

Gas.
Broadley
Ltd



JAS. BROADLEY
Ltd

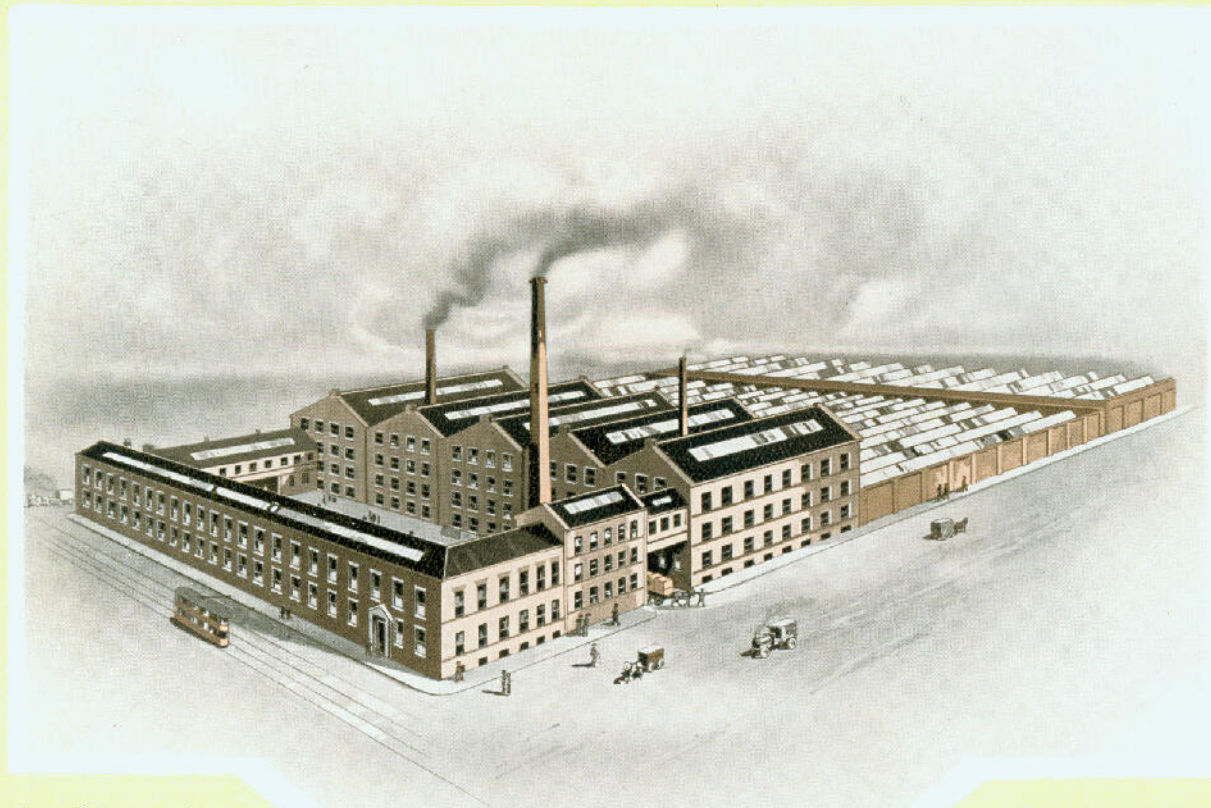
Established 1841

FINE PROCESS ART CATALOGUE
PRINTERS AND ENGRAVERS,
SHOW CARD DESIGNERS,
CHROMO LITHOGRAPHERS,
& PUBLISHERS.

ACCRRINGTON.



VIEW OF WORKS.



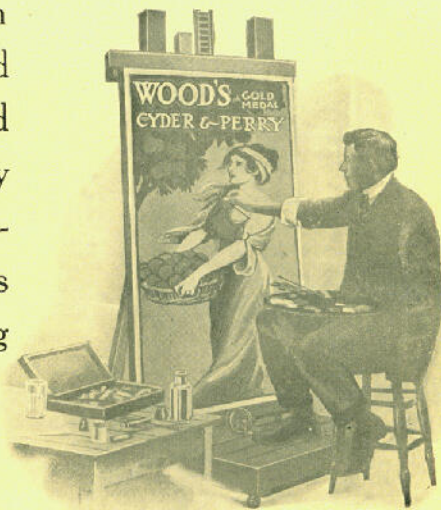
JAS. BROADLEY LTD.,

ACCINGTON.



ARTISTS' DEPARTMENT.

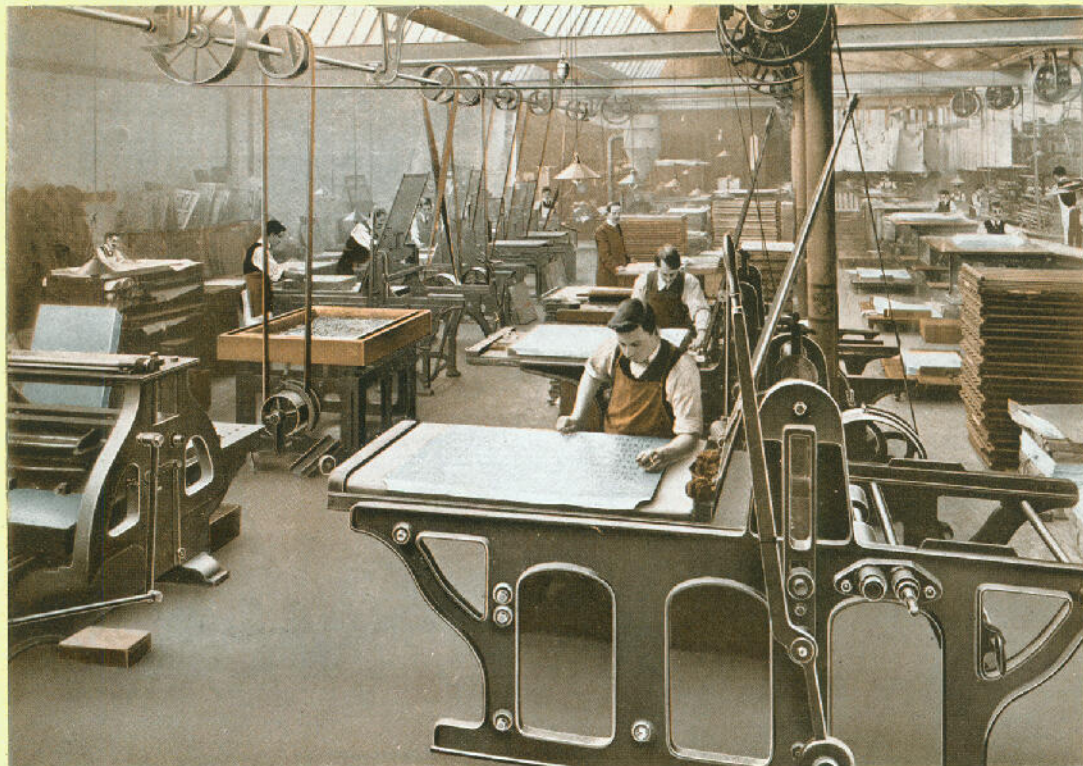
THE necessary preliminary in printing is designing and reproducing. This work is carried out by a staff of artists highly skilled in the creation of "business-pulling" ideas for posters, showcards and other illustrated advertising literature.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.



TRANSFERRING DEPARTMENT.

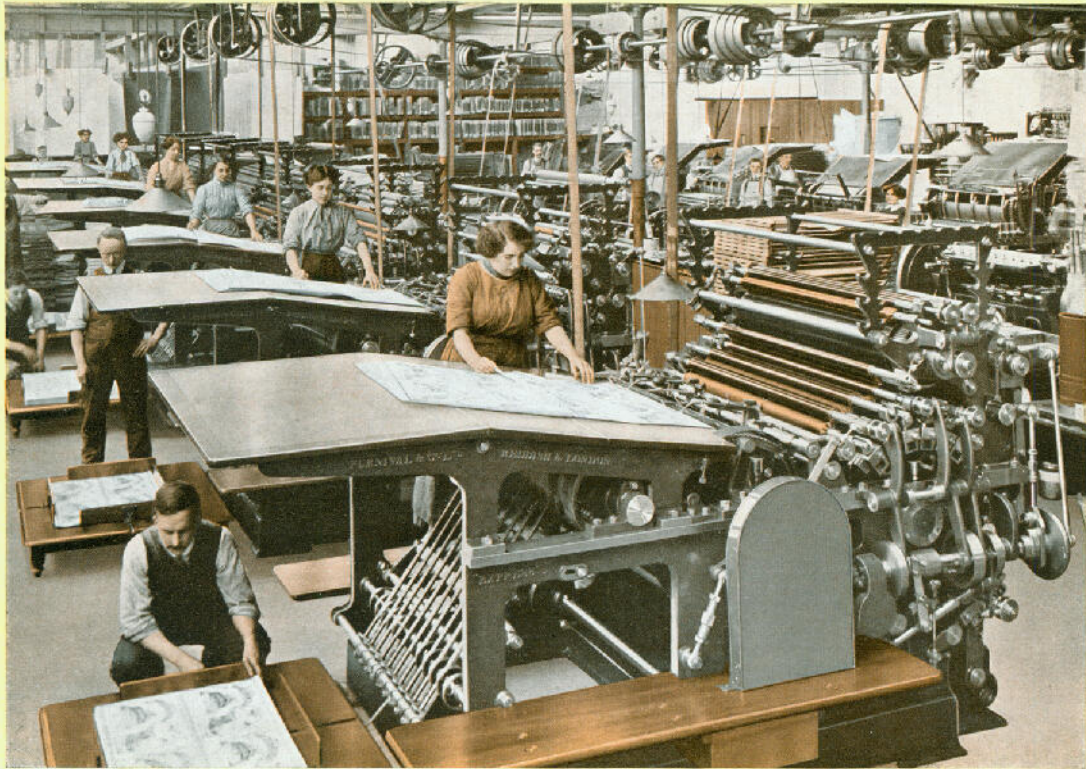
ABOVE illustration is of our transferring department. Here the designs produced on stone or plate by the artist are proofed, and afterwards duplicated before being passed to the printing machines.



JAS. BROADLEY LTD.

PRINTERS

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ROTARY COLOUR PRINTING.

ABOVE illustrates a section of our rotary lithographic printing. The machines are of the latest construction, and enable litho. work to be rapidly produced from zinc or aluminium plates.

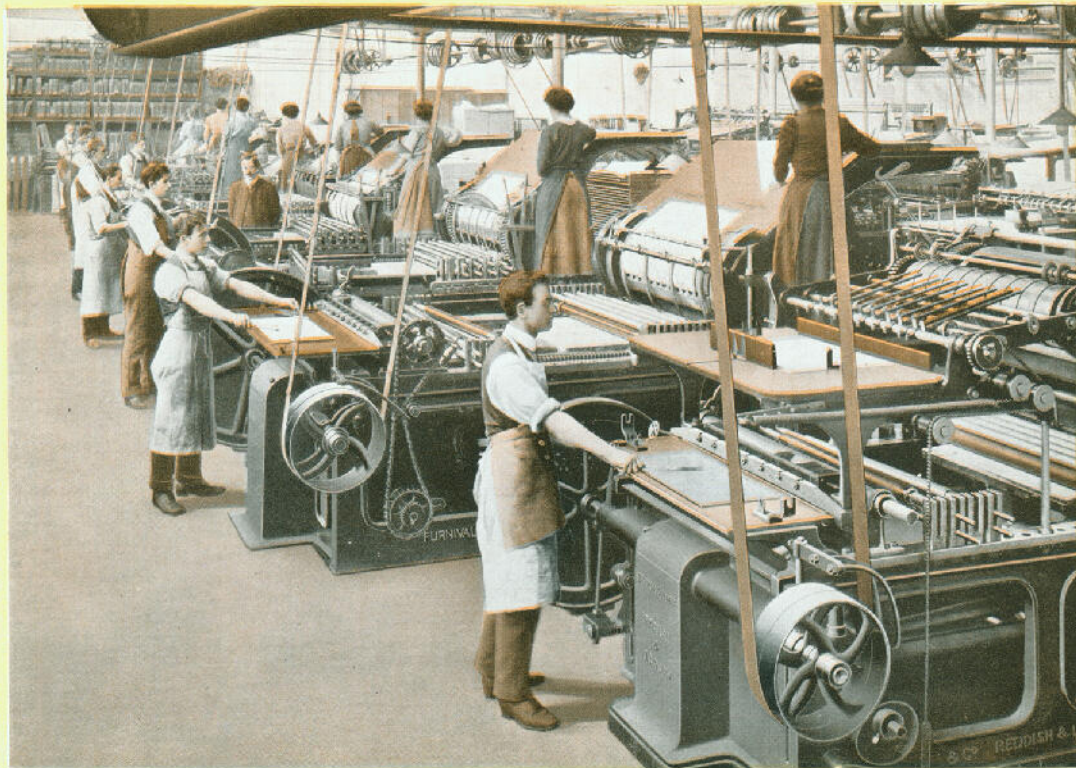
The inset illustrates one of our vacuum bronzing machines.



JAS. BROADLEY LTD.

PRINTERS

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FLAT-BED LITHOGRAPHIC DEPARTMENT.

ALTHOUGH the rotary method of printing is largely adopted for colour work, printing from stone is still extensively used for the production of high-grade show card, &c., work.

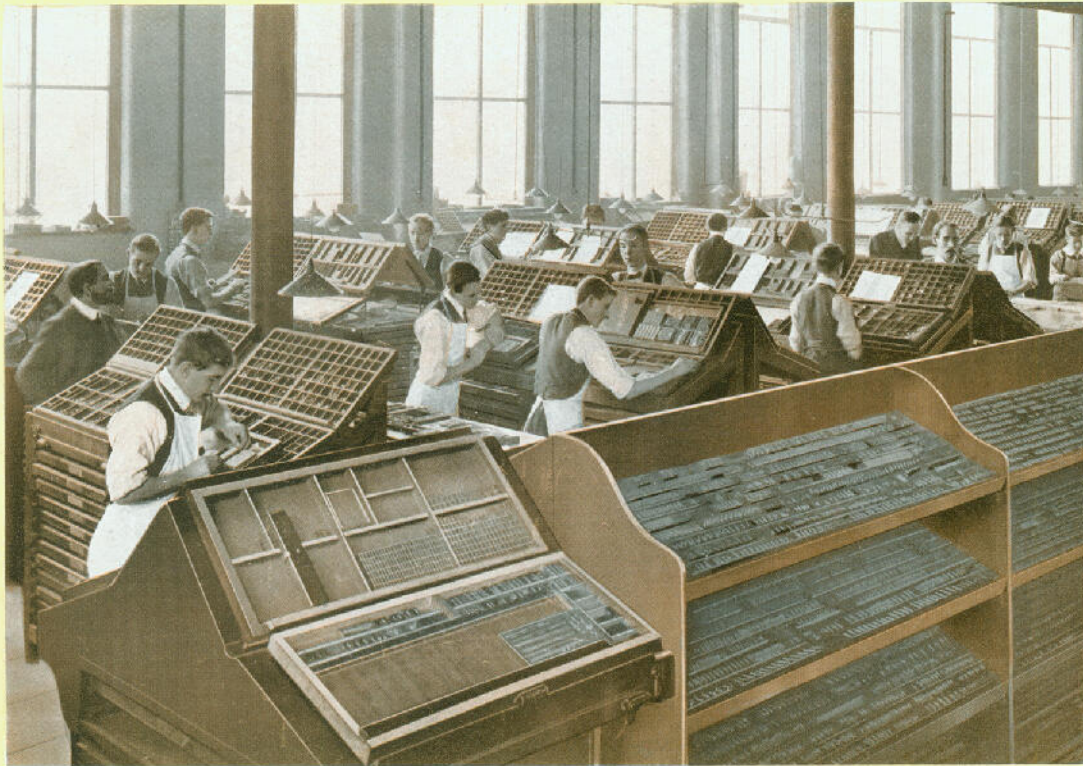
The above view represents a portion of our plant engaged on this class of work, which often requires 12 to 16 printings.



JAS. BROADLEY LTD.

PRINTERS

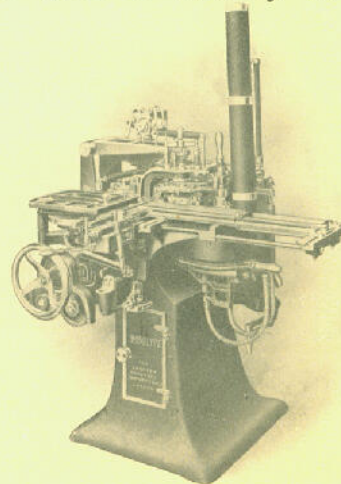
ACCRINGTON.



COMPOSING DEPARTMENT

OUR composing department is one of the best equipped in the provinces; a typecaster and a battery of monotype casting machines are included in this equipment.

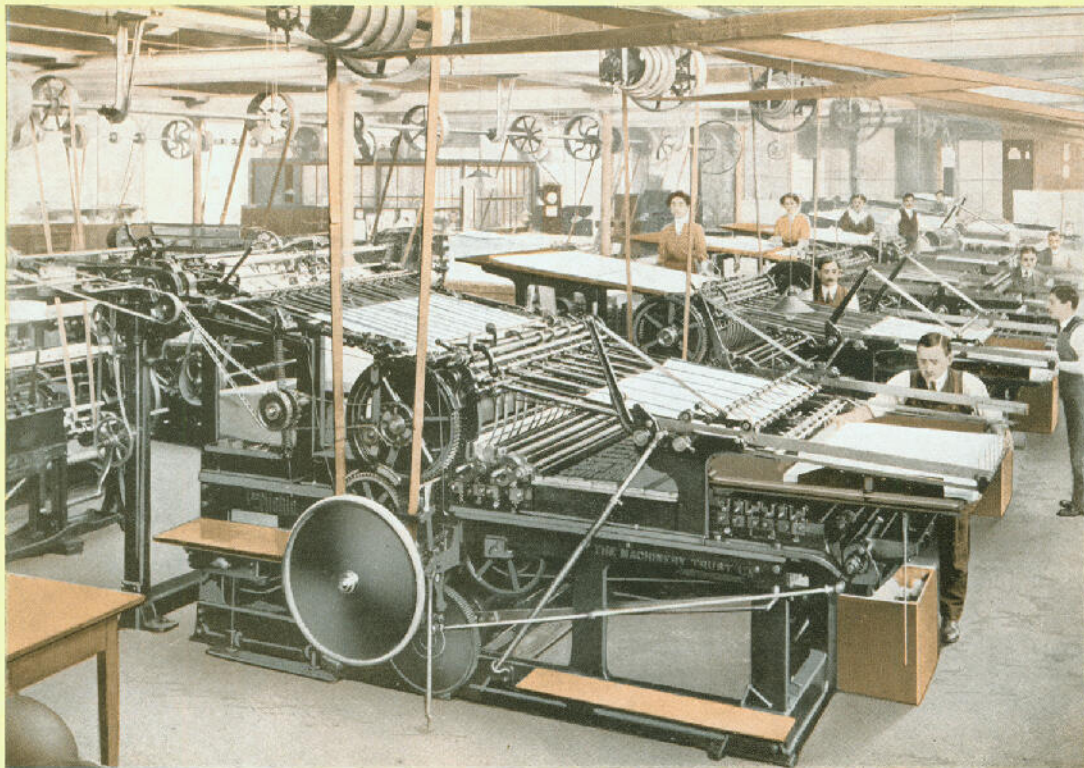
Its extent ensures our customers an almost unique choice in the matter of typographical display.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.



TWO-REVOLUTION PRINTING DEPARTMENT.

WE illustrate here a range of the most up-to-date two-revolution presses, which we have installed for rapid printing of the highest class of artistic catalogue work.

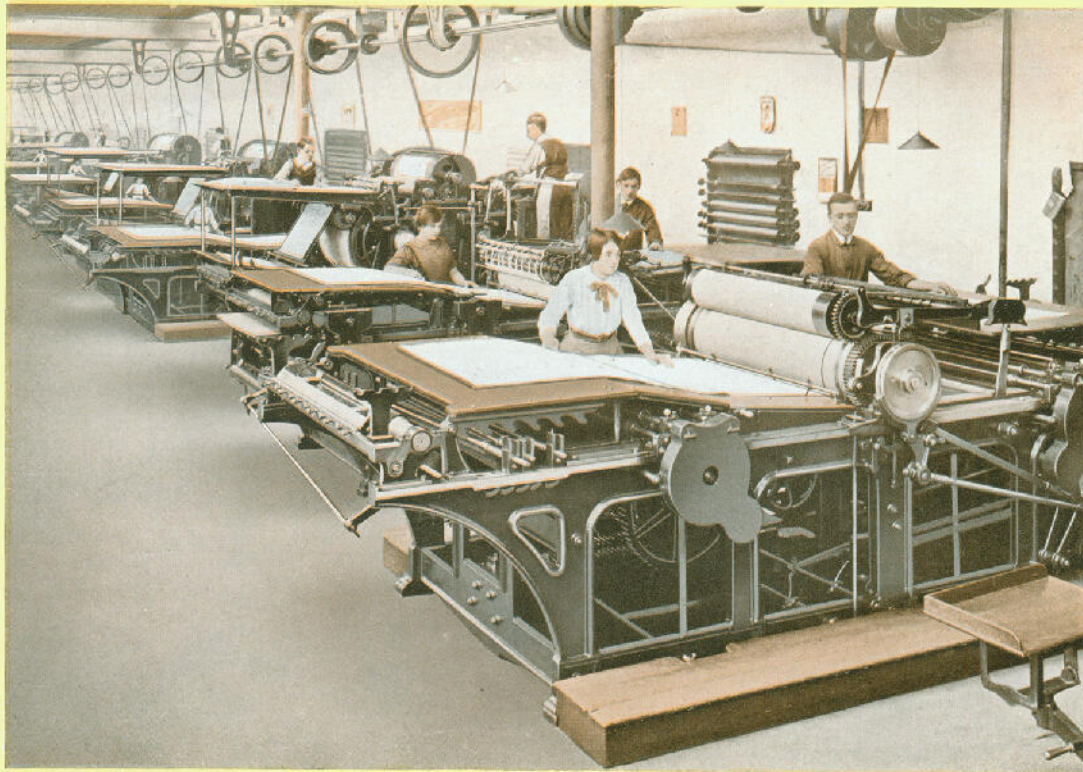
Illustrated letterpress work of the finest quality is produced on these machines.



JAS. BROADLEY LTD.

PRINTERS

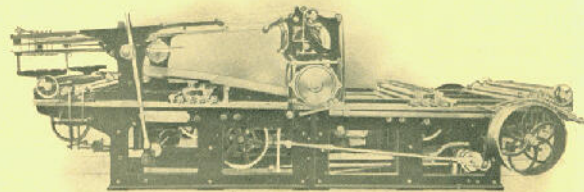
ACCRINGTON.



TWO-COLOUR AND PERFECTING DEPARTMENT.

FOR the purpose of dealing with two-colour letterpress work we have a most efficient plant, which prints the two colours at one operation.

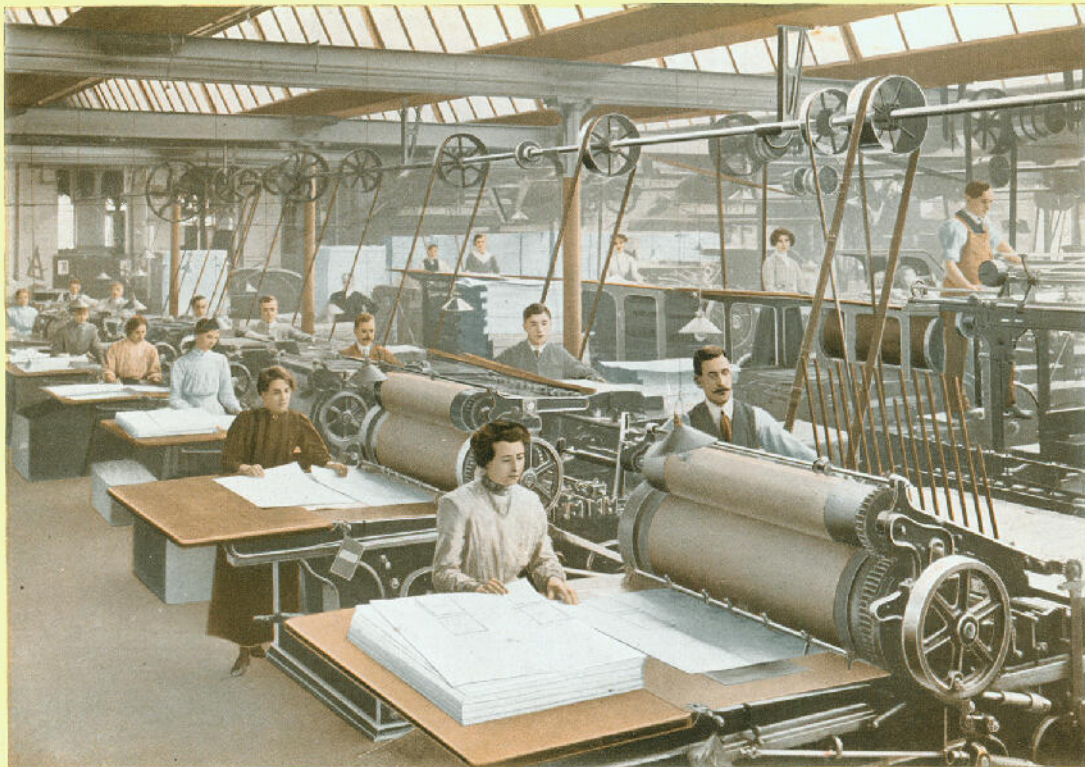
For magazine and similar work we are equally well equipped—the perfecting machines shown here producing sheets printed on both sides.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.



WHARFEDALE PRINTING DEPARTMENT.

GENERAL jobbing work is produced in large variety and quantities on the machines shown in this illustration.

Advertising folders, price lists, brochures, and illustrated work of all kinds can be executed in the best possible style.

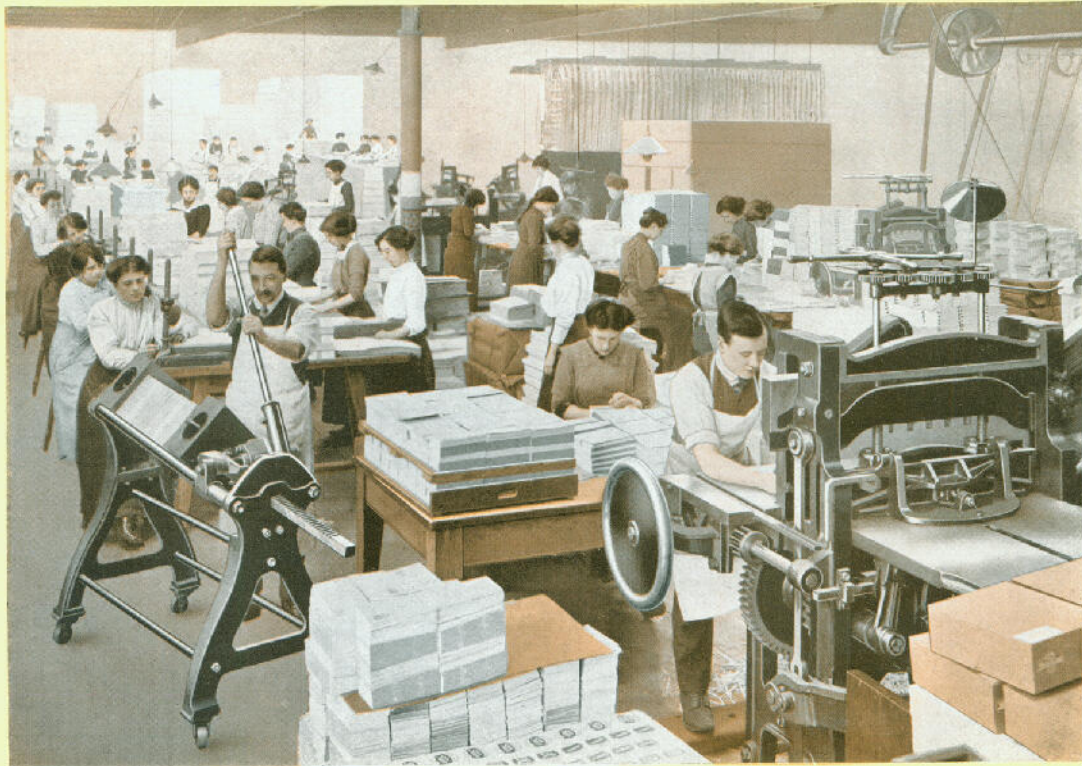
The small inset represents a corner of the electrotyping and stereotyping department.



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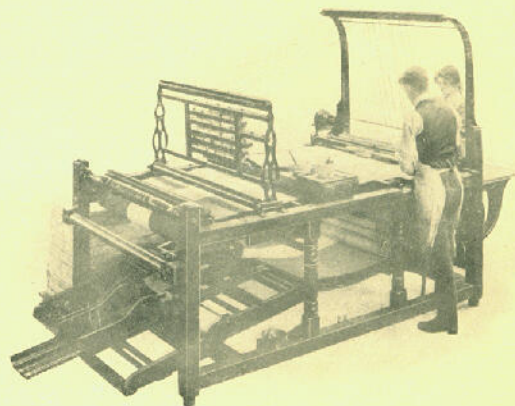
PRINTERS

ACCRINGTON.



FORWARDING DEPARTMENT.

HERE we illustrate a corner of the department for dealing with the quantities of printed matter which requires to go through further processes, such as collating, folding, sewing, &c., before it is ready for delivery to the customer.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.



MACHINE FOLDING AND STITCHING DEPT.

CATALOGUE and pamphlet work is dealt with expeditiously in this section of our works.

The printed sheets are passed forward to the folding machines and afterwards wire-stitched on the machines illustrated above, or are thread-sewn on the intricate and delicate machines—one of which is shown in the vignette.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.



BOOKBINDING DEPARTMENT.

ACCOUNT-BOOK making and letterpress bookbinding form a considerable branch in our business, and the work is carried out in a most efficient manner by a competent staff.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.



LABEL PUNCHING DEPARTMENT.

WE specialize in all kinds of label printing, therefore label punching is an important feature in our works, and we illustrate above a portion of our plant engaged upon this work.

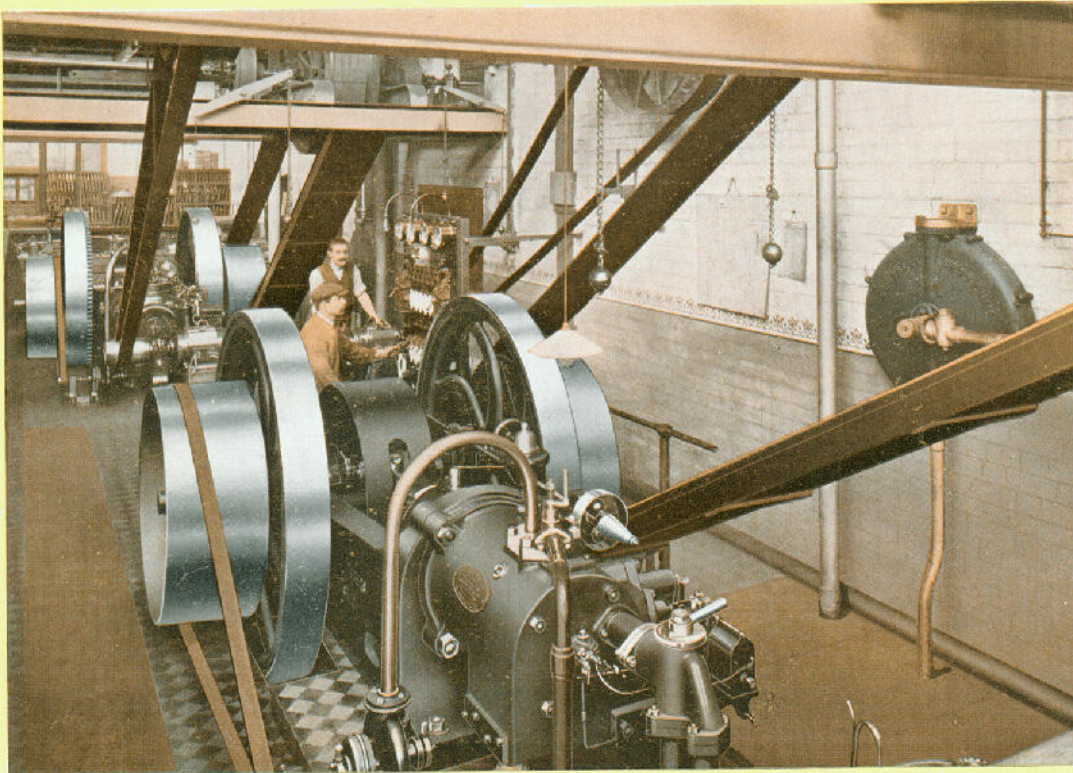
Many millions of labels are turned out weekly.



JAS. BROADLEY LTD.

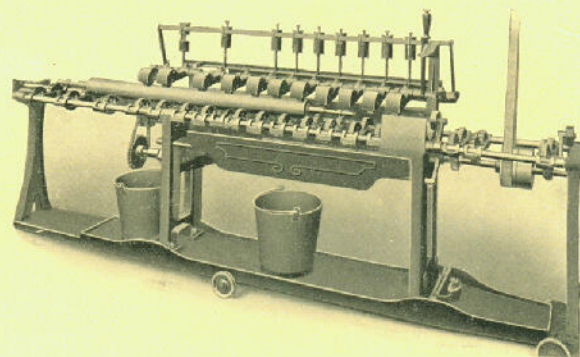
PRINTERS

ACCRINGTON.



POWER AND ELECTRIC PLANT.

OUR works are entirely self-contained. The whole of the power being produced by two gas engines—driven by suction gas made on the spot. The whole of our departments are electrically lighted from dynamos driven by the same efficient power system as explained above.



JAS. BROADLEY LTD.

PRINTERS

ACCRINGTON.

FROM the views in this Booklet you will see that our works are equipped with everything necessary for the entire production of Letterpress and Lithographic Printing.

- ¶ Inquire where you will, you will find that our work is business-making work, because it is work suited to the purpose for which it is designed.
- ¶ In these days of close figuring, of quick sale and small profits, old time methods will not do.
- ¶ Printing is the lever that moves your goods.
- ¶ Its style and quality are most important.
- ¶ They are the characteristics which make it effective.
- ¶ WE ARE PRINTERS.
- ¶ We realize that making our work efficient makes more work for us.
- ¶ If our work pays our customers they want more of it.
- ¶ We are necessarily students, constantly adding to our knowledge and resources.
- ¶ When you want printing that pays—write us.

Established 1841.

JAS. BROADLEY Ltd.

- ☞ If you want Catalogues, Pamphlets, Bill Heads, Circulars, Cards or Posters, send to us for particulars.
 - ☞ Three-colour process work by up-to-date methods.
 - ☞ Show Cards, Posters, Labels for all Trades, &c., Designed and Lithographed.
 - ☞ Illuminated Addresses, Testimonials, &c., designed by our own Artists.
 - ☞ Account Books specially Printed, Ruled and Bound to Customers' own Patterns, for Banks, Insurance Offices, Mills, &c.
 - ☞ Offices Completely Furnished.
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Printers,
ACCRINGTON.

Telegrams —
"BROADLEY, PRINTER, ACCRINGTON."

Telephones—
2646 & 2647.