXYZL

11 PT. (11D) $11^{1}/_{4}$ SET U.A. 382 LINE M-1407

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in

When jobs have type sizes fixed quickly the margins of error widen unless determining

ABCDEFGHIJKLMNOPQRSTUVW X

12 PT. (12D) $12^{1}/_{4}$ SET U.A. 382 LINE M-1442

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the job whether the copy be only ten lines for a trade magazine

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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GOUDY CATALOGUE 268

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl&æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl&æœ
1234567890 *1234567890*
.,:;!?''-([†$£$*—£)-'' ?!;:,

6 PT. (6D) 7 SET U.A. 83 LINE M-1250

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED ON FACTUAL RATHER
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty-two chapters the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLMNOPQ*

8 PT. (8D) 8¾ SET U.A. 83 LINE M-1294

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

9 PT. (9D) 9¾ SET U.A. 83 LINE M-1325

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

10 PT. (10D) 10¼ SET U.A. 83 LINE M-1377

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFG*

12 PT. (12D) 12 SET U.A. 83 LINE M-1447

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

14 PT. (14D) 14 SET U.A. 83 LINE M-1592

WHEN JOBS HAVE THE TYPE SIZES FIXED
When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations are based upon factual rather than hypothetical figures.
When jobs have type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWX

14 PT. DISPLAY MATRICES LINE T-1470

Much too often people having completely read a book immediately lay it aside without realizing the excellent quality of production and the diversity of its design
In the vocation of typesetting, dexterity may be obtained by quiet and judicious workers
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNOPQRSTUV*

18 PT. DISPLAY MATRICES LINE T-1980

The bank recognizes these claims as quite valid and just so we expect full payment without delay together with our accounts
Maybe five of Jack's seven prizes are judged to be of extra quality
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKL*

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8-68

24 PT. DISPLAY MATRICES LINE T·2620

Of the documents judged sixty have gained prizes

A few mixed, varying size blocks pique all the judges

ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

30 PT. DISPLAY MATRICES LINE T·3194

Work by Van Dijck equals the greatest

Become expert in the vocation of typesetting

ABCDEGHJKMNOPQRSTUVWXY

36 PT. DISPLAY MATRICES LINE T·3884

The journey will be quickly over

A razor-sharp knife was required

ABCDEGHKMNQRSTUXYZ

42 PT. DISPLAY MATRICES LINE T·4576

Unexpectedly good qualities

Eight newly locked-up formes

ABCDEFGHKMQRSTYZ

48 PT. DISPLAY MATRICES LINE T·5268

abdefghijmnpqrstuwxyz

abcdefghklmnopqrstuwyz

ABCDEGHJKLMQRT

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GOUDY CATALOGUE 268

60 PT. DISPLAY MATRICES LINE T 6513

abcdefghkmnrstuv
abcdefghiklmpqrstw
ABDEGJNSUWY

72 PT. DISPLAY MATRICES LINE T-7792

abcdefghiknqrst
abdefghjkmorstu
ABCDEGHPQ

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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8-68

REGD. TRADE MARK
MONOTYPE

GOUDY CATALOGUE 364

5 PT. (5D) $5\frac{1}{2}$ SET LINE M·1190
U.A. 1

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS THE
When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZA

SYNOPSIS IN $7\frac{3}{4}$ ON 8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?''-([†‡*—?!:;,

5½ PT. (6D) $6\frac{1}{2}$ SET LINE M·1208
U.A. 1

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS THE
When the jobs have type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical figures. No variation in the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ AC

6 PT. (6D) $7\frac{1}{4}$ SET U.A. 1 LINE M·1240

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED UPON
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKL*

7 PT. (7D) $8\frac{1}{2}$ SET U.A. 419 LINE M·1253

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS DETERMINING CALCULATIONS ARE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error once that
When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

$7\frac{3}{4}$ ON 8 PT. (8D) $9\frac{1}{4}$ SET U.A. 419 LINE M·1282

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS ALL DETERMINING CALCULATIONS ARE
When jobs have type sizes fixed quickly margins of error will widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably expect to find greater
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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2-68

REGD. TRADE MARK
MONOTYPE

GOUDY EXTRA BOLD 214

6 PT. (6D) 7½ SET LINE M·1237
U.A. 95

When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten
When jobs have type sizes fixed quickly the margins of error widen unless all the determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTU

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzæœ
&ÆŒ 1234567890 fiflfffffffl
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzæœ
1234567890 &ÆŒ fiflfffffffl
.,:;!?''-([†§£$*—$£§†])-''?!;:,

8 PT. (8D) 9 SET LINE M·1285
U.A. 95

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies
ABCDEFGHIJKLMNOPQRSTU

8D (9 SHORT DESC.) ON 9 PT. 10¼ SET U.A. 95 LINE M·1323

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AI*

10 PT. (10D) 11½ SET U.A. 95 LINE M·1323

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEF*

9 PT. (9D) 10¼ SET U.A. 95 LINE M·1323

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AI*

12 PT. (12D) 13½ SET U.A. 95 LINE M·1385

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather than hypothetical figures.
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

14 PT. DISPLAY MATRICES LINE T·1395

The bank has recognized the claims to be quite valid and just, so we are expecting full and prompt payment soon
ABCDEGHJKMNPQRSUWXZ

18 PT. DISPLAY MATRICES LINE T·1810

Dexterity in the vocation of typesetting is acquired by quiet, judicious work
ABEGHJKMNQRSTUWXY

24 PT. DISPLAY MATRICES LINE T·2502

Wherever civilization extends expert typographers will always be required
ABCDEFGHJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3056

The sixteen prized documents were of extremely high value
ABCDEGHJKMNQRSTUWXYZ

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11-62

GOUDY EXTRA BOLD 214

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·3746

Dexterity must be gained
ABEGHJKMNQRSTUWX

42 PT. DISPLAY MATRICES LINE T·4406

We expect payments
ABDEGHJKMNQRSU

48 PT. DISPLAY MATRICES LINE T·5048

abdefghjkmopqrst
ABDEGHJKMNQR

60 PT. DISPLAY MATRICES LINE T·6340

abdefghjkmop
ABDEGHJKMS

72 PT. DISPLAY MATRICES LINE T·7550

abdefghjkm
ABDEGHJM

The following accents ÁÀÂÄÃÅÉÈÊËĒĪÌÎÍÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëēīìîíóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GOUDY MODERN 249

10 PT. (9D) $9\frac{1}{4}$ SET U.A. 87 LINE M·1235

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULATIONS ARE BASED UPON THE FACTUAL

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of a ten point size the estimator specifies nine point for the type size whether the copy be

When the jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error

ABCDEFGHIJKLMNOPQR

12 PT. (11D) $11\frac{1}{4}$ SET U.A. 87 LINE M·1290

Amongst the many different type faces designed by FREDERICK W. GOUDY, this is perhaps his *most distinguished contribution* to the range of classic book faces. Though avowedly based on a Bodoni design, it owes its effectiveness to its freedom from extremes. The thin strokes have been thickened until their weight merges into that of the thicks, making the face unusually rich in colour. The weight is so disposed that although the letters are condensed they appear round and open. The bracketed serifs are a modification of the characteristic "modern" form and do not dazzle the eye with their sharpness.

ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCI*

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 .,:;!?''-([†‡§£$*—$§])''?!:;, 1234567890

ALTERNATIVE CHARACTERS AND FIGURES

1234567890 F287 *fi* 147 *ſt* 191 F302 *1234567890*

11 PT. (10D) 10 SET U.A. 87 LINE M·1256

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULATIONS ARE BASED UPON

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a trade

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once

ABCDEFGHIJKLMNOPQRSTU

SEE CENTRE PANEL FOR THE 12 PT. SIZE

14 PT. DISPLAY MATRICES LINE T·1257

To become expert in the vocation of typesetting requires quiet, hard work

The bank recognizes these claims, so we are now expecting the full payment

ABCDEFGHIJKLMNOPQRSTUVW

18 PT. DISPLAY MATRICES LINE T·1671

The six documents taking prizes were judged to be of an exceptional quality

Work by Van Dijck equals the greatest

ABCDEFGHIJKLMNOPQRSTUVW

24 PT. DISPLAY MATRICES LINE T·2226

Much too often people read books and just lay them down never realizing the quality of their production

I have equalized my jobs for work except that one

ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

30 PT. DISPLAY MATRICES LINE T·2780

Wherever civilization extends, the services of an expert typographer must be required

Become expert in the vocation of typesetting

ABCDEFGHJKLMNOPQRSTUVWXYZ

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5-67

GOUDY MODERN 249

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·3332

Type with quads form even blocks

Typographers are always required

ABCDEGHJKLMNPQSUWXYZ

42 PT. DISPLAY MATRICES LINE T·3886

Handy Elzevir pocket books

Work by the great Van Dijck

ABDEGHIJKMNQRSTUVZ

48 PT. DISPLAY MATRICES LINE T·4438

abcdefghjklmopqrstuwxy

abcdefghjkmopqrstuwxyz

ABDEGHJKMQRSTUW

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

RECD. TRADE MARK
MONOTYPE

GOUDY OLD STYLE 291

6 PT. (6D) $6^{3}/_{4}$ SET U.A. 312 LINE M·1246

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN AS
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures
ABCDEFGHIJKLMNOPQRSTUVX

8 PT. (8D) $8^{1}/_{2}$ SET U.A. 312 LINE M·1295

WHEN JOBS HAVE THE TYPE SIZES FIXED TOO QUICKLY MARGINS OF
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQR

8 (LONG DESC.) ON 9 PT. (9D) $8^{1}/_{2}$ SET U.A. 312 LINE M·1295

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon fact rather than hypothetical figures. No variation in the amount of copy can affect the
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather

Combinable with **Goudy Bold** Series 441

11 PT. (11D) $11^{1}/_{4}$ SET U.A. 312 LINE M·1407

FREDERIC WILLIAM GOUDY, who died in 1947 at the age of 82, designed more than a hundred different type faces, amongst which his Goudy Old Style has had a strong influence on American periodical and publicity style. He began his career as a book-keeper in the Middle West of America. The sight of some newly-published works of the Kelmscott Press determined him to devote his life to lettering, type design and printing, and he helped to bring understanding of the new movement of William Morris to printers in the U.S.A.
Series 291 has the smoothness and evenness of colour and generous width of curves, which are found in most of the designer's best faces.
ABCDEFGHIJKLMNOPQRSTUVWXYZA

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 ÆŒ *ÆŒ* 1234567890
.,:;!?''-([†‡§£$*—$£§†])''?!;:,
ALTERNATIVE CHARACTERS AND FIGURES
1234567890 F572 *J* 176 *T* 97 *Y* 154

10 PT. (10D) $10^{1}/_{4}$ SET U.A. 312 LINE M·1370

WHEN THE JOBS HAVE TYPE SIZES FIXED TOO QUICKLY MARGINS OF
When the jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly margins of error widen
ABCDEGHJKLMNOPQRST

10 (LONG DESC.) ON 11 PT. (11D) $10^{1}/_{4}$ SET U.A. 312 LINE M·1370

When the jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly margins of error widen

10D ON 11 PT. (SHORT DESC.) $11^{1}/_{4}$ SET U.A. 312 LINE M·1407

WHEN JOBS HAVE TYPE SIZES
When jobs have type sizes fixed too quickly margins of error will widen unless the determining calculations are
When jobs have their type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQ

SEE CENTRE PANEL FOR THE 11 PT. SIZE

12 PT. (12D) $12^{1}/_{4}$ SET U.A. 312 LINE M·1442

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly margins of error will widen unless their determining calculations are based upon
When jobs have their type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVWXZ

14 PT. (14D) 15 SET U.A. 312 LINE M·1630

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon
When jobs have their type sizes fixed quickly
ABCDEFGHJKLMNQRSTUVWXYZ

14 PT. DISPLAY MATRICES LINE T·1538

His work is invariably very good and should win him another first prize
The vessel may capsize should the weight exceed that quoted in our instruction
ABCDEFGHJKMNPQRSTUWYZ

18 PT. DISPLAY MATRICES LINE T·1948

The invitation was printed in jet black and turquoise on grey card
Six quires of demy antique laid paper
ABCDEGHIJKLMNQRSTUVX

24 PT. DISPLAY MATRICES LINE T·2606

A skilled craftsman will improvise any unorthodox equipment which may be required for these jobs
They had both specialized in the very high frequency sets
ABCDEFGHIJKLMNOPQRSTUVWXYZABCD

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12-67

GOUDY OLD STYLE 291

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T·3184

Two most easily recognizable type faces
Extra prizes were given for very quick work
ABCDEFGHJKLMNOPQRSTUWXYZ

36 PT. DISPLAY MATRICES LINE T·3874

The journey will quickly be over
An exquisite jewel set in pure gold
ABCDEGHIJKMNQRSTWXYZ

42 PT. DISPLAY MATRICES LINE T·4427

abcdefghjklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz ab
ABCDFGHJKMNPQRSTX

48 PT. DISPLAY MATRICES LINE T·5118

abcdefghjkmnopqrstuwx
abcdefghjkmnopqrstuvwxyz
ABCDEGHKTUWXYZ

The following accents Á À Â Ä Ã É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GOUDY OLD STYLE 291

60 PT. DISPLAY MATRICES LINE T·6364

abcdefghjknoprstuv

abcdefghjkmopqrstuw

ABCDEGHIJKMQ

72 PT. DISPLAY MATRICES LINE T·7609

abcdefghkmtxyz

abcdefghjknopqrst

ABCDEGHKM

42 PT. SWASH CAPITALS IN 42, 60 AND 72 POINT ONLY LINE T·4427

ABCDEFGHIJKL

MNOPQRSTUVWY

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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12-67

REGD. TRADE MARK
MONOTYPE

GOUDY TEXT 292

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzæœfiflffffifflchtzckßſllſiſſſtzſtſt£1234567890.,:;!?''-([†§*$

LOMBARDIC CAPITALS, SERIES 293, SHOWN ON THE BACK OF THIS SHEET, CAN BE USED WITH GOUDY TEXT, SERIES 292

9 PT. (8D) 7½ SET U.A. 339 LINE M·1354

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

10 PT. (10D) 8 SET U.A. 339 LINE M·1356

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

12 PT. (12D) 9½ SET U.A. 339 LINE M·1425

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

14 PT. DISPLAY MATRICES LINE T·1512

At their own request the great majority of the prizewinners will be receiving books this year

ABCDEFGHIJKLMNOPQRSTW

18 PT. DISPLAY MATRICES LINE T·1939

An inexpensive process adapted to doing the job as quickly and as well as formerly

BCDEFGHIJKLMNOPQRST

24 PT. DISPLAY MATRICES LINE T·2590

The invitation was printed in jet black and turquoise blue

ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3884

Wrought-iron work was made specially to harmonize with existing antiquities

ABCFGIKNQRSTUVXYZ

48 PT. DISPLAY MATRICES LINE T·5268

A few changes may take place during the next seven months

BCDEFHILMPQRS

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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10-68

LOMBARDIC CAPITALS 293

REGD. TRADE MARK
MONOTYPE

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ALTERNATIVE CHARACTER E 11

THESE CAPITALS ARE FOR USE WITH THE LOWER CASE OF GOUDY TEXT, SERIES 292, SHOWN ON THE FRONT OF THIS SHEET

9 PT. (8D) 7½ SET — U.A. 343 — LINE M·1369

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMN

10 PT. (10D) 8 SET — U.A. 343 — LINE M·1356

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLM

12 PT. (12D) 9½ SET — U.A. 343 — LINE M·1425

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFG

14 PT. — DISPLAY MATRICES — LINE T·1512

ABCDEFGHIJKLMNOPQRSTUVWXYZAB

18 PT. — DISPLAY MATRICES — LINE T·1939

ABCDEFGHIJKLMNOPQRSTUVW
XYZABCDEFGHIJKLMNOPQRSTU

24 PT. — DISPLAY MATRICES — LINE T·2590

ABCDEFGHIJKLMNOPQRS
TUVWXYZABCDEFGHIJKL

36 PT. — DISPLAY MATRICES — LINE T·3884

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

48 PT. — DISPLAY MATRICES — LINE T·5268

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZABC

REGD. TRADE MARK
MONOTYPE

GOUDY TITLING 439

SYNOPSIS IN 12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

1234567890 .,:;!?"'-(£$—

6 PT. (6D) SIZE 1 7 SET U.A. 377 LINE M-1270

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED ON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOP

6 PT. (6D) SIZE 2 7 SET U.A. 377 LINE M-1270

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS ALL THE DETERMINING CALCULATIONS ARE BASED ON THE FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE TOTAL AMOUNT OF COPY CAN AFFECT THE ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

6 PT. (6D) SIZE 3 7 SET U.A. 377 LINE M-1270

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS ALL THE DETERMINING CALCULATIONS ARE BASED UPON THE FACTUAL RATHER THAN THE HYPOTHETICAL FIGURES. NO VARIATION IN THE TOTAL AMOUNT OF COPY CAN AFFECT THE DEGREE OF ERROR ONCE THAT ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

8 PT. (8D) SIZE 1 10 SET U.A. 377 LINE M-1408

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS ALL DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN THE AMOUNT OF COPY CAN AFFECT THE DEGREE OF ERROR ONCE ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

8 PT. (8D) SIZE 2 10 SET U.A. 377 LINE M-1408

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WILL WIDEN UNLESS DETERMINING CALCULATIONS ARE BASED UPON THE FACTUAL RATHER THAN THE HYPOTHETICAL FIGURES. NO VARIATION IN THE TOTAL AMOUNT OF COPY CAN AFFECT THE DEGREE OF ERROR ONCE THAT ERROR HAS BEEN MADE. IF INSTEAD ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQ

10 PT. (10D) 12½ SET U.A. 377 LINE M-1547

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WILL WIDEN UNLESS ALL THE DETERMINING CALCULATIONS ARE BASED ON FACTUAL RATHER THAN HYPOTHETICAL FIGURES. NO VARIATION IN ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (12D) 15 SET U.A. 377 LINE M-1685

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL DETERMINING CALCULATIONS ARE BASED UPON FACTUAL RATHER THAN HYPOTHETICAL ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

14 PT. DISPLAY MATRICES LINE T-1792

THE BANK RECOGNIZES THIS CLAIM AS QUITE VALID AND JUST SO WE EXPECT FULL PAYMENT WITHOUT DELAY TOGETHER WITH AN ACCOUNT ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

18 PT. DISPLAY MATRICES LINE T-2345

THE SIX DOCUMENTS TAKING PRIZES ARE JUDGED TO BE OF EXTRA QUALITY ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

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12-67

REGD. TRADE MARK
MONOTYPE

GROCK 388

SYNOPSIS IN 24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
£1234567890 .,:;!?"-(—&

24 PT. DISPLAY MATRICES LINE T·3160

THE BANK RECOGNIZES THE CLAIM
AS VALID SO WE EXPECT PAYMENT
ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·4744

SIX OF ALL DOCUMENTS
JUDGED GAINED PRIZES
ABCDEFGHIJKLMNOPQ

48 PT. DISPLAY MATRICES LINE T·6398

TYPE AND QUADS
FORMED BLOCKS
ABCDEFGHIJKLM

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10-67

REGD. TRADE MARK
MONOTYPE

GROSVENOR SCRIPT 493

SYNOPSIS IN 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ŒOE

abcdefghijklmnopqrstuvwxyzfiflffæœ

ALTERNATIVE CHARACTERS

£1234567890 381p 381s .,:;!?''-([†§$*—

18 PT. DISPLAY MATRICES LINE T·1980

Wherever civilization extends, the services of expert and judicious typographers should always be quickly acquired, together with compositors who have now become dextrous in the vocation of typesetting, entirely by their own quiet, judicious and zealous work

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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10-62

6 PT. (6D) $7\frac{3}{4}$ SET U.A. 2 LINE M·1220

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect
ABCDEFGHIJKLMNOPQRSTU

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 .,:;!?''-([†‡§£$*—

8 PT. (8D) $9\frac{1}{2}$ SET U.A. 2 LINE M·1235

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation
ABCDEFGHIJKLMNOPQRSTU

9 PT. (8D) $10\frac{1}{4}$ SET U.A. 2 LINE M·1265

When jobs have the type sizes fixed too quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the total
ABCDEFGHIJKLMNOPQRSTUVWXYZABCJ

10 PT. (9D) $11\frac{1}{2}$ SET U.A. 2 LINE M·1291

When jobs have type sizes fixed quickly margins of error will widen unless their determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ

11 PT. (10D) $12\frac{1}{2}$ SET U.A. 2 LINE M·1315

When jobs have type sizes fixed quickly margins of error will widen unless their determining calculations are based on
ABCDEFGHIJKLMNOPQRSTUVWX

12 PT. (11D) $15\frac{1}{2}$ SET U.A. 2 LINE M·1441

When jobs have type sizes fixed quickly the margins of error will widen unless
ABCDEFGHJKLMNOPQRSTUVWXYZ

14 PT. (14D) 14 SET U.A. 124 LARGE COMPOSITION LINE T·1533

When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUVWXY

18 PT. (18D) 18 SET U.A. 124 LARGE COMPOSITION LINE T·1948

When jobs have type sizes fixed quickly margins of error widen
ABCDEGHJKLMNOPQRSTU

24 PT. (24D) 24 SET U.A. 125 LARGE COMPOSITION LINE T·2640

When jobs have type sizes fixed too quickly
ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 PT. DISPLAY MATRICES LINE T·1533

The bank recognizes the claim as quite valid and just, so we now expect prompt payment
ABDEGHIJKMNQRSTUWXY

18 PT. DISPLAY MATRICES LINE T·1948

Very often people read books without realizing their quality
ABDEGHIJKMNQRSTUWXY

22 PT. DISPLAY MATRICES LINE T·2308

A few mixed, varying size blocks pique the judges
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

24 PT. DISPLAY MATRICES LINE T·2640

Six of the documents judged gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3194

I have equalized my jobs for work
ABDEFGHJKLMNPQRSTUWYZ

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5-67

GROTESQUE 51

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·3884

Equal working of demy jobs
ABDEGHJKNQRSTUWXY

42 PT. DISPLAY MATRICES LINE T·4576

Quads form even block
ABDEGHJKMNRTUW

48 PT. DISPLAY MATRICES LINE T·5268

abefghjmnoqrstuwx
ABDEGHKMQRSW

60 PT. DISPLAY MATRICES LINE T·6651

abcefghmpstuw
ABDEGHMSTY

72 PT. DISPLAY MATRICES LINE T·7930

abefgknoqsw
ABEGHKMS

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

5 PT. (5D) $5\frac{1}{4}$ SET LINE M·1208
U.A. Roman 421 Italic 429

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than the hypothetical figures.
When jobs have type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

$6\frac{1}{2}$ PT. (6D) $6\frac{3}{4}$ SET LINE M·1265
U.A. Roman 65 Italic 401

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly the margins of error widen
ABCDEFGHJKLMNOPQRSTUV

Combinable with
Grotesque Bold Series 216
SYNOPSIS IN 10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 *1234567890*
.,:;!''-?([†‡§£$*—$£§‡†])-'' ?!;:,.

$7\frac{1}{2}$ PT. (7D) $7\frac{1}{2}$ SET LINE M·1287
U.A. Roman 65 Italic 401

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNOPQRSTUVW

8 PT. (8D) $7\frac{3}{4}$ SET LINE M·1292
U.A. Roman 65 Italic 401

When jobs have type sizes fixed the margins of error will widen unless determining calculations are based
When jobs have type sizes fixed
ABCDEFGHJKLMNOPQRSTUVW

9 PT. (8D) $8\frac{1}{2}$ SET U.A. Roman 65 Italic 401 LINE M·1322

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

10 PT. (9D) $9\frac{1}{2}$ SET U.A. Roman 65 Italic 401 LINE M·1371

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

11 PT. (10D) $10\frac{1}{4}$ SET U.A. Roman 65 Italic 401 LINE M·1405

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on
When jobs have type sizes fixed quickly margins of error widen if the determining
ABCDEFGHIJKLMNOPQRSTUVWXY

13 PT. (12D) $12\frac{1}{2}$ SET U.A. Roman 65 Italic 401 LINE M·1495

When jobs have their type sizes fixed quickly margins of error widen unless the determining
When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

14D ON 16 PT. DISPLAY MATRICES LINE T·1630

People often read books without ever realizing the quality of their production
Oversize blocks jutting into the margins
ABCDEGHJKMNQRSTUWXYZ *ABCDEGI*

16D ON 18 PT. DISPLAY MATRICES LINE T·1852

Skilled craftsmen will improvise any unorthodox equipment they require
He won the prize for keyboard setting
ABCDEFGHJKLMNOPQRSTUWXYZ

18D ON 20 PT. DISPLAY MATRICES LINE T·2076

Long service from expert workers may not be required
A prize was given for each of six jobs of marked quality
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEGHIJKMN*

20D ON 22 PT. DISPLAY MATRICES LINE T·2300

Eighty reams of quad-demy wood-free book paper
Some quite extensive building work was in progress
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHI*

24D ON 30 PT. DISPLAY MATRICES LINE T·2780

Dexterity is acquired by zealous workers
Adequate recognition by the twelve experts
ABCDEGHJKMNQRSTUVWXYZ *ABCDEGI*

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5-67

GROTESQUE 215

REGD. TRADE MARK
MONOTYPE

30D ON 36 PT. DISPLAY MATRICES LINE T·3565

Equal working of demy size jobs
ABCDEGHJKLMNQRSTUVWXYZ

36D ON 36 PT. DISPLAY MATRICES LINE T·4164

Blocks formed with quads
ABDEGHJKMNQRSTUWXY

48D ON 60 PT. DISPLAY MATRICES LINE T·5570

abcdefghjkmopqrst
ABDEGHIJKMNQRS

60D ON 72 PT. DISPLAY MATRICES LINE T·7040

abcdefghjkmop
ABDEGHKMNQ

72 PT. DISPLAY MATRICES LINE T·7900

abcdefgjkmpr
ABDEGHJKLQ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñ ßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD 73

6 PT. (6D) $7\frac{1}{4}$ SET U.A. 3 LINE M·1211

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error

ABCDEFGHIJKLMNOPQRS

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 ÆŒ .,:;!? ''-([†§£*—

$6\frac{1}{2}$ PT. (6D) $7\frac{1}{4}$ SET U.A. 3 LINE M·1225

When jobs have the type sizes fixed quickly margins of error do widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error is

ABCDEFGHIJKLMNOPQRSTUV

$7\frac{1}{2}$ PT. (7D) $8\frac{1}{2}$ SET U.A. 3 LINE M·1240

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

11 PT. (10D) 11 SET U.A. 3 LINE M·1320

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

9 PT. (8D) $9\frac{3}{4}$ SET U.A. 3 LINE M·1260

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies

ABCDEFGHIJKLMNOPQRSTUVWXYZ A

12 PT. (12D) $12\frac{1}{4}$ SET U.A. 3 LINE M·1360

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the total amount of copy can affect the degree of error

ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

10 PT. (9D) 10 SET U.A. 3 LINE M·1290

When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are now based upon factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point

ABCDEFGHIJKLMNOPQRSTUVWXYZ

13 PT. (12D) 13 SET U.A. 3 LINE M·1390

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than the hypothetical figures. No

ABCDEFGHIJKLMNOPQRSTUVWXYZ

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD 97

$7\frac{1}{2}$ PT. (7D) $9\frac{1}{2}$ SET U.A. 2 LINE M·1262

When jobs have type sizes fixed quickly margins of error widen as determining calculations are based on fact instead of hypothetical figures. No variation in the

ABCDEFGHIJKLMNOPQ

SYNOPSIS IN $7\frac{1}{2}$ POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?''-([†§ £*

WITHDRAWN

$7\frac{1}{2}$ PT. (7D) $9\frac{1}{2}$ SET U.A. 2 LINE M·1262

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy

ABCDEFGHIJKLMNOPQRSTU

The following accents Á À Â Ä Ã Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä ã å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available for these faces

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RFGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD 216

COMBINABLE WITH GROTESQUE 215 AND GROTESQUE LIGHT 126

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 *1234567890*
.,:;!?''-([†‡§£$*—$£§‡†])-"?!;:,.

SUPERIORS L122

5 PT. (5D) $5\frac{1}{4}$ SET LINE M·1208
U.A. Roman 422 Italic 440

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
When jobs have their type sizes fixed quickly margins of error widen unless all determining calculations are based upon factual rather than hypothetical
ABCDEFGHIJKLMNOPQRSTUVW

$6\frac{1}{2}$ PT. (6D) $6\frac{3}{4}$ SET LINE M·1265
U.A. Roman 66 Italic 440

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based on the factual rather than hypothetical
When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRST

$7\frac{1}{2}$ PT. (7D) $7\frac{1}{2}$ SET LINE M·1287
U.A. Roman 66 Italic 440

When jobs have their type sizes fixed quickly margins of error will widen unless all determining calculations are
When jobs have the type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQRS

8 PT. (8D) $7\frac{3}{4}$ SET LINE M·1292
U.A. Roman 66 Italic 440

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based upon
When jobs have the type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQRS

9 PT. (8D) $8\frac{1}{2}$ SET LINE M·1322
U.A. Roman 66 Italic 440

When jobs have the type sizes fixed quickly margins of error will widen unless determining calculations are based upon
When jobs have the type sizes fixed quickly margins of error
ABCDEFGHIJKLMNOPQRS

10 PT. (9D) $9\frac{1}{2}$ SET LINE M·1371
U.A. Roman 66 Italic 440

When jobs have their type sizes fixed quickly margins of error will widen unless determining
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRST

11 PT. (10D) $10\frac{1}{4}$ SET LINE M·1405
U.A. Roman 66 Italic 440

When jobs have the type sizes fixed quickly margins of error will widen unless determining
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRST

13 PT. (12D) $12\frac{1}{2}$ SET U.A. Roman 66 Italic 440 LINE M·1495

When jobs have type sizes fixed quickly margins of error will widen unless all determining calculations
When jobs have their type sizes fixed
ABCDEFGHIJKLMNOPQRSTUV

14D ON 16 PT. DISPLAY MATRICES LINE T·1630

Wherever civilization extends, services of expert typographers will always be quickly required
ABCDEFGHIJKMNQRSTUWXY

16D ON 18 PT. DISPLAY MATRICES LINE T·1852

The claims are recognized so we expect full payment
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKLM

18D ON 20 PT. DISPLAY MATRICES LINE T·2076

Often people read books and just lay them down
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGH

20D ON 22 PT. DISPLAY MATRICES LINE T·2300

Six of the documents judged gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDE

24D ON 30 PT. DISPLAY MATRICES LINE T·2780

A few mixed blocks of varying sizes
ABCDEGHIJKLMNOPQRSTUVWXYZ

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GROTESQUE BOLD 216

REGD. TRADE MARK
MONOTYPE

30D ON 36 PT. DISPLAY MATRICES LINE T-3565

Equal workings of demy jobs
ABDEGHIJKLMNQRSTUVWX

36D ON 36 PT. DISPLAY MATRICES LINE T-4164

Quads form even blocks
ABDEGHJKMNRTUWXY

48D ON 60 PT. DISPLAY MATRICES LINE T-5570

abdefghjkmostvw
ABDEGHJKMQRS

60D ON 72 PT. DISPLAY MATRICES LINE T-7040

abcdefghjkmo
ABDEGHIJKM

72 PT. DISPLAY MATRICES LINE T-7900

abefghjkmor
ABDEGHJLR

The following accents ÁÀÂÄÃÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD CONDENSED 15

6 PT. SHORT DESC. ON 5½ PT. (6D)
6½ SET U.A. 2 LINE M·1225

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather than hypothetical figures

6 PT. (6D) 6½ SET LINE M·1225
U.A. 2

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on factual rather than hypothetical figures
ABCDEFGHIJKLMNOPQRSTUVWXY

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ
1234567890 ÆŒ *1234567890*
.,:;!?''-([†‡§£$*—$£§†‡])-'' ?!;:,.

7 PT. (7D) 7¼ SET U.A. 2 LINE M·1255

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather
ABCDEFGHIJKLMNOPQRSTUVWXYZA

8 PT. (8D) 8 SET LINE M·1285
U.A. Roman 2 Italic 3

When jobs have type sizes fixed quickly margins of error widen unless all the
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRSTUVWX

9 PT. (8D) 8¾ SET U.A. 2 LINE M·1310

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

10 PT. (9D) 10 SET U.A. Roman 2 Italic 3 LINE M·1355

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDE*

11 PT. (10D) 10¾ SET U.A. 2 LINE M·1380

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

12 PT. (12D) 12 SET U.A. Roman 2 Italic 3 LINE M·1430

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCD*

14 PT. DISPLAY MATRICES LINE T·1533

A new boat frequently capsized if over maximum weight specified
Razor sharp knives are required to trim these particular jobs exactly
ABCDEGHJKMNQRSTUVWXYZ

18 PT. DISPLAY MATRICES LINE T·1948

Oversize blocks are set jutting into some of the wider margins
Some easily recognizable types
ABCDEFGHJKMNQRSTVXYZ

24 PT. DISPLAY MATRICES LINE T·2640

Skilfully improvised equipment for the jobs
ABCDEFGHIJKLMNOPQRSTUVWXYZ AB

30 PT. DISPLAY MATRICES LINE T·3194

One quire of demy-octavo laid paper
ABCDEGHJKMNPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T·3884

Six prizes for good presswork
ABCDEGHIKNQRSTUVXYZ

The following accents ÁÀÂÄÃÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäãéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD CONDENSED 81

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyzfiffffffiffl æœ

1234567890 &ÆŒ .,:;!?''-([†§£$*—

10 PT. (9D) $9\frac{1}{2}$ SET U.A. 2 LINE M-1301

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs have been assembled in type one might reasonably ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available

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3-69

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD CONDENSED 166

SYNOPSIS IN 14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

£1234567890 .,:;!?''-([†§*—

12 PT. (12D) 12 SET U.A. 403 LINE M·1590

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS THE DETERMINING CALCULATIONS ARE BASED

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFG

14 PT. DISPLAY MATRICES LINE T·1671

OVERSIZE BLOCKS WERE SET WITH EDGES JUTTING INTO TOP MARGINS

ABCDEFGHIJKLMNOPQRSTUVWXYZAB

14 PT. (14D) 14 SET U.A. 121 LARGE COMPOSITION LINE T·1671

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

18 PT. DISPLAY MATRICES LINE T·2085

A RAZOR-SHARP KNIFE SHOULD BE USED ONLY FOR THIS TYPE OF JOB

ABCDEFGHIJKLMNOPQRSTUVWXYZ

24 PT. DISPLAY MATRICES LINE T·2778

THE FIVE MOST EASILY RECOGNIZABLE BOOK FACES

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHJKLMN

30 PT. DISPLAY MATRICES LINE T·3470

EQUIPMENT WAS SKILFULLY IMPROVISED

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

36 PT. DISPLAY MATRICES LINE T·4299

TWELVE REAMS OF DEMY QUARTO

ABCDEFGHIJKMNOPQRSTUVWXYZ

42 PT. DISPLAY MATRICES LINE T·4991

EIGHTY LOCKED-UP FORMES

ABCDEGHIKLMNQRSTUWXYZ

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GROTESQUE BOLD CONDENSED 166

REGD. TRADE MARK
MONOTYPE

48 PT. DISPLAY MATRICES LINE T·5821

ABCDEGHJKMNQRSWXYZ

60 PT. DISPLAY MATRICES LINE T·7204

ABCDEGMNQRSWYZ

72 PT. DISPLAY MATRICES LINE T·8623

ABCDEGHJKRSTV

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑ are available in all sizes

GROTESQUE BOLD CONDENSED TITLING 527

REGISTERED TRADE MARK **MONOTYPE**

72 PT. DISPLAY MATRICES LINE T·9700

ABCDEFGHIJKL

MNOPQRSTUV

WXYZ&ÆŒ

:;!?“”-([—

£1234567890

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6-65

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD EXTENDED 150

6 PT. (6D) $6\frac{1}{2}$ SET LINE M·1200
U.A. Roman 22 Italic 309

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based on the factual rather than hypothetical figures. No variations in the total amount of copy
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSU

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWX
1234567890 YZ&ÆŒ fiflffffiffl
abcdefghijklmnopqrstuvwxyzæœ
ABCDEFGHIJKLMNOPQRSTUVWX
1234567890 YZ&ÆŒ fiflffffiffl
abcdefghijklmnopqrstuvwxyzæœ
.,:;!?''-([†§£$*—$£§†])-''?!;:,.

7 PT. (7D) $8\frac{3}{4}$ SET LINE M·1245
U.A. 310

When jobs have the type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on the factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that the error has been made. If instead of the
ABCDEFGHIJKLMNOPQRSTU

8 PT. (8D) 10 SET U.A. Roman 40 Italic 310 LINE M·1280

When jobs have type sizes fixed quickly the margins of error will widen unless all the determining calculations are based on the factual rather than hypothetical figures. No variation in the total amount
When jobs have type sizes fixed quickly margins of error will widen unless all the
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCI*

9 PT. (8D) 11 SET U.A. 310 LINE M·1306

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based
ABCDEFGHIJKLMNOPQRSTUVWXYZA I

10 PT. (9D) 12 SET U.A. Roman 40 Italic 310 LINE M·1365

When jobs have the type sizes fixed quickly margins of error will widen unless all determining calculations are based on factual rather than hypothetical figures. No variation
When jobs have the type sizes fixed quickly margins of error do widen
ABCDEFGHIJKLMNOPQRSTUVWX

11 PT. (10D) 13 SET U.A. Roman 40 Italic 310 LINE M·1395

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error
When jobs have their type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (11D) 14 SET U.A. Roman 40 Italic 310 LINE M·1470

When jobs have the type sizes fixed quickly the margins of error wlden unless all determining calculations are based on factual rather than hypothetical figures. No variation
When jobs have the type sizes fixed quickly margins of error will widen
ABCDEFGHIJKLMNOPQRSTUVWX

18 PT. (18D) $19\frac{1}{2}$ SET LARGE COMPOSITION U.A. 148 LINE T·1948

When jobs have the type sizes fixed too quickly the margins
ABCDEFGHIJKLMN

24 PT. (24D) 26 SET LARGE COMPOSITION U.A. 149 LINE T·2640

His jobs have type sizes fixed quickly
ABCDEFGHJKLMN

14 PT. DISPLAY MATRICES LINE T·1533

People very often read books without recognizing the finer points in the choice of type faces or quality of their design
Six oversize blocks were set jutting into the outer margins
ABCDEFGHIJKLMNOPQRSTUVWXYZ*ABCDEFGHIJKLMNOP*

18 PT. DISPLAY MATRICES LINE T·1948

The use of mechanical quoins to lock up the job may well help to improve the colour register
It was difficult to generalize about repayments
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

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GROTESQUE BOLD EXTENDED 150

REGD. TRADE MARK
MONOTYPE

22 PT. DISPLAY MATRICES LINE T·2308

Major adjustments were not expected before the required job was completed

Five most easily recognizable type faces

ABCDEFGHIJKLMNOPQRSTUVWXYZ *A*

24 PT. DISPLAY MATRICES LINE T·2640

New boats frequently do capsize if the weight marked is exceeded

Eighty quires of demy octavo paper

ABCDEGHIJKLMNPQRSTUVWXYZ

30 PT. DISPLAY MATRICES LINE T·3194

A handsome prized volume

Eighteen royal quarto sheets

ABDEGHIJKMNQRSTUWXY

36 PT. DISPLAY MATRICES LINE T·3884

Colour register proved

Eight locked-up formes

ABDEGHKLMNQRSTW

42 PT. DISPLAY MATRICES LINE T·4576

Lemon marmalade

Exquisite handwork

ABCDEGHIJSTVXY

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD EXTENDED 150

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghknoprs
abcdeghiqrstwxy
ABFGHKNQRSW

60 PT. DISPLAY MATRICES LINE T·6651

abcfghqrstyz
abgkmprstwz
ABCDEJKMN

72 PT. DISPLAY MATRICES LINE T·7390

abcdgkmo
abefghqrst
ABEGHIQR

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

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REGD. TRADE MARK
MONOTYPE

GROTESQUE BOLD TITLING 524

72 PT. DISPLAY MATRICES LINE T·9700



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5-61

REGD. TRADE MARK
MONOTYPE

GROTESQUE CONDENSED 33

6 PT. (6D) $6\frac{3}{4}$ SET LINE M·1255
U.A. 2

When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of
ABCDEFGHJKLMNOPQRSTUVWX

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyzfiflffffifflæœ
1234567890 .,:;!?''-([†§£$*—

7 PT. (7D) 7 SET LINE M·1255
U.A. 2

When jobs have the type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the
ABCDEFGHIJKLMNOPQRSTUVWXYZAB

8 PT. (8D) 8 SET U.A. 2 LINE M·1285

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMN

9 PT. (8D) $8\frac{1}{2}$ SET U.A. 2 LINE M·1315

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKL

10 PT. (9D) $9\frac{1}{4}$ SET U.A. 2 LINE M·1365

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHI

11 PT. (10D) $9\frac{3}{4}$ SET U.A. 2 LINE M·1395

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

12 PT. (11D) $11\frac{1}{4}$ SET U.A. 2 LINE M·1455

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

13 PT. (12D) $11\frac{1}{2}$ SET U.A. 2 LINE M·1440

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFI

$13\frac{1}{2}$ ON 14 PT. (14D) $12\frac{1}{2}$ SET U.A. 2 LINE M·1517

When jobs have type sizes fixed quickly margins of error widen unless determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

22 PT. (20D) 14 SET LARGE COMPOSITION U.A. 395 LINE T·2350

When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNOPQRSTUVWX

14 PT. DISPLAY MATRICES LINE T·1533

Much too often people read books and just lay them aside without ever realizing the processes involved in their production
ABCDEFGHIJKLMNOPQRSTUVWXYZABCD

18 PT. DISPLAY MATRICES LINE T·1948

The six documents taking prizes were judged to be of exceptional quality
ABCDEFGHIJKLMNOPQRSTUVWXYZ AI

22 PT. DISPLAY MATRICES LINE T·2350

A few mixed, varying size line blocks piqued all the judges
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTU

24 PT. DISPLAY MATRICES LINE T·2640

The bank recognizes the claims as being quite valid
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNO

30 PT. DISPLAY MATRICES LINE T·3194

Of the documents judged, two gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEF

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6-66

GROTESQUE CONDENSED 33

REGD. TRADE MARK
MONOTYPE

36 PT. DISPLAY MATRICES LINE T·3884

Six of these documents won prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ

42 PT. DISPLAY MATRICES LINE T·4576

The bank recognizes this claim
ABCDEFGHJKLMNQRSTUWXYZ

48 PT. DISPLAY MATRICES LINE T·5268

abcdefghijkmopqrstuwxyz
ABDEGHIJKMNQRSTUWXY

60 PT. DISPLAY MATRICES LINE T·6651

abcdefghjkmopqrstw
ABCDEGHJKMNQRST

72 PT. DISPLAY MATRICES LINE T·7930

abcdefghjkmoprt
ABCDEGHKMNQR

The following accents Á À Â Ä Å É È Ê Ë Í Ì Î Ï Ó Ò Ô Ö Ø Ú Ù Û Ü Ç Ñ á à â ä å é è ê ë í ì î ï ó ò ô ö ø ú ù û ü ç ñ ß ij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE CONDENSED 318

5D ON 6 PT. 5 SET U.A. 388 LINE M·1220

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLM

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffifflæœ

1234567890 .,:;!?''-([†‡§£$*—

6 PT. (6D) $5\frac{1}{4}$ SET U.A. 388 LINE M·1248

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRS

6D ON 7 PT. $5\frac{1}{2}$ SET U.A. 300 LINE M·1264

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once the jobs have been assembled in type, one might reasonably expect to find greater difficulty in

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMN

7D ON 8 PT. $6\frac{1}{2}$ SET U.A. 300 LINE M·1307

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD

8 PT. (8D) $6\frac{3}{4}$ SET U.A. 300 LINE M·1328

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZ AB

9 PT. (8D) $7\frac{1}{2}$ SET U.A. 300 LINE M·1373

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVX

10 PT. (9D) $8\frac{1}{4}$ SET U.A. 300 LINE M·1410

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

11 PT. (10D) $9\frac{1}{4}$ SET U.A. 300 LINE M·1459

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXY

12 PT. (12D) $10\frac{1}{4}$ SET U.A. 300 LINE M·1505

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRST

13 PT. (12D) 11 SET U.A. 300 LINE M·1551

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQ

14 PT. DISPLAY MATRICES LINE T·1544

The services of typographers being expert, judicious and zealous workers will always be quickly required and will be in demand wherever civilization extends

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNO

18 PT. DISPLAY MATRICES LINE T·1948

Much too often people having completely read a book immediately lay it aside without realizing the excellent quality of production and diversity of its design

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABCDEF

24 PT. DISPLAY MATRICES LINE T·2640

Dexterity in the vocation of typesetting, as in any other trade should be acquired by quiet, judicious and zealous workers

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKLMNOPQR

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11-67

GROTESQUE CONDENSED 318

REGD. TRADE MARK
MONOTYPE

30 PT. DISPLAY MATRICES LINE T·3332

The bank recognizes these claims as quite valid and just, so we expect full and prompt payments

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHK

36 PT. DISPLAY MATRICES LINE T·4022

Much too often people read books and never realize the quality of their design

ABCDEFGHIJKLMNOPQRSTUVWXYZABI

48 PT. DISPLAY MATRICES LINE T·5406

Wherever civilization extends typographers will be required

ABCDEGHIJKMNPQRSTUWXYZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE CONDENSED 383

6D ON 7 PT. 5 SET U.A. 341 LINE M·1280

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLM

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffffiffl æœ

1234567890 .,:;!?''-([†$£$*—

8D ON 9 PT. 6 SET U.A. 341 LINE M·1358

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMN

10D ON 11 PT. 7 SET U.A. 341 LINE M·1410

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12D ON 13 PT. 8 SET U.A. 341 LINE M·1500

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

14D ON 16 PT. DISPLAY MATRICES LINE T·1626

Dexterity in the vocation of typesetting, as in other trades, should always be quickly acquired by means of quiet, judicious and zealous work

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMN

18D ON 20 PT. DISPLAY MATRICES LINE T·2074

In the vocation of typesetting, dexterity must always be acquired by quiet, judicious and zealous workers

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNO

24D ON 30 PT. DISPLAY MATRICES LINE T·2776

Far too often people read books and just lay them down, never realizing the diversity, quality and exactness of the processes of their production

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

30D ON 36 PT. DISPLAY MATRICES LINE T·3565

Wherever civilization extends, the services of expert and judicious typographers and printers will always be required

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRS

36D ON 36 PT. DISPLAY MATRICES LINE T·4164

The bank recognizes this claim as quite valid and just, so we are expecting full and prompt payment

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJK

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12-64

42D ON 48 PT. DISPLAY MATRICES LINE T·4879

Six of the documents judged gained prizes
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

48D ON 60 PT. DISPLAY MATRICES LINE T·5620

abcdefghijklmnopqrstuvwxyz abcde
ABCDEFGHIJKLMNOPQRSTUVWXYZA

60D ON 72 PT. DISPLAY MATRICES LINE T·7030

abcdefghijklmopqrstuvwxyz
ABDEGHJKLMNQRSTUVWXYZ

72 PT. DISPLAY MATRICES LINE T·7890

abcefghjklmnoqrstuvwxy
ABDEGHIJKMNQRSTUWXZ

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE CONDENSED TITLING 523

72 PT. DISPLAY MATRICES LINE T-9700

ABCDEFGHIJKLMNOPQ

RSTUVWXYZ&

.,:,!?"-([«—

£1234567890

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5-64

REGD. TRADE MARK
MONOTYPE

GROTESQUE LIGHT 126

5 PT. (5D) $5\frac{1}{4}$ SET LINE M·1208
U.A. Roman 420 Italic 431

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon the factual rather than hypothetical figures. Variation
When jobs have type sizes fixed quickly the margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

$5\frac{1}{2}$ PT. (5D) $5\frac{3}{4}$ SET LINE M·1231
U.A. Roman 420 Italic 431

When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based on
When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNOPQRSTUVWXYZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 *1234567890*

.,:;!?''-([†‡§£$*—$£§‡†])-''?!;:,.

6½ PT. (6D) $6\frac{3}{4}$ SET LINE M·1265
U.A. Roman 64 Italic 396

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be
When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect
ABCDEFGHIJKLMNOPQRSTUVWXYZ *AB*

7½ PT. (7D) $7\frac{1}{2}$ SET U.A. Roman 64 Italic 396 LINE M·1287

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree
When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJK*

8 PT. (8D) $7\frac{3}{4}$ SET U.A. Roman 64 Italic 396 LINE M·1292

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJ*

9 PT. (8D) $8\frac{1}{2}$ SET U.A. Roman 64 Italic 396 LINE M·1322

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEG*

10 PT. (9D) $9\frac{1}{2}$ SET U.A. Roman 64 Italic 396 LINE M·1371

When jobs have type sizes fixed quickly margins of error will widen unless all the determining calculations are based upon factual rather than hypothetical figures.
When jobs have their type sizes fixed quickly margins of error widen unless determining
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABC*

11 PT. (10D) $10\frac{1}{4}$ SET U.A. Roman 64 Italic 396 LINE M·1405

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEFGHIJKLM*

13 PT. (12D) $12\frac{1}{2}$ SET U.A. Roman 64 Italic 396 LINE M·1495

When jobs have their type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error widen unless the determining calculation
ABCDEFGHIJKLMNOPQRSTUVWXYZ *ABCDEF*

14D ON 16 PT. DISPLAY MATRICES LINE T·1630

People too often read books without ever realizing the quality of their production
Oversize blocks were quite often set with their edges jutting into the top margins
ABCDEGHJKMNQRSTUWXYZ *ABCDGH*

18D ON 20 PT. DISPLAY MATRICES LINE T·2076

Long service from expert workers may not be required
A prize was given for each of the six jobs of marked quality
ABCDEFGHIJKMNOPQRSTUVWXYZ *ABCDEFGHIJKLM*

24D ON 30 PT. DISPLAY MATRICES LINE T·2780

Dexterity is acquired by zealous workers
Adequate recognition by the twelve experts
ABCDEGHJKLMNQRSTUVWXYZ *ABCDE*

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5-64

GROTESQUE LIGHT 126

REGD. TRADE MARK
MONOTYPE

30D ON 36 PT. DISPLAY MATRICES LINE T-3565

Of documents judged six having quality will be taking the prizes

ABCDEGHJKMNPQRSTUWXYZ

36D ON 36 PT. DISPLAY MATRICES LINE T-4164

I have equalized my jobs for work except for these seven

ABDEGHIJKMNQRSTUWZ

46D ON 60 PT. DISPLAY MATRICES LINE T-5570

Expect even working of all demy size jobs

ABDEGHJKMQRST

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

REGD. TRADE MARK
MONOTYPE

GROTESQUE LIGHT CONDENSED 274

5D ON 6 PT. 5 SET LINE M·1220

U.A. 427

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLM

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfiflffffiffl æœ

1234567890 .,:;!?''-([†§£$*—

ALTERNATIVE FIGURES

1234567890 FI119

SUPERIORS L154

6D ON 7 PT. $5\frac{1}{2}$ SET LINE M·1264

U.A. 94

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty-six ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

7D ON 8 PT. $6\frac{1}{2}$ SET U.A. 94 LINE M·1307

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once the jobs have been assembled in ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDE

8 PT. (8D) $6\frac{1}{4}$ SET U.A. 94 LINE M·1328

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once the jobs have ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZ ABC

9 PT. (8D) $7\frac{1}{2}$ SET U.A. 94 LINE M·1373

When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator now specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVW

10 PT. (9D) $8\frac{1}{4}$ SET U.A. 94 LINE M·1410

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRS

11 PT. (10D) $9\frac{1}{4}$ SET U.A. 94 LINE M·1459

When jobs have type sizes fixed quickly margins of error widen unless all the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once the jobs have been assembled in type one might ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 PT. (12D) $10\frac{1}{4}$ SET U.A. 94 LINE M·1505

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. Once jobs ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTU

13 PT. (12D) 11 SET U.A. 94 LINE M·1551

When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQR

The following accents ÁÀÂÄÅÉÈÊËÍÌÎÏÓÒÔÖØÚÙÛÜÇÑáàâäåéèêëíìîïóòôöøúùûüçñßij are available in all sizes

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12-67

12 POINT FIGURES

FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

1–12 (11D) 11¼ Set ·1360
1234567890

F129
1234567890

F356
1234567890

2–12 (11D) 12 Set ·1360
1234567890

F158
1234567890

F173
1234

F491
1

F916 2 line: 5 unit superiors
1234567890

F917 2 line: 5 unit inferiors
1234567890

3–12 (11D) 12 Set ·1355
1234567890

F70
1 1 3 1 3 5 7 1 2 1
4 2 4 8 8 8 8 3 3 6

F225
1234567890

4–12 (11D) 12 Set ·1360
1234567890

F617
Ø

5–12 (11D) 11¼ Set ·1360
1234567890

7–12 (11D) 12 Set ·1360
1234567890

F41 7 unit superiors
1234567890

F42 14 unit inferiors
16 32

F203
1234567890

F763
1234567890

F764
1234567890

F930
1

F1031
1234567890

F1032
1234567890

F1033
1234567890

9–12 (11D) 12 Set ·1380
1234567890

F71
1 1 3 1 3 5 7 1 2 1
4 2 4 8 8 8 8 3 3 6

10–12 (11D) 12 Set ·1360
1234567890

12–12 (11D) 12 Set ·1385
1234567890

F72
1 1 3 1 3 5 7 1 2
4 2 4 8 8 8 8 3 3

15–12 (11D) 12 Set ·1430
1234567890
10 unit
1234567890

F73
1 1 3 1 3 5 7 1 2
4 2 4 8 8 8 8 3 3

17–12 (11D) 12 Set ·1380
1234567890

19–12 (11D) 12 Set ·1415
1234567890

20–12 (11D) 11¼ Set ·1350
1234567890

21–12 (11D) 11¼ Set ·1435
1234567890

22–12 (11D) 11¼ Set ·1378
1234567890

23–12 (11D) 12 Set ·1480
1234567890

25–12 (11D) 12½ Set ·1360
1234567890

27–12 (11D) 11½ Set ·1360
1234567890

31–12 (11D) 11½ Set ·1343
1234567890

32–12 (11D) 11½ Set ·1410
1234567890

33–12 (11D) 11¼ Set ·1455
1234567890

F238
1

34–12 (11D) 11½ Set ·1365
1234567890

35–12 (11D) 11½ Set ·1390
1234567890

36–12 (11D) 11½ Set ·1375
1234567890

37–12 (11D) 12½ Set ·1360
1234567890

42–12 (11D) 11½ Set ·1360
1234567890

F654
2 7

43–12 (11D) 11¼ Set ·1345
1234567890

44–12 (11D) 12¼ Set ·1360
1234567890

45–12 (11D) 11¼ Set ·1350
1234567890
1234567890

46–12 (11D) 12¼ Set ·1360
1234567890

51–12 (11D) 15½ Set ·1444
1234567890

F359
3

53–12 (11D) 12 Set ·1364
10 unit
1234567890
9 unit
1234567890

F354
1234567890

F1329 10 unit
3 6

54–12 (11D) 12½ Set ·1363
10 unit
1234567890

55–12 (11D) 11¾ Set ·1364
10 unit
1234567890

F128
1234567890

59–12 (11D) 12 Set ·1420
1234567890

60–12 (11D) 11¼ Set ·1369
1234567890

63–12 (11D) 10¾ Set ·1360
1234567890

65–12 (11D) 12¼ Set ·1360
1234567890

F12
1234567890

67–12 (11D) 12 Set ·1360
1234567890

70–12 (11D) 12¼ Set ·1360
1234567890

F82 18 unit
¼ ½ ¾ ⅛ ⅜ ⅝ ⅞ ⅓ ⅔

71–12 (11D) 11¾ Set ·1360
1234567890

72–12 (11D) 12¼ Set ·1360
10 unit
1234567890

73–12 (11D) 12¼ Set ·1360
10 unit
1234567890

74–12 (11D) 12¼ Set ·1360
10 unit
1234567890

78–12 (11D) 12¼ Set ·1369
1234567890

80–12 (11D) 11½ Set ·1369
1234567890

84–12 (11D) 11¾ Set ·1369
1234567890

99–11½ (11D) 10½ Set ·1467
1234567890

F100
1234567890

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FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

99–12 (11D) 11¼ Set ·1500

1234567890

1131357121
4248888336

F100

1234567890

F427 8 unit

1234567890

100–12 (11D) 14½ Set ·1364

1234567890

1131357121
4248888336

100–12 (11D) 14½ Set ·1364
Underlined

1234567890

1131357
4248888

101–12 (11D) 11¾ Set ·1375

1234567890

F340

1234567890

F488

1234567890

F1022

4

F1255 18 unit

①②③④⑤⑥
⑦⑧⑨⓪

103–11½ (11D) 10½ Set ·1467

1234567890

103–12 (11D) 11¼ Set ·1500

1234567890

F197 2 line: 18 unit

123456
7890

F207 2 line: 18 unit

1 1 3
4 2 4

F209

1234567890

F213 12 unit

1234567890

105–12 (12D) 14½ Set ·1550

1234567890

1131357121
4248888335

1/1/3/1/
4/2/4/3

F746

1234567890

F784

1

105–12 (12D) 14½ Set ·1550
Underlined

1234567890

1131357
4248888

106–12 (12D) 12 Set ·1356

1234567890

F1090 8 unit superior

½

107–12 (12D) 12 Set ·1356

1234567890

110–12 (11D) 11¾ Set ·1415

1234567890

F112

1234567890

F257

1234567890

F455

1

F568

1234567890

113–12 (11D) 11¾ Set ·1426

1234567890

116–11D 10¾ Set ·1390

1234567890

119–12 (12D) 10¾ Set ·1374
8 unit

1234567890

121–12 (12D) 12 Set ·1400

1234567890

123–12 (11D) 11¾ Set ·1426

1234567890

124–12 (11D) 11¾ Set ·1355

1234567890

127–12 (11D) 14½ Set ·1364

1234567890

1131357121
4248888336

128–12 (11D) 11¼ Set ·1324
10 unit

1234567890

F300

1234567890

F732 10 unit

1 2

F816 6 unit superiors

1234567890

F935

1234567890

F1182

1234567890

18 unit

10

F1183 6 unit inferiors

1234567890

12 unit

10

134–12 (11D) 12 Set ·1460

1234567890

135–12 (11D) 11¾ Set ·1347

1234567890

1234567890

F246

½

F980 7 unit decimals

1234567890

F981 7 unit decimals

1234567890

F1008 7 unit

1

F1009 8 unit

1

F1137 11¼ Set
6 unit lining inferiors
F61 design

1234567890

F1195

1

136–12 (11D) 12 Set ·1461

1234567890

137–12 (11D) 12¼ Set ·1362

1234567890

139–12 (11D) 11 Set ·1420
Size 1 11 unit

1234567890

139–12 (11D) 11 Set ·1420
Size 2

1234567890

139–12 (11D) 11 Set ·1420
Size 3 8 unit

1234567890

139–12 (11D) 11 Set ·1420
Size 4 6 unit

1234567890

140–12 (11D) 11 Set ·1420
Size 1 11 unit

1234567890

140–12 (11D) 11 Set ·1420
Size 2

1234567890

140–12 (11D) 11 Set ·1420
Size 3 8 unit

1234567890

140–12 (11D) 11 Set ·1420
Size 4 6 unit

1234567890

141–12 (11D) 12 Set ·1420
Size 1 11 unit

1234567890

141–12 (11D) 12 Set ·1420
Size 2

1234567890

141–12 (11D) 12 Set ·1420
Size 3 8 unit

1234567890

F610 8 unit

1234

141–12 (11D) 12 Set ·1420
Size 4 6 unit

1234567890

142–12 (11D) 9 Set ·1420
Size 1 11 unit

1234567890

continued

All figures are cast on nine units of set unless otherwise indicated

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FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

142–12 (11D) 9 Set ·1420
Size 2
1234567890

142–12 (11D) 9 Set ·1420
Size 3 8 unit
1234567890

142–12 (11D) 9 Set ·1420
Size 4 6 unit
1234567890

143–12 (11D) 9 Set ·1420
Size 1 11 unit
1234567890

143–12 (11D) 9 Set ·1420
Size 2
1234567890

143–12 (11D) 9 Set ·1420
Size 3 8 unit
1234567890

143–12 (11D) 9 Set ·1420
Size 4 6 unit
1234567890

144–12 (11D) 12 Set ·1420
Size 1 11 unit
1234567890

144–12 (11D) 12 Set ·1420
Size 2
1234567890

144–12 (11D) 12 Set ·1420
Size 3 8 unit
1234567890

144–12 (11D) 12 Set ·1420
Size 4 6 unit
1234567890

145–12 (12D) $12\frac{3}{4}$ Set ·1420
Size 1 11 unit
1234567890

145–12 (12D) $12\frac{3}{4}$ Set ·1420
Size 2
1234567890

145–12 (12D) $12\frac{3}{4}$ Set ·1420
Size 3 8 unit
1234567890

145–12 (12D) $12\frac{3}{4}$ Set ·1420
Size 4 6 unit
1234567890

147–12 (12D) $14\frac{1}{4}$ Set ·1420
Size 1 11 unit
1234567890

147–12 (12D) $14\frac{1}{4}$ Set ·1420
Size 2
1234567890

147–12 (12D) $14\frac{1}{4}$ Set ·1420
Size 3 8 unit
1234567890

147–12 (12D) $14\frac{1}{4}$ Set ·1420
Size 4 6 unit
1234567890

149–12 (11D) 12 Set ·1420
1234567890

F254
ll

150–12 (11D) 14 Set ·1470
1—8 unit; 2 to 0—11 unit
1234567890
9 unit
1234567890

151–12 (11D) $11\frac{3}{4}$ Set ·1360
12345678 90

F450
1

152–12 (11D) $11\frac{1}{4}$ Set ·1500
1234567890
1131357121
4248888336

156–12 (11D) $11\frac{1}{4}$ Set ·1338
1234567890
8 unit
1234567890

F181
5

F214
1234567890

F341
1234567890

F1045 7 unit decimals
1234567890

F1046 7 unit decimals
1234567890

157–12 (11D) $11\frac{3}{4}$ Set ·1360
1234567890

F596
Ø

159–12 (11D) $12\frac{1}{4}$ Set ·1450
10 unit
1234567890

160–12 (11D) $11\frac{1}{2}$ Set ·1500
10 unit
1234567890

161–12 (11D) $11\frac{3}{4}$ Set ·1410
1234567890
11 unit
1234567890

F235
1234567890

165–12 (11D) $12\frac{1}{4}$ Set ·1360
1234567890
1234567890

F1019
1234567890

F1020
1234567890

166–12 (12D) 12 Set ·1590
1—8 unit; 2 to 0—10 unit
1234567890

169–12 (11D) 12 Set ·1360
1234567890
8 unit
1234567890

F328
1234567890

F470 8 unit
1234567890

F612
1234567890

F881 8 unit
1

F899
1234567890

F1218
1234567890

F1219 8 unit
1356

F1233
234567890

F1234
1

F1235
1

F1236 8 unit
356

F1237 8 unit
1

F1244 7 unit decimals
1234567890

170–12 (12D) $10\frac{3}{4}$ Set ·1374
1234567890

174–12 (11D) $11\frac{1}{4}$ Set ·1338
1234567890
8 unit
1234567890

176–12 (11D) $12\frac{3}{4}$ Set ·1460
10 unit
1234567890

179–12 (12D) $19\frac{1}{2}$ Set ·1755
1, 2, 3, 5, 7—9 unit;
4, 6, 8, 9, 0—10 unit
12345678 90

180–12 (12D) $10\frac{3}{4}$ Set ·1500
1—10 unit; 2 to 0—11 unit
1234567890

181–12 (12D) $12\frac{1}{4}$ Set ·1715
10 unit
1234567890

185–12 (11D) $10\frac{1}{4}$ Set ·1345
1234567890
10 unit
1234567890

F527
5

F853
578

F1010 7 unit
1

F1011 8 unit
2

F1177 10 unit
1

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FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

190–12 (11D) 12½ Set ·1375

1234567890

10 unit

1234567890

F336

1234567890

192–12 (11D) 12 Set ·1380

1234567890

194–12 (11D) 11¾ Set ·1415

1234567890

10 unit

1234567890

F260

1234567890

F261 10 unit

1234567890

195–12 (11D) 11¾ Set ·1347

10 unit

1234567890

197–12 (11D) 11½ Set ·1450

1234567890

198–12 (11D) 9¾ Set ·1443

1234567890

199–12 (11D) 11¾ Set ·1435

1234567890

1234567890

F253

1234567890 11

F805

1234567890

200–12 (12D) 11¼ Set ·1753

1–9 unit; 2, 6 to 9–14 unit; 3, 5–13 unit; 4–16 unit; 0–19 unit

1234567890

201–12 (11D) 11¼ Set ·1350

1234567890

1234567890

F243

1234567890

F570

1234567890

F1047 7 unit decimals

1234567890

203–12 (12D) 10 Set ·1331

1234567890

1234567890

F754

1234567890

F971

1234567890

F1178

$\frac{1131357\,12}{4248888\,33}$

F1179 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}$

$\frac{1}{3}\frac{2}{3}$

204–12 (11D) 10¼ Set ·1360

10 unit

1234567890

214–12 (12D) 13½ Set ·1385

1234567890

1234567890

227–12 (12D) 11¾ Set ·1448

1234567890

231–12 (12D) 16 Set ·1750

Size 1 10 unit

1234567890

F267

1–6 unit; 3, 0–10 unit

130

F360

57

232–12 (12D) 11½ Set ·1410

1234567890

235–12 (11D) 13¼ Set ·1302

1234567890

F877 superiors

1234567890

F878 inferiors

1234567890

F879

$\frac{1131357\,12}{4248888\,33}$

236–12 (12D) 11¾ Set ·1415

8 unit

1234567890

F861 16 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}$

239–12 (12D) 11 Set ·1260

1234567890

1234567890

F453

1–6 unit; 4–10 unit; 2, 3, 5 to 0–8 unit

1234567890

F682

1234567890

F683

1234567890

F941

$\frac{1131357\,12}{4248888\,33}$

F1159 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}$

F1342 18 unit

$\frac{1}{16}$ to $\frac{15}{16}$

242–12 (11D) 11¼ Set ·1500

10 unit

1234567890

243–12 (11D) 11¼ Set ·1500

17 unit

12345678 90

245–12 (11D) 12¼ Set ·1474

1234567890

246–12 (11D) 14½ Set ·1770

1–7 unit; 2, 6 to 9–11 unit; 3, 5–10 unit; 4, 0–13 unit

1234567890

249–12 (11D) 11¼ Set ·1290

1234567890

10 unit

1234567890

F302 10 unit

1234567890

252–12 (12D) 11¼ Set ·1315

1234567890

1234567890

F415

1, 3, 5–7 unit; 4–10 unit

1345

256–11D 9¾ Set ·1372

11 unit

1234567890

258–12 (12D) 12½ Set ·1652

1=6 unit; 2, 7, 8–11 unit; 3, 5–10 unit; 4, 6, 9–12 unit; 0–16 unit

1234567890

F650 6 unit

1

260–12 (11D) 11¾ Set ·1347

1234567890

1234567890

F979 7 unit decimals

1234567890

F1012 8 unit

1

F1029 7 unit decimals

1234567890

261–12 (11D) 11¾ Set ·1435

1234567890

F486 10 unit

1234567890

F506

1234567890

262–12 (11D) 11¼ Set ·1360

1234567890

18 unit

10 1112

1234567890

18 unit

10 1112

F269 11 unit

570

F335

1234567890

F393 6 unit superiors

1234567890

F394 6 unit lining inferiors

1234567890

F395

$\frac{1131357\,121}{4248888\,336}$

F397 11 unit

1234567890

F398

12348

F401

$\frac{1131357\,1211}{4248888\,3356}$

continued

All figures are cast on nine units of set unless otherwise indicated

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FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

F423
35

F424
3

F433 18 unit
1/16 to 15/16 1/32 to 31/32
1/64 to 63/64 1/10

F460 18 unit
1/4 1/2 3/4 1/8 3/8 5/8
7/8 1/3 2/3 1/1

F735
1234567890

F887 6 unit superior
4

F888 6 unit inferiors
1234567890

F927
1131357121
4248888336

F984
69

F985
69

F1058 7 unit decimals
234567890

F1078 7 unit
1

F1080 7 unit
1

F1131 7 unit decimal
1

F1323 6 unit lining inferior
4

268–12 (12D) 12 Set ·1447
1234567890
1234567890

269–12 (12D) 12¾ Set ·1425
10 unit
1234567890
1234567890

F1093 10 unit
47

F1094 10 unit
47

270–12 (12D) 10¼ Set ·1353
1234567890
8 unit
1234567890

F537
1234567890

F538
1234567890

F766 7 unit decimals
1234567890

F863 18 unit
1/4 1/2 3/4 1/8 3/8 5/8 7/8
1/3 2/3 1/6

F967
1131357121 3
42488883361

F1107 7 unit superiors
1234567890

F1108 7 unit inferiors
1234567890

F1268 7 unit superiors
1234567890

F1269 7 unit inferiors
1234567890

271–12 (12D) 10¾ Set ·1326
1–8 unit; 2 to 0–10 unit
1234567890

1–8 unit; 2 to 0=10 unit
1234567890

272–12 (12D) 10 Set ·1316
1234567890
1234567890

F599
1234567890

F600
1234567890

274–12 (12D) 10¼ Set ·1505
10 unit
1234567890

275–12 (11D) 11¼ Set ·1360
1234567890
18 unit
10 1112
1234567890

18 unit
10 1112

F363
1234

F399
1234

F400 11 unit
1234567890

F425
3

F426
3

F465 11 unit
5

F497
1131357121
4248888336

F532 18 unit
1/4 1/2 3/4 1/8 3/8 5/8
7/8 1/3 2/3 1/1

F668 18 unit
1/16 1/32

F854
1234567890

F1060 7 unit decimals
234567890

F1079 7 unit
1

F1133 7 unit decimal
1

F1193
23

F1266 6 unit superior
2

F1281 6 unit superiors
1234567890

F1282 6 unit inferiors
1234567890

276–12 (12D) 11 Set ·1310
1234567890

284–12 (12D) 10½ Set ·1336
1234567890

285–12 (11D) 10¼ Set ·1345
1234567890
10 unit
1234567890

F385
1234567890

291–12 (12D) 12¼ Set ·1442
1234567890
1234567890

F571
479

F572
1234567890

292–12 (12D) 9½ Set ·1425
1234567890

F892
111/428

293–12 (12D) 9½ Set ·1425
1234567890

294–12 (12D) 10¼ Set ·1353
8 unit
1234567890

302–12 (11D) 14½ Set ·1364
1234567890

310–12 (12D) 11¾ Set ·1375
1234567890
1234567890

F361
1234567890

F1072
4

312–12 (12D) 12 Set ·1360
1234567890

F602
1234567890

F859 18 unit
1/4 1/2 3/4

F1245 7 unit decimal
1234567890

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FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

313–12 (11D) 12 Set ·1360

1234567890

1234567890

F1346

1234567890

F1347

1234567890

F1359

$\frac{1}{4}\frac{1}{2}\frac{3}{4}$

F1360 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}$

318–12 (12D) 10¼ Set ·1505

1234567890

F1004 14 unit

$\frac{1}{2}$

320–12 (12D) 10½ Set ·1299

1234567890

1234567890

321–12 (12D) 11¼ Set ·1360

12 unit

1234567890

F456 12 unit

134569

327–12 (12D) 12 Set ·1420

1234567890

1234567890

F373 7 unit superiors

1234567890

F374 14 unit inferiors

16 32 64

F375

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{5}{8}\frac{7}{8}\frac{1}{2}\frac{1}{4}\frac{1}{8}\frac{8}{8}\frac{3}{3}\frac{5}{2}\frac{6}{3}\frac{7}{2}$

F377 7 unit inferiors

1234567890

F461 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{6}$

F476

1234567890

F855

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{5}{2}\frac{7}{8}\frac{1}{2}\frac{2}{4}\frac{8}{8}\frac{8}{8}\frac{3}{3}$

F872

1234567890

F925 18 unit

$\frac{1}{16}$ to $\frac{15}{16}$ $\frac{1}{32}$ to $\frac{31}{32}$

$\frac{1}{64}$ to $\frac{63}{64}$ $\frac{1}{10}$

F1014 7 unit

1

F1015 8 unit

1

F1091

1234567890

F1135 6 unit superiors

1234567890

F1136 6 unit inferiors

1234567890

F1142 6 unit lining inferiors

1234567890

328–12 (12D) 13 Set ·1500

1234567890

334–12 (12D) 12 Set ·1420

1234567890

1234567890

F581

θ

F1016 8 unit

1

F1028 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{6}$

F1191 27 unit

$\frac{1}{16}$ to $\frac{15}{16}$ $\frac{17}{32}$

F1249

1234567890

339–12 (12D) 13¼ Set ·1500

10 unit

1234567890

341–12 (12D) 12 Set ·1335

1234567890

1234567890

343–12 (12D) 11¼ Set ·1360

1234567890

F490

1

344–12 (12D) 14½ Set ·1355

1234567890

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{5}{2}\frac{7}{8}\frac{1}{2}\frac{2}{4}\frac{8}{8}\frac{8}{8}\frac{3}{3}$

345–12 (12D) 12 Set ·1420

1234567890

348–12 (12D) 10½ Set ·1325

1234567890

354–12 (12D) 16 Set ·1525

1234567890

355–12 (12D) 12 Set ·1430

1234567890

356–12 (12D) 12¼ Set ·1470

1234567890

357–12 (12D) 11½ Set ·1366

1234567890

1234567890

362–12 (12D) 11¼ Set ·1360

1234567890

1234567890

F364

o

F403

1234

F421

3

F422

3

F429

5

F435

1234

F438

$\frac{1}{2}$

F459

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{5}{2}\frac{7}{8}\frac{1}{2}\frac{2}{4}\frac{8}{8}\frac{8}{8}\frac{3}{3}\frac{6}{2}$

18 unit

$\frac{1}{16}$ to $\frac{15}{16}$ $\frac{3}{32}$

F471 11 unit

1234567890

F524 6 unit superiors

1234567890

F525 6 unit inferiors

1234567890

F540 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}$

F1081 7 unit

1

F1082 7 unit

1

365–12 (12D) 10½ Set ·1490

1234567890

F860 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}$

371–12 (12D) 12½ Set ·1400

1234567890

1234567890

F569

5

F589 18 unit

$\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{2}{3}$

F641

1

F962

2569

F1017 7 unit

1

F1018 8 unit

1

374–11D 10¾ Set ·1285

1234567890

1234567890

F517

1234567890

F518

1234567890

375–11D 10¾ Set ·1285

1234567890

1234567890

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All figures are cast on nine units of set unless otherwise indicated

FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

389–12 (11D) 15½ Set ·1444
1234567890

390–12 (12D) 12½ Set ·1400
1234567890
1234567890
F864 18 unit
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3
F865 6 unit superiors
1234567890
F866 6 unit inferiors
1234567890
F963
2569
F1023
113/424

391–12 (12D) 12½ Set ·1400
1234567890
1234567890
F590 18 unit
1/4 1/2 3/4 1/3 2/3
F678
5
F964
2569
F1000
1
F1001
1
F1013 8 unit
1
F1202
113/424

400–12 (12D) 10 Set ·1299
1234567890

401–11D 11½ Set ·1468
1234567890

403–12 (12D) 11 Set ·1352
1234567890
1234567890

410–12 (12D) 11¾ Set ·1375
1234567890
1234567890
F361
1234567890
F1056
1234567890

421–12 (12D) 12¾ Set ·1395
1234567890
1234567890

422–12 (12D) 13 Set ·1380
1234567890
1234567890

424–12 (12D) 12½ Set ·1400
11 unit
1234567890

427–12 (12D) 12¼ Set ·1438
1234567890
1234567890

428–12 (12D) 10¼ Set ·1353
1234567890
F839
1234567890
F965 18 unit
1/4 1/2 3/4 1/3 2/3
F1007 8 unit
I
F1123
113/424
F1390
1234567890

439–12 (12D) 15 Set ·1685
1234567890

440–12 (12D) 13 Set ·1755
Size 1: 12 unit
1234567890
8 unit
113/424

440–12 (12D) 13 Set ·1755
Size 2: 8 unit
1234567890
6unit
113/424

440–12 (12D) 13 Set ·1755
Size 3: 5 unit
1234567890
5 unit
118/494

441–12 (12D) 12¼ Set ·1442
1234567890
1234567890
F1087
47
F1098 18 unit
1/4 1/2 3/4

453–12 (12D) 11 Set ·1381
1234567890
1234567890
F943
113135712 / 4248888833
F976 18 unit
1/4 1/2 3/4 1/8 3/8 1/3 2/3
F1092
1234567890

456–12 (12D) 12¼ Set ·1470
1234567890

458–11D 9¾ Set ·1290
1234567890
1234567890
F721
1234567890
F724
1234567890
F915
113/424
F938 18 unit
1/4 1/2 3/4

461–12 (12D) 11 Set ·1260
1234567890
F1034
1234567890

478–12 (12D) 12 Set ·1340
1234567890
1234567890

483–11D 11¼ Set ·1420
1234567890

504–12 (12D) 11½ Set ·1372
1234567890
1234567890

520–11D 9¾ Set ·1290
1234567890
F810
1234567890
F1124
113/424

533–12 (12D) 10 Set ·1325
1234567890

544–12 (11D) 12 Set ·1360
1234567890
F846
1234567890

565–12 (12D) 12 Set ·1420
1234567890

566–12 (12D) 12 Set ·1420
1234567890

567–12 (12D) 12 Set ·1420
1234567890

570–12 (11D) 12 Set ·1360
1234567890
F1157
113135712121 / 4248888833 6
F1158 18 unit
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6

571–12 (11D) 11¼ Set ·1360
1234567890

572–12 (11D) 11¼ Set ·1360
1234567890

573–12 (12D) 11 Set ·1381
1234567890
1234567890
F1267 18 unit
1/4 1/2 3/4 1/8 3/8 1/3 2/3
F1274
1234567890

All figures are cast on nine units of set unless otherwise indicated

PRINTED IN GREAT BRITAIN BY THE MONOTYPE CORPORATION LIMITED AT THEIR WORKS, SALFORDS, REDHILL, SURREY, ENGLAND. REGISTERED ADDRESS: MONOTYPE HOUSE, 43 FETTER LANE, LONDON, E.C.4
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12 POINT FIGURES SERIES 592 TO 827

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FIGURES AND SPECIAL FIGURES RELATED TO FOUNTS

592–11D $9^{3}/_{4}$ Set ·1322

1234567890

1234567890

F1276

1234567890

F1307

$\frac{11312}{42433}$

F1308 18 unit

$^{1}/_{4}{}^{1}/_{2}{}^{3}/_{4}{}^{1}/_{3}{}^{2}/_{3}$

F1309 7 unit superior

1234567890

595–12 (12D) $12^{3}/_{4}$ Set ·1474

1234567890

10 unit

1234567890

617–12 (12D) 14 Set ·1380

1234567890

618–12 (12D) 14 Set ·1380

1234567890

625–12 (11D) $11^{1}/_{4}$ Set ·1360

1234567890

627–12 (11D) $11^{1}/_{4}$ Set ·1405

1234567890

1234567890

672–12 (12D) $11^{1}/_{4}$ Set ·1360

1234567890

727–12 (12D) 12 Set ·1420

1234567890

739–12 (11D) 11 Set ·1420

Size 1: 11 unit

1234567890

739–12 (11D) 11 Set ·1420

Size 2:

1234567890

739–12 (11D) 11 Set ·1420

Size 3: 8 unit

1234567890

739–12 (11D) 11 Set ·1420

Size 4: 6 unit

1234567890

740–12 (11D) 11 Set ·1420

Size 1: 11 unit

1234567890

740–12 (11D) 11 Set ·1420

Size 2:

1234567890

740–12 (11D) 11 Set ·1420

Size 3: 8 unit

1234567890

740–12 (11D) 11 Set ·1420

Size 4: 6 unit

1234567890

741–12 (11D) 12 Set ·1420

Size 1: 11 unit

1234567890

741–12 (11D) 12 Set ·1420

Size 2:

1234567890

741–12 (11D) 12 Set ·1420

Size 3: 8 unit

1234567890

741–12 (11D) 12 Set ·1420

Size 4: 6 unit

1234567890

827–12 (12D) 12 Set ·1420

1234567890

1234567890

All figures are cast on nine units of set unless otherwise indicated